

# Automotive Vehicle to Everything (V2X) Industry Research Report 2024

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# **Abstracts**

#### Summary

Automotive electronics industry is in constant evolution, making the car always safer, greener and more enjoyable to drive.

Vehicle-to-X refers to an intelligent transport system where all vehicles and infrastructure systems are interconnected with each other.

This connectivity will provide more precise knowledge of the traffic situation across the entire road network which in turn will help: Optimize traffic flows, Reduce congestion, cut accident numbers, Minimize emissions.

V2X technology is based on 5.9GHz Dedicated Short Range Communication, a derivative of WiFi specifically defined for fast moving objects. It allows vehicles to communicate their state, such as their position and speed, to surrounding vehicles and infrastructures even in non-line-of-sight condition, such as behind a building or a curve.

V2X communications shouldn't be confused with self-driving vehicles. The system has been designed to provide drivers with additional safety and convenience notifications that will be integrated with information from the many other on-board sensors. It's still up to the driver, obviously, to drive the car. However, V2X is an enabling technology that one day will make even self-driving cars much safer by helping them see and react to invisible danger.

Driver awareness of potential dangers on its way, such as crash risk, unsafe overtake, vehicle braking ahead out of line sight, car in blind spot area or road hazard detection,



will dramatically improve collision avoidance, and heavily reduce fatalities and injury severity. In addition, the technology will enhance traffic efficiency providing warnings for upcoming traffic congestions, proposing alternative routes and securing an eco-friendly driving, reducing CO2 emission through adaptive cruise control and a smarter transportation management.

Driven by those benefits and the determination to become an key player in this field, ST launched a cooperation with Autotalks for the co-development of a mass-market optimized V2X chipset. Recognized as the V2X chipset market pioneer, Autotalks is bringing in this cooperation their system expertise and know-how of the V2X technology. Leveraging on a robust joint design and ST's Automotive Quality and Manufacturing machine, Autotalks will release to the market an unique V2X solution.

According to APO Research, The global Automotive Vehicle to Everything (V2X) market was valued at US\$ million in 2023 and is anticipated to reach US\$ million by 2030, witnessing a CAGR of xx% during the forecast period 2024-2030.

North American market for Automotive Vehicle to Everything (V2X) is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

Asia-Pacific market for Automotive Vehicle to Everything (V2X) is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

Europe market for Automotive Vehicle to Everything (V2X) is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

The major global companies of Automotive Vehicle to Everything (V2X) include Delphi(Aptiv), Continental AG, Denso, Cohda, Kapsch, Qualcomm, ETrans, Savari and Autotalks and etc. In 2023, the world's top three vendors accounted for approximately % of the revenue.

#### Report Scope

This report aims to provide a comprehensive presentation of the global market for Automotive Vehicle to Everything (V2X), with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive



situation, analyze their position in the current marketplace, and make informed business decisions regarding Automotive Vehicle to Everything (V2X).

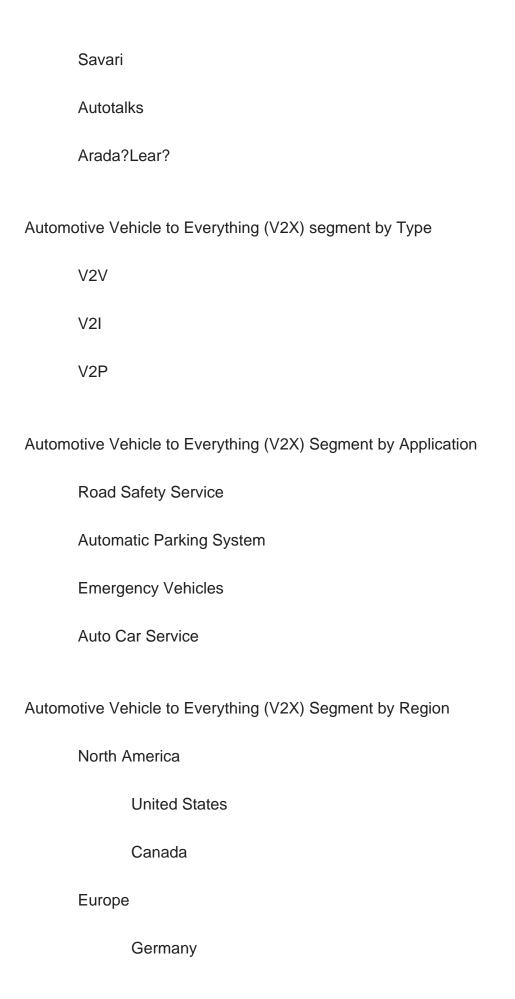
The Automotive Vehicle to Everything (V2X) market size, estimations, and forecasts are provided in terms of revenue (\$ millions), considering 2023 as the base year, with history and forecast data for the period from 2019 to 2030. This report segments the global Automotive Vehicle to Everything (V2X) market comprehensively. Regional market sizes, concerning products by Type, by Application, and by players, are also provided. For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, price, and sales by manufacturers for the period 2019-2024. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

Delphi(Aptiv)
Continental AG
Denso
Cohda
Kapsch
Qualcomm
ETrans







France

	13.130
	UK
	Italy
	Russia
	Nordic Countries
	Rest of Europe
Asia-F	Pacific
	China
	Japan
	South Korea
	Southeast Asia
	India
	Australia
	Rest of Asia
Latin A	America
	Mexico
	Brazil
	Rest of Latin America
Middle	e East & Africa

Turkey



Saudi Arabia

UAE

Rest of MEA

#### **Key Drivers & Barriers**

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

### Reasons to Buy This Report

- 1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Automotive Vehicle to Everything (V2X) market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
- 2. This report will help stakeholders to understand the global industry status and trends of Automotive Vehicle to Everything (V2X) and provides them with information on key market drivers, restraints, challenges, and opportunities.
- 3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.
- 4. This report stays updated with novel technology integration, features, and the latest developments in the market



- 5. This report helps stakeholders to gain insights into which regions to target globally
- 6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Automotive Vehicle to Everything (V2X).
- 7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

#### **Chapter Outline**

Chapter 1: Research objectives, research methods, data sources, data cross-validation;

Chapter 2: Introduces the report scope of the report, executive summary of different market segments (product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3: Provides the analysis of various market segments product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 4: Provides the analysis of various market segments application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 5: Introduces executive summary of global market size, regional market size, this section also introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by companies in the industry, and the analysis of relevant policies in the industry.

Chapter 6: Detailed analysis of Automotive Vehicle to Everything (V2X) companies' competitive landscape, revenue market share, latest development plan, merger, and acquisition information, etc.

Chapter 7, 8, 9, 10, 11: North America, Europe, Asia Pacific, Latin America, Middle East and Africa segment by country. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each



country in the world.

Chapter 12: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including revenue, gross margin, product introduction, recent development, etc.

Chapter 13: The main points and conclusions of the report.



# **Contents**

#### 1 PREFACE

- 1.1 Scope of Report
- 1.2 Reasons for Doing This Study
- 1.3 Research Methodology
- 1.4 Research Process
- 1.5 Data Source
  - 1.5.1 Secondary Sources
  - 1.5.2 Primary Sources

#### **2 MARKET OVERVIEW**

- 2.1 Product Definition
- 2.2 Automotive Vehicle to Everything (V2X) by Type
  - 2.2.1 Market Value Comparison by Type (2019 VS 2023 VS 2030)
  - 2.2.2 V2V
  - 2.2.3 V2I
  - 2.2.4 V2P
- 2.3 Automotive Vehicle to Everything (V2X) by Application
  - 2.3.1 Market Value Comparison by Application (2019 VS 2023 VS 2030)
  - 2.3.2 Road Safety Service
  - 2.3.3 Automatic Parking System
  - 2.3.4 Emergency Vehicles
  - 2.3.5 Auto Car Service
- 2.4 Assumptions and Limitations

#### 3 AUTOMOTIVE VEHICLE TO EVERYTHING (V2X) BREAKDOWN DATA BY TYPE

- 3.1 Global Automotive Vehicle to Everything (V2X) Historic Market Size by Type (2019-2024)
- 3.2 Global Automotive Vehicle to Everything (V2X) Forecasted Market Size by Type (2025-2030)

# 4 AUTOMOTIVE VEHICLE TO EVERYTHING (V2X) BREAKDOWN DATA BY APPLICATION

4.1 Global Automotive Vehicle to Everything (V2X) Historic Market Size by Application



(2019-2024)

4.2 Global Automotive Vehicle to Everything (V2X) Forecasted Market Size by Application (2019-2024)

#### **5 GLOBAL GROWTH TRENDS**

- 5.1 Global Automotive Vehicle to Everything (V2X) Market Perspective (2019-2030)
- 5.2 Global Automotive Vehicle to Everything (V2X) Growth Trends by Region
- 5.2.1 Global Automotive Vehicle to Everything (V2X) Market Size by Region: 2019 VS 2023 VS 2030
- 5.2.2 Automotive Vehicle to Everything (V2X) Historic Market Size by Region (2019-2024)
- 5.2.3 Automotive Vehicle to Everything (V2X) Forecasted Market Size by Region (2025-2030)
- 5.3 Automotive Vehicle to Everything (V2X) Market Dynamics
  - 5.3.1 Automotive Vehicle to Everything (V2X) Industry Trends
  - 5.3.2 Automotive Vehicle to Everything (V2X) Market Drivers
  - 5.3.3 Automotive Vehicle to Everything (V2X) Market Challenges
  - 5.3.4 Automotive Vehicle to Everything (V2X) Market Restraints

#### **6 MARKET COMPETITIVE LANDSCAPE BY PLAYERS**

- 6.1 Global Top Automotive Vehicle to Everything (V2X) Players by Revenue
- 6.1.1 Global Top Automotive Vehicle to Everything (V2X) Players by Revenue (2019-2024)
- 6.1.2 Global Automotive Vehicle to Everything (V2X) Revenue Market Share by Players (2019-2024)
- 6.2 Global Automotive Vehicle to Everything (V2X) Industry Players Ranking, 2022 VS 2023 VS 2024
- 6.3 Global Key Players of Automotive Vehicle to Everything (V2X) Head office and Area Served
- 6.4 Global Automotive Vehicle to Everything (V2X) Players, Product Type & Application
- 6.5 Global Automotive Vehicle to Everything (V2X) Players, Date of Enter into This Industry
- 6.6 Global Automotive Vehicle to Everything (V2X) Market CR5 and HHI
- 6.7 Global Players Mergers & Acquisition

#### 7 NORTH AMERICA



- 7.1 North America Automotive Vehicle to Everything (V2X) Market Size (2019-2030)
- 7.2 North America Automotive Vehicle to Everything (V2X) Market Growth Rate by Country: 2019 VS 2023 VS 2030
- 7.3 North America Automotive Vehicle to Everything (V2X) Market Size by Country (2019-2024)
- 7.4 North America Automotive Vehicle to Everything (V2X) Market Size by Country (2025-2030)
- 7.5 United States
- 7.6 Canada

#### **8 EUROPE**

- 8.1 Europe Automotive Vehicle to Everything (V2X) Market Size (2019-2030)
- 8.2 Europe Automotive Vehicle to Everything (V2X) Market Growth Rate by Country: 2019 VS 2023 VS 2030
- 8.3 Europe Automotive Vehicle to Everything (V2X) Market Size by Country (2019-2024)
- 8.4 Europe Automotive Vehicle to Everything (V2X) Market Size by Country (2025-2030)
- 8.5 Germany
- 8.6 France
- 8.7 U.K.
- 8.8 Italy
- 8.9 Russia
- 8.10 Nordic Countries

#### 9 ASIA-PACIFIC

- 9.1 Asia-Pacific Automotive Vehicle to Everything (V2X) Market Size (2019-2030)
- 9.2 Asia-Pacific Automotive Vehicle to Everything (V2X) Market Growth Rate by Country: 2019 VS 2023 VS 2030
- 9.3 Asia-Pacific Automotive Vehicle to Everything (V2X) Market Size by Country (2019-2024)
- 9.4 Asia-Pacific Automotive Vehicle to Everything (V2X) Market Size by Country (2025-2030)
- 9.5 China
- 9.6 Japan
- 9.7 South Korea
- 9.8 Southeast Asia



- 9.9 India
- 9.10 Australia

#### **10 LATIN AMERICA**

- 10.1 Latin America Automotive Vehicle to Everything (V2X) Market Size (2019-2030)
- 10.2 Latin America Automotive Vehicle to Everything (V2X) Market Growth Rate by Country: 2019 VS 2023 VS 2030
- 10.3 Latin America Automotive Vehicle to Everything (V2X) Market Size by Country (2019-2024)
- 10.4 Latin America Automotive Vehicle to Everything (V2X) Market Size by Country (2025-2030)
- 10.5 Mexico
- 10.6 Brazil

#### 11 MIDDLE EAST & AFRICA

- 11.1 Middle East & Africa Automotive Vehicle to Everything (V2X) Market Size (2019-2030)
- 11.2 Middle East & Africa Automotive Vehicle to Everything (V2X) Market Growth Rate by Country: 2019 VS 2023 VS 2030
- 11.3 Middle East & Africa Automotive Vehicle to Everything (V2X) Market Size by Country (2019-2024)
- 11.4 Middle East & Africa Automotive Vehicle to Everything (V2X) Market Size by Country (2025-2030)
- 11.5 Turkey
- 11.6 Saudi Arabia
- 11.7 UAE

#### 12 PLAYERS PROFILED

- 12.1 Delphi(Aptiv)
  - 12.1.1 Delphi(Aptiv) Company Information
  - 12.1.2 Delphi(Aptiv) Business Overview
- 12.1.3 Delphi(Aptiv) Revenue in Automotive Vehicle to Everything (V2X) Business (2019-2024)
  - 12.1.4 Delphi(Aptiv) Automotive Vehicle to Everything (V2X) Product Portfolio
  - 12.1.5 Delphi(Aptiv) Recent Developments
- 12.2 Continental AG



- 12.2.1 Continental AG Company Information
- 12.2.2 Continental AG Business Overview
- 12.2.3 Continental AG Revenue in Automotive Vehicle to Everything (V2X) Business (2019-2024)
  - 12.2.4 Continental AG Automotive Vehicle to Everything (V2X) Product Portfolio
  - 12.2.5 Continental AG Recent Developments
- 12.3 Denso
  - 12.3.1 Denso Company Information
  - 12.3.2 Denso Business Overview
- 12.3.3 Denso Revenue in Automotive Vehicle to Everything (V2X) Business (2019-2024)
- 12.3.4 Denso Automotive Vehicle to Everything (V2X) Product Portfolio
- 12.3.5 Denso Recent Developments
- 12.4 Cohda
- 12.4.1 Cohda Company Information
- 12.4.2 Cohda Business Overview
- 12.4.3 Cohda Revenue in Automotive Vehicle to Everything (V2X) Business (2019-2024)
  - 12.4.4 Cohda Automotive Vehicle to Everything (V2X) Product Portfolio
  - 12.4.5 Cohda Recent Developments
- 12.5 Kapsch
  - 12.5.1 Kapsch Company Information
  - 12.5.2 Kapsch Business Overview
- 12.5.3 Kapsch Revenue in Automotive Vehicle to Everything (V2X) Business (2019-2024)
  - 12.5.4 Kapsch Automotive Vehicle to Everything (V2X) Product Portfolio
  - 12.5.5 Kapsch Recent Developments
- 12.6 Qualcomm
  - 12.6.1 Qualcomm Company Information
  - 12.6.2 Qualcomm Business Overview
- 12.6.3 Qualcomm Revenue in Automotive Vehicle to Everything (V2X) Business (2019-2024)
  - 12.6.4 Qualcomm Automotive Vehicle to Everything (V2X) Product Portfolio
  - 12.6.5 Qualcomm Recent Developments
- 12.7 ETrans
  - 12.7.1 ETrans Company Information
  - 12.7.2 ETrans Business Overview
- 12.7.3 ETrans Revenue in Automotive Vehicle to Everything (V2X) Business (2019-2024)



- 12.7.4 ETrans Automotive Vehicle to Everything (V2X) Product Portfolio
- 12.7.5 ETrans Recent Developments
- 12.8 Savari
  - 12.8.1 Savari Company Information
  - 12.8.2 Savari Business Overview
- 12.8.3 Savari Revenue in Automotive Vehicle to Everything (V2X) Business (2019-2024)
  - 12.8.4 Savari Automotive Vehicle to Everything (V2X) Product Portfolio
  - 12.8.5 Savari Recent Developments
- 12.9 Autotalks
  - 12.9.1 Autotalks Company Information
  - 12.9.2 Autotalks Business Overview
- 12.9.3 Autotalks Revenue in Automotive Vehicle to Everything (V2X) Business (2019-2024)
  - 12.9.4 Autotalks Automotive Vehicle to Everything (V2X) Product Portfolio
  - 12.9.5 Autotalks Recent Developments
- 12.10 Arada?Lear?
  - 12.10.1 Arada?Lear? Company Information
  - 12.10.2 Arada?Lear? Business Overview
- 12.10.3 Arada?Lear? Revenue in Automotive Vehicle to Everything (V2X) Business (2019-2024)
  - 12.10.4 Arada?Lear? Automotive Vehicle to Everything (V2X) Product Portfolio
  - 12.10.5 Arada?Lear? Recent Developments

#### 13 REPORT CONCLUSION

#### 14 DISCLAIMER



# **List Of Tables**

#### LIST OF TABLES

- Table 1. Secondary Sources
- Table 2. Primary Sources
- Table 3. Market Value Comparison by Type (2018 VS 2022 VS 2029) & (US\$ Million)
- Table 4. Market Value Comparison by Application (2018 VS 2022 VS 2029) & (US\$ Million)
- Table 5. Global Automotive Vehicle to Everything (V2X) Market Size by Type (2018-2023) & (US\$ Million)
- Table 6. Global Automotive Vehicle to Everything (V2X) Revenue Market Share by Type (2018-2023)
- Table 7. Global Automotive Vehicle to Everything (V2X) Forecasted Market Size by Type (2024-2029) & (US\$ Million)
- Table 8. Global Automotive Vehicle to Everything (V2X) Revenue Market Share by Type (2024-2029)
- Table 9. Global Automotive Vehicle to Everything (V2X) Market Size by Application (2018-2023) & (US\$ Million)
- Table 10. Global Automotive Vehicle to Everything (V2X) Revenue Market Share by Application (2018-2023)
- Table 11. Global Automotive Vehicle to Everything (V2X) Forecasted Market Size by Application (2024-2029) & (US\$ Million)
- Table 12. Global Automotive Vehicle to Everything (V2X) Revenue Market Share by Application (2024-2029)
- Table 13. Global Automotive Vehicle to Everything (V2X) Market Size by Region (US\$ Million): 2018 VS 2022 VS 2029
- Table 14. Global Automotive Vehicle to Everything (V2X) Market Size by Region (2018-2023) & (US\$ Million)
- Table 15. Global Automotive Vehicle to Everything (V2X) Market Share by Region (2018-2023)
- Table 16. Global Automotive Vehicle to Everything (V2X) Forecasted Market Size by Region (2024-2029) & (US\$ Million)
- Table 17. Global Automotive Vehicle to Everything (V2X) Market Share by Region (2024-2029)
- Table 18. Automotive Vehicle to Everything (V2X) Market Trends
- Table 19. Automotive Vehicle to Everything (V2X) Market Drivers
- Table 20. Automotive Vehicle to Everything (V2X) Market Challenges
- Table 21. Automotive Vehicle to Everything (V2X) Market Restraints



- Table 22. Global Top Automotive Vehicle to Everything (V2X) Manufacturers by Revenue (US\$ Million) & (2018-2023)
- Table 23. Global Automotive Vehicle to Everything (V2X) Revenue Market Share by Manufacturers (2018-2023)
- Table 24. Global Automotive Vehicle to Everything (V2X) Industry Manufacturers Ranking, 2021 VS 2022 VS 2023
- Table 25. Global Key Players of Automotive Vehicle to Everything (V2X), Headquarters and Area Served
- Table 26. Global Automotive Vehicle to Everything (V2X) Manufacturers, Product Type & Application
- Table 27. Global Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 28. Global Automotive Vehicle to Everything (V2X) by Manufacturers Type (Tier
- 1, Tier 2, and Tier 3) & (based on the Revenue of 2022)
  Table 29. Manufacturers Mergers & Acquisitions, Expansion Plans
- Table 30. North America Automotive Vehicle to Everything (V2X) Market Growth Rate by Country: 2018 VS 2022 VS 2029 (US\$ Million)
- Table 31. North America Automotive Vehicle to Everything (V2X) Market Size by Country (2018-2023) & (US\$ Million)
- Table 32. North America Automotive Vehicle to Everything (V2X) Market Size by Country (2024-2029) & (US\$ Million)
- Table 33. Europe Automotive Vehicle to Everything (V2X) Market Growth Rate by Country: 2018 VS 2022 VS 2029 (US\$ Million)
- Table 34. Europe Automotive Vehicle to Everything (V2X) Market Size by Country (2018-2023) & (US\$ Million)
- Table 35. Europe Automotive Vehicle to Everything (V2X) Market Size by Country (2024-2029) & (US\$ Million)
- Table 36. Asia-Pacific Automotive Vehicle to Everything (V2X) Market Growth Rate by Country: 2018 VS 2022 VS 2029 (US\$ Million)
- Table 37. Asia-Pacific Automotive Vehicle to Everything (V2X) Market Size by Country (2018-2023) & (US\$ Million)
- Table 38. Asia-Pacific Automotive Vehicle to Everything (V2X) Market Size by Country (2024-2029) & (US\$ Million)
- Table 39. Latin America Automotive Vehicle to Everything (V2X) Market Growth Rate by Country: 2018 VS 2022 VS 2029 (US\$ Million)
- Table 40. Latin America Automotive Vehicle to Everything (V2X) Market Size by Country (2018-2023) & (US\$ Million)
- Table 41. Latin America Automotive Vehicle to Everything (V2X) Market Size by Country (2024-2029) & (US\$ Million)
- Table 42. Middle East & Africa Automotive Vehicle to Everything (V2X) Market Growth



Rate by Country: 2018 VS 2022 VS 2029 (US\$ Million)

Table 43. Middle East & Africa Automotive Vehicle to Everything (V2X) Market Size by

Country (2018-2023) & (US\$ Million)

Table 44. Middle East & Africa Automotive Vehicle to Everything (V2X) Market Size by

Country (2024-2029) & (US\$ Million)

Table 45. Delphi(Aptiv) Company Detail

Table 46. Delphi(Aptiv) Business Overview

Table 47. Delphi(Aptiv) Automotive Vehicle to Everything (V2X) Product

Table 48. Delphi(Aptiv) Revenue in Automotive Vehicle to Everything (V2X) Business

(2017-2022) & (US\$ Million)

Table 49. Delphi(Aptiv) Recent Development

Table 50. Continental AG Company Detail

Table 51. Continental AG Business Overview

Table 52. Continental AG Automotive Vehicle to Everything (V2X) Product

Table 53. Continental AG Revenue in Automotive Vehicle to Everything (V2X) Business

(2017-2022) & (US\$ Million)

Table 54. Continental AG Recent Development

Table 55. Denso Company Detail

Table 56. Denso Business Overview

Table 57. Denso Automotive Vehicle to Everything (V2X) Product

Table 58. Denso Revenue in Automotive Vehicle to Everything (V2X) Business

(2017-2022) & (US\$ Million)

Table 59. Denso Recent Development

Table 60. Cohda Company Detail

Table 61. Cohda Business Overview

Table 62. Cohda Automotive Vehicle to Everything (V2X) Product

Table 63. Cohda Revenue in Automotive Vehicle to Everything (V2X) Business

(2017-2022) & (US\$ Million)

Table 64. Cohda Recent Development

Table 65. Kapsch Company Detail

Table 66. Kapsch Business Overview

Table 67. Kapsch Automotive Vehicle to Everything (V2X) Product

Table 68. Kapsch Revenue in Automotive Vehicle to Everything (V2X) Business

(2017-2022) & (US\$ Million)

Table 69. Kapsch Recent Development

Table 70. Qualcomm Company Detail

Table 71. Qualcomm Business Overview

Table 72. Qualcomm Automotive Vehicle to Everything (V2X) Product

Table 73. Qualcomm Revenue in Automotive Vehicle to Everything (V2X) Business



(2017-2022) & (US\$ Million)

Table 74. Qualcomm Recent Development

Table 75. ETrans Company Detail

Table 76. ETrans Business Overview

Table 77. ETrans Automotive Vehicle to Everything (V2X) Product

Table 78. ETrans Revenue in Automotive Vehicle to Everything (V2X) Business

(2017-2022) & (US\$ Million)

Table 79. ETrans Recent Development

Table 80. Savari Company Detail

Table 81. Savari Business Overview

Table 82. Savari Automotive Vehicle to Everything (V2X) Product

Table 83. Savari Revenue in Automotive Vehicle to Everything (V2X) Business

(2017-2022) & (US\$ Million)

Table 84. Savari Recent Development

Table 85. Autotalks Company Detail

Table 86. Autotalks Business Overview

Table 87. Autotalks Automotive Vehicle to Everything (V2X) Product

Table 88. Autotalks Revenue in Automotive Vehicle to Everything (V2X) Business

(2017-2022) & (US\$ Million)

Table 89. Autotalks Recent Development

Table 90. Arada?Lear? Company Detail

Table 91. Arada?Lear? Business Overview

Table 92. Arada? Lear? Automotive Vehicle to Everything (V2X) Product

Table 93. Arada? Lear? Revenue in Automotive Vehicle to Everything (V2X) Business

(2017-2022) & (US\$ Million)

Table 94. Arada?Lear? Recent Development

Table 95. Delphi(Aptiv) Company Information

Table 96. Delphi(Aptiv) Business Overview

Table 97. Delphi(Aptiv) Automotive Vehicle to Everything (V2X) Revenue in Automotive

Vehicle to Everything (V2X) Business (2018-2023) & (US\$ Million)

Table 98. Delphi(Aptiv) Revenue in Automotive Vehicle to Everything (V2X) Business

(2018-2023) & (US\$ Million) Portfolio

Table 99. Delphi(Aptiv) Recent Development

Table 100. Continental AG Company Information

Table 101. Continental AG Business Overview

Table 102. Continental AG Automotive Vehicle to Everything (V2X) Revenue in

Automotive Vehicle to Everything (V2X) Business (2018-2023) & (US\$ Million)

Table 103. Continental AG Revenue in Automotive Vehicle to Everything (V2X)

Business (2018-2023) & (US\$ Million) Portfolio



Table 104. Continental AG Recent Development

Table 105. Denso Company Information

Table 106. Denso Business Overview

Table 107. Denso Automotive Vehicle to Everything (V2X) Revenue in Automotive

Vehicle to Everything (V2X) Business (2018-2023) & (US\$ Million)

Table 108. Denso Revenue in Automotive Vehicle to Everything (V2X) Business

(2018-2023) & (US\$ Million) Portfolio

Table 109. Denso Recent Development

Table 110. Cohda Company Information

Table 111. Cohda Business Overview

Table 112. Cohda Automotive Vehicle to Everything (V2X) Revenue in Automotive

Vehicle to Everything (V2X) Business (2018-2023) & (US\$ Million)

Table 113. Cohda Revenue in Automotive Vehicle to Everything (V2X) Business

(2018-2023) & (US\$ Million) Portfolio

Table 114. Cohda Recent Development

Table 115. Kapsch Company Information

Table 116. Kapsch Business Overview

Table 117. Kapsch Automotive Vehicle to Everything (V2X) Revenue in Automotive

Vehicle to Everything (V2X) Business (2018-2023) & (US\$ Million)

Table 118. Kapsch Revenue in Automotive Vehicle to Everything (V2X) Business

(2018-2023) & (US\$ Million) Portfolio

Table 119. Kapsch Recent Development

Table 120. Qualcomm Company Information

Table 121. Qualcomm Business Overview

Table 122. Qualcomm Automotive Vehicle to Everything (V2X) Revenue in Automotive

Vehicle to Everything (V2X) Business (2018-2023) & (US\$ Million)

Table 123. Qualcomm Revenue in Automotive Vehicle to Everything (V2X) Business

(2018-2023) & (US\$ Million) Portfolio

Table 124. Qualcomm Recent Development

Table 125. ETrans Company Information

Table 126. ETrans Business Overview

Table 127. ETrans Automotive Vehicle to Everything (V2X) Revenue in Automotive

Vehicle to Everything (V2X) Business (2018-2023) & (US\$ Million)

Table 128. ETrans Revenue in Automotive Vehicle to Everything (V2X) Business

(2018-2023) & (US\$ Million) Portfolio

Table 129. ETrans Recent Development

Table 130. Savari Company Information

Table 131. Savari Business Overview

Table 132. Savari Automotive Vehicle to Everything (V2X) Revenue in Automotive



Vehicle to Everything (V2X) Business (2018-2023) & (US\$ Million)

Table 133. Savari Revenue in Automotive Vehicle to Everything (V2X) Business

(2018-2023) & (US\$ Million) Portfolio

Table 134. Savari Recent Development

Table 135. Autotalks Company Information

Table 136. Autotalks Business Overview

Table 137. Autotalks Automotive Vehicle to Everything (V2X) Revenue in Automotive

Vehicle to Everything (V2X) Business (2018-2023) & (US\$ Million)

Table 138. Autotalks Revenue in Automotive Vehicle to Everything (V2X) Business

(2018-2023) & (US\$ Million) Portfolio

Table 139. Autotalks Recent Development

Table 140. Arada?Lear? Company Information

Table 141. Arada?Lear? Business Overview

Table 142. Arada?Lear? Automotive Vehicle to Everything (V2X) Revenue in

Automotive Vehicle to Everything (V2X) Business (2018-2023) & (US\$ Million)

Table 143. Arada?Lear? Revenue in Automotive Vehicle to Everything (V2X) Business

(2018-2023) & (US\$ Million) Portfolio

Table 144. Arada?Lear? Recent Development

Table 145. Authors List of This Report



# **List Of Figures**

#### LIST OF FIGURES

- Figure 1. Research Methodology
- Figure 2. Research Process
- Figure 3. Key Executives Interviewed
- Figure 4. Automotive Vehicle to Everything (V2X) Product Picture
- Figure 5. Global Automotive Vehicle to Everything (V2X) Market Size Comparison by Type (2023-2029) & (US\$ Million)
- Figure 6. Global Automotive Vehicle to Everything (V2X) Market Share by Type: 2022 VS 2029
- Figure 7. V2V Product Picture
- Figure 8. V2I Product Picture
- Figure 9. V2P Product Picture
- Figure 10. Global Automotive Vehicle to Everything (V2X) Market Size by Application (2023-2029) & (US\$ Million)
- Figure 11. Global Automotive Vehicle to Everything (V2X) Market Share by Application: 2022 VS 2029
- Figure 12. Road Safety Service Product Picture
- Figure 13. Automatic Parking System Product Picture
- Figure 14. Emergency Vehicles Product Picture
- Figure 15. Auto Car Service Product Picture
- Figure 16. Global Automotive Vehicle to Everything (V2X) Market Size (US\$ Million),
- Year-over-Year: 2018-2029
- Figure 17. Global Automotive Vehicle to Everything (V2X) Market Size, (US\$ Million), 2018 VS 2022 VS 2029
- Figure 18. Global Automotive Vehicle to Everything (V2X) Market Share by Region: 2022 VS 2029
- Figure 19. Global Automotive Vehicle to Everything (V2X) Market Share by Players in 2022
- Figure 20. Global Automotive Vehicle to Everything (V2X) Players, Date of Enter into This Industry
- Figure 21. Global Top 5 and 10 Automotive Vehicle to Everything (V2X) Players Market Share by Revenue in 2022
- Figure 22. Players Type (Tier 1, Tier 2, and Tier 3): 2018 VS 2022
- Figure 23. North America Automotive Vehicle to Everything (V2X) Market Size YoY Growth (2018-2029) & (US\$ Million)
- Figure 24. North America Automotive Vehicle to Everything (V2X) Market Share by



Country (2018-2029)

Figure 25. United States Automotive Vehicle to Everything (V2X) Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 26. Canada Automotive Vehicle to Everything (V2X) Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 27. Europe Automotive Vehicle to Everything (V2X) Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 28. Europe Automotive Vehicle to Everything (V2X) Market Share by Country (2018-2029)

Figure 29. Germany Automotive Vehicle to Everything (V2X) Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 30. France Automotive Vehicle to Everything (V2X) Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 31. U.K. Automotive Vehicle to Everything (V2X) Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 32. Italy Automotive Vehicle to Everything (V2X) Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 33. Russia Automotive Vehicle to Everything (V2X) Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 34. Nordic Countries Automotive Vehicle to Everything (V2X) Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 35. Asia-Pacific Automotive Vehicle to Everything (V2X) Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 36. Asia-Pacific Automotive Vehicle to Everything (V2X) Market Share by Country (2018-2029)

Figure 37. China Automotive Vehicle to Everything (V2X) Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 38. Japan Automotive Vehicle to Everything (V2X) Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 39. South Korea Automotive Vehicle to Everything (V2X) Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 40. Southeast Asia Automotive Vehicle to Everything (V2X) Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 41. India Automotive Vehicle to Everything (V2X) Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 42. Australia Automotive Vehicle to Everything (V2X) Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 43. Latin America Automotive Vehicle to Everything (V2X) Market Size YoY Growth (2018-2029) & (US\$ Million)



Figure 44. Latin America Automotive Vehicle to Everything (V2X) Market Share by Country (2018-2029)

Figure 45. Mexico Automotive Vehicle to Everything (V2X) Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 46. Brazil Automotive Vehicle to Everything (V2X) Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 47. Middle East & Africa Automotive Vehicle to Everything (V2X) Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 48. Middle East & Africa Automotive Vehicle to Everything (V2X) Market Share by Country (2018-2029)

Figure 49. Turkey Automotive Vehicle to Everything (V2X) Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 50. Saudi Arabia Automotive Vehicle to Everything (V2X) Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 51. UAE Automotive Vehicle to Everything (V2X) Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 52. Delphi(Aptiv) Revenue Growth Rate in Automotive Vehicle to Everything (V2X) Business (2018-2023)

Figure 53. Continental AG Revenue Growth Rate in Automotive Vehicle to Everything (V2X) Business (2018-2023)

Figure 54. Denso Revenue Growth Rate in Automotive Vehicle to Everything (V2X) Business (2018-2023)

Figure 55. Cohda Revenue Growth Rate in Automotive Vehicle to Everything (V2X) Business (2018-2023)

Figure 56. Kapsch Revenue Growth Rate in Automotive Vehicle to Everything (V2X) Business (2018-2023)

Figure 57. Qualcomm Revenue Growth Rate in Automotive Vehicle to Everything (V2X) Business (2018-2023)

Figure 58. ETrans Revenue Growth Rate in Automotive Vehicle to Everything (V2X) Business (2018-2023)

Figure 59. Savari Revenue Growth Rate in Automotive Vehicle to Everything (V2X) Business (2018-2023)

Figure 60. Autotalks Revenue Growth Rate in Automotive Vehicle to Everything (V2X) Business (2018-2023)

Figure 61. Arada?Lear? Revenue Growth Rate in Automotive Vehicle to Everything (V2X) Business (2018-2023)



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