

# Automotive Airbags and Seatbelts Industry Research Report 2023

https://marketpublishers.com/r/A1C13EC5B048EN.html

Date: August 2023

Pages: 94

Price: US\$ 2,950.00 (Single User License)

ID: A1C13EC5B048EN

# **Abstracts**

This report aims to provide a comprehensive presentation of the global market for Automotive Airbags and Seatbelts, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Automotive Airbags and Seatbelts.

The Automotive Airbags and Seatbelts market size, estimations, and forecasts are provided in terms of output/shipments (K Unit) and revenue (\$ millions), considering 2022 as the base year, with history and forecast data for the period from 2018 to 2029. This report segments the global Automotive Airbags and Seatbelts market comprehensively. Regional market sizes, concerning products by types, by application, and by players, are also provided. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

The report will help the Automotive Airbags and Seatbelts manufacturers, new entrants, and industry chain related companies in this market with information on the revenues, production, and average price for the overall market and the sub-segments across the different segments, by company, product type, application, and regions.

Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing.



This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, price, and sales by manufacturers for the period 2018-2023. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:



Product Type Insights

Global markets are presented by Automotive Airbags and Seatbelts type, along with growth forecasts through 2029. Estimates on production and value are based on the



price in the supply chain at which the Automotive Airbags and Seatbelts are procured by the manufacturers.

This report has studied every segment and provided the market size using historical data. They have also talked about the growth opportunities that the segment may pose in the future. This study bestows production and revenue data by type, and during the historical period (2018-2023) and forecast period (2024-2029).

Automotive Airbags and Seatbelts segment by Type

**Automotive Airbags** 

**Automotive Seatbelts** 

### **Application Insights**

This report has provided the market size (production and revenue data) by application, during the historical period (2018-2023) and forecast period (2024-2029).

This report also outlines the market trends of each segment and consumer behaviors impacting the Automotive Airbags and Seatbelts market and what implications these may have on the industry's future. This report can help to understand the relevant market and consumer trends that are driving the Automotive Airbags and Seatbelts market.

Automotive Airbags and Seatbelts segment by Application

Passenger Car

Commercial Vehicle

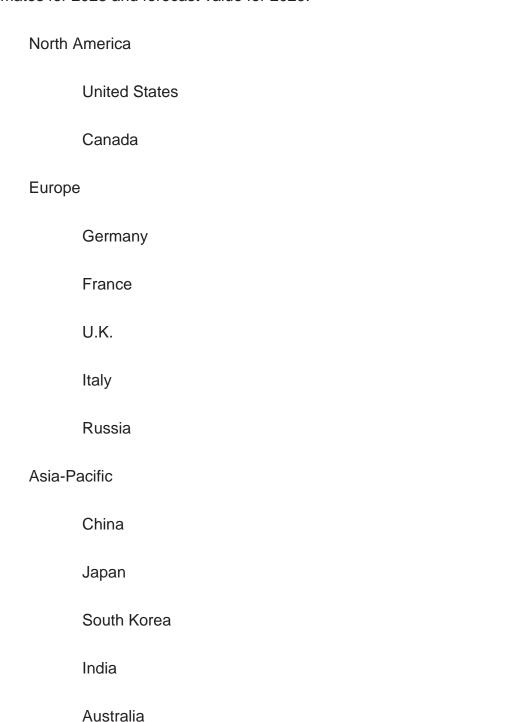
#### Regional Outlook

This section of the report provides key insights regarding various regions and the key players operating in each region. Economic, social, environmental, technological, and political factors have been taken into consideration while assessing the growth of the particular region/country. The readers will also get their hands on the revenue and sales



data of each region and country for the period 2018-2029.

The market has been segmented into various major geographies, including North America, Europe, Asia-Pacific, South America. Detailed analysis of major countries such as the USA, Germany, the U.K., Italy, France, China, Japan, South Korea, Southeast Asia, and India will be covered within the regional segment. For market estimates, data are going to be provided for 2022 because of the base year, with estimates for 2023 and forecast value for 2029.





	China Taiwan	
	Indonesia	
	Thailand	
	Malaysia	
Latin	Latin America	
	Mexico	
	Brazil	
	Argentina	

# Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

## COVID-19 and Russia-Ukraine War Influence Analysis

The readers in the section will understand how the Automotive Airbags and Seatbelts market scenario changed across the globe during the pandemic, post-pandemic and Russia-Ukraine War. The study is done keeping in view the changes in aspects such as demand, consumption, transportation, consumer behavior, supply chain management, export and import, and production. The industry experts have also highlighted the key factors that will help create opportunities for players and stabilize the overall industry in the years to come.

#### Reasons to Buy This Report

This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report



also focuses on the competitive landscape of the global Automotive Airbags and Seatbelts market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.

This report will help stakeholders to understand the global industry status and trends of Automotive Airbags and Seatbelts and provides them with information on key market drivers, restraints, challenges, and opportunities.

This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.

This report stays updated with novel technology integration, features, and the latest developments in the market

This report helps stakeholders to understand the COVID-19 and Russia-Ukraine War Influence on the Automotive Airbags and Seatbelts industry.

This report helps stakeholders to gain insights into which regions to target globally

This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Automotive Airbags and Seatbelts.

This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

## Core Chapters

Chapter 1: Research objectives, research methods, data sources, data cross-validation;

Chapter 2: Introduces the report scope of the report, executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.



Chapter 3: Detailed analysis of Automotive Airbags and Seatbelts manufacturers competitive landscape, price, production and value market share, latest development plan, merger, and acquisition information, etc.

Chapter 4: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product production/output, value, price, gross margin, product introduction, recent development, etc.

Chapter 5: Production/output, value of Automotive Airbags and Seatbelts by region/country. It provides a quantitative analysis of the market size and development potential of each region in the next six years.

Chapter 6: Consumption of Automotive Airbags and Seatbelts in regional level and country level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and production of each country in the world.

Chapter 7: Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 8: Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 9: Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 11: The main points and conclusions of the report.



# **Contents**

#### 1 PREFACE

- 1.1 Scope of Report
- 1.2 Reasons for Doing This Study
- 1.3 Research Methodology
- 1.4 Research Process
- 1.5 Data Source
  - 1.5.1 Secondary Sources
  - 1.5.2 Primary Sources

#### **2 MARKET OVERVIEW**

- 2.1 Product Definition
- 2.2 Automotive Airbags and Seatbelts by Type
  - 2.2.1 Market Value Comparison by Type (2018 VS 2022 VS 2029) & (US\$ Million)
  - 1.2.2 Automotive Airbags
  - 1.2.3 Automotive Seatbelts
- 2.3 Automotive Airbags and Seatbelts by Application
- 2.3.1 Market Value Comparison by Application (2018 VS 2022 VS 2029) & (US\$ Million)
  - 2.3.2 Passenger Car
  - 2.3.3 Commercial Vehicle
- 2.4 Global Market Growth Prospects
- 2.4.1 Global Automotive Airbags and Seatbelts Production Value Estimates and Forecasts (2018-2029)
- 2.4.2 Global Automotive Airbags and Seatbelts Production Capacity Estimates and Forecasts (2018-2029)
- 2.4.3 Global Automotive Airbags and Seatbelts Production Estimates and Forecasts (2018-2029)
- 2.4.4 Global Automotive Airbags and Seatbelts Market Average Price (2018-2029)

#### 3 MARKET COMPETITIVE LANDSCAPE BY MANUFACTURERS

- 3.1 Global Automotive Airbags and Seatbelts Production by Manufacturers (2018-2023)
- 3.2 Global Automotive Airbags and Seatbelts Production Value by Manufacturers (2018-2023)
- 3.3 Global Automotive Airbags and Seatbelts Average Price by Manufacturers



#### (2018-2023)

- 3.4 Global Automotive Airbags and Seatbelts Industry Manufacturers Ranking, 2021 VS 2022 VS 2023
- 3.5 Global Automotive Airbags and Seatbelts Key Manufacturers, Manufacturing Sites & Headquarters
- 3.6 Global Automotive Airbags and Seatbelts Manufacturers, Product Type & Application
- 3.7 Global Automotive Airbags and Seatbelts Manufacturers, Date of Enter into This Industry
- 3.8 Global Automotive Airbags and Seatbelts Market CR5 and HHI
- 3.9 Global Manufacturers Mergers & Acquisition

#### **4 MANUFACTURERS PROFILED**

- 4.1 Autoliv
  - 4.1.1 Autoliv Automotive Airbags and Seatbelts Company Information
  - 4.1.2 Autoliv Automotive Airbags and Seatbelts Business Overview
- 4.1.3 Autoliv Automotive Airbags and Seatbelts Production, Value and Gross Margin (2018-2023)
  - 4.1.4 Autoliv Product Portfolio
- 4.1.5 Autoliv Recent Developments
- 4.2 Joyson Safety Systems
  - 4.2.1 Joyson Safety Systems Automotive Airbags and Seatbelts Company Information
- 4.2.2 Joyson Safety Systems Automotive Airbags and Seatbelts Business Overview
- 4.2.3 Joyson Safety Systems Automotive Airbags and Seatbelts Production, Value and Gross Margin (2018-2023)
  - 4.2.4 Joyson Safety Systems Product Portfolio
  - 4.2.5 Joyson Safety Systems Recent Developments
- 4.3 ZF
- 4.3.1 ZF Automotive Airbags and Seatbelts Company Information
- 4.3.2 ZF Automotive Airbags and Seatbelts Business Overview
- 4.3.3 ZF Automotive Airbags and Seatbelts Production, Value and Gross Margin (2018-2023)
- 4.3.4 ZF Product Portfolio
- 4.3.5 ZF Recent Developments
- 4.4 Toyoda Gosei
  - 4.4.1 Toyoda Gosei Automotive Airbags and Seatbelts Company Information
  - 4.4.2 Toyoda Gosei Automotive Airbags and Seatbelts Business Overview
- 4.4.3 Toyoda Gosei Automotive Airbags and Seatbelts Production, Value and Gross



#### Margin (2018-2023)

- 4.4.4 Toyoda Gosei Product Portfolio
- 4.4.5 Toyoda Gosei Recent Developments
- 4.5 Tokai Rika
  - 4.5.1 Tokai Rika Automotive Airbags and Seatbelts Company Information
- 4.5.2 Tokai Rika Automotive Airbags and Seatbelts Business Overview
- 4.5.3 Tokai Rika Automotive Airbags and Seatbelts Production, Value and Gross Margin (2018-2023)
  - 4.5.4 Tokai Rika Product Portfolio
  - 4.5.5 Tokai Rika Recent Developments
- 4.6 Nihon Plast
  - 4.6.1 Nihon Plast Automotive Airbags and Seatbelts Company Information
  - 4.6.2 Nihon Plast Automotive Airbags and Seatbelts Business Overview
- 4.6.3 Nihon Plast Automotive Airbags and Seatbelts Production, Value and Gross Margin (2018-2023)
  - 4.6.4 Nihon Plast Product Portfolio
  - 4.6.5 Nihon Plast Recent Developments
- 4.7 Hyundai Mobis
  - 4.7.1 Hyundai Mobis Automotive Airbags and Seatbelts Company Information
  - 4.7.2 Hyundai Mobis Automotive Airbags and Seatbelts Business Overview
- 4.7.3 Hyundai Mobis Automotive Airbags and Seatbelts Production, Value and Gross Margin (2018-2023)
  - 4.7.4 Hyundai Mobis Product Portfolio
  - 4.7.5 Hyundai Mobis Recent Developments
- 4.8 Wonder Auto Group
  - 4.8.1 Wonder Auto Group Automotive Airbags and Seatbelts Company Information
  - 4.8.2 Wonder Auto Group Automotive Airbags and Seatbelts Business Overview
- 4.8.3 Wonder Auto Group Automotive Airbags and Seatbelts Production, Value and Gross Margin (2018-2023)
  - 4.8.4 Wonder Auto Group Product Portfolio
  - 4.8.5 Wonder Auto Group Recent Developments
- 4.9 Ashimori
- 4.9.1 Ashimori Automotive Airbags and Seatbelts Company Information
- 4.9.2 Ashimori Automotive Airbags and Seatbelts Business Overview
- 4.9.3 Ashimori Automotive Airbags and Seatbelts Production, Value and Gross Margin (2018-2023)
  - 4.9.4 Ashimori Product Portfolio
  - 4.9.5 Ashimori Recent Developments
- 4.10 Taihang Changqing



- 4.10.1 Taihang Changqing Automotive Airbags and Seatbelts Company Information
- 4.10.2 Taihang Changqing Automotive Airbags and Seatbelts Business Overview
- 4.10.3 Taihang Changqing Automotive Airbags and Seatbelts Production, Value and Gross Margin (2018-2023)
  - 4.10.4 Taihang Changqing Product Portfolio
  - 4.10.5 Taihang Changqing Recent Developments
- 7.11 Hualida
  - 7.11.1 Hualida Automotive Airbags and Seatbelts Company Information
  - 7.11.2 Hualida Automotive Airbags and Seatbelts Business Overview
- 4.11.3 Hualida Automotive Airbags and Seatbelts Production, Value and Gross Margin (2018-2023)
  - 7.11.4 Hualida Product Portfolio
- 7.11.5 Hualida Recent Developments
- 7.12 Songyuan
  - 7.12.1 Songyuan Automotive Airbags and Seatbelts Company Information
  - 7.12.2 Songyuan Automotive Airbags and Seatbelts Business Overview
- 7.12.3 Songyuan Automotive Airbags and Seatbelts Production, Value and Gross Margin (2018-2023)
  - 7.12.4 Songyuan Product Portfolio
  - 7.12.5 Songyuan Recent Developments

#### **5 GLOBAL AUTOMOTIVE AIRBAGS AND SEATBELTS PRODUCTION BY REGION**

- 5.1 Global Automotive Airbags and Seatbelts Production Estimates and Forecasts by Region: 2018 VS 2022 VS 2029
- 5.2 Global Automotive Airbags and Seatbelts Production by Region: 2018-2029
  - 5.2.1 Global Automotive Airbags and Seatbelts Production by Region: 2018-2023
- 5.2.2 Global Automotive Airbags and Seatbelts Production Forecast by Region (2024-2029)
- 5.3 Global Automotive Airbags and Seatbelts Production Value Estimates and Forecasts by Region: 2018 VS 2022 VS 2029
- 5.4 Global Automotive Airbags and Seatbelts Production Value by Region: 2018-2029
- 5.4.1 Global Automotive Airbags and Seatbelts Production Value by Region: 2018-2023
- 5.4.2 Global Automotive Airbags and Seatbelts Production Value Forecast by Region (2024-2029)
- 5.5 Global Automotive Airbags and Seatbelts Market Price Analysis by Region (2018-2023)
- 5.6 Global Automotive Airbags and Seatbelts Production and Value, YOY Growth



- 5.6.1 North America Automotive Airbags and Seatbelts Production Value Estimates and Forecasts (2018-2029)
- 5.6.2 Europe Automotive Airbags and Seatbelts Production Value Estimates and Forecasts (2018-2029)
- 5.6.3 China Automotive Airbags and Seatbelts Production Value Estimates and Forecasts (2018-2029)
- 5.6.4 Japan Automotive Airbags and Seatbelts Production Value Estimates and Forecasts (2018-2029)
- 5.6.5 South Korea Automotive Airbags and Seatbelts Production Value Estimates and Forecasts (2018-2029)
- 5.6.6 India Automotive Airbags and Seatbelts Production Value Estimates and Forecasts (2018-2029)

# 6 GLOBAL AUTOMOTIVE AIRBAGS AND SEATBELTS CONSUMPTION BY REGION

- 6.1 Global Automotive Airbags and Seatbelts Consumption Estimates and Forecasts by Region: 2018 VS 2022 VS 2029
- 6.2 Global Automotive Airbags and Seatbelts Consumption by Region (2018-2029)
- 6.2.1 Global Automotive Airbags and Seatbelts Consumption by Region: 2018-2029
- 6.2.2 Global Automotive Airbags and Seatbelts Forecasted Consumption by Region (2024-2029)
- 6.3 North America
- 6.3.1 North America Automotive Airbags and Seatbelts Consumption Growth Rate by Country: 2018 VS 2022 VS 2029
- 6.3.2 North America Automotive Airbags and Seatbelts Consumption by Country (2018-2029)
  - 6.3.3 United States
  - 6.3.4 Canada
- 6.4 Europe
- 6.4.1 Europe Automotive Airbags and Seatbelts Consumption Growth Rate by Country: 2018 VS 2022 VS 2029
  - 6.4.2 Europe Automotive Airbags and Seatbelts Consumption by Country (2018-2029)
  - 6.4.3 Germany
  - 6.4.4 France
  - 6.4.5 U.K.
  - 6.4.6 Italy
  - 6.4.7 Russia
- 6.5 Asia Pacific



- 6.5.1 Asia Pacific Automotive Airbags and Seatbelts Consumption Growth Rate by Country: 2018 VS 2022 VS 2029
- 6.5.2 Asia Pacific Automotive Airbags and Seatbelts Consumption by Country (2018-2029)
  - 6.5.3 China
  - 6.5.4 Japan
  - 6.5.5 South Korea
  - 6.5.6 China Taiwan
  - 6.5.7 Southeast Asia
  - 6.5.8 India
  - 6.5.9 Australia
- 6.6 Latin America, Middle East & Africa
- 6.6.1 Latin America, Middle East & Africa Automotive Airbags and Seatbelts Consumption Growth Rate by Country: 2018 VS 2022 VS 2029
- 6.6.2 Latin America, Middle East & Africa Automotive Airbags and Seatbelts Consumption by Country (2018-2029)
  - 6.6.3 Mexico
  - 6.6.4 Brazil
  - 6.6.5 Turkey
  - 6.6.5 GCC Countries

#### **7 SEGMENT BY TYPE**

- 7.1 Global Automotive Airbags and Seatbelts Production by Type (2018-2029)
- 7.1.1 Global Automotive Airbags and Seatbelts Production by Type (2018-2029) & (K Unit)
- 7.1.2 Global Automotive Airbags and Seatbelts Production Market Share by Type (2018-2029)
- 7.2 Global Automotive Airbags and Seatbelts Production Value by Type (2018-2029)
- 7.2.1 Global Automotive Airbags and Seatbelts Production Value by Type (2018-2029) & (US\$ Million)
- 7.2.2 Global Automotive Airbags and Seatbelts Production Value Market Share by Type (2018-2029)
- 7.3 Global Automotive Airbags and Seatbelts Price by Type (2018-2029)

#### 8 SEGMENT BY APPLICATION

- 8.1 Global Automotive Airbags and Seatbelts Production by Application (2018-2029)
  - 8.1.1 Global Automotive Airbags and Seatbelts Production by Application (2018-2029)



- & (K Unit)
- 8.1.2 Global Automotive Airbags and Seatbelts Production by Application (2018-2029) & (K Unit)
- 8.2 Global Automotive Airbags and Seatbelts Production Value by Application (2018-2029)
- 8.2.1 Global Automotive Airbags and Seatbelts Production Value by Application (2018-2029) & (US\$ Million)
- 8.2.2 Global Automotive Airbags and Seatbelts Production Value Market Share by Application (2018-2029)
- 8.3 Global Automotive Airbags and Seatbelts Price by Application (2018-2029)

#### 9 VALUE CHAIN AND SALES CHANNELS ANALYSIS OF THE MARKET

- 9.1 Automotive Airbags and Seatbelts Value Chain Analysis
  - 9.1.1 Automotive Airbags and Seatbelts Key Raw Materials
  - 9.1.2 Raw Materials Key Suppliers
- 9.1.3 Automotive Airbags and Seatbelts Production Mode & Process
- 9.2 Automotive Airbags and Seatbelts Sales Channels Analysis
  - 9.2.1 Direct Comparison with Distribution Share
  - 9.2.2 Automotive Airbags and Seatbelts Distributors
  - 9.2.3 Automotive Airbags and Seatbelts Customers

# 10 GLOBAL AUTOMOTIVE AIRBAGS AND SEATBELTS ANALYZING MARKET DYNAMICS

- 10.1 Automotive Airbags and Seatbelts Industry Trends
- 10.2 Automotive Airbags and Seatbelts Industry Drivers
- 10.3 Automotive Airbags and Seatbelts Industry Opportunities and Challenges
- 10.4 Automotive Airbags and Seatbelts Industry Restraints

#### 11 REPORT CONCLUSION

#### 12 DISCLAIMER



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