

# Bathtubs and Showers Industry Research Report 2023

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## Abstracts

This report aims to provide a comprehensive presentation of the global market for Bathtubs and Showers, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Bathtubs and Showers.

The Bathtubs and Showers market size, estimations, and forecasts are provided in terms of sales volume (K Units) and revenue (\$ millions), considering 2022 as the base year, with history and forecast data for the period from 2018 to 2029. This report segments the global Bathtubs and Showers market comprehensively. Regional market sizes, concerning products by types, by application, and by players, are also provided. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

The report will help the Bathtubs and Showers manufacturers, new entrants, and industry chain related companies in this market with information on the revenues, sales volume, and average price for the overall market and the sub-segments across the different segments, by company, product type, application, and regions.

## Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions,

collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, price, and sales by manufacturers for the period 2018-2023. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

MTI Bathtubss

Prolux

Americh

MAAX

Fleurco

Aquatica

KOHLER

bluBathtubsworks

Hoesch

KALDEWEI

Watergame Company

THG

The Cast Iron Bathtubs Company

Carron Bathtubsrooms

Vismaravetro srl

Gruppo Tressse

Shanti Ventures

Woven Gold

XINGMEI sanitary ware

KORRA

Mesa

## Product Type Insights

Global markets are presented by Bathtubs and Showers type, along with growth forecasts through 2029. Estimates on sales and revenue are based on the price in the supply chain at which the Bathtubs and Showers are procured by the manufacturers.

This report has studied every segment and provided the market size using historical data. They have also talked about the growth opportunities that the segment may pose in the future. This study bestows sales and revenue data by type, and during the historical period (2018-2023) and forecast period (2024-2029).

## Bathtubs and Showers segment by Type

FRP

Enamel Coated Metal

Acrylic

Others

## Application Insights

This report has provided the market size (sales and revenue data) by application, during the historical period (2018-2023) and forecast period (2024-2029).

This report also outlines the market trends of each segment and consumer behaviors impacting the Bathtubs and Showers market and what implications these may have on the industry's future. This report can help to understand the relevant market and consumer trends that are driving the Bathtubs and Showers market.

### Bathtubs and Showers segment by Application

Household

Commercial

### Regional Outlook

This section of the report provides key insights regarding various regions and the key players operating in each region. Economic, social, environmental, technological, and political factors have been taken into consideration while assessing the growth of the particular region/country. The readers will also get their hands on the revenue and sales data of each region and country for the period 2018-2029.

The market has been segmented into various major geographies, including North America, Europe, Asia-Pacific, South America, Middle East & Africa. Detailed analysis of major countries such as the USA, Germany, the U.K., Italy, France, China, Japan, South Korea, Southeast Asia, and India will be covered within the regional segment. For market estimates, data are going to be provided for 2021 because of the base year, with estimates for 2023 and forecast revenue for 2029.

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

#### Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

#### Latin America

Mexico

Brazil

Argentina

#### Middle East & Africa

Turkey

Saudi Arabia

## UAE

### Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

### COVID-19 and Russia-Ukraine War Influence Analysis

The readers in the section will understand how the Bathtubs and Showers market scenario changed across the globe during the pandemic, post-pandemic and Russia-Ukraine War. The study is done keeping in view the changes in aspects such as demand, consumption, transportation, consumer behavior, supply chain management, export and import, and production. The industry experts have also highlighted the key factors that will help create opportunities for players and stabilize the overall industry in the years to come.

### Reasons to Buy This Report

This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Bathtubs and Showers market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.

This report will help stakeholders to understand the global industry status and trends of Bathtubs and Showers and provides them with information on key market drivers, restraints, challenges, and opportunities.

This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor

ecosystem, new product development, expansion, and acquisition.

This report stays updated with novel technology integration, features, and the latest developments in the market

This report helps stakeholders to understand the COVID-19 and Russia-Ukraine War Influence on the Bathtubs and Showers industry.

This report helps stakeholders to gain insights into which regions to target globally

This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Bathtubs and Showers.

This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

## Core Chapters

Chapter 1: Research objectives, research methods, data sources, data cross-validation;

Chapter 2: Introduces the report scope of the report, executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3: Detailed analysis of Bathtubs and Showers manufacturers competitive landscape, price, production and value market share, latest development plan, merger, and acquisition information, etc.

Chapter 4: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product production/output, value, price, gross margin, product introduction, recent development, etc.

Chapter 5: Production/output, value of Bathtubs and Showers by region/country. It provides a quantitative analysis of the market size and development potential of each region in the next six years.

Chapter 6: Consumption of Bathtubs and Showers in regional level and country level. It

provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and production of each country in the world.

Chapter 7: Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 8: Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 9: Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 11: The main points and conclusions of the report.



## Contents

### 1 PREFACE

- 1.1 Scope of Report
- 1.2 Reasons for Doing This Study
- 1.3 Research Methodology
- 1.4 Research Process
- 1.5 Data Source
  - 1.5.1 Secondary Sources
  - 1.5.2 Primary Sources

### 2 MARKET OVERVIEW

- 2.1 Product Definition
- 2.2 Global Market Growth Prospects
  - 2.2.1 Global Bathtubs and Showers Market Size (2018-2029) & (US\$ Million)
  - 2.2.2 Global Bathtubs and Showers Sales (2018-2029)
  - 2.2.3 Global Bathtubs and Showers Market Average Price (2018-2029)
- 2.3 Bathtubs and Showers by Type
  - 2.3.1 Market Value Comparison by Type (2018 VS 2022 VS 2029) & (US\$ Million)
  - 1.2.2 FRP
  - 1.2.3 Enamel Coated Metal
  - 1.2.4 Acrylic
  - 1.2.5 Others
- 2.4 Bathtubs and Showers by Application
  - 2.4.1 Market Value Comparison by Application (2018 VS 2022 VS 2029) & (US\$ Million)
  - 2.4.2 Household
  - 2.4.3 Commercial

### 3 MARKET COMPETITIVE LANDSCAPE BY MANUFACTURERS

- 3.1 Global Bathtubs and Showers Market Competitive Situation by Manufacturers (2018 Versus 2022)
- 3.2 Global Bathtubs and Showers Sales (K Units) of Manufacturers (2018-2023)
- 3.3 Global Bathtubs and Showers Revenue of Manufacturers (2018-2023)
- 3.4 Global Bathtubs and Showers Average Price by Manufacturers (2018-2023)
- 3.5 Global Bathtubs and Showers Industry Ranking, 2021 VS 2022 VS 2023

- 3.6 Global Manufacturers of Bathtubs and Showers, Manufacturing Sites & Headquarters
- 3.7 Global Manufacturers of Bathtubs and Showers, Product Type & Application
- 3.8 Global Manufacturers of Bathtubs and Showers, Date of Enter into This Industry
- 3.9 Global Bathtubs and Showers Market CR5 and HHI
- 3.10 Global Manufacturers Mergers & Acquisition

## **4 MANUFACTURERS PROFILED**

### 4.1 MTI Bathtubss

- 4.1.1 MTI Bathtubss Company Information
- 4.1.2 MTI Bathtubss Business Overview
- 4.1.3 MTI Bathtubss Bathtubs and Showers Sales, Revenue and Gross Margin (2018-2023)
- 4.1.4 MTI Bathtubss Bathtubs and Showers Product Portfolio
- 4.1.5 MTI Bathtubss Recent Developments

### 4.2 Prolux

- 4.2.1 Prolux Company Information
- 4.2.2 Prolux Business Overview
- 4.2.3 Prolux Bathtubs and Showers Sales, Revenue and Gross Margin (2018-2023)
- 4.2.4 Prolux Bathtubs and Showers Product Portfolio
- 4.2.5 Prolux Recent Developments

### 4.3 Americh

- 4.3.1 Americh Company Information
- 4.3.2 Americh Business Overview
- 4.3.3 Americh Bathtubs and Showers Sales, Revenue and Gross Margin (2018-2023)
- 4.3.4 Americh Bathtubs and Showers Product Portfolio
- 4.3.5 Americh Recent Developments

### 4.4 MAAX

- 4.4.1 MAAX Company Information
- 4.4.2 MAAX Business Overview
- 4.4.3 MAAX Bathtubs and Showers Sales, Revenue and Gross Margin (2018-2023)
- 4.4.4 MAAX Bathtubs and Showers Product Portfolio
- 4.4.5 MAAX Recent Developments

### 4.5 Fleurco

- 4.5.1 Fleurco Company Information
- 4.5.2 Fleurco Business Overview
- 4.5.3 Fleurco Bathtubs and Showers Sales, Revenue and Gross Margin (2018-2023)
- 6.5.4 Fleurco Bathtubs and Showers Product Portfolio

- 6.5.5 Fleurco Recent Developments
- 4.6 Aquatica
  - 4.6.1 Aquatica Company Information
  - 4.6.2 Aquatica Business Overview
  - 4.6.3 Aquatica Bathtubs and Showers Sales, Revenue and Gross Margin (2018-2023)
  - 4.6.4 Aquatica Bathtubs and Showers Product Portfolio
  - 4.6.5 Aquatica Recent Developments
- 4.7 KOHLER
  - 4.7.1 KOHLER Company Information
  - 4.7.2 KOHLER Business Overview
  - 4.7.3 KOHLER Bathtubs and Showers Sales, Revenue and Gross Margin (2018-2023)
  - 4.7.4 KOHLER Bathtubs and Showers Product Portfolio
  - 4.7.5 KOHLER Recent Developments
- 6.8 bluBathtubworks
  - 4.8.1 bluBathtubworks Company Information
  - 4.8.2 bluBathtubworks Business Overview
  - 4.8.3 bluBathtubworks Bathtubs and Showers Sales, Revenue and Gross Margin (2018-2023)
  - 4.8.4 bluBathtubworks Bathtubs and Showers Product Portfolio
  - 4.8.5 bluBathtubworks Recent Developments
- 4.9 Hoesch
  - 4.9.1 Hoesch Company Information
  - 4.9.2 Hoesch Business Overview
  - 4.9.3 Hoesch Bathtubs and Showers Sales, Revenue and Gross Margin (2018-2023)
  - 4.9.4 Hoesch Bathtubs and Showers Product Portfolio
  - 4.9.5 Hoesch Recent Developments
- 4.10 KALDEWEI
  - 4.10.1 KALDEWEI Company Information
  - 4.10.2 KALDEWEI Business Overview
  - 4.10.3 KALDEWEI Bathtubs and Showers Sales, Revenue and Gross Margin (2018-2023)
  - 4.10.4 KALDEWEI Bathtubs and Showers Product Portfolio
  - 4.10.5 KALDEWEI Recent Developments
- 6.11 Watergame Company
  - 6.11.1 Watergame Company Company Information
  - 6.11.2 Watergame Company Bathtubs and Showers Business Overview
  - 6.11.3 Watergame Company Bathtubs and Showers Sales, Revenue and Gross Margin (2018-2023)
  - 6.11.4 Watergame Company Bathtubs and Showers Product Portfolio

- 6.11.5 Watergame Company Recent Developments
- 6.12 THG
  - 6.12.1 THG Company Information
  - 6.12.2 THG Bathtubs and Showers Business Overview
  - 6.12.3 THG Bathtubs and Showers Sales, Revenue and Gross Margin (2018-2023)
  - 6.12.4 THG Bathtubs and Showers Product Portfolio
  - 6.12.5 THG Recent Developments
- 6.13 The Cast Iron Bathtubs Company
  - 6.13.1 The Cast Iron Bathtubs Company Company Information
  - 6.13.2 The Cast Iron Bathtubs Company Bathtubs and Showers Business Overview
  - 6.13.3 The Cast Iron Bathtubs Company Bathtubs and Showers Sales, Revenue and Gross Margin (2018-2023)
  - 6.13.4 The Cast Iron Bathtubs Company Bathtubs and Showers Product Portfolio
  - 6.13.5 The Cast Iron Bathtubs Company Recent Developments
- 6.14 Carron Bathtubsrooms
  - 6.14.1 Carron Bathtubsrooms Company Information
  - 6.14.2 Carron Bathtubsrooms Bathtubs and Showers Business Overview
  - 6.14.3 Carron Bathtubsrooms Bathtubs and Showers Sales, Revenue and Gross Margin (2018-2023)
  - 6.14.4 Carron Bathtubsrooms Bathtubs and Showers Product Portfolio
  - 6.14.5 Carron Bathtubsrooms Recent Developments
- 6.15 Vismaravetro srl
  - 6.15.1 Vismaravetro srl Company Information
  - 6.15.2 Vismaravetro srl Bathtubs and Showers Business Overview
  - 6.15.3 Vismaravetro srl Bathtubs and Showers Sales, Revenue and Gross Margin (2018-2023)
  - 6.15.4 Vismaravetro srl Bathtubs and Showers Product Portfolio
  - 6.15.5 Vismaravetro srl Recent Developments
- 6.16 Gruppo Tressse
  - 6.16.1 Gruppo Tressse Company Information
  - 6.16.2 Gruppo Tressse Bathtubs and Showers Business Overview
  - 6.16.3 Gruppo Tressse Bathtubs and Showers Sales, Revenue and Gross Margin (2018-2023)
  - 6.16.4 Gruppo Tressse Bathtubs and Showers Product Portfolio
  - 6.16.5 Gruppo Tressse Recent Developments
- 6.17 Shanti Ventures
  - 6.17.1 Shanti Ventures Company Information
  - 6.17.2 Shanti Ventures Bathtubs and Showers Business Overview
  - 6.17.3 Shanti Ventures Bathtubs and Showers Sales, Revenue and Gross Margin

(2018-2023)

6.17.4 Shanti Ventures Bathtubs and Showers Product Portfolio

6.17.5 Shanti Ventures Recent Developments

6.18 Woven Gold

6.18.1 Woven Gold Company Information

6.18.2 Woven Gold Bathtubs and Showers Business Overview

6.18.3 Woven Gold Bathtubs and Showers Sales, Revenue and Gross Margin

(2018-2023)

6.18.4 Woven Gold Bathtubs and Showers Product Portfolio

6.18.5 Woven Gold Recent Developments

6.19 XINGMEI sanitary ware

6.19.1 XINGMEI sanitary ware Company Information

6.19.2 XINGMEI sanitary ware Bathtubs and Showers Business Overview

6.19.3 XINGMEI sanitary ware Bathtubs and Showers Sales, Revenue and Gross

Margin (2018-2023)

6.19.4 XINGMEI sanitary ware Bathtubs and Showers Product Portfolio

6.19.5 XINGMEI sanitary ware Recent Developments

6.20 KORRA

6.20.1 KORRA Company Information

6.20.2 KORRA Bathtubs and Showers Business Overview

6.20.3 KORRA Bathtubs and Showers Sales, Revenue and Gross Margin (2018-2023)

6.20.4 KORRA Bathtubs and Showers Product Portfolio

6.20.5 KORRA Recent Developments

6.21 Mesa

6.21.1 Mesa Company Information

6.21.2 Mesa Bathtubs and Showers Business Overview

6.21.3 Mesa Bathtubs and Showers Sales, Revenue and Gross Margin (2018-2023)

6.21.4 Mesa Bathtubs and Showers Product Portfolio

6.21.5 Mesa Recent Developments

## **5 GLOBAL BATHTUBS AND SHOWERS MARKET SCENARIO BY REGION**

5.1 Global Bathtubs and Showers Market Size by Region: 2018 VS 2022 VS 2029

5.2 Global Bathtubs and Showers Sales by Region: 2018-2029

5.2.1 Global Bathtubs and Showers Sales by Region: 2018-2023

5.2.2 Global Bathtubs and Showers Sales by Region: 2024-2029

5.3 Global Bathtubs and Showers Revenue by Region: 2018-2029

5.3.1 Global Bathtubs and Showers Revenue by Region: 2018-2023

5.3.2 Global Bathtubs and Showers Revenue by Region: 2024-2029

## 5.4 North America Bathtubs and Showers Market Facts & Figures by Country

5.4.1 North America Bathtubs and Showers Market Size by Country: 2018 VS 2022 VS 2029

5.4.2 North America Bathtubs and Showers Sales by Country (2018-2029)

5.4.3 North America Bathtubs and Showers Revenue by Country (2018-2029)

5.4.4 U.S.

5.4.5 Canada

## 5.5 Europe Bathtubs and Showers Market Facts & Figures by Country

5.5.1 Europe Bathtubs and Showers Market Size by Country: 2018 VS 2022 VS 2029

5.5.2 Europe Bathtubs and Showers Sales by Country (2018-2029)

5.5.3 Europe Bathtubs and Showers Revenue by Country (2018-2029)

5.5.4 Germany

5.5.5 France

5.5.6 U.K.

5.5.7 Italy

5.5.8 Russia

## 5.6 Asia Pacific Bathtubs and Showers Market Facts & Figures by Country

5.6.1 Asia Pacific Bathtubs and Showers Market Size by Country: 2018 VS 2022 VS 2029

5.6.2 Asia Pacific Bathtubs and Showers Sales by Country (2018-2029)

5.6.3 Asia Pacific Bathtubs and Showers Revenue by Country (2018-2029)

5.6.4 China

5.6.5 Japan

5.6.6 South Korea

5.6.7 India

5.6.8 Australia

5.6.9 China Taiwan

5.6.10 Indonesia

5.6.11 Thailand

5.6.12 Malaysia

## 5.7 Latin America Bathtubs and Showers Market Facts & Figures by Country

5.7.1 Latin America Bathtubs and Showers Market Size by Country: 2018 VS 2022 VS 2029

5.7.2 Latin America Bathtubs and Showers Sales by Country (2018-2029)

5.7.3 Latin America Bathtubs and Showers Revenue by Country (2018-2029)

5.7.4 Mexico

5.7.5 Brazil

5.7.6 Argentina

## 5.8 Middle East and Africa Bathtubs and Showers Market Facts & Figures by Country

5.8.1 Middle East and Africa Bathtubs and Showers Market Size by Country: 2018 VS 2022 VS 2029

5.8.2 Middle East and Africa Bathtubs and Showers Sales by Country (2018-2029)

5.8.3 Middle East and Africa Bathtubs and Showers Revenue by Country (2018-2029)

5.8.4 Turkey

5.8.5 Saudi Arabia

5.8.6 UAE

## **6 SEGMENT BY TYPE**

6.1 Global Bathtubs and Showers Sales by Type (2018-2029)

6.1.1 Global Bathtubs and Showers Sales by Type (2018-2029) & (K Units)

6.1.2 Global Bathtubs and Showers Sales Market Share by Type (2018-2029)

6.2 Global Bathtubs and Showers Revenue by Type (2018-2029)

6.2.1 Global Bathtubs and Showers Sales by Type (2018-2029) & (US\$ Million)

6.2.2 Global Bathtubs and Showers Revenue Market Share by Type (2018-2029)

6.3 Global Bathtubs and Showers Price by Type (2018-2029)

## **7 SEGMENT BY APPLICATION**

7.1 Global Bathtubs and Showers Sales by Application (2018-2029)

7.1.1 Global Bathtubs and Showers Sales by Application (2018-2029) & (K Units)

7.1.2 Global Bathtubs and Showers Sales Market Share by Application (2018-2029)

7.2 Global Bathtubs and Showers Revenue by Application (2018-2029)

6.2.1 Global Bathtubs and Showers Sales by Application (2018-2029) & (US\$ Million)

6.2.2 Global Bathtubs and Showers Revenue Market Share by Application (2018-2029)

7.3 Global Bathtubs and Showers Price by Application (2018-2029)

## **8 VALUE CHAIN AND SALES CHANNELS ANALYSIS OF THE MARKET**

8.1 Bathtubs and Showers Value Chain Analysis

8.1.1 Bathtubs and Showers Key Raw Materials

8.1.2 Raw Materials Key Suppliers

8.1.3 Bathtubs and Showers Production Mode & Process

8.2 Bathtubs and Showers Sales Channels Analysis

8.2.1 Direct Comparison with Distribution Share

8.2.2 Bathtubs and Showers Distributors

8.2.3 Bathtubs and Showers Customers

## **9 GLOBAL BATHTUBS AND SHOWERS ANALYZING MARKET DYNAMICS**

9.1 Bathtubs and Showers Industry Trends

9.2 Bathtubs and Showers Industry Drivers

9.3 Bathtubs and Showers Industry Opportunities and Challenges

9.4 Bathtubs and Showers Industry Restraints

## **10 REPORT CONCLUSION**

## **11 DISCLAIMER**



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