

# Automotive Inertial Sensor Industry Research Report 2023

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## Abstracts

### Highlights

The global Automotive Inertial Sensor market is projected to reach US\$ million by 2028 from an estimated US\$ million in 2022, at a CAGR of % during 2024 and 2029.

Automotive inertial sensors mainly include automotive acceleration sensors, gyroscopes and IMUs. Automotive acceleration sensors account for about 71% of the production share, gyroscopes account for about 22% of the production share, and automotive IMUs account for about 6% of the production share.

Major manufacturers in the Chinese market include Bosch, STMicroelectronics, TDK (InvenSense), Murata, Analog Devices, and Continental AG. In 2019, Bosch's market share accounted for more than 22%.

### Report Scope

This report aims to provide a comprehensive presentation of the global market for Automotive Inertial Sensor, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Automotive Inertial Sensor.

The Automotive Inertial Sensor market size, estimations, and forecasts are provided in terms of output/shipments (K Units) and revenue (\$ millions), considering 2022 as the base year, with history and forecast data for the period from 2018 to 2029. This report segments the global Automotive Inertial Sensor market comprehensively. Regional

market sizes, concerning products by types, by application, and by players, are also provided. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

The report will help the Automotive Inertial Sensor manufacturers, new entrants, and industry chain related companies in this market with information on the revenues, production, and average price for the overall market and the sub-segments across the different segments, by company, product type, application, and regions.

### Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, price, and sales by manufacturers for the period 2017-2022. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

Bosch

STMicroelectronics

TDK (InvenSense)

NXP Semiconductors

Murata

Analog Devices

Continental AG

## Honeywell

### Product Type Insights

Global markets are presented by Automotive Inertial Sensor type, along with growth forecasts through 2029. Estimates on production and value are based on the price in the supply chain at which the Automotive Inertial Sensor are procured by the manufacturers.

This report has studied every segment and provided the market size using historical data. They have also talked about the growth opportunities that the segment may pose in the future. This study bestows production and revenue data by type, and during the historical period (2018-2023) and forecast period (2024-2029).

### Automotive Inertial Sensor segment by Type

Automotive Acceleration Sensor

Car Gyroscope

Automotive IMU

Others

### Application Insights

This report has provided the market size (production and revenue data) by application, during the historical period (2018-2023) and forecast period (2024-2029).

This report also outlines the market trends of each segment and consumer behaviors impacting the Automotive Inertial Sensor market and what implications these may have on the industry's future. This report can help to understand the relevant market and consumer trends that are driving the Automotive Inertial Sensor market.

### Automotive Inertial Sensor segment by Application

Passenger Vehicles

Commercial Vehicles

## Regional Outlook

This section of the report provides key insights regarding various regions and the key players operating in each region. Economic, social, environmental, technological, and political factors have been taken into consideration while assessing the growth of the particular region/country. The readers will also get their hands on the revenue and sales data of each region and country for the period 2018-2029.

The market has been segmented into various major geographies, including North America, Europe, Asia-Pacific, South America. Detailed analysis of major countries such as the USA, Germany, the U.K., Italy, France, China, Japan, South Korea, Southeast Asia, and India will be covered within the regional segment. For market estimates, data are going to be provided for 2022 because of the base year, with estimates for 2023 and forecast value for 2029.

### North America

United States

Canada

### Europe

Germany

France

U.K.

Italy

Russia

### Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

## Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

## COVID-19 and Russia-Ukraine War Influence Analysis

The readers in the section will understand how the Automotive Inertial Sensor market

scenario changed across the globe during the pandemic, post-pandemic and Russia-Ukraine War. The study is done keeping in view the changes in aspects such as demand, consumption, transportation, consumer behavior, supply chain management, export and import, and production. The industry experts have also highlighted the key factors that will help create opportunities for players and stabilize the overall industry in the years to come.

### Reasons to Buy This Report

This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Automotive Inertial Sensor market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.

This report will help stakeholders to understand the global industry status and trends of Automotive Inertial Sensor and provides them with information on key market drivers, restraints, challenges, and opportunities.

This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.

This report stays updated with novel technology integration, features, and the latest developments in the market

This report helps stakeholders to understand the COVID-19 and Russia-Ukraine War Influence on the Automotive Inertial Sensor industry.

This report helps stakeholders to gain insights into which regions to target globally

This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Automotive Inertial Sensor.

This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

## Core Chapters

Chapter 1: Research objectives, research methods, data sources, data cross-validation;

Chapter 2: Introduces the report scope of the report, executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3: Detailed analysis of Automotive Inertial Sensor manufacturers competitive landscape, price, production and value market share, latest development plan, merger, and acquisition information, etc.

Chapter 4: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product production/output, value, price, gross margin, product introduction, recent development, etc.

Chapter 5: Production/output, value of Automotive Inertial Sensor by region/country. It provides a quantitative analysis of the market size and development potential of each region in the next six years.

Chapter 6: Consumption of Automotive Inertial Sensor in regional level and country level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and production of each country in the world.

Chapter 7: Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 8: Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 9: Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 11: The main points and conclusions of the report.

### Frequently Asked Questions

Which product segment grabbed the largest share in the Product Name market?

How is the competitive scenario of the Product Name market?

Which are the key factors aiding the Product Name market growth?

Which are the prominent players in the Product Name market?

Which region holds the maximum share in the Product Name market?

What will be the CAGR of the Product Name market during the forecast period?

Which application segment emerged as the leading segment in the Product Name market?

What key trends are likely to emerge in the Product Name market in the coming years?

What will be the Product Name market size by 2028?

Which company held the largest share in the Product Name market?



## Contents

### LIST OF TABLES

Table 1. Secondary Sources

Table 2. Primary Sources

Table 3. Market Value Comparison by Type (2018 VS 2022 VS 2029) & (US\$ Million)

Table 4. Market Value Comparison by Application (2018 VS 2022 VS 2029) & (US\$ Million)

Table 5. Global Automotive Inertial Sensor Production by Manufacturers (K Units) & (2018-2023)

Table 6. Global Automotive Inertial Sensor Production Market Share by Manufacturers

Table 7. Global Automotive Inertial Sensor Production Value by Manufacturers (US\$ Million) & (2018-2023)

Table 8. Global Automotive Inertial Sensor Production Value Market Share by Manufacturers (2018-2023)

Table 9. Global Automotive Inertial Sensor Average Price (USD/Unit) of Key Manufacturers (2018-2023)

Table 10. Global Automotive Inertial Sensor Industry Manufacturers Ranking, 2021 VS 2022 VS 2023

Table 11. Global Automotive Inertial Sensor Manufacturers, Product Type & Application

Table 12. Global Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 13. Global Automotive Inertial Sensor by Manufacturers Type (Tier 1, Tier 2, and Tier 3) & (based on the Production Value of 2022)

Table 14. Manufacturers Mergers & Acquisitions, Expansion Plans)

Table 15. Bosch Automotive Inertial Sensor Company Information

Table 16. Bosch Business Overview

Table 17. Bosch Automotive Inertial Sensor Production (K Units), Value (US\$ Million), Price (USD/Unit) and Gross Margin (2018-2023)

Table 18. Bosch Product Portfolio

Table 19. Bosch Recent Developments

Table 20. STMicroelectronics Automotive Inertial Sensor Company Information

Table 21. STMicroelectronics Business Overview

Table 22. STMicroelectronics Automotive Inertial Sensor Production (K Units), Value (US\$ Million), Price (USD/Unit) and Gross Margin (2018-2023)

Table 23. STMicroelectronics Product Portfolio

Table 24. STMicroelectronics Recent Developments

Table 25. TDK (InvenSense) Automotive Inertial Sensor Company Information

Table 26. TDK (InvenSense) Business Overview

- Table 27. TDK (InvenSense) Automotive Inertial Sensor Production (K Units), Value (US\$ Million), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 28. TDK (InvenSense) Product Portfolio
- Table 29. TDK (InvenSense) Recent Developments
- Table 30. NXP Semiconductors Automotive Inertial Sensor Company Information
- Table 31. NXP Semiconductors Business Overview
- Table 32. NXP Semiconductors Automotive Inertial Sensor Production (K Units), Value (US\$ Million), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 33. NXP Semiconductors Product Portfolio
- Table 34. NXP Semiconductors Recent Developments
- Table 35. Murata Automotive Inertial Sensor Company Information
- Table 36. Murata Business Overview
- Table 37. Murata Automotive Inertial Sensor Production (K Units), Value (US\$ Million), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 38. Murata Product Portfolio
- Table 39. Murata Recent Developments
- Table 40. Analog Devices Automotive Inertial Sensor Company Information
- Table 41. Analog Devices Business Overview
- Table 42. Analog Devices Automotive Inertial Sensor Production (K Units), Value (US\$ Million), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 43. Analog Devices Product Portfolio
- Table 44. Analog Devices Recent Developments
- Table 45. Continental AG Automotive Inertial Sensor Company Information
- Table 46. Continental AG Business Overview
- Table 47. Continental AG Automotive Inertial Sensor Production (K Units), Value (US\$ Million), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 48. Continental AG Product Portfolio
- Table 49. Continental AG Recent Developments
- Table 50. Honeywell Automotive Inertial Sensor Company Information
- Table 51. Honeywell Business Overview
- Table 52. Honeywell Automotive Inertial Sensor Production (K Units), Value (US\$ Million), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 53. Honeywell Product Portfolio
- Table 54. Honeywell Recent Developments
- Table 55. Global Automotive Inertial Sensor Production Comparison by Region: 2018 VS 2022 VS 2029 (K Units)
- Table 56. Global Automotive Inertial Sensor Production by Region (2018-2023) & (K Units)
- Table 57. Global Automotive Inertial Sensor Production Market Share by Region

(2018-2023)

Table 58. Global Automotive Inertial Sensor Production Forecast by Region (2024-2029) & (K Units)

Table 59. Global Automotive Inertial Sensor Production Market Share Forecast by Region (2024-2029)

Table 60. Global Automotive Inertial Sensor Production Value Comparison by Region: 2018 VS 2022 VS 2029 (US\$ Million)

Table 61. Global Automotive Inertial Sensor Production Value by Region (2018-2023) & (US\$ Million)

Table 62. Global Automotive Inertial Sensor Production Value Market Share by Region (2018-2023)

Table 63. Global Automotive Inertial Sensor Production Value Forecast by Region (2024-2029) & (US\$ Million)

Table 64. Global Automotive Inertial Sensor Production Value Market Share Forecast by Region (2024-2029)

Table 65. Global Automotive Inertial Sensor Market Average Price (USD/Unit) by Region (2018-2023)

Table 66. Global Automotive Inertial Sensor Consumption Comparison by Region: 2018 VS 2022 VS 2029 (K Units)

Table 67. Global Automotive Inertial Sensor Consumption by Region (2018-2023) & (K Units)

Table 68. Global Automotive Inertial Sensor Consumption Market Share by Region (2018-2023)

Table 69. Global Automotive Inertial Sensor Forecasted Consumption by Region (2024-2029) & (K Units)

Table 70. Global Automotive Inertial Sensor Forecasted Consumption Market Share by Region (2024-2029)

Table 71. North America Automotive Inertial Sensor Consumption Growth Rate by Country: 2018 VS 2022 VS 2029 (K Units)

Table 72. North America Automotive Inertial Sensor Consumption by Country (2018-2023) & (K Units)

Table 73. North America Automotive Inertial Sensor Consumption by Country (2024-2029) & (K Units)

Table 74. Europe Automotive Inertial Sensor Consumption Growth Rate by Country: 2018 VS 2022 VS 2029 (K Units)

Table 75. Europe Automotive Inertial Sensor Consumption by Country (2018-2023) & (K Units)

Table 76. Europe Automotive Inertial Sensor Consumption by Country (2024-2029) & (K Units)

Table 77. Asia Pacific Automotive Inertial Sensor Consumption Growth Rate by Country: 2018 VS 2022 VS 2029 (K Units)

Table 78. Asia Pacific Automotive Inertial Sensor Consumption by Country (2018-2023) & (K Units)

Table 79. Asia Pacific Automotive Inertial Sensor Consumption by Country (2024-2029) & (K Units)

Table 80. Latin America, Middle East & Africa Automotive Inertial Sensor Consumption Growth Rate by Country: 2018 VS 2022 VS 2029 (K Units)

Table 81. Latin America, Middle East & Africa Automotive Inertial Sensor Consumption by Country (2018-2023) & (K Units)

Table 82. Latin America, Middle East & Africa Automotive Inertial Sensor Consumption by Country (2024-2029) & (K Units)

Table 83. Global Automotive Inertial Sensor Production by Type (2018-2023) & (K Units)

Table 84. Global Automotive Inertial Sensor Production by Type (2024-2029) & (K Units)

Table 85. Global Automotive Inertial Sensor Production Market Share by Type (2018-2023)

Table 86. Global Automotive Inertial Sensor Production Market Share by Type (2024-2029)

Table 87. Global Automotive Inertial Sensor Production Value by Type (2018-2023) & (US\$ Million)

Table 88. Global Automotive Inertial Sensor Production Value by Type (2024-2029) & (US\$ Million)

Table 89. Global Automotive Inertial Sensor Production Value Market Share by Type (2018-2023)

Table 90. Global Automotive Inertial Sensor Production Value Market Share by Type (2024-2029)

Table 91. Global Automotive Inertial Sensor Price by Type (2018-2023) & (USD/Unit)

Table 92. Global Automotive Inertial Sensor Price by Type (2024-2029) & (USD/Unit)

Table 93. Global Automotive Inertial Sensor Production by Application (2018-2023) & (K Units)

Table 94. Global Automotive Inertial Sensor Production by Application (2024-2029) & (K Units)

Table 95. Global Automotive Inertial Sensor Production Market Share by Application (2018-2023)

Table 96. Global Automotive Inertial Sensor Production Market Share by Application (2024-2029)

Table 97. Global Automotive Inertial Sensor Production Value by Application

(2018-2023) & (US\$ Million)

Table 98. Global Automotive Inertial Sensor Production Value by Application

(2024-2029) & (US\$ Million)

Table 99. Global Automotive Inertial Sensor Production Value Market Share by Application (2018-2023)

Table 100. Global Automotive Inertial Sensor Production Value Market Share by Application (2024-2029)

Table 101. Global Automotive Inertial Sensor Price by Application (2018-2023) & (USD/Unit)

Table 102. Global Automotive Inertial Sensor Price by Application (2024-2029) & (USD/Unit)

Table 103. Key Raw Materials

Table 104. Raw Materials Key Suppliers

Table 105. Automotive Inertial Sensor Distributors List

Table 106. Automotive Inertial Sensor Customers List

Table 107. Automotive Inertial Sensor Industry Trends

Table 108. Automotive Inertial Sensor Industry Drivers

Table 109. Automotive Inertial Sensor Industry Restraints

Table 110. Authors 12. List of This Report

## List Of Figures

### LIST OF FIGURES

Figure 1. Research Methodology

Figure 2. Research Process

Figure 3. Key Executives Interviewed

Figure 4. Automotive Inertial Sensor Product Picture

Figure 5. Market Value Comparison by Type (2018 VS 2022 VS 2029) & (US\$ Million)

Figure 6. Automotive Acceleration Sensor Product Picture

Figure 7. Car Gyroscope Product Picture

Figure 8. Automotive IMU Product Picture

Figure 9. Others Product Picture

Figure 10. Passenger Vehicles Product Picture

Figure 11. Commercial Vehicles Product Picture

Figure 12. Global Automotive Inertial Sensor Production Value (US\$ Million), 2018 VS 2022 VS 2029

Figure 13. Global Automotive Inertial Sensor Production Value (2018-2029) & (US\$ Million)

Figure 14. Global Automotive Inertial Sensor Production Capacity (2018-2029) & (K Units)

Figure 15. Global Automotive Inertial Sensor Production (2018-2029) & (K Units)

Figure 16. Global Automotive Inertial Sensor Average Price (USD/Unit) & (2018-2029)

Figure 17. Global Automotive Inertial Sensor Key Manufacturers, Manufacturing Sites & Headquarters

Figure 18. Global Automotive Inertial Sensor Manufacturers, Date of Enter into This Industry

Figure 19. Global Top 5 and 10 Automotive Inertial Sensor Players Market Share by Production Value in 2022

Figure 20. Manufacturers Type (Tier 1, Tier 2, and Tier 3): 2018 VS 2022

Figure 21. Global Automotive Inertial Sensor Production Comparison by Region: 2018 VS 2022 VS 2029 (K Units)

Figure 22. Global Automotive Inertial Sensor Production Market Share by Region: 2018 VS 2022 VS 2029

Figure 23. Global Automotive Inertial Sensor Production Value Comparison by Region: 2018 VS 2022 VS 2029 (US\$ Million)

Figure 24. Global Automotive Inertial Sensor Production Value Market Share by Region: 2018 VS 2022 VS 2029

Figure 25. North America Automotive Inertial Sensor Production Value (US\$ Million)



Growth Rate (2018-2029)

Figure 26. Europe Automotive Inertial Sensor Production Value (US\$ Million) Growth Rate (2018-2029)

Figure 27. China Automotive Inertial Sensor Production Value (US\$ Million) Growth Rate (2018-2029)

Figure 28. Japan Automotive Inertial Sensor Production Value (US\$ Million) Growth Rate (2018-2029)

Figure 29. South Korea Automotive Inertial Sensor Production Value (US\$ Million) Growth Rate (2018-2029)

Figure 30. India Automotive Inertial Sensor Production Value (US\$ Million) Growth Rate (2018-2029)

Figure 31. Global Automotive Inertial Sensor Consumption Comparison by Region: 2018 VS 2022 VS 2029 (K Units)

Figure 32. Global Automotive Inertial Sensor Consumption Market Share by Region: 2018 VS 2022 VS 2029

Figure 33. North America Automotive Inertial Sensor Consumption and Growth Rate (2018-2029) & (K Units)

Figure 34. North America Automotive Inertial Sensor Consumption Market Share by Country (2018-2029)

Figure 35. United States Automotive Inertial Sensor Consumption and Growth Rate (2018-2029) & (K Units)

Figure 36. Canada Automotive Inertial Sensor Consumption and Growth Rate (2018-2029) & (K Units)

Figure 37. Europe Automotive Inertial Sensor Consumption and Growth Rate (2018-2029) & (K Units)

Figure 38. Europe Automotive Inertial Sensor Consumption Market Share by Country (2018-2029)

Figure 39. Germany Automotive Inertial Sensor Consumption and Growth Rate (2018-2029) & (K Units)

Figure 40. France Automotive Inertial Sensor Consumption and Growth Rate (2018-2029) & (K Units)

Figure 41. U.K. Automotive Inertial Sensor Consumption and Growth Rate (2018-2029) & (K Units)

Figure 42. Italy Automotive Inertial Sensor Consumption and Growth Rate (2018-2029) & (K Units)

Figure 43. Netherlands Automotive Inertial Sensor Consumption and Growth Rate (2018-2029) & (K Units)

Figure 44. Asia Pacific Automotive Inertial Sensor Consumption and Growth Rate (2018-2029) & (K Units)

Figure 45. Asia Pacific Automotive Inertial Sensor Consumption Market Share by Country (2018-2029)

Figure 46. China Automotive Inertial Sensor Consumption and Growth Rate (2018-2029) & (K Units)

Figure 47. Japan Automotive Inertial Sensor Consumption and Growth Rate (2018-2029) & (K Units)

Figure 48. South Korea Automotive Inertial Sensor Consumption and Growth Rate (2018-2029) & (K Units)

Figure 49. China Taiwan Automotive Inertial Sensor Consumption and Growth Rate (2018-2029) & (K Units)

Figure 50. Southeast Asia Automotive Inertial Sensor Consumption and Growth Rate (2018-2029) & (K Units)

Figure 51. India Automotive Inertial Sensor Consumption and Growth Rate (2018-2029) & (K Units)

Figure 52. Australia Automotive Inertial Sensor Consumption and Growth Rate (2018-2029) & (K Units)

Figure 53. Latin America, Middle East & Africa Automotive Inertial Sensor Consumption and Growth Rate (2018-2029) & (K Units)

Figure 54. Latin America, Middle East & Africa Automotive Inertial Sensor Consumption Market Share by Country (2018-2029)

Figure 55. Mexico Automotive Inertial Sensor Consumption and Growth Rate (2018-2029) & (K Units)

Figure 56. Brazil Automotive Inertial Sensor Consumption and Growth Rate (2018-2029) & (K Units)

Figure 57. Turkey Automotive Inertial Sensor Consumption and Growth Rate (2018-2029) & (K Units)

Figure 58. GCC Countries Automotive Inertial Sensor Consumption and Growth Rate (2018-2029) & (K Units)

Figure 59. Global Automotive Inertial Sensor Production Market Share by Type (2018-2029)

Figure 60. Global Automotive Inertial Sensor Production Value Market Share by Type (2018-2029)

Figure 61. Global Automotive Inertial Sensor Price (USD/Unit) by Type (2018-2029)

Figure 62. Global Automotive Inertial Sensor Production Market Share by Application (2018-2029)

Figure 63. Global Automotive Inertial Sensor Production Value Market Share by Application (2018-2029)

Figure 64. Global Automotive Inertial Sensor Price (USD/Unit) by Application (2018-2029)



Figure 65. Automotive Inertial Sensor Value Chain

Figure 66. Automotive Inertial Sensor Production Mode & Process

Figure 67. Direct Comparison with Distribution Share

Figure 68. Distributors Profiles

Figure 69. Automotive Inertial Sensor Industry Opportunities and Challenges

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