

# Auto Leasing Industry Research Report 2024

<https://marketpublishers.com/r/ADA932BB91A5EN.html>

Date: April 2024

Pages: 129

Price: US\$ 2,950.00 (Single User License)

ID: ADA932BB91A5EN

## Abstracts

### Summary

Auto leasing is the leasing (or the use of) a motor vehicle for a fixed period of time at an agreed amount of money for the lease. It provides mobility solutions for both business and leisure travelers, and others who may not have access to a personal vehicle.

According to APO Research, The global Auto Leasing market was valued at US\$ million in 2023 and is anticipated to reach US\$ million by 2030, witnessing a CAGR of xx% during the forecast period 2024-2030.

North American market for Auto Leasing is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

Asia-Pacific market for Auto Leasing is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

Europe market for Auto Leasing is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

The major global companies of Auto Leasing include Enterprise, Hertz, Avis Budget Group, Europcar, Sixt, ALD Automotive, Localiza, Movida and CAR Inc., etc. In 2023, the world's top three vendors accounted for approximately % of the revenue.

### Report Scope

This report aims to provide a comprehensive presentation of the global market for Auto

Leasing, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Auto Leasing.

The Auto Leasing market size, estimations, and forecasts are provided in terms of revenue (\$ millions), considering 2023 as the base year, with history and forecast data for the period from 2019 to 2030. This report segments the global Auto Leasing market comprehensively. Regional market sizes, concerning products by Type, by Application, and by players, are also provided. For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

### Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, price, and sales by manufacturers for the period 2019-2024. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

Enterprise

Hertz

Avis Budget Group

Europcar

Sixt

ALD Automotive

Localiza

Movida

CAR Inc.

Unidas

Goldcar

Fox Rent A Car

Advantage Rent A Car

LeasePlan

ACE Rent A Car

eHi Car Services

U-Save

Yestock Auto

## Auto Leasing segment by Type

Short-term Rental

Long-term Rental

Finance Leasing

## Auto Leasing Segment by Application

Airport

Off-airport

## Auto Leasing Segment by Region

### North America

United States

Canada

### Europe

Germany

France

UK

Italy

Russia

Nordic Countries

Rest of Europe

### Asia-Pacific

China

Japan

South Korea

Southeast Asia

India

Australia

Rest of Asia

Latin America

Mexico

Brazil

Rest of Latin America

Middle East & Africa

Turkey

Saudi Arabia

UAE

Rest of MEA

## Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

## Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Auto Leasing market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.

2. This report will help stakeholders to understand the global industry status and trends of Auto Leasing and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.
4. This report stays updated with novel technology integration, features, and the latest developments in the market
5. This report helps stakeholders to gain insights into which regions to target globally
6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Auto Leasing.
7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

## Chapter Outline

Chapter 1: Research objectives, research methods, data sources, data cross-validation;

Chapter 2: Introduces the report scope of the report, executive summary of different market segments (product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3: Provides the analysis of various market segments product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 4: Provides the analysis of various market segments application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 5: Introduces executive summary of global market size, regional market size, this section also introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by companies in the industry, and the analysis of relevant policies in the industry.

Chapter 6: Detailed analysis of Auto Leasing companies' competitive landscape, revenue market share, latest development plan, merger, and acquisition information, etc.

Chapter 7, 8, 9, 10, 11: North America, Europe, Asia Pacific, Latin America, Middle East and Africa segment by country. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 12: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including revenue, gross margin, product introduction, recent development, etc.

Chapter 13: The main points and conclusions of the report.

## Contents

### 1 PREFACE

- 1.1 Scope of Report
- 1.2 Reasons for Doing This Study
- 1.3 Research Methodology
- 1.4 Research Process
- 1.5 Data Source
  - 1.5.1 Secondary Sources
  - 1.5.2 Primary Sources

### 2 MARKET OVERVIEW

- 2.1 Product Definition
- 2.2 Auto Leasing by Type
  - 2.2.1 Market Value Comparison by Type (2019 VS 2023 VS 2030)
  - 2.2.2 Short-term Rental
  - 2.2.3 Long-term Rental
  - 2.2.4 Finance Leasing
- 2.3 Auto Leasing by Application
  - 2.3.1 Market Value Comparison by Application (2019 VS 2023 VS 2030)
  - 2.3.2 Airport
  - 2.3.3 Off-airport
- 2.4 Assumptions and Limitations

### 3 AUTO LEASING BREAKDOWN DATA BY TYPE

- 3.1 Global Auto Leasing Historic Market Size by Type (2019-2024)
- 3.2 Global Auto Leasing Forecasted Market Size by Type (2025-2030)

### 4 AUTO LEASING BREAKDOWN DATA BY APPLICATION

- 4.1 Global Auto Leasing Historic Market Size by Application (2019-2024)
- 4.2 Global Auto Leasing Forecasted Market Size by Application (2019-2024)

### 5 GLOBAL GROWTH TRENDS

- 5.1 Global Auto Leasing Market Perspective (2019-2030)



## 5.2 Global Auto Leasing Growth Trends by Region

5.2.1 Global Auto Leasing Market Size by Region: 2019 VS 2023 VS 2030

5.2.2 Auto Leasing Historic Market Size by Region (2019-2024)

5.2.3 Auto Leasing Forecasted Market Size by Region (2025-2030)

## 5.3 Auto Leasing Market Dynamics

5.3.1 Auto Leasing Industry Trends

5.3.2 Auto Leasing Market Drivers

5.3.3 Auto Leasing Market Challenges

5.3.4 Auto Leasing Market Restraints

## 6 MARKET COMPETITIVE LANDSCAPE BY PLAYERS

### 6.1 Global Top Auto Leasing Players by Revenue

6.1.1 Global Top Auto Leasing Players by Revenue (2019-2024)

6.1.2 Global Auto Leasing Revenue Market Share by Players (2019-2024)

### 6.2 Global Auto Leasing Industry Players Ranking, 2022 VS 2023 VS 2024

### 6.3 Global Key Players of Auto Leasing Head office and Area Served

### 6.4 Global Auto Leasing Players, Product Type & Application

### 6.5 Global Auto Leasing Players, Date of Enter into This Industry

### 6.6 Global Auto Leasing Market CR5 and HHI

### 6.7 Global Players Mergers & Acquisition

## 7 NORTH AMERICA

### 7.1 North America Auto Leasing Market Size (2019-2030)

### 7.2 North America Auto Leasing Market Growth Rate by Country: 2019 VS 2023 VS 2030

### 7.3 North America Auto Leasing Market Size by Country (2019-2024)

### 7.4 North America Auto Leasing Market Size by Country (2025-2030)

### 7.5 United States

### 7.6 Canada

## 8 EUROPE

### 8.1 Europe Auto Leasing Market Size (2019-2030)

### 8.2 Europe Auto Leasing Market Growth Rate by Country: 2019 VS 2023 VS 2030

### 8.3 Europe Auto Leasing Market Size by Country (2019-2024)

### 8.4 Europe Auto Leasing Market Size by Country (2025-2030)

### 8.5 Germany

- 8.6 France
- 8.7 U.K.
- 8.8 Italy
- 8.9 Russia
- 8.10 Nordic Countries

## **9 ASIA-PACIFIC**

- 9.1 Asia-Pacific Auto Leasing Market Size (2019-2030)
- 9.2 Asia-Pacific Auto Leasing Market Growth Rate by Country: 2019 VS 2023 VS 2030
- 9.3 Asia-Pacific Auto Leasing Market Size by Country (2019-2024)
- 9.4 Asia-Pacific Auto Leasing Market Size by Country (2025-2030)
- 9.5 China
- 9.6 Japan
- 9.7 South Korea
- 9.8 Southeast Asia
- 9.9 India
- 9.10 Australia

## **10 LATIN AMERICA**

- 10.1 Latin America Auto Leasing Market Size (2019-2030)
- 10.2 Latin America Auto Leasing Market Growth Rate by Country: 2019 VS 2023 VS 2030
- 10.3 Latin America Auto Leasing Market Size by Country (2019-2024)
- 10.4 Latin America Auto Leasing Market Size by Country (2025-2030)
- 10.5 Mexico
- 10.6 Brazil

## **11 MIDDLE EAST & AFRICA**

- 11.1 Middle East & Africa Auto Leasing Market Size (2019-2030)
- 11.2 Middle East & Africa Auto Leasing Market Growth Rate by Country: 2019 VS 2023 VS 2030
- 11.3 Middle East & Africa Auto Leasing Market Size by Country (2019-2024)
- 11.4 Middle East & Africa Auto Leasing Market Size by Country (2025-2030)
- 11.5 Turkey
- 11.6 Saudi Arabia
- 11.7 UAE

## 12 PLAYERS PROFILED

### 12.1 Enterprise

- 12.1.1 Enterprise Company Information
- 12.1.2 Enterprise Business Overview
- 12.1.3 Enterprise Revenue in Auto Leasing Business (2019-2024)
- 12.1.4 Enterprise Auto Leasing Product Portfolio
- 12.1.5 Enterprise Recent Developments

### 12.2 Hertz

- 12.2.1 Hertz Company Information
- 12.2.2 Hertz Business Overview
- 12.2.3 Hertz Revenue in Auto Leasing Business (2019-2024)
- 12.2.4 Hertz Auto Leasing Product Portfolio
- 12.2.5 Hertz Recent Developments

### 12.3 Avis Budget Group

- 12.3.1 Avis Budget Group Company Information
- 12.3.2 Avis Budget Group Business Overview
- 12.3.3 Avis Budget Group Revenue in Auto Leasing Business (2019-2024)
- 12.3.4 Avis Budget Group Auto Leasing Product Portfolio
- 12.3.5 Avis Budget Group Recent Developments

### 12.4 Europcar

- 12.4.1 Europcar Company Information
- 12.4.2 Europcar Business Overview
- 12.4.3 Europcar Revenue in Auto Leasing Business (2019-2024)
- 12.4.4 Europcar Auto Leasing Product Portfolio
- 12.4.5 Europcar Recent Developments

### 12.5 Sixt

- 12.5.1 Sixt Company Information
- 12.5.2 Sixt Business Overview
- 12.5.3 Sixt Revenue in Auto Leasing Business (2019-2024)
- 12.5.4 Sixt Auto Leasing Product Portfolio
- 12.5.5 Sixt Recent Developments

### 12.6 ALD Automotive

- 12.6.1 ALD Automotive Company Information
- 12.6.2 ALD Automotive Business Overview
- 12.6.3 ALD Automotive Revenue in Auto Leasing Business (2019-2024)
- 12.6.4 ALD Automotive Auto Leasing Product Portfolio
- 12.6.5 ALD Automotive Recent Developments

## 12.7 Localiza

12.7.1 Localiza Company Information

12.7.2 Localiza Business Overview

12.7.3 Localiza Revenue in Auto Leasing Business (2019-2024)

12.7.4 Localiza Auto Leasing Product Portfolio

12.7.5 Localiza Recent Developments

## 12.8 Movida

12.8.1 Movida Company Information

12.8.2 Movida Business Overview

12.8.3 Movida Revenue in Auto Leasing Business (2019-2024)

12.8.4 Movida Auto Leasing Product Portfolio

12.8.5 Movida Recent Developments

## 12.9 CAR Inc.

12.9.1 CAR Inc. Company Information

12.9.2 CAR Inc. Business Overview

12.9.3 CAR Inc. Revenue in Auto Leasing Business (2019-2024)

12.9.4 CAR Inc. Auto Leasing Product Portfolio

12.9.5 CAR Inc. Recent Developments

## 12.10 Unidas

12.10.1 Unidas Company Information

12.10.2 Unidas Business Overview

12.10.3 Unidas Revenue in Auto Leasing Business (2019-2024)

12.10.4 Unidas Auto Leasing Product Portfolio

12.10.5 Unidas Recent Developments

## 12.11 Goldcar

12.11.1 Goldcar Company Information

12.11.2 Goldcar Business Overview

12.11.3 Goldcar Revenue in Auto Leasing Business (2019-2024)

12.11.4 Goldcar Auto Leasing Product Portfolio

12.11.5 Goldcar Recent Developments

## 12.12 Fox Rent A Car

12.12.1 Fox Rent A Car Company Information

12.12.2 Fox Rent A Car Business Overview

12.12.3 Fox Rent A Car Revenue in Auto Leasing Business (2019-2024)

12.12.4 Fox Rent A Car Auto Leasing Product Portfolio

12.12.5 Fox Rent A Car Recent Developments

## 12.13 Advantage Rent A Car

12.13.1 Advantage Rent A Car Company Information

12.13.2 Advantage Rent A Car Business Overview

- 12.13.3 Advantage Rent A Car Revenue in Auto Leasing Business (2019-2024)
- 12.13.4 Advantage Rent A Car Auto Leasing Product Portfolio
- 12.13.5 Advantage Rent A Car Recent Developments
- 12.14 LeasePlan
  - 12.14.1 LeasePlan Company Information
  - 12.14.2 LeasePlan Business Overview
  - 12.14.3 LeasePlan Revenue in Auto Leasing Business (2019-2024)
  - 12.14.4 LeasePlan Auto Leasing Product Portfolio
  - 12.14.5 LeasePlan Recent Developments
- 12.15 ACE Rent A Car
  - 12.15.1 ACE Rent A Car Company Information
  - 12.15.2 ACE Rent A Car Business Overview
  - 12.15.3 ACE Rent A Car Revenue in Auto Leasing Business (2019-2024)
  - 12.15.4 ACE Rent A Car Auto Leasing Product Portfolio
  - 12.15.5 ACE Rent A Car Recent Developments
- 12.16 eHi Car Services
  - 12.16.1 eHi Car Services Company Information
  - 12.16.2 eHi Car Services Business Overview
  - 12.16.3 eHi Car Services Revenue in Auto Leasing Business (2019-2024)
  - 12.16.4 eHi Car Services Auto Leasing Product Portfolio
  - 12.16.5 eHi Car Services Recent Developments
- 12.17 U-Save
  - 12.17.1 U-Save Company Information
  - 12.17.2 U-Save Business Overview
  - 12.17.3 U-Save Revenue in Auto Leasing Business (2019-2024)
  - 12.17.4 U-Save Auto Leasing Product Portfolio
  - 12.17.5 U-Save Recent Developments
- 12.18 Yestock Auto
  - 12.18.1 Yestock Auto Company Information
  - 12.18.2 Yestock Auto Business Overview
  - 12.18.3 Yestock Auto Revenue in Auto Leasing Business (2019-2024)
  - 12.18.4 Yestock Auto Auto Leasing Product Portfolio
  - 12.18.5 Yestock Auto Recent Developments

## **13 REPORT CONCLUSION**

## **14 DISCLAIMER**

## List Of Tables

### LIST OF TABLES

Table 1. Secondary Sources

Table 2. Primary Sources

Table 3. Market Value Comparison by Type (2018 VS 2022 VS 2029) & (US\$ Million)

Table 4. Market Value Comparison by Application (2018 VS 2022 VS 2029) & (US\$ Million)

Table 5. Global Auto Leasing Market Size by Type (2018-2023) & (US\$ Million)

Table 6. Global Auto Leasing Revenue Market Share by Type (2018-2023)

Table 7. Global Auto Leasing Forecasted Market Size by Type (2024-2029) & (US\$ Million)

Table 8. Global Auto Leasing Revenue Market Share by Type (2024-2029)

Table 9. Global Auto Leasing Market Size by Application (2018-2023) & (US\$ Million)

Table 10. Global Auto Leasing Revenue Market Share by Application (2018-2023)

Table 11. Global Auto Leasing Forecasted Market Size by Application (2024-2029) & (US\$ Million)

Table 12. Global Auto Leasing Revenue Market Share by Application (2024-2029)

Table 13. Global Auto Leasing Market Size by Region (US\$ Million): 2018 VS 2022 VS 2029

Table 14. Global Auto Leasing Market Size by Region (2018-2023) & (US\$ Million)

Table 15. Global Auto Leasing Market Share by Region (2018-2023)

Table 16. Global Auto Leasing Forecasted Market Size by Region (2024-2029) & (US\$ Million)

Table 17. Global Auto Leasing Market Share by Region (2024-2029)

Table 18. Auto Leasing Market Trends

Table 19. Auto Leasing Market Drivers

Table 20. Auto Leasing Market Challenges

Table 21. Auto Leasing Market Restraints

Table 22. Global Top Auto Leasing Manufacturers by Revenue (US\$ Million) & (2018-2023)

Table 23. Global Auto Leasing Revenue Market Share by Manufacturers (2018-2023)

Table 24. Global Auto Leasing Industry Manufacturers Ranking, 2021 VS 2022 VS 2023

Table 25. Global Key Players of Auto Leasing, Headquarters and Area Served

Table 26. Global Auto Leasing Manufacturers, Product Type & Application

Table 27. Global Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 28. Global Auto Leasing by Manufacturers Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue of 2022)

Table 29. Manufacturers Mergers & Acquisitions, Expansion Plans

Table 30. North America Auto Leasing Market Growth Rate by Country: 2018 VS 2022 VS 2029 (US\$ Million)

Table 31. North America Auto Leasing Market Size by Country (2018-2023) & (US\$ Million)

Table 32. North America Auto Leasing Market Size by Country (2024-2029) & (US\$ Million)

Table 33. Europe Auto Leasing Market Growth Rate by Country: 2018 VS 2022 VS 2029 (US\$ Million)

Table 34. Europe Auto Leasing Market Size by Country (2018-2023) & (US\$ Million)

Table 35. Europe Auto Leasing Market Size by Country (2024-2029) & (US\$ Million)

Table 36. Asia-Pacific Auto Leasing Market Growth Rate by Country: 2018 VS 2022 VS 2029 (US\$ Million)

Table 37. Asia-Pacific Auto Leasing Market Size by Country (2018-2023) & (US\$ Million)

Table 38. Asia-Pacific Auto Leasing Market Size by Country (2024-2029) & (US\$ Million)

Table 39. Latin America Auto Leasing Market Growth Rate by Country: 2018 VS 2022 VS 2029 (US\$ Million)

Table 40. Latin America Auto Leasing Market Size by Country (2018-2023) & (US\$ Million)

Table 41. Latin America Auto Leasing Market Size by Country (2024-2029) & (US\$ Million)

Table 42. Middle East & Africa Auto Leasing Market Growth Rate by Country: 2018 VS 2022 VS 2029 (US\$ Million)

Table 43. Middle East & Africa Auto Leasing Market Size by Country (2018-2023) & (US\$ Million)

Table 44. Middle East & Africa Auto Leasing Market Size by Country (2024-2029) & (US\$ Million)

Table 45. Enterprise Company Detail

Table 46. Enterprise Business Overview

Table 47. Enterprise Auto Leasing Product

Table 48. Enterprise Revenue in Auto Leasing Business (2017-2022) & (US\$ Million)

Table 49. Enterprise Recent Development

Table 50. Hertz Company Detail

Table 51. Hertz Business Overview

Table 52. Hertz Auto Leasing Product

Table 53. Hertz Revenue in Auto Leasing Business (2017-2022) & (US\$ Million)

Table 54. Hertz Recent Development

Table 55. Avis Budget Group Company Detail

Table 56. Avis Budget Group Business Overview

Table 57. Avis Budget Group Auto Leasing Product

Table 58. Avis Budget Group Revenue in Auto Leasing Business (2017-2022) & (US\$ Million)

Table 59. Avis Budget Group Recent Development

Table 60. Europcar Company Detail

Table 61. Europcar Business Overview

Table 62. Europcar Auto Leasing Product

Table 63. Europcar Revenue in Auto Leasing Business (2017-2022) & (US\$ Million)

Table 64. Europcar Recent Development

Table 65. Sixt Company Detail

Table 66. Sixt Business Overview

Table 67. Sixt Auto Leasing Product

Table 68. Sixt Revenue in Auto Leasing Business (2017-2022) & (US\$ Million)

Table 69. Sixt Recent Development

Table 70. ALD Automotive Company Detail

Table 71. ALD Automotive Business Overview

Table 72. ALD Automotive Auto Leasing Product

Table 73. ALD Automotive Revenue in Auto Leasing Business (2017-2022) & (US\$ Million)

Table 74. ALD Automotive Recent Development

Table 75. Localiza Company Detail

Table 76. Localiza Business Overview

Table 77. Localiza Auto Leasing Product

Table 78. Localiza Revenue in Auto Leasing Business (2017-2022) & (US\$ Million)

Table 79. Localiza Recent Development

Table 80. Movida Company Detail

Table 81. Movida Business Overview

Table 82. Movida Auto Leasing Product

Table 83. Movida Revenue in Auto Leasing Business (2017-2022) & (US\$ Million)

Table 84. Movida Recent Development

Table 85. CAR Inc. Company Detail

Table 86. CAR Inc. Business Overview

Table 87. CAR Inc. Auto Leasing Product

Table 88. CAR Inc. Revenue in Auto Leasing Business (2017-2022) & (US\$ Million)

Table 89. CAR Inc. Recent Development

Table 90. Unidas Company Detail

Table 91. Unidas Business Overview



- Table 92. Unidas Auto Leasing Product
- Table 93. Unidas Revenue in Auto Leasing Business (2017-2022) & (US\$ Million)
- Table 94. Unidas Recent Development
- Table 95. Goldcar Company Detail
- Table 96. Goldcar Business Overview
- Table 97. Goldcar Auto LeasingProduct
- Table 98. Goldcar Revenue in Auto Leasing Business (2017-2022) & (US\$ Million)
- Table 99. Goldcar Recent Development
- Table 100. Fox Rent A Car Company Detail
- Table 101. Fox Rent A Car Business Overview
- Table 102. Fox Rent A Car Auto LeasingProduct
- Table 103. Fox Rent A Car Revenue in Auto Leasing Business (2017-2022) & (US\$ Million)
- Table 104. Fox Rent A Car Recent Development
- Table 105. Advantage Rent A Car Company Detail
- Table 106. Advantage Rent A Car Business Overview
- Table 107. Advantage Rent A Car Auto LeasingProduct
- Table 108. Advantage Rent A Car Revenue in Auto Leasing Business (2017-2022) & (US\$ Million)
- Table 109. Advantage Rent A Car Recent Development
- Table 110. LeasePlan Company Detail
- Table 111. LeasePlan Business Overview
- Table 112. LeasePlan Auto LeasingProduct
- Table 113. LeasePlan Revenue in Auto Leasing Business (2017-2022) & (US\$ Million)
- Table 114. LeasePlan Recent Development
- Table 115. ACE Rent A Car Company Detail
- Table 116. ACE Rent A Car Business Overview
- Table 117. ACE Rent A Car Auto LeasingProduct
- Table 118. ACE Rent A Car Revenue in Auto Leasing Business (2017-2022) & (US\$ Million)
- Table 119. ACE Rent A Car Recent Development
- Table 120. eHi Car Services Company Detail
- Table 121. eHi Car Services Business Overview
- Table 122. eHi Car Services Auto LeasingProduct
- Table 123. eHi Car Services Revenue in Auto Leasing Business (2017-2022) & (US\$ Million)
- Table 124. eHi Car Services Recent Development
- Table 125. U-Save Company Detail
- Table 126. U-Save Business Overview

- Table 127. U-Save Auto LeasingProduct
- Table 128. U-Save Revenue in Auto Leasing Business (2017-2022) & (US\$ Million)
- Table 129. U-Save Recent Development
- Table 130. Yestock Auto Company Detail
- Table 131. Yestock Auto Business Overview
- Table 132. Yestock Auto Auto LeasingProduct
- Table 133. Yestock Auto Revenue in Auto Leasing Business (2017-2022) & (US\$ Million)
- Table 134. Yestock Auto Recent Development
- Table 135. Enterprise Company Information
- Table 136. Enterprise Business Overview
- Table 137. Enterprise Auto Leasing Revenue in Auto Leasing Business (2018-2023) & (US\$ Million)
- Table 138. Enterprise Revenue in Auto Leasing Business (2018-2023) & (US\$ Million) Portfolio
- Table 139. Enterprise Recent Development
- Table 140. Hertz Company Information
- Table 141. Hertz Business Overview
- Table 142. Hertz Auto Leasing Revenue in Auto Leasing Business (2018-2023) & (US\$ Million)
- Table 143. Hertz Revenue in Auto Leasing Business (2018-2023) & (US\$ Million) Portfolio
- Table 144. Hertz Recent Development
- Table 145. Avis Budget Group Company Information
- Table 146. Avis Budget Group Business Overview
- Table 147. Avis Budget Group Auto Leasing Revenue in Auto Leasing Business (2018-2023) & (US\$ Million)
- Table 148. Avis Budget Group Revenue in Auto Leasing Business (2018-2023) & (US\$ Million) Portfolio
- Table 149. Avis Budget Group Recent Development
- Table 150. Europcar Company Information
- Table 151. Europcar Business Overview
- Table 152. Europcar Auto Leasing Revenue in Auto Leasing Business (2018-2023) & (US\$ Million)
- Table 153. Europcar Revenue in Auto Leasing Business (2018-2023) & (US\$ Million) Portfolio
- Table 154. Europcar Recent Development
- Table 155. Sixt Company Information
- Table 156. Sixt Business Overview

Table 157. Sixt Auto Leasing Revenue in Auto Leasing Business (2018-2023) & (US\$ Million)

Table 158. Sixt Revenue in Auto Leasing Business (2018-2023) & (US\$ Million) Portfolio

Table 159. Sixt Recent Development

Table 160. ALD Automotive Company Information

Table 161. ALD Automotive Business Overview

Table 162. ALD Automotive Auto Leasing Revenue in Auto Leasing Business (2018-2023) & (US\$ Million)

Table 163. ALD Automotive Revenue in Auto Leasing Business (2018-2023) & (US\$ Million) Portfolio

Table 164. ALD Automotive Recent Development

Table 165. Localiza Company Information

Table 166. Localiza Business Overview

Table 167. Localiza Auto Leasing Revenue in Auto Leasing Business (2018-2023) & (US\$ Million)

Table 168. Localiza Revenue in Auto Leasing Business (2018-2023) & (US\$ Million) Portfolio

Table 169. Localiza Recent Development

Table 170. Movida Company Information

Table 171. Movida Business Overview

Table 172. Movida Auto Leasing Revenue in Auto Leasing Business (2018-2023) & (US\$ Million)

Table 173. Movida Revenue in Auto Leasing Business (2018-2023) & (US\$ Million) Portfolio

Table 174. Movida Recent Development

Table 175. CAR Inc. Company Information

Table 176. CAR Inc. Business Overview

Table 177. CAR Inc. Auto Leasing Revenue in Auto Leasing Business (2018-2023) & (US\$ Million)

Table 178. CAR Inc. Revenue in Auto Leasing Business (2018-2023) & (US\$ Million) Portfolio

Table 179. CAR Inc. Recent Development

Table 180. Unidas Company Information

Table 181. Unidas Business Overview

Table 182. Unidas Auto Leasing Revenue in Auto Leasing Business (2018-2023) & (US\$ Million)

Table 183. Unidas Revenue in Auto Leasing Business (2018-2023) & (US\$ Million) Portfolio

- Table 184. Unidas Recent Development
- Table 185. Goldcar Company Information
- Table 186. Goldcar Business Overview
- Table 187. Goldcar Auto LeasingRevenue in Auto Leasing Business (2018-2023) & (US\$ Million)
- Table 188. Goldcar Revenue in Auto Leasing Business (2018-2023) & (US\$ Million) Portfolio
- Table 189. Goldcar Recent Development
- Table 190. Fox Rent A Car Company Information
- Table 191. Fox Rent A Car Business Overview
- Table 192. Fox Rent A Car Auto LeasingRevenue in Auto Leasing Business (2018-2023) & (US\$ Million)
- Table 193. Fox Rent A Car Revenue in Auto Leasing Business (2018-2023) & (US\$ Million) Portfolio
- Table 194. Fox Rent A Car Recent Development
- Table 195. Advantage Rent A Car Company Information
- Table 196. Advantage Rent A Car Business Overview
- Table 197. Advantage Rent A Car Auto LeasingRevenue in Auto Leasing Business (2018-2023) & (US\$ Million)
- Table 198. Advantage Rent A Car Revenue in Auto Leasing Business (2018-2023) & (US\$ Million) Portfolio
- Table 199. Advantage Rent A Car Recent Development
- Table 200. LeasePlan Company Information
- Table 201. LeasePlan Business Overview
- Table 202. LeasePlan Auto LeasingRevenue in Auto Leasing Business (2018-2023) & (US\$ Million)
- Table 203. LeasePlan Revenue in Auto Leasing Business (2018-2023) & (US\$ Million) Portfolio
- Table 204. LeasePlan Recent Development
- Table 205. ACE Rent A Car Company Information
- Table 206. ACE Rent A Car Business Overview
- Table 207. ACE Rent A Car Auto LeasingRevenue in Auto Leasing Business (2018-2023) & (US\$ Million)
- Table 208. ACE Rent A Car Revenue in Auto Leasing Business (2018-2023) & (US\$ Million) Portfolio
- Table 209. ACE Rent A Car Recent Development
- Table 210. eHi Car Services Company Information
- Table 211. eHi Car Services Business Overview
- Table 212. eHi Car Services Auto LeasingRevenue in Auto Leasing Business

(2018-2023) & (US\$ Million)

Table 213. eHi Car Services Revenue in Auto Leasing Business (2018-2023) & (US\$ Million) Portfolio

Table 214. eHi Car Services Recent Development

Table 215. U-Save Company Information

Table 216. U-Save Business Overview

Table 217. U-Save Auto Leasing Revenue in Auto Leasing Business (2018-2023) & (US\$ Million)

Table 218. U-Save Revenue in Auto Leasing Business (2018-2023) & (US\$ Million) Portfolio

Table 219. U-Save Recent Development

Table 220. Yestock Auto Company Information

Table 221. Yestock Auto Business Overview

Table 222. Yestock Auto Auto Leasing Revenue in Auto Leasing Business (2018-2023) & (US\$ Million)

Table 223. Yestock Auto Revenue in Auto Leasing Business (2018-2023) & (US\$ Million) Portfolio

Table 224. Yestock Auto Recent Development

Table 225. Authors List of This Report

## List Of Figures

### LIST OF FIGURES

- Figure 1. Research Methodology
- Figure 2. Research Process
- Figure 3. Key Executives Interviewed
- Figure 4. Auto Leasing Product Picture
- Figure 5. Global Auto Leasing Market Size Comparison by Type (2023-2029) & (US\$ Million)
- Figure 6. Global Auto Leasing Market Share by Type: 2022 VS 2029
- Figure 7. Short-term Rental Product Picture
- Figure 8. Long-term Rental Product Picture
- Figure 9. Finance Leasing Product Picture
- Figure 10. Global Auto Leasing Market Size by Application (2023-2029) & (US\$ Million)
- Figure 11. Global Auto Leasing Market Share by Application: 2022 VS 2029
- Figure 12. Airport Product Picture
- Figure 13. Off-airport Product Picture
- Figure 14. Global Auto Leasing Market Size (US\$ Million), Year-over-Year: 2018-2029
- Figure 15. Global Auto Leasing Market Size, (US\$ Million), 2018 VS 2022 VS 2029
- Figure 16. Global Auto Leasing Market Share by Region: 2022 VS 2029
- Figure 17. Global Auto Leasing Market Share by Players in 2022
- Figure 18. Global Auto Leasing Players, Date of Enter into This Industry
- Figure 19. Global Top 5 and 10 Auto Leasing Players Market Share by Revenue in 2022
- Figure 20. Players Type (Tier 1, Tier 2, and Tier 3): 2018 VS 2022
- Figure 21. North America Auto Leasing Market Size YoY Growth (2018-2029) & (US\$ Million)
- Figure 22. North America Auto Leasing Market Share by Country (2018-2029)
- Figure 23. United States Auto Leasing Market Size YoY Growth (2018-2029) & (US\$ Million)
- Figure 24. Canada Auto Leasing Market Size YoY Growth (2018-2029) & (US\$ Million)
- Figure 25. Europe Auto Leasing Market Size YoY Growth (2018-2029) & (US\$ Million)
- Figure 26. Europe Auto Leasing Market Share by Country (2018-2029)
- Figure 27. Germany Auto Leasing Market Size YoY Growth (2018-2029) & (US\$ Million)
- Figure 28. France Auto Leasing Market Size YoY Growth (2018-2029) & (US\$ Million)
- Figure 29. U.K. Auto Leasing Market Size YoY Growth (2018-2029) & (US\$ Million)
- Figure 30. Italy Auto Leasing Market Size YoY Growth (2018-2029) & (US\$ Million)
- Figure 31. Russia Auto Leasing Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 32. Nordic Countries Auto Leasing Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 33. Asia-Pacific Auto Leasing Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 34. Asia-Pacific Auto Leasing Market Share by Country (2018-2029)

Figure 35. China Auto Leasing Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 36. Japan Auto Leasing Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 37. South Korea Auto Leasing Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 38. Southeast Asia Auto Leasing Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 39. India Auto Leasing Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 40. Australia Auto Leasing Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 41. Latin America Auto Leasing Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 42. Latin America Auto Leasing Market Share by Country (2018-2029)

Figure 43. Mexico Auto Leasing Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 44. Brazil Auto Leasing Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 45. Middle East & Africa Auto Leasing Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 46. Middle East & Africa Auto Leasing Market Share by Country (2018-2029)

Figure 47. Turkey Auto Leasing Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 48. Saudi Arabia Auto Leasing Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 49. UAE Auto Leasing Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 50. Enterprise Revenue Growth Rate in Auto Leasing Business (2018-2023)

Figure 51. Hertz Revenue Growth Rate in Auto Leasing Business (2018-2023)

Figure 52. Avis Budget Group Revenue Growth Rate in Auto Leasing Business (2018-2023)

Figure 53. Europcar Revenue Growth Rate in Auto Leasing Business (2018-2023)

Figure 54. Sixt Revenue Growth Rate in Auto Leasing Business (2018-2023)

Figure 55. ALD Automotive Revenue Growth Rate in Auto Leasing Business (2018-2023)

Figure 56. Localiza Revenue Growth Rate in Auto Leasing Business (2018-2023)

Figure 57. Movida Revenue Growth Rate in Auto Leasing Business (2018-2023)

Figure 58. CAR Inc. Revenue Growth Rate in Auto Leasing Business (2018-2023)

Figure 59. Unidas Revenue Growth Rate in Auto Leasing Business (2018-2023)

Figure 60. Goldcar Revenue Growth Rate in Auto Leasing Business (2018-2023)

Figure 61. Fox Rent A Car Revenue Growth Rate in Auto Leasing Business

(2018-2023)

Figure 62. Advantage Rent A Car Revenue Growth Rate in Auto Leasing Business

(2018-2023)

Figure 63. LeasePlan Revenue Growth Rate in Auto Leasing Business (2018-2023)

Figure 64. ACE Rent A Car Revenue Growth Rate in Auto Leasing Business

(2018-2023)

Figure 65. eHi Car Services Revenue Growth Rate in Auto Leasing Business

(2018-2023)

Figure 66. U-Save Revenue Growth Rate in Auto Leasing Business (2018-2023)

Figure 67. Yestock Auto Revenue Growth Rate in Auto Leasing Business (2018-2023)



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