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Automotive Speed Encoder Industry Research Report 2024

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Abstracts

Encoders are sensors that generate digital signals in response to movement, it has characteristics such as high-precision, large range measurement, fast response, digitized output; it is small size, light weight, compact, easy to install, simple to maintain, work reliably.

According to the measurement method, there are three types: linear encoders, angular encoders, rotary encoders, encoder used in the automobile industry for measuring wheel speed is rotary encoder.

According to APO Research, The global Automotive Speed Encoder market was valued at US$ million in 2023 and is anticipated to reach US$ million by 2030, witnessing a CAGR of xx% during the forecast period 2024-2030.

US is the largest Automotive Speed Encoder market with about 28% market share. Europe is follower, accounting for about 26% market share.

The key players are NTN-SNR, Freudenberg-NOK, Dynapar, Renishaw, TE Connectivity Ltd, Hutchinson, LENORD+BAUER, AMS, Baumer H?bner, Timken, ADMOTEC, Allegro MicroSystems, VS Sensorik GmbH, Doway Tech, Ha Nan Ye, EBI, Unionstar Electronics, Haining Zhongteng, Xinyak Sensor etc. Top 3 companies occupied about 36% market share.

Report Scope

This report aims to provide a comprehensive presentation of the global market for Automotive Speed Encoder, with both quantitative and qualitative analysis, to help

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readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Automotive Speed Encoder.

The report will help the Automotive Speed Encoder manufacturers, new entrants, and industry chain related companies in this market with information on the revenues, sales volume, and average price for the overall market and the sub-segments across the different segments, by company, by Type, by Application, and by regions.

The Automotive Speed Encoder market size, estimations, and forecasts are provided in terms of sales volume (K Units) and revenue ($ millions), considering 2023 as the base year, with history and forecast data for the period from 2019 to 2030. This report segments the global Automotive Speed Encoder market comprehensively. Regional market sizes, concerning products by Type, by Application, and by players, are also provided. For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, price, and sales by manufacturers for the period 2019-2024. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

NTN-SNR

Freudenberg-NOK

Dynapar

Renishaw

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TE Connectivity Ltd

Hutchinson

LENORD+BAUER

AMS

Baumer H?bner

Timken

ADMOTEC

Allegro MicroSystems

VS Sensorik GmbH

Doway Tech

Ha Nan Ye

EBI

Unionstar Electronics

Haining Zhongteng

Xinyak Sensor

Automotive Speed Encoder segment by Type

Axial Encoder

Radial Encoder

Automotive Speed Encoder segment by Application

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Passenger Car

Commercial Vehicle

Automotive Speed Encoder Segment by Region

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

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Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Automotive Speed Encoder market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify

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the main competitors and deeply understand the competition pattern of the market.

2. This report will help stakeholders to understand the global industry status and trends of Automotive Speed Encoder and provides them with information on key market drivers, restraints, challenges, and opportunities.

3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.

4. This report stays updated with novel technology integration, features, and the latest developments in the market

5. This report helps stakeholders to gain insights into which regions to target globally

6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Automotive Speed Encoder.

7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Chapter Outline

Chapter 1: Research objectives, research methods, data sources, data cross-validation;

Chapter 2: Introduces the report scope of the report, executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3: Detailed analysis of Automotive Speed Encoder manufacturers competitive landscape, price, production and value market share, latest development plan, merger, and acquisition information, etc.

Chapter 4: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product production/output, value, price, gross margin, product introduction, recent development, etc.

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Chapter 5: Production/output, value of Automotive Speed Encoder by region/country. It provides a quantitative analysis of the market size and development potential of each region in the next six years.

Chapter 6: Consumption of Automotive Speed Encoder in regional level and country level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and production of each country in the world.

Chapter 7: Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 8: Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 9: Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 11: The main points and conclusions of the report.

Chapter 11: The main points and conclusions of the report.

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Contents

1 PREFACE

1.1 Scope of Report
1.2 Reasons for Doing This Study
1.3 Research Methodology
1.4 Research Process
1.5 Data Source
  1.5.1 Secondary Sources
  1.5.2 Primary Sources

2 MARKET OVERVIEW

2.1 Product Definition
2.2 Automotive Speed Encoder by Type
  2.2.1 Market Value Comparison by Type (2019 VS 2023 VS 2030) & (US$ Million)
  2.2.2 Axial Encoder
  2.2.3 Radial Encoder
2.3 Automotive Speed Encoder by Application
  2.3.1 Market Value Comparison by Application (2019 VS 2023 VS 2030) & (US$ Million)
  2.3.2 Passenger Car
  2.3.3 Commercial Vehicle
2.4 Global Market Growth Prospects
  2.4.1 Global Automotive Speed Encoder Production Value Estimates and Forecasts (2019-2030)
  2.4.2 Global Automotive Speed Encoder Production Capacity Estimates and Forecasts (2019-2030)
  2.4.3 Global Automotive Speed Encoder Production Estimates and Forecasts (2019-2030)
  2.4.4 Global Automotive Speed Encoder Market Average Price (2019-2030)

3 MARKET COMPETITIVE LANDSCAPE BY MANUFACTURERS

3.1 Global Automotive Speed Encoder Production by Manufacturers (2019-2024)
3.2 Global Automotive Speed Encoder Production Value by Manufacturers (2019-2024)
3.3 Global Automotive Speed Encoder Average Price by Manufacturers (2019-2024)
3.4 Global Automotive Speed Encoder Industry Manufacturers Ranking, 2022 VS 2023

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VS 2024
3.5 Global Automotive Speed Encoder Key Manufacturers, Manufacturing Sites & Headquarters
3.6 Global Automotive Speed Encoder Manufacturers, Product Type & Application
3.7 Global Automotive Speed Encoder Manufacturers, Date of Enter into This Industry
3.8 Global Automotive Speed Encoder Market CR5 and HHI
3.9 Global Manufacturers Mergers & Acquisition

4 MANUFACTURERS PROFILED

4.1 NTN-SNR
  4.1.1 NTN-SNR Automotive Speed Encoder Company Information
  4.1.2 NTN-SNR Automotive Speed Encoder Business Overview
  4.1.3 NTN-SNR Automotive Speed Encoder Production, Value and Gross Margin (2019-2024)
  4.1.4 NTN-SNR Product Portfolio
  4.1.5 NTN-SNR Recent Developments
4.2 Freudenberg-NOK
  4.2.1 Freudenberg-NOK Automotive Speed Encoder Company Information
  4.2.2 Freudenberg-NOK Automotive Speed Encoder Business Overview
  4.2.3 Freudenberg-NOK Automotive Speed Encoder Production, Value and Gross Margin (2019-2024)
  4.2.4 Freudenberg-NOK Product Portfolio
  4.2.5 Freudenberg-NOK Recent Developments
4.3 Dynapar
  4.3.1 Dynapar Automotive Speed Encoder Company Information
  4.3.2 Dynapar Automotive Speed Encoder Business Overview
  4.3.3 Dynapar Automotive Speed Encoder Production, Value and Gross Margin (2019-2024)
  4.3.4 Dynapar Product Portfolio
  4.3.5 Dynapar Recent Developments
4.4 Renishaw
  4.4.1 Renishaw Automotive Speed Encoder Company Information
  4.4.2 Renishaw Automotive Speed Encoder Business Overview
  4.4.3 Renishaw Automotive Speed Encoder Production, Value and Gross Margin (2019-2024)
  4.4.4 Renishaw Product Portfolio
  4.4.5 Renishaw Recent Developments
4.5 TE Connectivity Ltd

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4.5.1 TE Connectivity Ltd Automotive Speed Encoder Company Information
4.5.2 TE Connectivity Ltd Automotive Speed Encoder Business Overview
4.5.3 TE Connectivity Ltd Automotive Speed Encoder Production, Value and Gross Margin (2019-2024)
4.5.4 TE Connectivity Ltd Product Portfolio
4.5.5 TE Connectivity Ltd Recent Developments
4.6 Hutchinson
4.6.1 Hutchinson Automotive Speed Encoder Company Information
4.6.2 Hutchinson Automotive Speed Encoder Business Overview
4.6.3 Hutchinson Automotive Speed Encoder Production, Value and Gross Margin (2019-2024)
4.6.4 Hutchinson Product Portfolio
4.6.5 Hutchinson Recent Developments
4.7 LENORD+BAUER
4.7.1 LENORD+BAUER Automotive Speed Encoder Company Information
4.7.2 LENORD+BAUER Automotive Speed Encoder Business Overview
4.7.3 LENORD+BAUER Automotive Speed Encoder Production, Value and Gross Margin (2019-2024)
4.7.4 LENORD+BAUER Product Portfolio
4.7.5 LENORD+BAUER Recent Developments
4.8 AMS
4.8.1 AMS Automotive Speed Encoder Company Information
4.8.2 AMS Automotive Speed Encoder Business Overview
4.8.3 AMS Automotive Speed Encoder Production, Value and Gross Margin (2019-2024)
4.8.4 AMS Product Portfolio
4.8.5 AMS Recent Developments
4.9 Baumer H?bner
4.9.1 Baumer H?bner Automotive Speed Encoder Company Information
4.9.2 Baumer H?bner Automotive Speed Encoder Business Overview
4.9.3 Baumer H?bner Automotive Speed Encoder Production, Value and Gross Margin (2019-2024)
4.9.4 Baumer H?bner Product Portfolio
4.9.5 Baumer H?bner Recent Developments
4.10 Timken
4.10.1 Timken Automotive Speed Encoder Company Information
4.10.2 Timken Automotive Speed Encoder Business Overview
4.10.3 Timken Automotive Speed Encoder Production, Value and Gross Margin (2019-2024)

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4.10.4 Timken Product Portfolio
4.10.5 Timken Recent Developments
4.11 ADMOTEC
4.11.1 ADMOTEC Automotive Speed Encoder Company Information
4.11.2 ADMOTEC Automotive Speed Encoder Business Overview
4.11.3 ADMOTEC Automotive Speed Encoder Production, Value and Gross Margin (2019-2024)
4.11.4 ADMOTEC Product Portfolio
4.11.5 ADMOTEC Recent Developments
4.12 Allegro MicroSystems
4.12.1 Allegro MicroSystems Automotive Speed Encoder Company Information
4.12.2 Allegro MicroSystems Automotive Speed Encoder Business Overview
4.12.3 Allegro MicroSystems Automotive Speed Encoder Production, Value and Gross Margin (2019-2024)
4.12.4 Allegro MicroSystems Product Portfolio
4.12.5 Allegro MicroSystems Recent Developments
4.13 VS Sensorik GmbH
4.13.1 VS Sensorik GmbH Automotive Speed Encoder Company Information
4.13.2 VS Sensorik GmbH Automotive Speed Encoder Business Overview
4.13.3 VS Sensorik GmbH Automotive Speed Encoder Production, Value and Gross Margin (2019-2024)
4.13.4 VS Sensorik GmbH Product Portfolio
4.13.5 VS Sensorik GmbH Recent Developments
4.14 Doway Tech
4.14.1 Doway Tech Automotive Speed Encoder Company Information
4.14.2 Doway Tech Automotive Speed Encoder Business Overview
4.14.3 Doway Tech Automotive Speed Encoder Production, Value and Gross Margin (2019-2024)
4.14.4 Doway Tech Product Portfolio
4.14.5 Doway Tech Recent Developments
4.15 Ha Nan Ye
4.15.1 Ha Nan Ye Automotive Speed Encoder Company Information
4.15.2 Ha Nan Ye Automotive Speed Encoder Business Overview
4.15.3 Ha Nan Ye Automotive Speed Encoder Production, Value and Gross Margin (2019-2024)
4.15.4 Ha Nan Ye Product Portfolio
4.15.5 Ha Nan Ye Recent Developments
4.16 EBI
4.16.1 EBI Automotive Speed Encoder Company Information

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4.16.2 EBI Automotive Speed Encoder Business Overview
4.16.3 EBI Automotive Speed Encoder Production, Value and Gross Margin (2019-2024)
4.16.4 EBI Product Portfolio
4.16.5 EBI Recent Developments
4.17 Unionstar Electronics
4.17.1 Unionstar Electronics Automotive Speed Encoder Company Information
4.17.2 Unionstar Electronics Automotive Speed Encoder Business Overview
4.17.3 Unionstar Electronics Automotive Speed Encoder Production, Value and Gross Margin (2019-2024)
4.17.4 Unionstar Electronics Product Portfolio
4.17.5 Unionstar Electronics Recent Developments
4.18 Haining Zhongteng
4.18.1 Haining Zhongteng Automotive Speed Encoder Company Information
4.18.2 Haining Zhongteng Automotive Speed Encoder Business Overview
4.18.3 Haining Zhongteng Automotive Speed Encoder Production, Value and Gross Margin (2019-2024)
4.18.4 Haining Zhongteng Product Portfolio
4.18.5 Haining Zhongteng Recent Developments
4.19 Xinyak Sensor
4.19.1 Xinyak Sensor Automotive Speed Encoder Company Information
4.19.2 Xinyak Sensor Automotive Speed Encoder Business Overview
4.19.3 Xinyak Sensor Automotive Speed Encoder Production, Value and Gross Margin (2019-2024)
4.19.4 Xinyak Sensor Product Portfolio
4.19.5 Xinyak Sensor Recent Developments

5 GLOBAL AUTOMOTIVE SPEED ENCODER PRODUCTION BY REGION

5.1 Global Automotive Speed Encoder Production Estimates and Forecasts by Region: 2019 VS 2023 VS 2030
5.2 Global Automotive Speed Encoder Production by Region: 2019-2030
5.2.1 Global Automotive Speed Encoder Production by Region: 2019-2024
5.2.2 Global Automotive Speed Encoder Production Forecast by Region (2025-2030)
5.3 Global Automotive Speed Encoder Production Value Estimates and Forecasts by Region: 2019 VS 2023 VS 2030
5.4 Global Automotive Speed Encoder Production Value by Region: 2019-2030
5.4.1 Global Automotive Speed Encoder Production Value by Region: 2019-2024
5.4.2 Global Automotive Speed Encoder Production Value Forecast by Region

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(2025-2030)
5.5 Global Automotive Speed Encoder Market Price Analysis by Region (2019-2024)
5.6 Global Automotive Speed Encoder Production and Value, YOY Growth
5.6.1 North America Automotive Speed Encoder Production Value Estimates and Forecasts (2019-2030)
5.6.2 Europe Automotive Speed Encoder Production Value Estimates and Forecasts (2019-2030)
5.6.3 China Automotive Speed Encoder Production Value Estimates and Forecasts (2019-2030)
5.6.4 Japan Automotive Speed Encoder Production Value Estimates and Forecasts (2019-2030)
5.6.5 South Korea Automotive Speed Encoder Production Value Estimates and Forecasts (2019-2030)
5.6.6 India Automotive Speed Encoder Production Value Estimates and Forecasts (2019-2030)

6 GLOBAL AUTOMOTIVE SPEED ENCODER CONSUMPTION BY REGION

6.1 Global Automotive Speed Encoder Consumption Estimates and Forecasts by Region: 2019 VS 2023 VS 2030
6.2 Global Automotive Speed Encoder Consumption by Region (2019-2030)
6.2.1 Global Automotive Speed Encoder Consumption by Region: 2019-2030
6.2.2 Global Automotive Speed Encoder Forecasted Consumption by Region (2025-2030)
6.3 North America
6.3.1 North America Automotive Speed Encoder Consumption Growth Rate by Country: 2019 VS 2023 VS 2030
6.3.2 North America Automotive Speed Encoder Consumption by Country (2019-2030)
6.3.3 U.S.
6.3.4 Canada
6.4 Europe
6.4.1 Europe Automotive Speed Encoder Consumption Growth Rate by Country: 2019 VS 2023 VS 2030
6.4.2 Europe Automotive Speed Encoder Consumption by Country (2019-2030)
6.4.3 Germany
6.4.4 France
6.4.5 U.K.
6.4.6 Italy
6.4.7 Russia

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6.5 Asia Pacific
6.5.1 Asia Pacific Automotive Speed Encoder Consumption Growth Rate by Country: 2019 VS 2023 VS 2030
6.5.2 Asia Pacific Automotive Speed Encoder Consumption by Country (2019-2030)
6.5.3 China
6.5.4 Japan
6.5.5 South Korea
6.5.6 China Taiwan
6.5.7 Southeast Asia
6.5.8 India
6.5.9 Australia
6.6 Latin America, Middle East & Africa
6.6.1 Latin America, Middle East & Africa Automotive Speed Encoder Consumption Growth Rate by Country: 2019 VS 2023 VS 2030
6.6.2 Latin America, Middle East & Africa Automotive Speed Encoder Consumption by Country (2019-2030)
6.6.3 Mexico
6.6.4 Brazil
6.6.5 Turkey
6.6.5 GCC Countries

7 SEGMENT BY TYPE

7.1 Global Automotive Speed Encoder Production by Type (2019-2030)
7.1.1 Global Automotive Speed Encoder Production by Type (2019-2030) & (K Units)
7.1.2 Global Automotive Speed Encoder Production Market Share by Type (2019-2030)
7.2 Global Automotive Speed Encoder Production Value by Type (2019-2030)
7.2.1 Global Automotive Speed Encoder Production Value by Type (2019-2030) & (US$ Million)
7.2.2 Global Automotive Speed Encoder Production Value Market Share by Type (2019-2030)
7.3 Global Automotive Speed Encoder Price by Type (2019-2030)

8 SEGMENT BY APPLICATION

8.1 Global Automotive Speed Encoder Production by Application (2019-2030)
8.1.1 Global Automotive Speed Encoder Production by Application (2019-2030) & (K Units)

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8.1.2 Global Automotive Speed Encoder Production by Application (2019-2030) & (K Units)
8.2 Global Automotive Speed Encoder Production Value by Application (2019-2030)
8.2.1 Global Automotive Speed Encoder Production Value by Application (2019-2030) & (US$ Million)
8.2.2 Global Automotive Speed Encoder Production Value Market Share by Application (2019-2030)
8.3 Global Automotive Speed Encoder Price by Application (2019-2030)

9 VALUE CHAIN AND SALES CHANNELS ANALYSIS OF THE MARKET

9.1 Automotive Speed Encoder Value Chain Analysis
9.1.1 Automotive Speed Encoder Key Raw Materials
9.1.2 Raw Materials Key Suppliers
9.1.3 Automotive Speed Encoder Production Mode & Process
9.2 Automotive Speed Encoder Sales Channels Analysis
9.2.1 Direct Comparison with Distribution Share
9.2.2 Automotive Speed Encoder Distributors
9.2.3 Automotive Speed Encoder Customers

10 GLOBAL AUTOMOTIVE SPEED ENCODER ANALYZING MARKET DYNAMICS

10.1 Automotive Speed Encoder Industry Trends
10.2 Automotive Speed Encoder Industry Drivers
10.3 Automotive Speed Encoder Industry Opportunities and Challenges
10.4 Automotive Speed Encoder Industry Restraints

11 REPORT CONCLUSION

12 DISCLAIMER

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