

Automobile TPMS Industry Research Report 2024

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Abstracts

A tire-pressure monitoring system (TPMS) is an electronic system designed to monitor the air pressure inside the pneumatic tires on various types of vehicles. TPMS report real-time tire-pressure information to the driver of the vehicle, either via a gauge, a pictogram display, or a simple low-pressure warning light. TPMS are provided both at an OEM (factory) level as well as an aftermarket solution. The target of a TPMS is avoiding traffic accidents, poor fuel economy, and increased tire wear due to under-inflated tires through early recognition of a hazardous state of the tires.

According to APO Research, The global Automobile TPMS market was valued at US\$ million in 2023 and is anticipated to reach US\$ million by 2030, witnessing a CAGR of xx% during the forecast period 2024-2030.

Global Automobile TPMS key players include Schrader (Sensata), Continental, ZF TRW, Pacific Industrial, etc. Global top four manufacturers hold a share about 50%.

Europe is the largest market, with a share over 40%, followed by North America and China, both have a share about 40 percent.

In terms of product, Direct TPMS is the largest segment, with a share about 85%. And in terms of application, the largest application is Passenger Vehicle, followed by Commercial Vehicle.

Report Scope

This report aims to provide a comprehensive presentation of the global market for Automobile TPMS, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions

regarding Automobile TPMS.

The report will help the Automobile TPMS manufacturers, new entrants, and industry chain related companies in this market with information on the revenues, sales volume, and average price for the overall market and the sub-segments across the different segments, by company, by Type, by Application, and by regions.

The Automobile TPMS market size, estimations, and forecasts are provided in terms of sales volume (K Units) and revenue (\$ millions), considering 2023 as the base year, with history and forecast data for the period from 2019 to 2030. This report segments the global Automobile TPMS market comprehensively. Regional market sizes, concerning products by Type, by Application, and by players, are also provided. For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, price, and sales by manufacturers for the period 2019-2024. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

Schrader (Sensata)

Continental

ZF TRW

Pacific Industrial

Huf

Denso

Lear

Bendix

Baolong Automotive

Sate Auto Electronic

ACDelco

CUB Elecparts

NIRA Dynamics

Orange Electronic

Shenzhen Autotech

Steelmate

Nanjing Top Sun

Shenzhen Hangshen

Automobile TPMS segment by Type

Direct TPMS

Indirect TPMS

Automobile TPMS segment by Application

Passenger Vehicle

Commercial Vehicle

Automobile TPMS Segment by Region

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Automobile TPMS market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends

of Automobile TPMS and provides them with information on key market drivers, restraints, challenges, and opportunities.

3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.

4. This report stays updated with novel technology integration, features, and the latest developments in the market

5. This report helps stakeholders to gain insights into which regions to target globally

6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Automobile TPMS.

7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Chapter Outline

Chapter 1: Research objectives, research methods, data sources, data cross-validation;

Chapter 2: Introduces the report scope of the report, executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3: Detailed analysis of Automobile TPMS manufacturers competitive landscape, price, production and value market share, latest development plan, merger, and acquisition information, etc.

Chapter 4: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product production/output, value, price, gross margin, product introduction, recent development, etc.

Chapter 5: Production/output, value of Automobile TPMS by region/country. It provides a quantitative analysis of the market size and development potential of each region in

the next six years.

Chapter 6: Consumption of Automobile TPMS in regional level and country level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and production of each country in the world.

Chapter 7: Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 8: Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 9: Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 11: The main points and conclusions of the report.

Chapter 11: The main points and conclusions of the report.

Contents

1 PREFACE

- 1.1 Scope of Report
- 1.2 Reasons for Doing This Study
- 1.3 Research Methodology
- 1.4 Research Process
- 1.5 Data Source
 - 1.5.1 Secondary Sources
 - 1.5.2 Primary Sources

2 MARKET OVERVIEW

- 2.1 Product Definition
- 2.2 Automobile TPMS by Type
 - 2.2.1 Market Value Comparison by Type (2019 VS 2023 VS 2030) & (US\$ Million)
 - 2.2.2 Direct TPMS
 - 2.2.3 Indirect TPMS
- 2.3 Automobile TPMS by Application
 - 2.3.1 Market Value Comparison by Application (2019 VS 2023 VS 2030) & (US\$ Million)
 - 2.3.2 Passenger Vehicle
 - 2.3.3 Commercial Vehicle
- 2.4 Global Market Growth Prospects
 - 2.4.1 Global Automobile TPMS Production Value Estimates and Forecasts (2019-2030)
 - 2.4.2 Global Automobile TPMS Production Capacity Estimates and Forecasts (2019-2030)
 - 2.4.3 Global Automobile TPMS Production Estimates and Forecasts (2019-2030)
 - 2.4.4 Global Automobile TPMS Market Average Price (2019-2030)

3 MARKET COMPETITIVE LANDSCAPE BY MANUFACTURERS

- 3.1 Global Automobile TPMS Production by Manufacturers (2019-2024)
- 3.2 Global Automobile TPMS Production Value by Manufacturers (2019-2024)
- 3.3 Global Automobile TPMS Average Price by Manufacturers (2019-2024)
- 3.4 Global Automobile TPMS Industry Manufacturers Ranking, 2022 VS 2023 VS 2024
- 3.5 Global Automobile TPMS Key Manufacturers, Manufacturing Sites & Headquarters

- 3.6 Global Automobile TPMS Manufacturers, Product Type & Application
- 3.7 Global Automobile TPMS Manufacturers, Date of Enter into This Industry
- 3.8 Global Automobile TPMS Market CR5 and HHI
- 3.9 Global Manufacturers Mergers & Acquisition

4 MANUFACTURERS PROFILED

4.1 Schrader (Sensata)

- 4.1.1 Schrader (Sensata) Automobile TPMS Company Information
- 4.1.2 Schrader (Sensata) Automobile TPMS Business Overview
- 4.1.3 Schrader (Sensata) Automobile TPMS Production, Value and Gross Margin (2019-2024)
- 4.1.4 Schrader (Sensata) Product Portfolio
- 4.1.5 Schrader (Sensata) Recent Developments

4.2 Continental

- 4.2.1 Continental Automobile TPMS Company Information
- 4.2.2 Continental Automobile TPMS Business Overview
- 4.2.3 Continental Automobile TPMS Production, Value and Gross Margin (2019-2024)
- 4.2.4 Continental Product Portfolio
- 4.2.5 Continental Recent Developments

4.3 ZF TRW

- 4.3.1 ZF TRW Automobile TPMS Company Information
- 4.3.2 ZF TRW Automobile TPMS Business Overview
- 4.3.3 ZF TRW Automobile TPMS Production, Value and Gross Margin (2019-2024)
- 4.3.4 ZF TRW Product Portfolio
- 4.3.5 ZF TRW Recent Developments

4.4 Pacific Industrial

- 4.4.1 Pacific Industrial Automobile TPMS Company Information
- 4.4.2 Pacific Industrial Automobile TPMS Business Overview
- 4.4.3 Pacific Industrial Automobile TPMS Production, Value and Gross Margin (2019-2024)
- 4.4.4 Pacific Industrial Product Portfolio
- 4.4.5 Pacific Industrial Recent Developments

4.5 Huf

- 4.5.1 Huf Automobile TPMS Company Information
- 4.5.2 Huf Automobile TPMS Business Overview
- 4.5.3 Huf Automobile TPMS Production, Value and Gross Margin (2019-2024)
- 4.5.4 Huf Product Portfolio
- 4.5.5 Huf Recent Developments

4.6 Denso

- 4.6.1 Denso Automobile TPMS Company Information
- 4.6.2 Denso Automobile TPMS Business Overview
- 4.6.3 Denso Automobile TPMS Production, Value and Gross Margin (2019-2024)
- 4.6.4 Denso Product Portfolio
- 4.6.5 Denso Recent Developments

4.7 Lear

- 4.7.1 Lear Automobile TPMS Company Information
- 4.7.2 Lear Automobile TPMS Business Overview
- 4.7.3 Lear Automobile TPMS Production, Value and Gross Margin (2019-2024)
- 4.7.4 Lear Product Portfolio
- 4.7.5 Lear Recent Developments

4.8 Bendix

- 4.8.1 Bendix Automobile TPMS Company Information
- 4.8.2 Bendix Automobile TPMS Business Overview
- 4.8.3 Bendix Automobile TPMS Production, Value and Gross Margin (2019-2024)
- 4.8.4 Bendix Product Portfolio
- 4.8.5 Bendix Recent Developments

4.9 Baolong Automotive

- 4.9.1 Baolong Automotive Automobile TPMS Company Information
- 4.9.2 Baolong Automotive Automobile TPMS Business Overview
- 4.9.3 Baolong Automotive Automobile TPMS Production, Value and Gross Margin (2019-2024)
- 4.9.4 Baolong Automotive Product Portfolio
- 4.9.5 Baolong Automotive Recent Developments

4.10 Sate Auto Electronic

- 4.10.1 Sate Auto Electronic Automobile TPMS Company Information
- 4.10.2 Sate Auto Electronic Automobile TPMS Business Overview
- 4.10.3 Sate Auto Electronic Automobile TPMS Production, Value and Gross Margin (2019-2024)
- 4.10.4 Sate Auto Electronic Product Portfolio
- 4.10.5 Sate Auto Electronic Recent Developments

4.11 ACDelco

- 4.11.1 ACDelco Automobile TPMS Company Information
- 4.11.2 ACDelco Automobile TPMS Business Overview
- 4.11.3 ACDelco Automobile TPMS Production, Value and Gross Margin (2019-2024)
- 4.11.4 ACDelco Product Portfolio
- 4.11.5 ACDelco Recent Developments

4.12 CUB Elecparts

- 4.12.1 CUB Elecparts Automobile TPMS Company Information
- 4.12.2 CUB Elecparts Automobile TPMS Business Overview
- 4.12.3 CUB Elecparts Automobile TPMS Production, Value and Gross Margin (2019-2024)
- 4.12.4 CUB Elecparts Product Portfolio
- 4.12.5 CUB Elecparts Recent Developments
- 4.13 NIRA Dynamics
 - 4.13.1 NIRA Dynamics Automobile TPMS Company Information
 - 4.13.2 NIRA Dynamics Automobile TPMS Business Overview
 - 4.13.3 NIRA Dynamics Automobile TPMS Production, Value and Gross Margin (2019-2024)
 - 4.13.4 NIRA Dynamics Product Portfolio
 - 4.13.5 NIRA Dynamics Recent Developments
- 4.14 Orange Electronic
 - 4.14.1 Orange Electronic Automobile TPMS Company Information
 - 4.14.2 Orange Electronic Automobile TPMS Business Overview
 - 4.14.3 Orange Electronic Automobile TPMS Production, Value and Gross Margin (2019-2024)
 - 4.14.4 Orange Electronic Product Portfolio
 - 4.14.5 Orange Electronic Recent Developments
- 4.15 Shenzhen Autotech
 - 4.15.1 Shenzhen Autotech Automobile TPMS Company Information
 - 4.15.2 Shenzhen Autotech Automobile TPMS Business Overview
 - 4.15.3 Shenzhen Autotech Automobile TPMS Production, Value and Gross Margin (2019-2024)
 - 4.15.4 Shenzhen Autotech Product Portfolio
 - 4.15.5 Shenzhen Autotech Recent Developments
- 4.16 Steelmate
 - 4.16.1 Steelmate Automobile TPMS Company Information
 - 4.16.2 Steelmate Automobile TPMS Business Overview
 - 4.16.3 Steelmate Automobile TPMS Production, Value and Gross Margin (2019-2024)
 - 4.16.4 Steelmate Product Portfolio
 - 4.16.5 Steelmate Recent Developments
- 4.17 Nanjing Top Sun
 - 4.17.1 Nanjing Top Sun Automobile TPMS Company Information
 - 4.17.2 Nanjing Top Sun Automobile TPMS Business Overview
 - 4.17.3 Nanjing Top Sun Automobile TPMS Production, Value and Gross Margin (2019-2024)
 - 4.17.4 Nanjing Top Sun Product Portfolio

- 4.17.5 Nanjing Top Sun Recent Developments
- 4.18 Shenzhen Hangshen
 - 4.18.1 Shenzhen Hangshen Automobile TPMS Company Information
 - 4.18.2 Shenzhen Hangshen Automobile TPMS Business Overview
 - 4.18.3 Shenzhen Hangshen Automobile TPMS Production, Value and Gross Margin (2019-2024)
 - 4.18.4 Shenzhen Hangshen Product Portfolio
 - 4.18.5 Shenzhen Hangshen Recent Developments

5 GLOBAL AUTOMOBILE TPMS PRODUCTION BY REGION

- 5.1 Global Automobile TPMS Production Estimates and Forecasts by Region: 2019 VS 2023 VS 2030
- 5.2 Global Automobile TPMS Production by Region: 2019-2030
 - 5.2.1 Global Automobile TPMS Production by Region: 2019-2024
 - 5.2.2 Global Automobile TPMS Production Forecast by Region (2025-2030)
- 5.3 Global Automobile TPMS Production Value Estimates and Forecasts by Region: 2019 VS 2023 VS 2030
- 5.4 Global Automobile TPMS Production Value by Region: 2019-2030
 - 5.4.1 Global Automobile TPMS Production Value by Region: 2019-2024
 - 5.4.2 Global Automobile TPMS Production Value Forecast by Region (2025-2030)
- 5.5 Global Automobile TPMS Market Price Analysis by Region (2019-2024)
- 5.6 Global Automobile TPMS Production and Value, YOY Growth
 - 5.6.1 North America Automobile TPMS Production Value Estimates and Forecasts (2019-2030)
 - 5.6.2 Europe Automobile TPMS Production Value Estimates and Forecasts (2019-2030)
 - 5.6.3 China Automobile TPMS Production Value Estimates and Forecasts (2019-2030)
 - 5.6.4 Japan Automobile TPMS Production Value Estimates and Forecasts (2019-2030)
 - 5.6.5 South Korea Automobile TPMS Production Value Estimates and Forecasts (2019-2030)
 - 5.6.6 India Automobile TPMS Production Value Estimates and Forecasts (2019-2030)

6 GLOBAL AUTOMOBILE TPMS CONSUMPTION BY REGION

- 6.1 Global Automobile TPMS Consumption Estimates and Forecasts by Region: 2019 VS 2023 VS 2030
- 6.2 Global Automobile TPMS Consumption by Region (2019-2030)

6.2.1 Global Automobile TPMS Consumption by Region: 2019-2030

6.2.2 Global Automobile TPMS Forecasted Consumption by Region (2025-2030)

6.3 North America

6.3.1 North America Automobile TPMS Consumption Growth Rate by Country: 2019 VS 2023 VS 2030

6.3.2 North America Automobile TPMS Consumption by Country (2019-2030)

6.3.3 U.S.

6.3.4 Canada

6.4 Europe

6.4.1 Europe Automobile TPMS Consumption Growth Rate by Country: 2019 VS 2023 VS 2030

6.4.2 Europe Automobile TPMS Consumption by Country (2019-2030)

6.4.3 Germany

6.4.4 France

6.4.5 U.K.

6.4.6 Italy

6.4.7 Russia

6.5 Asia Pacific

6.5.1 Asia Pacific Automobile TPMS Consumption Growth Rate by Country: 2019 VS 2023 VS 2030

6.5.2 Asia Pacific Automobile TPMS Consumption by Country (2019-2030)

6.5.3 China

6.5.4 Japan

6.5.5 South Korea

6.5.6 China Taiwan

6.5.7 Southeast Asia

6.5.8 India

6.5.9 Australia

6.6 Latin America, Middle East & Africa

6.6.1 Latin America, Middle East & Africa Automobile TPMS Consumption Growth Rate by Country: 2019 VS 2023 VS 2030

6.6.2 Latin America, Middle East & Africa Automobile TPMS Consumption by Country (2019-2030)

6.6.3 Mexico

6.6.4 Brazil

6.6.5 Turkey

6.6.5 GCC Countries

7 SEGMENT BY TYPE

7.1 Global Automobile TPMS Production by Type (2019-2030)

7.1.1 Global Automobile TPMS Production by Type (2019-2030) & (K Units)

7.1.2 Global Automobile TPMS Production Market Share by Type (2019-2030)

7.2 Global Automobile TPMS Production Value by Type (2019-2030)

7.2.1 Global Automobile TPMS Production Value by Type (2019-2030) & (US\$ Million)

7.2.2 Global Automobile TPMS Production Value Market Share by Type (2019-2030)

7.3 Global Automobile TPMS Price by Type (2019-2030)

8 SEGMENT BY APPLICATION

8.1 Global Automobile TPMS Production by Application (2019-2030)

8.1.1 Global Automobile TPMS Production by Application (2019-2030) & (K Units)

8.1.2 Global Automobile TPMS Production by Application (2019-2030) & (K Units)

8.2 Global Automobile TPMS Production Value by Application (2019-2030)

8.2.1 Global Automobile TPMS Production Value by Application (2019-2030) & (US\$ Million)

8.2.2 Global Automobile TPMS Production Value Market Share by Application (2019-2030)

8.3 Global Automobile TPMS Price by Application (2019-2030)

9 VALUE CHAIN AND SALES CHANNELS ANALYSIS OF THE MARKET

9.1 Automobile TPMS Value Chain Analysis

9.1.1 Automobile TPMS Key Raw Materials

9.1.2 Raw Materials Key Suppliers

9.1.3 Automobile TPMS Production Mode & Process

9.2 Automobile TPMS Sales Channels Analysis

9.2.1 Direct Comparison with Distribution Share

9.2.2 Automobile TPMS Distributors

9.2.3 Automobile TPMS Customers

10 GLOBAL AUTOMOBILE TPMS ANALYZING MARKET DYNAMICS

10.1 Automobile TPMS Industry Trends

10.2 Automobile TPMS Industry Drivers

10.3 Automobile TPMS Industry Opportunities and Challenges

10.4 Automobile TPMS Industry Restraints

11 REPORT CONCLUSION

12 DISCLAIMER

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