

# Automotive Embedded Telematics Solutions Industry Research Report 2025

<https://marketpublishers.com/r/A26D98EDE1D1EN.html>

Date: February 2025

Pages: 126

Price: US\$ 2,950.00 (Single User License)

ID: A26D98EDE1D1EN

## Abstracts

### Summary

According to APO Research, The global Automotive Embedded Telematics Solutions market was valued at US\$ million in 2024 and is anticipated to reach US\$ million by 2031, witnessing a CAGR of xx% during the forecast period 2025-2031.

North American market for Automotive Embedded Telematics Solutions is estimated to increase from \$ million in 2025 to reach \$ million by 2031, at a CAGR of % during the forecast period of 2025 through 2031.

Asia-Pacific market for Automotive Embedded Telematics Solutions is estimated to increase from \$ million in 2025 to reach \$ million by 2031, at a CAGR of % during the forecast period of 2025 through 2031.

Europe market for Automotive Embedded Telematics Solutions is estimated to increase from \$ million in 2025 to reach \$ million by 2031, at a CAGR of % during the forecast period of 2025 through 2031.

The major global companies of Automotive Embedded Telematics Solutions include Airbiquity, AT&T, CalAmp, Geotab, Harman International (Samsung), MiX Telematics, Sierra Wireless, Teletrac Navman and Telit, etc. In 2024, the world's top three vendors accounted for approximately % of the revenue.

### Report Scope

This report aims to provide a comprehensive presentation of the global market for

Automotive Embedded Telematics Solutions, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Automotive Embedded Telematics Solutions.

The Automotive Embedded Telematics Solutions market size, estimations, and forecasts are provided in terms of revenue (\$ millions), considering 2024 as the base year, with history and forecast data for the period from 2020 to 2031. This report segments the global Automotive Embedded Telematics Solutions market comprehensively. Regional market sizes, concerning products by Type, by Application, and by players, are also provided. For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

### Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, price, and sales by manufacturers for the period 2020-2025. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses.

### Automotive Embedded Telematics Solutions Segment by Company

Airbiquity

AT&T

CalAmp

Geotab

Harman International (Samsung)

MiX Telematics

Sierra Wireless

Teletrac Navman

Telit

TomTom Telematics

Verizon Connect

Vodafone Automotive

WirelessCar

Bosch Connected Devices and Solutions

Continental AG

## Automotive Embedded Telematics Solutions Segment by Type

Safety & Security Solutions

Information & Navigation Solutions

Entertainment Solutions

Remote Diagnostics Solutions

## Automotive Embedded Telematics Solutions Segment by Application

Passenger Cars

Commercial Vehicles

## Automotive Embedded Telematics Solutions Segment by Application

Passenger Cars

Commercial Vehicles

## Automotive Embedded Telematics Solutions Segment by Region

North America

United States

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Spain

Russia

Netherlands

Nordic Countries

Asia-Pacific

China

Japan

South Korea

India

Australia

Taiwan

Southeast Asia

South America

Brazil

Argentina

Chile

Colombia

Middle East & Africa

Saudi Arabia

Israel

United Arab Emirates

Turkey

Iran

Egypt

Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

### Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Automotive Embedded Telematics Solutions market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of Automotive Embedded Telematics Solutions and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.
4. This report stays updated with novel technology integration, features, and the latest developments in the market
5. This report helps stakeholders to gain insights into which regions to target globally
6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Automotive Embedded Telematics Solutions.
7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

### Chapter Outline

Chapter 1: Research objectives, research methods, data sources, data cross-validation;

Chapter 2: Introduces the report scope of the report, executive summary of different market segments (product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3: Provides the analysis of various market segments product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 4: Provides the analysis of various market segments application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 5: Introduces executive summary of global market size, regional market size, this section also introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by companies in the industry, and the analysis of relevant policies in the industry.

Chapter 6: Detailed analysis of Automotive Embedded Telematics Solutions companies' competitive landscape, revenue market share, latest development plan, merger, and acquisition information, etc.

Chapter 7, 8, 9, 10, 11: North America, Europe, Asia Pacific, South America, Middle East and Africa segment by country. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 12: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including revenue, gross margin, product introduction, recent development, etc.

Chapter 13: The main points and conclusions of the report.

## Contents

### 1 PREFACE

- 1.1 Scope of Report
- 1.2 Reasons for Doing This Study
- 1.3 Research Methodology
- 1.4 Research Process
- 1.5 Data Source
  - 1.5.1 Secondary Sources
  - 1.5.2 Primary Sources

### 2 MARKET OVERVIEW

- 2.1 Product Definition
- 2.2 Automotive Embedded Telematics Solutions by Type
  - 2.2.1 Market Value Comparison by Type (2020 VS 2024 VS 2031)
  - 2.2.2 Safety & Security Solutions
  - 2.2.3 Information & Navigation Solutions
  - 2.2.4 Entertainment Solutions
  - 2.2.5 Remote Diagnostics Solutions
- 2.3 Automotive Embedded Telematics Solutions by Application
  - 2.3.1 Market Value Comparison by Application (2020 VS 2024 VS 2031)
  - 2.3.2 Passenger Cars
  - 2.3.3 Commercial Vehicles
- 2.4 Assumptions and Limitations

### 3 AUTOMOTIVE EMBEDDED TELEMATICS SOLUTIONS BREAKDOWN DATA BY TYPE

- 3.1 Global Automotive Embedded Telematics Solutions Historic Market Size by Type (2020-2025)
- 3.2 Global Automotive Embedded Telematics Solutions Forecasted Market Size by Type (2026-2031)

### 4 AUTOMOTIVE EMBEDDED TELEMATICS SOLUTIONS BREAKDOWN DATA BY APPLICATION

- 4.1 Global Automotive Embedded Telematics Solutions Historic Market Size by



Application (2020-2025)

4.2 Global Automotive Embedded Telematics Solutions Forecasted Market Size by Application (2026-2031)

## **5 GLOBAL GROWTH TRENDS**

5.1 Global Automotive Embedded Telematics Solutions Market Perspective (2020-2031)

5.2 Global Automotive Embedded Telematics Solutions Growth Trends by Region

5.2.1 Global Automotive Embedded Telematics Solutions Market Size by Region: 2020 VS 2024 VS 2031

5.2.2 Automotive Embedded Telematics Solutions Historic Market Size by Region (2020-2025)

5.2.3 Automotive Embedded Telematics Solutions Forecasted Market Size by Region (2026-2031)

5.3 Automotive Embedded Telematics Solutions Market Dynamics

5.3.1 Automotive Embedded Telematics Solutions Industry Trends

5.3.2 Automotive Embedded Telematics Solutions Market Drivers

5.3.3 Automotive Embedded Telematics Solutions Market Challenges

5.3.4 Automotive Embedded Telematics Solutions Market Restraints

## **6 MARKET COMPETITIVE LANDSCAPE BY PLAYERS**

6.1 Global Top Automotive Embedded Telematics Solutions Players by Revenue

6.1.1 Global Top Automotive Embedded Telematics Solutions Players by Revenue (2020-2025)

6.1.2 Global Automotive Embedded Telematics Solutions Revenue Market Share by Players (2020-2025)

6.2 Global Automotive Embedded Telematics Solutions Industry Players Ranking, 2023 VS 2024 VS 2025

6.3 Global Key Players of Automotive Embedded Telematics Solutions Head Office and Area Served

6.4 Global Automotive Embedded Telematics Solutions Players, Product Type & Application

6.5 Global Automotive Embedded Telematics Solutions Manufacturers Established Date

6.6 Global Automotive Embedded Telematics Solutions Market CR5 and HHI

6.7 Global Players Mergers & Acquisition

## **7 NORTH AMERICA**

7.1 North America Automotive Embedded Telematics Solutions Market Size (2020-2031)

7.2 North America Automotive Embedded Telematics Solutions Market Growth Rate by Country: 2020 VS 2024 VS 2031

7.3 North America Automotive Embedded Telematics Solutions Market Size by Country (2020-2025)

7.4 North America Automotive Embedded Telematics Solutions Market Size by Country (2026-2031)

7.5 United States

7.5 United States

7.6 Canada

7.7 Mexico

## **8 EUROPE**

8.1 Europe Automotive Embedded Telematics Solutions Market Size (2020-2031)

8.2 Europe Automotive Embedded Telematics Solutions Market Growth Rate by Country: 2020 VS 2024 VS 2031

8.3 Europe Automotive Embedded Telematics Solutions Market Size by Country (2020-2025)

8.4 Europe Automotive Embedded Telematics Solutions Market Size by Country (2026-2031)

8.5 Germany

8.6 France

8.7 U.K.

8.8 Italy

8.9 Spain

8.10 Russia

8.11 Netherlands

8.12 Nordic Countries

## **9 ASIA-PACIFIC**

9.1 Asia-Pacific Automotive Embedded Telematics Solutions Market Size (2020-2031)

9.2 Asia-Pacific Automotive Embedded Telematics Solutions Market Growth Rate by Country: 2020 VS 2024 VS 2031

9.3 Asia-Pacific Automotive Embedded Telematics Solutions Market Size by Country (2020-2025)

#### 9.4 Asia-Pacific Automotive Embedded Telematics Solutions Market Size by Country (2026-2031)

9.5 China

9.6 Japan

9.7 South Korea

9.8 India

9.9 Australia

9.10 China Taiwan

9.11 Southeast Asia

### **10 SOUTH AMERICA**

#### 10.1 South America Automotive Embedded Telematics Solutions Market Size (2020-2031)

10.2 South America Automotive Embedded Telematics Solutions Market Growth Rate by Country: 2020 VS 2024 VS 2031

10.3 South America Automotive Embedded Telematics Solutions Market Size by Country (2020-2025)

10.4 South America Automotive Embedded Telematics Solutions Market Size by Country (2026-2031)

10.5 Brazil

10.6 Argentina

10.7 Chile

10.8 Colombia

10.9 Peru

### **11 MIDDLE EAST & AFRICA**

#### 11.1 Middle East & Africa Automotive Embedded Telematics Solutions Market Size (2020-2031)

11.2 Middle East & Africa Automotive Embedded Telematics Solutions Market Growth Rate by Country: 2020 VS 2024 VS 2031

11.3 Middle East & Africa Automotive Embedded Telematics Solutions Market Size by Country (2020-2025)

11.4 Middle East & Africa Automotive Embedded Telematics Solutions Market Size by Country (2026-2031)

11.5 Saudi Arabia

11.6 Israel

11.7 United Arab Emirates

11.8 Turkey

11.9 Iran

11.10 Egypt

## **12 PLAYERS PROFILED**

### **12.1 Airbiquity**

12.1.1 Airbiquity Company Information

12.1.2 Airbiquity Business Overview

12.1.3 Airbiquity Revenue in Automotive Embedded Telematics Solutions Business  
(2020-2025)

12.1.4 Airbiquity Automotive Embedded Telematics Solutions Product Portfolio

12.1.5 Airbiquity Recent Developments

### **12.2 AT&T**

12.2.1 AT&T Company Information

12.2.2 AT&T Business Overview

12.2.3 AT&T Revenue in Automotive Embedded Telematics Solutions Business  
(2020-2025)

12.2.4 AT&T Automotive Embedded Telematics Solutions Product Portfolio

12.2.5 AT&T Recent Developments

### **12.3 CalAmp**

12.3.1 CalAmp Company Information

12.3.2 CalAmp Business Overview

12.3.3 CalAmp Revenue in Automotive Embedded Telematics Solutions Business  
(2020-2025)

12.3.4 CalAmp Automotive Embedded Telematics Solutions Product Portfolio

12.3.5 CalAmp Recent Developments

### **12.4 Geotab**

12.4.1 Geotab Company Information

12.4.2 Geotab Business Overview

12.4.3 Geotab Revenue in Automotive Embedded Telematics Solutions Business  
(2020-2025)

12.4.4 Geotab Automotive Embedded Telematics Solutions Product Portfolio

12.4.5 Geotab Recent Developments

### **12.5 Harman International (Samsung)**

12.5.1 Harman International (Samsung) Company Information

12.5.2 Harman International (Samsung) Business Overview

12.5.3 Harman International (Samsung) Revenue in Automotive Embedded Telematics  
Solutions Business (2020-2025)

#### 12.5.4 Harman International (Samsung) Automotive Embedded Telematics Solutions Product Portfolio

##### 12.5.5 Harman International (Samsung) Recent Developments

#### 12.6 MiX Telematics

##### 12.6.1 MiX Telematics Company Information

##### 12.6.2 MiX Telematics Business Overview

##### 12.6.3 MiX Telematics Revenue in Automotive Embedded Telematics Solutions Business (2020-2025)

##### 12.6.4 MiX Telematics Automotive Embedded Telematics Solutions Product Portfolio

##### 12.6.5 MiX Telematics Recent Developments

#### 12.7 Sierra Wireless

##### 12.7.1 Sierra Wireless Company Information

##### 12.7.2 Sierra Wireless Business Overview

##### 12.7.3 Sierra Wireless Revenue in Automotive Embedded Telematics Solutions Business (2020-2025)

##### 12.7.4 Sierra Wireless Automotive Embedded Telematics Solutions Product Portfolio

##### 12.7.5 Sierra Wireless Recent Developments

#### 12.8 Teletrac Navman

##### 12.8.1 Teletrac Navman Company Information

##### 12.8.2 Teletrac Navman Business Overview

##### 12.8.3 Teletrac Navman Revenue in Automotive Embedded Telematics Solutions Business (2020-2025)

##### 12.8.4 Teletrac Navman Automotive Embedded Telematics Solutions Product Portfolio

##### 12.8.5 Teletrac Navman Recent Developments

#### 12.9 Telit

##### 12.9.1 Telit Company Information

##### 12.9.2 Telit Business Overview

##### 12.9.3 Telit Revenue in Automotive Embedded Telematics Solutions Business (2020-2025)

##### 12.9.4 Telit Automotive Embedded Telematics Solutions Product Portfolio

##### 12.9.5 Telit Recent Developments

#### 12.10 TomTom Telematics

##### 12.10.1 TomTom Telematics Company Information

##### 12.10.2 TomTom Telematics Business Overview

##### 12.10.3 TomTom Telematics Revenue in Automotive Embedded Telematics Solutions Business (2020-2025)

##### 12.10.4 TomTom Telematics Automotive Embedded Telematics Solutions Product Portfolio

##### 12.10.5 TomTom Telematics Recent Developments

## 12.11 Verizon Connect

12.11.1 Verizon Connect Company Information

12.11.2 Verizon Connect Business Overview

12.11.3 Verizon Connect Revenue in Automotive Embedded Telematics Solutions Business (2020-2025)

12.11.4 Verizon Connect Automotive Embedded Telematics Solutions Product Portfolio

12.11.5 Verizon Connect Recent Developments

## 12.12 Vodafone Automotive

12.12.1 Vodafone Automotive Company Information

12.12.2 Vodafone Automotive Business Overview

12.12.3 Vodafone Automotive Revenue in Automotive Embedded Telematics Solutions Business (2020-2025)

12.12.4 Vodafone Automotive Automotive Embedded Telematics Solutions Product Portfolio

12.12.5 Vodafone Automotive Recent Developments

## 12.13 WirelessCar

12.13.1 WirelessCar Company Information

12.13.2 WirelessCar Business Overview

12.13.3 WirelessCar Revenue in Automotive Embedded Telematics Solutions Business (2020-2025)

12.13.4 WirelessCar Automotive Embedded Telematics Solutions Product Portfolio

12.13.5 WirelessCar Recent Developments

## 12.14 Bosch Connected Devices and Solutions

12.14.1 Bosch Connected Devices and Solutions Company Information

12.14.2 Bosch Connected Devices and Solutions Business Overview

12.14.3 Bosch Connected Devices and Solutions Revenue in Automotive Embedded Telematics Solutions Business (2020-2025)

12.14.4 Bosch Connected Devices and Solutions Automotive Embedded Telematics Solutions Product Portfolio

12.14.5 Bosch Connected Devices and Solutions Recent Developments

## 12.15 Continental AG

12.15.1 Continental AG Company Information

12.15.2 Continental AG Business Overview

12.15.3 Continental AG Revenue in Automotive Embedded Telematics Solutions Business (2020-2025)

12.15.4 Continental AG Automotive Embedded Telematics Solutions Product Portfolio

12.15.5 Continental AG Recent Developments

## **13 REPORT CONCLUSION**

## **14 DISCLAIMER**

## I would like to order

Product name: Automotive Embedded Telematics Solutions Industry Research Report 2025

Product link: <https://marketpublishers.com/r/A26D98EDE1D1EN.html>

Price: US\$ 2,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A26D98EDE1D1EN.html>