

# Augmented and Virtual Reality Contact Lens Industry Research Report 2023

<https://marketpublishers.com/r/A54192713F56EN.html>

Date: August 2023

Pages: 91

Price: US\$ 2,950.00 (Single User License)

ID: A54192713F56EN

## Abstracts

This report aims to provide a comprehensive presentation of the global market for Augmented and Virtual Reality Contact Lens, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Augmented and Virtual Reality Contact Lens.

The Augmented and Virtual Reality Contact Lens market size, estimations, and forecasts are provided in terms of sales volume (Units) and revenue (\$ millions), considering 2022 as the base year, with history and forecast data for the period from 2018 to 2029. This report segments the global Augmented and Virtual Reality Contact Lens market comprehensively. Regional market sizes, concerning products by types, by application, and by players, are also provided. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

The report will help the Augmented and Virtual Reality Contact Lens manufacturers, new entrants, and industry chain related companies in this market with information on the revenues, sales volume, and average price for the overall market and the sub-segments across the different segments, by company, product type, application, and regions.

### Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, price, and sales by manufacturers for the period 2018-2023. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

Innovega

Inwith Corp.

Mojo Vision

Sony

Samsung

Verily Life Sciences

Sensimed AG

Medella Health

Alcon

Ocumetrics Bionic Lens

## Product Type Insights

Global markets are presented by Augmented and Virtual Reality Contact Lens type, along with growth forecasts through 2029. Estimates on sales and revenue are based on the price in the supply chain at which the Augmented and Virtual Reality Contact Lens are procured by the manufacturers.

This report has studied every segment and provided the market size using historical data. They have also talked about the growth opportunities that the segment may pose in the future. This study bestows sales and revenue data by type, and during the historical period (2018-2023) and forecast period (2024-2029).

### Augmented and Virtual Reality Contact Lens segment by Type

Augmented Reality Contact Lens

Virtual Reality Contact Lens

### Application Insights

This report has provided the market size (sales and revenue data) by application, during the historical period (2018-2023) and forecast period (2024-2029).

This report also outlines the market trends of each segment and consumer behaviors impacting the Augmented and Virtual Reality Contact Lens market and what implications these may have on the industry's future. This report can help to understand the relevant market and consumer trends that are driving the Augmented and Virtual Reality Contact Lens market.

### Augmented and Virtual Reality Contact Lens segment by Application

Medical Field

Military Applications

Entertainment

Others

### Regional Outlook

This section of the report provides key insights regarding various regions and the key players operating in each region. Economic, social, environmental, technological, and political factors have been taken into consideration while assessing the growth of the

particular region/country. The readers will also get their hands on the revenue and sales data of each region and country for the period 2018-2029.

The market has been segmented into various major geographies, including North America, Europe, Asia-Pacific, South America, Middle East & Africa. Detailed analysis of major countries such as the USA, Germany, the U.K., Italy, France, China, Japan, South Korea, Southeast Asia, and India will be covered within the regional segment. For market estimates, data are going to be provided for 2021 because of the base year, with estimates for 2023 and forecast revenue for 2029.

#### North America

U.S.

Canada

#### Europe

Germany

France

U.K.

Italy

Russia

#### Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

## Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

## COVID-19 and Russia-Ukraine War Influence Analysis

The readers in the section will understand how the Augmented and Virtual Reality Contact Lens market scenario changed across the globe during the pandemic, post-pandemic and Russia-Ukraine War. The study is done keeping in view the changes in

aspects such as demand, consumption, transportation, consumer behavior, supply chain management, export and import, and production. The industry experts have also highlighted the key factors that will help create opportunities for players and stabilize the overall industry in the years to come.

### Reasons to Buy This Report

This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Augmented and Virtual Reality Contact Lens market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.

This report will help stakeholders to understand the global industry status and trends of Augmented and Virtual Reality Contact Lens and provides them with information on key market drivers, restraints, challenges, and opportunities.

This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.

This report stays updated with novel technology integration, features, and the latest developments in the market

This report helps stakeholders to understand the COVID-19 and Russia-Ukraine War Influence on the Augmented and Virtual Reality Contact Lens industry.

This report helps stakeholders to gain insights into which regions to target globally

This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Augmented and Virtual Reality Contact Lens.

This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

## Core Chapters

Chapter 1: Research objectives, research methods, data sources, data cross-validation;

Chapter 2: Introduces the report scope of the report, executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3: Detailed analysis of Augmented and Virtual Reality Contact Lens manufacturers competitive landscape, price, production and value market share, latest development plan, merger, and acquisition information, etc.

Chapter 4: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product production/output, value, price, gross margin, product introduction, recent development, etc.

Chapter 5: Production/output, value of Augmented and Virtual Reality Contact Lens by region/country. It provides a quantitative analysis of the market size and development potential of each region in the next six years.

Chapter 6: Consumption of Augmented and Virtual Reality Contact Lens in regional level and country level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and production of each country in the world.

Chapter 7: Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 8: Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 9: Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 11: The main points and conclusions of the report.



## Contents

### 1 PREFACE

- 1.1 Scope of Report
- 1.2 Reasons for Doing This Study
- 1.3 Research Methodology
- 1.4 Research Process
- 1.5 Data Source
  - 1.5.1 Secondary Sources
  - 1.5.2 Primary Sources

### 2 MARKET OVERVIEW

- 2.1 Product Definition
- 2.2 Global Market Growth Prospects
  - 2.2.1 Global Augmented and Virtual Reality Contact Lens Market Size (2018-2029) & (US\$ Million)
  - 2.2.2 Global Augmented and Virtual Reality Contact Lens Sales (2018-2029)
  - 2.2.3 Global Augmented and Virtual Reality Contact Lens Market Average Price (2018-2029)
- 2.3 Augmented and Virtual Reality Contact Lens by Type
  - 2.3.1 Market Value Comparison by Type (2018 VS 2022 VS 2029) & (US\$ Million)
    - 2.3.2 Augmented Reality Contact Lens
    - 2.3.3 Virtual Reality Contact Lens
- 2.4 Augmented and Virtual Reality Contact Lens by Application
  - 2.4.1 Market Value Comparison by Application (2018 VS 2022 VS 2029) & (US\$ Million)
  - 2.4.2 Medical Field
  - 2.4.3 Military Applications
  - 2.4.4 Entertainment
  - 2.4.5 Others

### 3 MARKET COMPETITIVE LANDSCAPE BY MANUFACTURERS

- 3.1 Global Augmented and Virtual Reality Contact Lens Market Competitive Situation by Manufacturers (2018 Versus 2022)
- 3.2 Global Augmented and Virtual Reality Contact Lens Sales (Units) of Manufacturers (2018-2023)

3.3 Global Augmented and Virtual Reality Contact Lens Revenue of Manufacturers (2018-2023)

3.4 Global Augmented and Virtual Reality Contact Lens Average Price by Manufacturers (2018-2023)

3.5 Global Augmented and Virtual Reality Contact Lens Industry Ranking, 2021 VS 2022 VS 2023

3.6 Global Manufacturers of Augmented and Virtual Reality Contact Lens, Manufacturing Sites & Headquarters

3.7 Global Manufacturers of Augmented and Virtual Reality Contact Lens, Product Type & Application

3.8 Global Manufacturers of Augmented and Virtual Reality Contact Lens, Date of Enter into This Industry

3.9 Global Augmented and Virtual Reality Contact Lens Market CR5 and HHI

3.10 Global Manufacturers Mergers & Acquisition

## **4 MANUFACTURERS PROFILED**

### 4.1 Innovega

4.1.1 Innovega Company Information

4.1.2 Innovega Business Overview

4.1.3 Innovega Augmented and Virtual Reality Contact Lens Sales, Revenue and Gross Margin (2018-2023)

4.1.4 Innovega Augmented and Virtual Reality Contact Lens Product Portfolio

4.1.5 Innovega Recent Developments

### 4.2 Inwith Corp.

4.2.1 Inwith Corp. Company Information

4.2.2 Inwith Corp. Business Overview

4.2.3 Inwith Corp. Augmented and Virtual Reality Contact Lens Sales, Revenue and Gross Margin (2018-2023)

4.2.4 Inwith Corp. Augmented and Virtual Reality Contact Lens Product Portfolio

4.2.5 Inwith Corp. Recent Developments

### 4.3 Mojo Vision

4.3.1 Mojo Vision Company Information

4.3.2 Mojo Vision Business Overview

4.3.3 Mojo Vision Augmented and Virtual Reality Contact Lens Sales, Revenue and Gross Margin (2018-2023)

4.3.4 Mojo Vision Augmented and Virtual Reality Contact Lens Product Portfolio

4.3.5 Mojo Vision Recent Developments

### 4.4 Sony

- 4.4.1 Sony Company Information
- 4.4.2 Sony Business Overview
- 4.4.3 Sony Augmented and Virtual Reality Contact Lens Sales, Revenue and Gross Margin (2018-2023)
- 4.4.4 Sony Augmented and Virtual Reality Contact Lens Product Portfolio
- 4.4.5 Sony Recent Developments
- 4.5 Samsung
  - 4.5.1 Samsung Company Information
  - 4.5.2 Samsung Business Overview
  - 4.5.3 Samsung Augmented and Virtual Reality Contact Lens Sales, Revenue and Gross Margin (2018-2023)
  - 6.5.4 Samsung Augmented and Virtual Reality Contact Lens Product Portfolio
  - 6.5.5 Samsung Recent Developments
- 4.6 Verily Life Sciences
  - 4.6.1 Verily Life Sciences Company Information
  - 4.6.2 Verily Life Sciences Business Overview
  - 4.6.3 Verily Life Sciences Augmented and Virtual Reality Contact Lens Sales, Revenue and Gross Margin (2018-2023)
  - 4.6.4 Verily Life Sciences Augmented and Virtual Reality Contact Lens Product Portfolio
  - 4.6.5 Verily Life Sciences Recent Developments
- 4.7 Sensimed AG
  - 4.7.1 Sensimed AG Company Information
  - 4.7.2 Sensimed AG Business Overview
  - 4.7.3 Sensimed AG Augmented and Virtual Reality Contact Lens Sales, Revenue and Gross Margin (2018-2023)
  - 4.7.4 Sensimed AG Augmented and Virtual Reality Contact Lens Product Portfolio
  - 4.7.5 Sensimed AG Recent Developments
- 6.8 Medella Health
  - 4.8.1 Medella Health Company Information
  - 4.8.2 Medella Health Business Overview
  - 4.8.3 Medella Health Augmented and Virtual Reality Contact Lens Sales, Revenue and Gross Margin (2018-2023)
  - 4.8.4 Medella Health Augmented and Virtual Reality Contact Lens Product Portfolio
  - 4.8.5 Medella Health Recent Developments
- 4.9 Alcon
  - 4.9.1 Alcon Company Information
  - 4.9.2 Alcon Business Overview
  - 4.9.3 Alcon Augmented and Virtual Reality Contact Lens Sales, Revenue and Gross

Margin (2018-2023)

4.9.4 Alcon Augmented and Virtual Reality Contact Lens Product Portfolio

4.9.5 Alcon Recent Developments

4.10 Ocumetrics Bionic Lens

4.10.1 Ocumetrics Bionic Lens Company Information

4.10.2 Ocumetrics Bionic Lens Business Overview

4.10.3 Ocumetrics Bionic Lens Augmented and Virtual Reality Contact Lens Sales, Revenue and Gross Margin (2018-2023)

4.10.4 Ocumetrics Bionic Lens Augmented and Virtual Reality Contact Lens Product Portfolio

4.10.5 Ocumetrics Bionic Lens Recent Developments

## **5 GLOBAL AUGMENTED AND VIRTUAL REALITY CONTACT LENS MARKET SCENARIO BY REGION**

5.1 Global Augmented and Virtual Reality Contact Lens Market Size by Region: 2018 VS 2022 VS 2029

5.2 Global Augmented and Virtual Reality Contact Lens Sales by Region: 2018-2029

5.2.1 Global Augmented and Virtual Reality Contact Lens Sales by Region: 2018-2023

5.2.2 Global Augmented and Virtual Reality Contact Lens Sales by Region: 2024-2029

5.3 Global Augmented and Virtual Reality Contact Lens Revenue by Region: 2018-2029

5.3.1 Global Augmented and Virtual Reality Contact Lens Revenue by Region: 2018-2023

5.3.2 Global Augmented and Virtual Reality Contact Lens Revenue by Region: 2024-2029

5.4 North America Augmented and Virtual Reality Contact Lens Market Facts & Figures by Country

5.4.1 North America Augmented and Virtual Reality Contact Lens Market Size by Country: 2018 VS 2022 VS 2029

5.4.2 North America Augmented and Virtual Reality Contact Lens Sales by Country (2018-2029)

5.4.3 North America Augmented and Virtual Reality Contact Lens Revenue by Country (2018-2029)

5.4.4 U.S.

5.4.5 Canada

5.5 Europe Augmented and Virtual Reality Contact Lens Market Facts & Figures by Country

5.5.1 Europe Augmented and Virtual Reality Contact Lens Market Size by Country: 2018 VS 2022 VS 2029

5.5.2 Europe Augmented and Virtual Reality Contact Lens Sales by Country  
(2018-2029)

5.5.3 Europe Augmented and Virtual Reality Contact Lens Revenue by Country  
(2018-2029)

5.5.4 Germany

5.5.5 France

5.5.6 U.K.

5.5.7 Italy

5.5.8 Russia

5.6 Asia Pacific Augmented and Virtual Reality Contact Lens Market Facts & Figures by  
Country

5.6.1 Asia Pacific Augmented and Virtual Reality Contact Lens Market Size by  
Country: 2018 VS 2022 VS 2029

5.6.2 Asia Pacific Augmented and Virtual Reality Contact Lens Sales by Country  
(2018-2029)

5.6.3 Asia Pacific Augmented and Virtual Reality Contact Lens Revenue by Country  
(2018-2029)

5.6.4 China

5.6.5 Japan

5.6.6 South Korea

5.6.7 India

5.6.8 Australia

5.6.9 China Taiwan

5.6.10 Indonesia

5.6.11 Thailand

5.6.12 Malaysia

5.7 Latin America Augmented and Virtual Reality Contact Lens Market Facts & Figures  
by Country

5.7.1 Latin America Augmented and Virtual Reality Contact Lens Market Size by  
Country: 2018 VS 2022 VS 2029

5.7.2 Latin America Augmented and Virtual Reality Contact Lens Sales by Country  
(2018-2029)

5.7.3 Latin America Augmented and Virtual Reality Contact Lens Revenue by Country  
(2018-2029)

5.7.4 Mexico

5.7.5 Brazil

5.7.6 Argentina

5.8 Middle East and Africa Augmented and Virtual Reality Contact Lens Market Facts &  
Figures by Country

5.8.1 Middle East and Africa Augmented and Virtual Reality Contact Lens Market Size by Country: 2018 VS 2022 VS 2029

5.8.2 Middle East and Africa Augmented and Virtual Reality Contact Lens Sales by Country (2018-2029)

5.8.3 Middle East and Africa Augmented and Virtual Reality Contact Lens Revenue by Country (2018-2029)

5.8.4 Turkey

5.8.5 Saudi Arabia

5.8.6 UAE

## **6 SEGMENT BY TYPE**

6.1 Global Augmented and Virtual Reality Contact Lens Sales by Type (2018-2029)

6.1.1 Global Augmented and Virtual Reality Contact Lens Sales by Type (2018-2029) & (Units)

6.1.2 Global Augmented and Virtual Reality Contact Lens Sales Market Share by Type (2018-2029)

6.2 Global Augmented and Virtual Reality Contact Lens Revenue by Type (2018-2029)

6.2.1 Global Augmented and Virtual Reality Contact Lens Sales by Type (2018-2029) & (US\$ Million)

6.2.2 Global Augmented and Virtual Reality Contact Lens Revenue Market Share by Type (2018-2029)

6.3 Global Augmented and Virtual Reality Contact Lens Price by Type (2018-2029)

## **7 SEGMENT BY APPLICATION**

7.1 Global Augmented and Virtual Reality Contact Lens Sales by Application (2018-2029)

7.1.1 Global Augmented and Virtual Reality Contact Lens Sales by Application (2018-2029) & (Units)

7.1.2 Global Augmented and Virtual Reality Contact Lens Sales Market Share by Application (2018-2029)

7.2 Global Augmented and Virtual Reality Contact Lens Revenue by Application (2018-2029)

6.2.1 Global Augmented and Virtual Reality Contact Lens Sales by Application (2018-2029) & (US\$ Million)

6.2.2 Global Augmented and Virtual Reality Contact Lens Revenue Market Share by Application (2018-2029)

7.3 Global Augmented and Virtual Reality Contact Lens Price by Application

(2018-2029)

## **8 VALUE CHAIN AND SALES CHANNELS ANALYSIS OF THE MARKET**

### 8.1 Augmented and Virtual Reality Contact Lens Value Chain Analysis

#### 8.1.1 Augmented and Virtual Reality Contact Lens Key Raw Materials

#### 8.1.2 Raw Materials Key Suppliers

#### 8.1.3 Augmented and Virtual Reality Contact Lens Production Mode & Process

### 8.2 Augmented and Virtual Reality Contact Lens Sales Channels Analysis

#### 8.2.1 Direct Comparison with Distribution Share

#### 8.2.2 Augmented and Virtual Reality Contact Lens Distributors

#### 8.2.3 Augmented and Virtual Reality Contact Lens Customers

## **9 GLOBAL AUGMENTED AND VIRTUAL REALITY CONTACT LENS ANALYZING MARKET DYNAMICS**

### 9.1 Augmented and Virtual Reality Contact Lens Industry Trends

### 9.2 Augmented and Virtual Reality Contact Lens Industry Drivers

### 9.3 Augmented and Virtual Reality Contact Lens Industry Opportunities and Challenges

### 9.4 Augmented and Virtual Reality Contact Lens Industry Restraints

## **10 REPORT CONCLUSION**

## **11 DISCLAIMER**

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