

Backlight Module Industry Research Report 2024

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Abstracts

Backlight module provides light source to the LCD panel , because the LCD itself does not radiate. In order to allow users can clearly see the picture on LCD displayer , we set up the backlight module to illuminate the LCD panel .From this ,we can see the information on LCD display. Therefore, "Backlight Module' is one of the key components of the LCD panel. The backlight module is composed of the light source, light guide plate, optic films, and other mechanical parts .

According to APO Research, The global Backlight Module market was valued at US\$ million in 2023 and is anticipated to reach US\$ million by 2030, witnessing a CAGR of xx% during the forecast period 2024-2030.

Korea is the largest Backlight Module market with about 32% market share. China is follower, accounting for about 30% market share.

The key players are Radiant, Coretronic, Heesung Electronics, Forhouse, chilin Opto, Kenmos Technology, Forward Electronics, Taesan LCD, Hansol LCD, DS LCD, New Optics, DID, sharp, Stanley, CPT, HannStar, Minebea, OMRON, K-Bridge, Skyworth, Hisense etc. Top 3 companies occupied about 36% market share.

Report Scope

This report aims to provide a comprehensive presentation of the global market for Backlight Module, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Backlight Module.

The report will help the Backlight Module manufacturers, new entrants, and industry

chain related companies in this market with information on the revenues, sales volume, and average price for the overall market and the sub-segments across the different segments, by company, by Type, by Application, and by regions.

The Backlight Module market size, estimations, and forecasts are provided in terms of sales volume (K Units) and revenue (\$ millions), considering 2023 as the base year, with history and forecast data for the period from 2019 to 2030. This report segments the global Backlight Module market comprehensively. Regional market sizes, concerning products by Type, by Application, and by players, are also provided. For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, price, and sales by manufacturers for the period 2019-2024. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

Radiant

Coretronic

Heesung Electronics

Forhouse

chilin Opto

Kenmos Technology

Forward Electronics

Taesan LCD

Hansol LCD

DS LCD

New Optics

DID

sharp

Stanley

CPT

HannStar

Minebea

OMRON

K-Bridge

Skyworth

Hisense

Backlight Module segment by Type

CCFL Backlight Module

LED Backlight Module

Backlight Module segment by Application

Automotive

Electronics

Machinery & Equipment

Medical Devices

Others

Backlight Module Segment by Region

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Backlight Module market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of Backlight Module and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.
4. This report stays updated with novel technology integration, features, and the latest developments in the market
5. This report helps stakeholders to gain insights into which regions to target globally
6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Backlight Module.
7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Chapter Outline

Chapter 1: Research objectives, research methods, data sources, data cross-validation;

Chapter 2: Introduces the report scope of the report, executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3: Detailed analysis of Backlight Module manufacturers competitive landscape,

price, production and value market share, latest development plan, merger, and acquisition information, etc.

Chapter 4: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product production/output, value, price, gross margin, product introduction, recent development, etc.

Chapter 5: Production/output, value of Backlight Module by region/country. It provides a quantitative analysis of the market size and development potential of each region in the next six years.

Chapter 6: Consumption of Backlight Module in regional level and country level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and production of each country in the world.

Chapter 7: Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 8: Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 9: Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 11: The main points and conclusions of the report.

Chapter 11: The main points and conclusions of the report.

Contents

1 PREFACE

- 1.1 Scope of Report
- 1.2 Reasons for Doing This Study
- 1.3 Research Methodology
- 1.4 Research Process
- 1.5 Data Source
 - 1.5.1 Secondary Sources
 - 1.5.2 Primary Sources

2 MARKET OVERVIEW

- 2.1 Product Definition
- 2.2 Backlight Module by Type
 - 2.2.1 Market Value Comparison by Type (2019 VS 2023 VS 2030) & (US\$ Million)
 - 2.2.2 CCFL Backlight Module
 - 2.2.3 LED Backlight Module
- 2.3 Backlight Module by Application
 - 2.3.1 Market Value Comparison by Application (2019 VS 2023 VS 2030) & (US\$ Million)
 - 2.3.2 Automotive
 - 2.3.3 Electronics
 - 2.3.4 Machinery & Equipment
 - 2.3.5 Medical Devices
 - 2.3.6 Others
- 2.4 Global Market Growth Prospects
 - 2.4.1 Global Backlight Module Production Value Estimates and Forecasts (2019-2030)
 - 2.4.2 Global Backlight Module Production Capacity Estimates and Forecasts (2019-2030)
 - 2.4.3 Global Backlight Module Production Estimates and Forecasts (2019-2030)
 - 2.4.4 Global Backlight Module Market Average Price (2019-2030)

3 MARKET COMPETITIVE LANDSCAPE BY MANUFACTURERS

- 3.1 Global Backlight Module Production by Manufacturers (2019-2024)
- 3.2 Global Backlight Module Production Value by Manufacturers (2019-2024)
- 3.3 Global Backlight Module Average Price by Manufacturers (2019-2024)

- 3.4 Global Backlight Module Industry Manufacturers Ranking, 2022 VS 2023 VS 2024
- 3.5 Global Backlight Module Key Manufacturers, Manufacturing Sites & Headquarters
- 3.6 Global Backlight Module Manufacturers, Product Type & Application
- 3.7 Global Backlight Module Manufacturers, Date of Enter into This Industry
- 3.8 Global Backlight Module Market CR5 and HHI
- 3.9 Global Manufacturers Mergers & Acquisition

4 MANUFACTURERS PROFILED

4.1 Radiant

- 4.1.1 Radiant Backlight Module Company Information
- 4.1.2 Radiant Backlight Module Business Overview
- 4.1.3 Radiant Backlight Module Production, Value and Gross Margin (2019-2024)
- 4.1.4 Radiant Product Portfolio
- 4.1.5 Radiant Recent Developments

4.2 Coretronic

- 4.2.1 Coretronic Backlight Module Company Information
- 4.2.2 Coretronic Backlight Module Business Overview
- 4.2.3 Coretronic Backlight Module Production, Value and Gross Margin (2019-2024)
- 4.2.4 Coretronic Product Portfolio
- 4.2.5 Coretronic Recent Developments

4.3 Heesung Electronics

- 4.3.1 Heesung Electronics Backlight Module Company Information
- 4.3.2 Heesung Electronics Backlight Module Business Overview
- 4.3.3 Heesung Electronics Backlight Module Production, Value and Gross Margin (2019-2024)
- 4.3.4 Heesung Electronics Product Portfolio
- 4.3.5 Heesung Electronics Recent Developments

4.4 Forhouse

- 4.4.1 Forhouse Backlight Module Company Information
- 4.4.2 Forhouse Backlight Module Business Overview
- 4.4.3 Forhouse Backlight Module Production, Value and Gross Margin (2019-2024)
- 4.4.4 Forhouse Product Portfolio
- 4.4.5 Forhouse Recent Developments

4.5 chilin Opto

- 4.5.1 chilin Opto Backlight Module Company Information
- 4.5.2 chilin Opto Backlight Module Business Overview
- 4.5.3 chilin Opto Backlight Module Production, Value and Gross Margin (2019-2024)
- 4.5.4 chilin Opto Product Portfolio

- 4.5.5 chilin Opto Recent Developments
- 4.6 Kenmos Technology
 - 4.6.1 Kenmos Technology Backlight Module Company Information
 - 4.6.2 Kenmos Technology Backlight Module Business Overview
 - 4.6.3 Kenmos Technology Backlight Module Production, Value and Gross Margin (2019-2024)
 - 4.6.4 Kenmos Technology Product Portfolio
 - 4.6.5 Kenmos Technology Recent Developments
- 4.7 Forward Electronics
 - 4.7.1 Forward Electronics Backlight Module Company Information
 - 4.7.2 Forward Electronics Backlight Module Business Overview
 - 4.7.3 Forward Electronics Backlight Module Production, Value and Gross Margin (2019-2024)
 - 4.7.4 Forward Electronics Product Portfolio
 - 4.7.5 Forward Electronics Recent Developments
- 4.8 Taesan LCD
 - 4.8.1 Taesan LCD Backlight Module Company Information
 - 4.8.2 Taesan LCD Backlight Module Business Overview
 - 4.8.3 Taesan LCD Backlight Module Production, Value and Gross Margin (2019-2024)
 - 4.8.4 Taesan LCD Product Portfolio
 - 4.8.5 Taesan LCD Recent Developments
- 4.9 Hansol LCD
 - 4.9.1 Hansol LCD Backlight Module Company Information
 - 4.9.2 Hansol LCD Backlight Module Business Overview
 - 4.9.3 Hansol LCD Backlight Module Production, Value and Gross Margin (2019-2024)
 - 4.9.4 Hansol LCD Product Portfolio
 - 4.9.5 Hansol LCD Recent Developments
- 4.10 DS LCD
 - 4.10.1 DS LCD Backlight Module Company Information
 - 4.10.2 DS LCD Backlight Module Business Overview
 - 4.10.3 DS LCD Backlight Module Production, Value and Gross Margin (2019-2024)
 - 4.10.4 DS LCD Product Portfolio
 - 4.10.5 DS LCD Recent Developments
- 4.11 New Optics
 - 4.11.1 New Optics Backlight Module Company Information
 - 4.11.2 New Optics Backlight Module Business Overview
 - 4.11.3 New Optics Backlight Module Production, Value and Gross Margin (2019-2024)
 - 4.11.4 New Optics Product Portfolio
 - 4.11.5 New Optics Recent Developments

4.12 DID

- 4.12.1 DID Backlight Module Company Information
- 4.12.2 DID Backlight Module Business Overview
- 4.12.3 DID Backlight Module Production, Value and Gross Margin (2019-2024)
- 4.12.4 DID Product Portfolio
- 4.12.5 DID Recent Developments

4.13 sharp

- 4.13.1 sharp Backlight Module Company Information
- 4.13.2 sharp Backlight Module Business Overview
- 4.13.3 sharp Backlight Module Production, Value and Gross Margin (2019-2024)
- 4.13.4 sharp Product Portfolio
- 4.13.5 sharp Recent Developments

4.14 Stanley

- 4.14.1 Stanley Backlight Module Company Information
- 4.14.2 Stanley Backlight Module Business Overview
- 4.14.3 Stanley Backlight Module Production, Value and Gross Margin (2019-2024)
- 4.14.4 Stanley Product Portfolio
- 4.14.5 Stanley Recent Developments

4.15 CPT

- 4.15.1 CPT Backlight Module Company Information
- 4.15.2 CPT Backlight Module Business Overview
- 4.15.3 CPT Backlight Module Production, Value and Gross Margin (2019-2024)
- 4.15.4 CPT Product Portfolio
- 4.15.5 CPT Recent Developments

4.16 HannStar

- 4.16.1 HannStar Backlight Module Company Information
- 4.16.2 HannStar Backlight Module Business Overview
- 4.16.3 HannStar Backlight Module Production, Value and Gross Margin (2019-2024)
- 4.16.4 HannStar Product Portfolio
- 4.16.5 HannStar Recent Developments

4.17 Minebea

- 4.17.1 Minebea Backlight Module Company Information
- 4.17.2 Minebea Backlight Module Business Overview
- 4.17.3 Minebea Backlight Module Production, Value and Gross Margin (2019-2024)
- 4.17.4 Minebea Product Portfolio
- 4.17.5 Minebea Recent Developments

4.18 OMRON

- 4.18.1 OMRON Backlight Module Company Information
- 4.18.2 OMRON Backlight Module Business Overview

- 4.18.3 OMRON Backlight Module Production, Value and Gross Margin (2019-2024)
- 4.18.4 OMRON Product Portfolio
- 4.18.5 OMRON Recent Developments
- 4.19 K-Bridge
 - 4.19.1 K-Bridge Backlight Module Company Information
 - 4.19.2 K-Bridge Backlight Module Business Overview
 - 4.19.3 K-Bridge Backlight Module Production, Value and Gross Margin (2019-2024)
 - 4.19.4 K-Bridge Product Portfolio
 - 4.19.5 K-Bridge Recent Developments
- 4.20 Skyworth
 - 4.20.1 Skyworth Backlight Module Company Information
 - 4.20.2 Skyworth Backlight Module Business Overview
 - 4.20.3 Skyworth Backlight Module Production, Value and Gross Margin (2019-2024)
 - 4.20.4 Skyworth Product Portfolio
 - 4.20.5 Skyworth Recent Developments
- 4.21 Hisense
 - 4.21.1 Hisense Backlight Module Company Information
 - 4.21.2 Hisense Backlight Module Business Overview
 - 4.21.3 Hisense Backlight Module Production, Value and Gross Margin (2019-2024)
 - 4.21.4 Hisense Product Portfolio
 - 4.21.5 Hisense Recent Developments

5 GLOBAL BACKLIGHT MODULE PRODUCTION BY REGION

- 5.1 Global Backlight Module Production Estimates and Forecasts by Region: 2019 VS 2023 VS 2030
- 5.2 Global Backlight Module Production by Region: 2019-2030
 - 5.2.1 Global Backlight Module Production by Region: 2019-2024
 - 5.2.2 Global Backlight Module Production Forecast by Region (2025-2030)
- 5.3 Global Backlight Module Production Value Estimates and Forecasts by Region: 2019 VS 2023 VS 2030
- 5.4 Global Backlight Module Production Value by Region: 2019-2030
 - 5.4.1 Global Backlight Module Production Value by Region: 2019-2024
 - 5.4.2 Global Backlight Module Production Value Forecast by Region (2025-2030)
- 5.5 Global Backlight Module Market Price Analysis by Region (2019-2024)
- 5.6 Global Backlight Module Production and Value, YOY Growth
 - 5.6.1 North America Backlight Module Production Value Estimates and Forecasts (2019-2030)
 - 5.6.2 Europe Backlight Module Production Value Estimates and Forecasts

(2019-2030)

5.6.3 China Backlight Module Production Value Estimates and Forecasts (2019-2030)

5.6.4 Japan Backlight Module Production Value Estimates and Forecasts (2019-2030)

5.6.5 South Korea Backlight Module Production Value Estimates and Forecasts

(2019-2030)

6 GLOBAL BACKLIGHT MODULE CONSUMPTION BY REGION

6.1 Global Backlight Module Consumption Estimates and Forecasts by Region: 2019 VS 2023 VS 2030

6.2 Global Backlight Module Consumption by Region (2019-2030)

6.2.1 Global Backlight Module Consumption by Region: 2019-2030

6.2.2 Global Backlight Module Forecasted Consumption by Region (2025-2030)

6.3 North America

6.3.1 North America Backlight Module Consumption Growth Rate by Country: 2019 VS 2023 VS 2030

6.3.2 North America Backlight Module Consumption by Country (2019-2030)

6.3.3 U.S.

6.3.4 Canada

6.4 Europe

6.4.1 Europe Backlight Module Consumption Growth Rate by Country: 2019 VS 2023 VS 2030

6.4.2 Europe Backlight Module Consumption by Country (2019-2030)

6.4.3 Germany

6.4.4 France

6.4.5 U.K.

6.4.6 Italy

6.4.7 Russia

6.5 Asia Pacific

6.5.1 Asia Pacific Backlight Module Consumption Growth Rate by Country: 2019 VS 2023 VS 2030

6.5.2 Asia Pacific Backlight Module Consumption by Country (2019-2030)

6.5.3 China

6.5.4 Japan

6.5.5 South Korea

6.5.6 China Taiwan

6.5.7 Southeast Asia

6.5.8 India

6.5.9 Australia

6.6 Latin America, Middle East & Africa

6.6.1 Latin America, Middle East & Africa Backlight Module Consumption Growth Rate by Country: 2019 VS 2023 VS 2030

6.6.2 Latin America, Middle East & Africa Backlight Module Consumption by Country (2019-2030)

6.6.3 Mexico

6.6.4 Brazil

6.6.5 Turkey

6.6.5 GCC Countries

7 SEGMENT BY TYPE

7.1 Global Backlight Module Production by Type (2019-2030)

7.1.1 Global Backlight Module Production by Type (2019-2030) & (K Units)

7.1.2 Global Backlight Module Production Market Share by Type (2019-2030)

7.2 Global Backlight Module Production Value by Type (2019-2030)

7.2.1 Global Backlight Module Production Value by Type (2019-2030) & (US\$ Million)

7.2.2 Global Backlight Module Production Value Market Share by Type (2019-2030)

7.3 Global Backlight Module Price by Type (2019-2030)

8 SEGMENT BY APPLICATION

8.1 Global Backlight Module Production by Application (2019-2030)

8.1.1 Global Backlight Module Production by Application (2019-2030) & (K Units)

8.1.2 Global Backlight Module Production by Application (2019-2030) & (K Units)

8.2 Global Backlight Module Production Value by Application (2019-2030)

8.2.1 Global Backlight Module Production Value by Application (2019-2030) & (US\$ Million)

8.2.2 Global Backlight Module Production Value Market Share by Application (2019-2030)

8.3 Global Backlight Module Price by Application (2019-2030)

9 VALUE CHAIN AND SALES CHANNELS ANALYSIS OF THE MARKET

9.1 Backlight Module Value Chain Analysis

9.1.1 Backlight Module Key Raw Materials

9.1.2 Raw Materials Key Suppliers

9.1.3 Backlight Module Production Mode & Process

9.2 Backlight Module Sales Channels Analysis

9.2.1 Direct Comparison with Distribution Share

9.2.2 Backlight Module Distributors

9.2.3 Backlight Module Customers

10 GLOBAL BACKLIGHT MODULE ANALYZING MARKET DYNAMICS

10.1 Backlight Module Industry Trends

10.2 Backlight Module Industry Drivers

10.3 Backlight Module Industry Opportunities and Challenges

10.4 Backlight Module Industry Restraints

11 REPORT CONCLUSION

12 DISCLAIMER

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