

Automotive Starting Battery Industry Research Report 2024

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Abstracts

Automotive Starting Battery is an automotive battery that powers the starter motor, mainly in combustion vehicles. Automotive Starting Battery is usually lead-acid type, and is made of six galvanic cells connected in series to provide a nominally 12-volt system.

According to APO Research, The global Automotive Starting Battery market was valued at US\$ million in 2023 and is anticipated to reach US\$ million by 2030, witnessing a CAGR of xx% during the forecast period 2024-2030.

EU is the largest Automotive Starting Battery market with about 26% market share. China is follower, accounting for about 22% market share.

The key players are Johnson Controls, Exide Technologies, GS Yuasa, Sebang, Atlasbx, East Penn, Amara Raja, FIAMM, ACDelco, Bosch, Hitachi, Banner, MOLL, Camel, Fengfan, Chuanxi, Ruiyu, Jujiang, Leoch, Wanli etc. Top 3 companies occupied about 30% market share.

Report Scope

This report aims to provide a comprehensive presentation of the global market for Automotive Starting Battery, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Automotive Starting Battery.

The report will help the Automotive Starting Battery manufacturers, new entrants, and

industry chain related companies in this market with information on the revenues, sales volume, and average price for the overall market and the sub-segments across the different segments, by company, by Type, by Application, and by regions.

The Automotive Starting Battery market size, estimations, and forecasts are provided in terms of sales volume (K Units) and revenue (\$ millions), considering 2023 as the base year, with history and forecast data for the period from 2019 to 2030. This report segments the global Automotive Starting Battery market comprehensively. Regional market sizes, concerning products by Type, by Application, and by players, are also provided. For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, price, and sales by manufacturers for the period 2019-2024. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

Johnson Controls

Exide Technologies

GS Yuasa

Sebang

Atlasbx

East Penn

Amara Raja

FIAMM

ACDelco

Bosch

Hitachi

Banner

MOLL

Camel

Fengfan

Chuanxi

Ruiyu

Jujiang

Leoch

Wanli

Automotive Starting Battery segment by Type

Maintenance-free Battery

Conventional Battery

Automotive Starting Battery segment by Application

OEMs

Aftermarket

Automotive Starting Battery Segment by Region

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Automotive Starting Battery market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.

2. This report will help stakeholders to understand the global industry status and trends of Automotive Starting Battery and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.
4. This report stays updated with novel technology integration, features, and the latest developments in the market
5. This report helps stakeholders to gain insights into which regions to target globally
6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Automotive Starting Battery.
7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Chapter Outline

Chapter 1: Research objectives, research methods, data sources, data cross-validation;

Chapter 2: Introduces the report scope of the report, executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3: Detailed analysis of Automotive Starting Battery manufacturers competitive landscape, price, production and value market share, latest development plan, merger, and acquisition information, etc.

Chapter 4: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product production/output, value, price, gross margin, product introduction, recent development, etc.

Chapter 5: Production/output, value of Automotive Starting Battery by region/country. It

provides a quantitative analysis of the market size and development potential of each region in the next six years.

Chapter 6: Consumption of Automotive Starting Battery in regional level and country level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and production of each country in the world.

Chapter 7: Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 8: Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 9: Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 11: The main points and conclusions of the report.

Chapter 11: The main points and conclusions of the report.

Contents

1 PREFACE

- 1.1 Scope of Report
- 1.2 Reasons for Doing This Study
- 1.3 Research Methodology
- 1.4 Research Process
- 1.5 Data Source
 - 1.5.1 Secondary Sources
 - 1.5.2 Primary Sources

2 MARKET OVERVIEW

- 2.1 Product Definition
- 2.2 Automotive Starting Battery by Type
 - 2.2.1 Market Value Comparison by Type (2019 VS 2023 VS 2030) & (US\$ Million)
 - 2.2.2 Maintenance-free Battery
 - 2.2.3 Conventional Battery
- 2.3 Automotive Starting Battery by Application
 - 2.3.1 Market Value Comparison by Application (2019 VS 2023 VS 2030) & (US\$ Million)
 - 2.3.2 OEMs
 - 2.3.3 Aftermarket
- 2.4 Global Market Growth Prospects
 - 2.4.1 Global Automotive Starting Battery Production Value Estimates and Forecasts (2019-2030)
 - 2.4.2 Global Automotive Starting Battery Production Capacity Estimates and Forecasts (2019-2030)
 - 2.4.3 Global Automotive Starting Battery Production Estimates and Forecasts (2019-2030)
 - 2.4.4 Global Automotive Starting Battery Market Average Price (2019-2030)

3 MARKET COMPETITIVE LANDSCAPE BY MANUFACTURERS

- 3.1 Global Automotive Starting Battery Production by Manufacturers (2019-2024)
- 3.2 Global Automotive Starting Battery Production Value by Manufacturers (2019-2024)
- 3.3 Global Automotive Starting Battery Average Price by Manufacturers (2019-2024)
- 3.4 Global Automotive Starting Battery Industry Manufacturers Ranking, 2022 VS 2023

VS 2024

3.5 Global Automotive Starting Battery Key Manufacturers, Manufacturing Sites & Headquarters

3.6 Global Automotive Starting Battery Manufacturers, Product Type & Application

3.7 Global Automotive Starting Battery Manufacturers, Date of Enter into This Industry

3.8 Global Automotive Starting Battery Market CR5 and HHI

3.9 Global Manufacturers Mergers & Acquisition

4 MANUFACTURERS PROFILED

4.1 Johnson Controls

4.1.1 Johnson Controls Automotive Starting Battery Company Information

4.1.2 Johnson Controls Automotive Starting Battery Business Overview

4.1.3 Johnson Controls Automotive Starting Battery Production, Value and Gross Margin (2019-2024)

4.1.4 Johnson Controls Product Portfolio

4.1.5 Johnson Controls Recent Developments

4.2 Exide Technologies

4.2.1 Exide Technologies Automotive Starting Battery Company Information

4.2.2 Exide Technologies Automotive Starting Battery Business Overview

4.2.3 Exide Technologies Automotive Starting Battery Production, Value and Gross Margin (2019-2024)

4.2.4 Exide Technologies Product Portfolio

4.2.5 Exide Technologies Recent Developments

4.3 GS Yuasa

4.3.1 GS Yuasa Automotive Starting Battery Company Information

4.3.2 GS Yuasa Automotive Starting Battery Business Overview

4.3.3 GS Yuasa Automotive Starting Battery Production, Value and Gross Margin (2019-2024)

4.3.4 GS Yuasa Product Portfolio

4.3.5 GS Yuasa Recent Developments

4.4 Sebang

4.4.1 Sebang Automotive Starting Battery Company Information

4.4.2 Sebang Automotive Starting Battery Business Overview

4.4.3 Sebang Automotive Starting Battery Production, Value and Gross Margin (2019-2024)

4.4.4 Sebang Product Portfolio

4.4.5 Sebang Recent Developments

4.5 Atlasbx

- 4.5.1 Atlasbx Automotive Starting Battery Company Information
- 4.5.2 Atlasbx Automotive Starting Battery Business Overview
- 4.5.3 Atlasbx Automotive Starting Battery Production, Value and Gross Margin
(2019-2024)
- 4.5.4 Atlasbx Product Portfolio
- 4.5.5 Atlasbx Recent Developments
- 4.6 East Penn
 - 4.6.1 East Penn Automotive Starting Battery Company Information
 - 4.6.2 East Penn Automotive Starting Battery Business Overview
 - 4.6.3 East Penn Automotive Starting Battery Production, Value and Gross Margin
(2019-2024)
 - 4.6.4 East Penn Product Portfolio
 - 4.6.5 East Penn Recent Developments
- 4.7 Amara Raja
 - 4.7.1 Amara Raja Automotive Starting Battery Company Information
 - 4.7.2 Amara Raja Automotive Starting Battery Business Overview
 - 4.7.3 Amara Raja Automotive Starting Battery Production, Value and Gross Margin
(2019-2024)
 - 4.7.4 Amara Raja Product Portfolio
 - 4.7.5 Amara Raja Recent Developments
- 4.8 FIAMM
 - 4.8.1 FIAMM Automotive Starting Battery Company Information
 - 4.8.2 FIAMM Automotive Starting Battery Business Overview
 - 4.8.3 FIAMM Automotive Starting Battery Production, Value and Gross Margin
(2019-2024)
 - 4.8.4 FIAMM Product Portfolio
 - 4.8.5 FIAMM Recent Developments
- 4.9 ACDelco
 - 4.9.1 ACDelco Automotive Starting Battery Company Information
 - 4.9.2 ACDelco Automotive Starting Battery Business Overview
 - 4.9.3 ACDelco Automotive Starting Battery Production, Value and Gross Margin
(2019-2024)
 - 4.9.4 ACDelco Product Portfolio
 - 4.9.5 ACDelco Recent Developments
- 4.10 Bosch
 - 4.10.1 Bosch Automotive Starting Battery Company Information
 - 4.10.2 Bosch Automotive Starting Battery Business Overview
 - 4.10.3 Bosch Automotive Starting Battery Production, Value and Gross Margin
(2019-2024)

- 4.10.4 Bosch Product Portfolio
- 4.10.5 Bosch Recent Developments
- 4.11 Hitachi
 - 4.11.1 Hitachi Automotive Starting Battery Company Information
 - 4.11.2 Hitachi Automotive Starting Battery Business Overview
 - 4.11.3 Hitachi Automotive Starting Battery Production, Value and Gross Margin (2019-2024)
 - 4.11.4 Hitachi Product Portfolio
 - 4.11.5 Hitachi Recent Developments
- 4.12 Banner
 - 4.12.1 Banner Automotive Starting Battery Company Information
 - 4.12.2 Banner Automotive Starting Battery Business Overview
 - 4.12.3 Banner Automotive Starting Battery Production, Value and Gross Margin (2019-2024)
 - 4.12.4 Banner Product Portfolio
 - 4.12.5 Banner Recent Developments
- 4.13 MOLL
 - 4.13.1 MOLL Automotive Starting Battery Company Information
 - 4.13.2 MOLL Automotive Starting Battery Business Overview
 - 4.13.3 MOLL Automotive Starting Battery Production, Value and Gross Margin (2019-2024)
 - 4.13.4 MOLL Product Portfolio
 - 4.13.5 MOLL Recent Developments
- 4.14 Camel
 - 4.14.1 Camel Automotive Starting Battery Company Information
 - 4.14.2 Camel Automotive Starting Battery Business Overview
 - 4.14.3 Camel Automotive Starting Battery Production, Value and Gross Margin (2019-2024)
 - 4.14.4 Camel Product Portfolio
 - 4.14.5 Camel Recent Developments
- 4.15 Fengfan
 - 4.15.1 Fengfan Automotive Starting Battery Company Information
 - 4.15.2 Fengfan Automotive Starting Battery Business Overview
 - 4.15.3 Fengfan Automotive Starting Battery Production, Value and Gross Margin (2019-2024)
 - 4.15.4 Fengfan Product Portfolio
 - 4.15.5 Fengfan Recent Developments
- 4.16 Chuanxi
 - 4.16.1 Chuanxi Automotive Starting Battery Company Information

- 4.16.2 Chuanxi Automotive Starting Battery Business Overview
- 4.16.3 Chuanxi Automotive Starting Battery Production, Value and Gross Margin (2019-2024)
- 4.16.4 Chuanxi Product Portfolio
- 4.16.5 Chuanxi Recent Developments
- 4.17 Ruiyu
 - 4.17.1 Ruiyu Automotive Starting Battery Company Information
 - 4.17.2 Ruiyu Automotive Starting Battery Business Overview
 - 4.17.3 Ruiyu Automotive Starting Battery Production, Value and Gross Margin (2019-2024)
 - 4.17.4 Ruiyu Product Portfolio
 - 4.17.5 Ruiyu Recent Developments
- 4.18 Jujiang
 - 4.18.1 Jujiang Automotive Starting Battery Company Information
 - 4.18.2 Jujiang Automotive Starting Battery Business Overview
 - 4.18.3 Jujiang Automotive Starting Battery Production, Value and Gross Margin (2019-2024)
 - 4.18.4 Jujiang Product Portfolio
 - 4.18.5 Jujiang Recent Developments
- 4.19 Leoch
 - 4.19.1 Leoch Automotive Starting Battery Company Information
 - 4.19.2 Leoch Automotive Starting Battery Business Overview
 - 4.19.3 Leoch Automotive Starting Battery Production, Value and Gross Margin (2019-2024)
 - 4.19.4 Leoch Product Portfolio
 - 4.19.5 Leoch Recent Developments
- 4.20 Wanli
 - 4.20.1 Wanli Automotive Starting Battery Company Information
 - 4.20.2 Wanli Automotive Starting Battery Business Overview
 - 4.20.3 Wanli Automotive Starting Battery Production, Value and Gross Margin (2019-2024)
 - 4.20.4 Wanli Product Portfolio
 - 4.20.5 Wanli Recent Developments

5 GLOBAL AUTOMOTIVE STARTING BATTERY PRODUCTION BY REGION

- 5.1 Global Automotive Starting Battery Production Estimates and Forecasts by Region: 2019 VS 2023 VS 2030
- 5.2 Global Automotive Starting Battery Production by Region: 2019-2030

- 5.2.1 Global Automotive Starting Battery Production by Region: 2019-2024
- 5.2.2 Global Automotive Starting Battery Production Forecast by Region (2025-2030)
- 5.3 Global Automotive Starting Battery Production Value Estimates and Forecasts by Region: 2019 VS 2023 VS 2030
- 5.4 Global Automotive Starting Battery Production Value by Region: 2019-2030
 - 5.4.1 Global Automotive Starting Battery Production Value by Region: 2019-2024
 - 5.4.2 Global Automotive Starting Battery Production Value Forecast by Region (2025-2030)
- 5.5 Global Automotive Starting Battery Market Price Analysis by Region (2019-2024)
- 5.6 Global Automotive Starting Battery Production and Value, YOY Growth
 - 5.6.1 North America Automotive Starting Battery Production Value Estimates and Forecasts (2019-2030)
 - 5.6.2 Europe Automotive Starting Battery Production Value Estimates and Forecasts (2019-2030)
 - 5.6.3 China Automotive Starting Battery Production Value Estimates and Forecasts (2019-2030)
 - 5.6.4 Japan Automotive Starting Battery Production Value Estimates and Forecasts (2019-2030)

6 GLOBAL AUTOMOTIVE STARTING BATTERY CONSUMPTION BY REGION

- 6.1 Global Automotive Starting Battery Consumption Estimates and Forecasts by Region: 2019 VS 2023 VS 2030
- 6.2 Global Automotive Starting Battery Consumption by Region (2019-2030)
 - 6.2.1 Global Automotive Starting Battery Consumption by Region: 2019-2030
 - 6.2.2 Global Automotive Starting Battery Forecasted Consumption by Region (2025-2030)
- 6.3 North America
 - 6.3.1 North America Automotive Starting Battery Consumption Growth Rate by Country: 2019 VS 2023 VS 2030
 - 6.3.2 North America Automotive Starting Battery Consumption by Country (2019-2030)
 - 6.3.3 U.S.
 - 6.3.4 Canada
- 6.4 Europe
 - 6.4.1 Europe Automotive Starting Battery Consumption Growth Rate by Country: 2019 VS 2023 VS 2030
 - 6.4.2 Europe Automotive Starting Battery Consumption by Country (2019-2030)
 - 6.4.3 Germany
 - 6.4.4 France

6.4.5 U.K.

6.4.6 Italy

6.4.7 Russia

6.5 Asia Pacific

6.5.1 Asia Pacific Automotive Starting Battery Consumption Growth Rate by Country: 2019 VS 2023 VS 2030

6.5.2 Asia Pacific Automotive Starting Battery Consumption by Country (2019-2030)

6.5.3 China

6.5.4 Japan

6.5.5 South Korea

6.5.6 China Taiwan

6.5.7 Southeast Asia

6.5.8 India

6.5.9 Australia

6.6 Latin America, Middle East & Africa

6.6.1 Latin America, Middle East & Africa Automotive Starting Battery Consumption Growth Rate by Country: 2019 VS 2023 VS 2030

6.6.2 Latin America, Middle East & Africa Automotive Starting Battery Consumption by Country (2019-2030)

6.6.3 Mexico

6.6.4 Brazil

6.6.5 Turkey

6.6.5 GCC Countries

7 SEGMENT BY TYPE

7.1 Global Automotive Starting Battery Production by Type (2019-2030)

7.1.1 Global Automotive Starting Battery Production by Type (2019-2030) & (K Units)

7.1.2 Global Automotive Starting Battery Production Market Share by Type (2019-2030)

7.2 Global Automotive Starting Battery Production Value by Type (2019-2030)

7.2.1 Global Automotive Starting Battery Production Value by Type (2019-2030) & (US\$ Million)

7.2.2 Global Automotive Starting Battery Production Value Market Share by Type (2019-2030)

7.3 Global Automotive Starting Battery Price by Type (2019-2030)

8 SEGMENT BY APPLICATION

8.1 Global Automotive Starting Battery Production by Application (2019-2030)

8.1.1 Global Automotive Starting Battery Production by Application (2019-2030) & (K Units)

8.1.2 Global Automotive Starting Battery Production by Application (2019-2030) & (K Units)

8.2 Global Automotive Starting Battery Production Value by Application (2019-2030)

8.2.1 Global Automotive Starting Battery Production Value by Application (2019-2030) & (US\$ Million)

8.2.2 Global Automotive Starting Battery Production Value Market Share by Application (2019-2030)

8.3 Global Automotive Starting Battery Price by Application (2019-2030)

9 VALUE CHAIN AND SALES CHANNELS ANALYSIS OF THE MARKET

9.1 Automotive Starting Battery Value Chain Analysis

9.1.1 Automotive Starting Battery Key Raw Materials

9.1.2 Raw Materials Key Suppliers

9.1.3 Automotive Starting Battery Production Mode & Process

9.2 Automotive Starting Battery Sales Channels Analysis

9.2.1 Direct Comparison with Distribution Share

9.2.2 Automotive Starting Battery Distributors

9.2.3 Automotive Starting Battery Customers

10 GLOBAL AUTOMOTIVE STARTING BATTERY ANALYZING MARKET DYNAMICS

10.1 Automotive Starting Battery Industry Trends

10.2 Automotive Starting Battery Industry Drivers

10.3 Automotive Starting Battery Industry Opportunities and Challenges

10.4 Automotive Starting Battery Industry Restraints

11 REPORT CONCLUSION

12 DISCLAIMER

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