

# Au-Sn Solder Paste Industry Research Report 2023

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## Abstracts

### Highlights

The global Au-Sn Solder Paste market is projected to reach US\$ million by 2029 from an estimated US\$ million in 2023, at a CAGR of % during 2024 and 2029.

North American market for Au-Sn Solder Paste is estimated to increase from \$ million in 2022 to reach \$ million by 2029, at a CAGR of % during the forecast period of 2023 through 2029.

Asia-Pacific market for Au-Sn Solder Paste is estimated to increase from \$ million in 2022 to reach \$ million by 2029, at a CAGR of % during the forecast period of 2023 through 2029.

The major global manufacturers of Au-Sn Solder Paste include Mitsubishi Materials Corporation, Indium Corporation, AIM Solder, Chengdu Apex New Materials Co., Ltd., Guangzhou Xianyi Electronic Technology Co.,Ltd. and Shenzhen Fuyingda Industry Technology Co., Ltd., etc. In 2022, the world's top three vendors accounted for approximately % of the revenue.

The global market for Au-Sn Solder Paste in Radio Frequency Devices is estimated to increase from \$ million in 2022 to \$ million by 2029, at a CAGR of % during the forecast period of 2023 through 2029.

Considering the economic change due to COVID-19 and Russia-Ukraine War Influence, Au80Sn20, which accounted for % of the global market of Au-Sn Solder Paste in 2022, is expected to reach million US\$ by 2029, growing at a revised CAGR of % from 2023 to 2029.

## Report Scope

This report aims to provide a comprehensive presentation of the global market for Au-Sn Solder Paste, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Au-Sn Solder Paste.

The Au-Sn Solder Paste market size, estimations, and forecasts are provided in terms of sales volume (Kg) and revenue (\$ millions), considering 2022 as the base year, with history and forecast data for the period from 2018 to 2029. This report segments the global Au-Sn Solder Paste market comprehensively. Regional market sizes, concerning products by types, by application, and by players, are also provided. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

The report will help the Au-Sn Solder Paste manufacturers, new entrants, and industry chain related companies in this market with information on the revenues, sales volume, and average price for the overall market and the sub-segments across the different segments, by company, product type, application, and regions.

## Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, price, and sales by manufacturers for the period 2018-2023. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

Mitsubishi Materials Corporation

Indium Corporation

AIM Solder

Chengdu Apex New Materials Co., Ltd.

Guangzhou Xianyi Electronic Technology Co.,Ltd.

Shenzhen Fuyingda Industry Technology Co., Ltd.

## Product Type Insights

Global markets are presented by Au-Sn Solder Paste type, along with growth forecasts through 2029. Estimates on sales and revenue are based on the price in the supply chain at which the Au-Sn Solder Paste are procured by the manufacturers.

This report has studied every segment and provided the market size using historical data. They have also talked about the growth opportunities that the segment may pose in the future. This study bestows sales and revenue data by type, and during the historical period (2018-2023) and forecast period (2024-2029).

## Au-Sn Solder Paste segment by Type

Au80Sn20

Au78Sn22

Others

## Application Insights

This report has provided the market size (sales and revenue data) by application, during the historical period (2018-2023) and forecast period (2024-2029).

This report also outlines the market trends of each segment and consumer behaviors impacting the Au-Sn Solder Paste market and what implications these may have on the industry's future. This report can help to understand the relevant market and consumer

trends that are driving the Au-Sn Solder Paste market.

#### Au-Sn Solder Paste segment by Application

Radio Frequency Devices

Opto-electronic Devices

SAW (Surface Acoustic Waves) Filter

Quartz Oscillator

Others

#### Regional Outlook

This section of the report provides key insights regarding various regions and the key players operating in each region. Economic, social, environmental, technological, and political factors have been taken into consideration while assessing the growth of the particular region/country. The readers will also get their hands on the revenue and sales data of each region and country for the period 2018-2029.

The market has been segmented into various major geographies, including North America, Europe, Asia-Pacific, South America, Middle East & Africa. Detailed analysis of major countries such as the USA, Germany, the U.K., Italy, France, China, Japan, South Korea, Southeast Asia, and India will be covered within the regional segment. For market estimates, data are going to be provided for 2021 because of the base year, with estimates for 2023 and forecast revenue for 2029.

North America

United States

Canada

Europe

Germany

France

U.K.

Italy

Russia

#### Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

#### Latin America

Mexico

Brazil

Argentina

#### Middle East & Africa

Turkey

Saudi Arabia

UAE

## Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

## COVID-19 and Russia-Ukraine War Influence Analysis

The readers in the section will understand how the Au-Sn Solder Paste market scenario changed across the globe during the pandemic, post-pandemic and Russia-Ukraine War. The study is done keeping in view the changes in aspects such as demand, consumption, transportation, consumer behavior, supply chain management, export and import, and production. The industry experts have also highlighted the key factors that will help create opportunities for players and stabilize the overall industry in the years to come.

## Reasons to Buy This Report

This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Au-Sn Solder Paste market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.

This report will help stakeholders to understand the global industry status and trends of Au-Sn Solder Paste and provides them with information on key market drivers, restraints, challenges, and opportunities.

This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.

This report stays updated with novel technology integration, features, and the latest developments in the market

This report helps stakeholders to understand the COVID-19 and Russia-Ukraine War Influence on the Au-Sn Solder Paste industry.

This report helps stakeholders to gain insights into which regions to target globally

This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Au-Sn Solder Paste.

This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

## Core Chapters

Chapter 1: Research objectives, research methods, data sources, data cross-validation;

Chapter 2: Introduces the report scope of the report, executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3: Detailed analysis of Au-Sn Solder Paste manufacturers competitive landscape, price, production and value market share, latest development plan, merger, and acquisition information, etc.

Chapter 4: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product production/output, value, price, gross margin, product introduction, recent development, etc.

Chapter 5: Production/output, value of Au-Sn Solder Paste by region/country. It provides a quantitative analysis of the market size and development potential of each

region in the next six years.

Chapter 6: Consumption of Au-Sn Solder Paste in regional level and country level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and production of each country in the world.

Chapter 7: Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 8: Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 9: Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 11: The main points and conclusions of the report.



## Contents

### 1 PREFACE

- 1.1 Scope of Report
- 1.2 Reasons for Doing This Study
- 1.3 Research Methodology
- 1.4 Research Process
- 1.5 Data Source
  - 1.5.1 Secondary Sources
  - 1.5.2 Primary Sources

### 2 MARKET OVERVIEW

- 2.1 Product Definition
- 2.2 Global Market Growth Prospects
  - 2.2.1 Global Au-Sn Solder Paste Market Size (2018-2029) & (US\$ Million)
  - 2.2.2 Global Au-Sn Solder Paste Sales (2018-2029)
  - 2.2.3 Global Au-Sn Solder Paste Market Average Price (2018-2029)
- 2.3 Au-Sn Solder Paste by Type
  - 2.3.1 Market Value Comparison by Type (2018 VS 2022 VS 2029) & (US\$ Million)
    - 1.2.2 Au80Sn20
    - 1.2.3 Au78Sn22
    - 1.2.4 Others
- 2.4 Au-Sn Solder Paste by Application
  - 2.4.1 Market Value Comparison by Application (2018 VS 2022 VS 2029) & (US\$ Million)
  - 2.4.2 Radio Frequency Devices
  - 2.4.3 Opto-electronic Devices
  - 2.4.4 SAW (Surface Acoustic Waves) Filter
  - 2.4.5 Quartz Oscillator
  - 2.4.6 Others

### 3 MARKET COMPETITIVE LANDSCAPE BY MANUFACTURERS

- 3.1 Global Au-Sn Solder Paste Market Competitive Situation by Manufacturers (2018 Versus 2022)
- 3.2 Global Au-Sn Solder Paste Sales (Kg) of Manufacturers (2018-2023)
- 3.3 Global Au-Sn Solder Paste Revenue of Manufacturers (2018-2023)

- 3.4 Global Au-Sn Solder Paste Average Price by Manufacturers (2018-2023)
- 3.5 Global Au-Sn Solder Paste Industry Ranking, 2021 VS 2022 VS 2023
- 3.6 Global Manufacturers of Au-Sn Solder Paste, Manufacturing Sites & Headquarters
- 3.7 Global Manufacturers of Au-Sn Solder Paste, Product Type & Application
- 3.8 Global Manufacturers of Au-Sn Solder Paste, Date of Enter into This Industry
- 3.9 Global Au-Sn Solder Paste Market CR5 and HHI
- 3.10 Global Manufacturers Mergers & Acquisition

## **4 MANUFACTURERS PROFILED**

### 4.1 Mitsubishi Materials Corporation

- 4.1.1 Mitsubishi Materials Corporation Company Information
- 4.1.2 Mitsubishi Materials Corporation Business Overview
- 4.1.3 Mitsubishi Materials Corporation Au-Sn Solder Paste Sales, Revenue and Gross Margin (2018-2023)
- 4.1.4 Mitsubishi Materials Corporation Au-Sn Solder Paste Product Portfolio
- 4.1.5 Mitsubishi Materials Corporation Recent Developments

### 4.2 Indium Corporation

- 4.2.1 Indium Corporation Company Information
- 4.2.2 Indium Corporation Business Overview
- 4.2.3 Indium Corporation Au-Sn Solder Paste Sales, Revenue and Gross Margin (2018-2023)
- 4.2.4 Indium Corporation Au-Sn Solder Paste Product Portfolio
- 4.2.5 Indium Corporation Recent Developments

### 4.3 AIM Solder

- 4.3.1 AIM Solder Company Information
- 4.3.2 AIM Solder Business Overview
- 4.3.3 AIM Solder Au-Sn Solder Paste Sales, Revenue and Gross Margin (2018-2023)
- 4.3.4 AIM Solder Au-Sn Solder Paste Product Portfolio
- 4.3.5 AIM Solder Recent Developments

### 4.4 Chengdu Apex New Materials Co., Ltd.

- 4.4.1 Chengdu Apex New Materials Co., Ltd. Company Information
- 4.4.2 Chengdu Apex New Materials Co., Ltd. Business Overview
- 4.4.3 Chengdu Apex New Materials Co., Ltd. Au-Sn Solder Paste Sales, Revenue and Gross Margin (2018-2023)
- 4.4.4 Chengdu Apex New Materials Co., Ltd. Au-Sn Solder Paste Product Portfolio
- 4.4.5 Chengdu Apex New Materials Co., Ltd. Recent Developments

### 4.5 Guangzhou Xianyi Electronic Technology Co.,Ltd.

- 4.5.1 Guangzhou Xianyi Electronic Technology Co.,Ltd. Company Information

- 4.5.2 Guangzhou Xianyi Electronic Technology Co.,Ltd. Business Overview
- 4.5.3 Guangzhou Xianyi Electronic Technology Co.,Ltd. Au-Sn Solder Paste Sales, Revenue and Gross Margin (2018-2023)
- 6.5.4 Guangzhou Xianyi Electronic Technology Co.,Ltd. Au-Sn Solder Paste Product Portfolio
- 6.5.5 Guangzhou Xianyi Electronic Technology Co.,Ltd. Recent Developments
- 4.6 Shenzhen Fuyingda Industry Technology Co., Ltd.
  - 4.6.1 Shenzhen Fuyingda Industry Technology Co., Ltd. Company Information
  - 4.6.2 Shenzhen Fuyingda Industry Technology Co., Ltd. Business Overview
  - 4.6.3 Shenzhen Fuyingda Industry Technology Co., Ltd. Au-Sn Solder Paste Sales, Revenue and Gross Margin (2018-2023)
  - 4.6.4 Shenzhen Fuyingda Industry Technology Co., Ltd. Au-Sn Solder Paste Product Portfolio
  - 4.6.5 Shenzhen Fuyingda Industry Technology Co., Ltd. Recent Developments

## **5 GLOBAL AU-SN SOLDER PASTE MARKET SCENARIO BY REGION**

- 5.1 Global Au-Sn Solder Paste Market Size by Region: 2018 VS 2022 VS 2029
- 5.2 Global Au-Sn Solder Paste Sales by Region: 2018-2029
  - 5.2.1 Global Au-Sn Solder Paste Sales by Region: 2018-2023
  - 5.2.2 Global Au-Sn Solder Paste Sales by Region: 2024-2029
- 5.3 Global Au-Sn Solder Paste Revenue by Region: 2018-2029
  - 5.3.1 Global Au-Sn Solder Paste Revenue by Region: 2018-2023
  - 5.3.2 Global Au-Sn Solder Paste Revenue by Region: 2024-2029
- 5.4 North America Au-Sn Solder Paste Market Facts & Figures by Country
  - 5.4.1 North America Au-Sn Solder Paste Market Size by Country: 2018 VS 2022 VS 2029
  - 5.4.2 North America Au-Sn Solder Paste Sales by Country (2018-2029)
  - 5.4.3 North America Au-Sn Solder Paste Revenue by Country (2018-2029)
  - 5.4.4 United States
  - 5.4.5 Canada
- 5.5 Europe Au-Sn Solder Paste Market Facts & Figures by Country
  - 5.5.1 Europe Au-Sn Solder Paste Market Size by Country: 2018 VS 2022 VS 2029
  - 5.5.2 Europe Au-Sn Solder Paste Sales by Country (2018-2029)
  - 5.5.3 Europe Au-Sn Solder Paste Revenue by Country (2018-2029)
  - 5.5.4 Germany
  - 5.5.5 France
  - 5.5.6 U.K.
  - 5.5.7 Italy

#### 5.5.8 Russia

### 5.6 Asia Pacific Au-Sn Solder Paste Market Facts & Figures by Country

#### 5.6.1 Asia Pacific Au-Sn Solder Paste Market Size by Country: 2018 VS 2022 VS 2029

#### 5.6.2 Asia Pacific Au-Sn Solder Paste Sales by Country (2018-2029)

#### 5.6.3 Asia Pacific Au-Sn Solder Paste Revenue by Country (2018-2029)

#### 5.6.4 China

#### 5.6.5 Japan

#### 5.6.6 South Korea

#### 5.6.7 India

#### 5.6.8 Australia

#### 5.6.9 China Taiwan

#### 5.6.10 Indonesia

#### 5.6.11 Thailand

#### 5.6.12 Malaysia

### 5.7 Latin America Au-Sn Solder Paste Market Facts & Figures by Country

#### 5.7.1 Latin America Au-Sn Solder Paste Market Size by Country: 2018 VS 2022 VS 2029

#### 5.7.2 Latin America Au-Sn Solder Paste Sales by Country (2018-2029)

#### 5.7.3 Latin America Au-Sn Solder Paste Revenue by Country (2018-2029)

#### 5.7.4 Mexico

#### 5.7.5 Brazil

#### 5.7.6 Argentina

### 5.8 Middle East and Africa Au-Sn Solder Paste Market Facts & Figures by Country

#### 5.8.1 Middle East and Africa Au-Sn Solder Paste Market Size by Country: 2018 VS 2022 VS 2029

#### 5.8.2 Middle East and Africa Au-Sn Solder Paste Sales by Country (2018-2029)

#### 5.8.3 Middle East and Africa Au-Sn Solder Paste Revenue by Country (2018-2029)

#### 5.8.4 Turkey

#### 5.8.5 Saudi Arabia

#### 5.8.6 UAE

## 6 SEGMENT BY TYPE

### 6.1 Global Au-Sn Solder Paste Sales by Type (2018-2029)

#### 6.1.1 Global Au-Sn Solder Paste Sales by Type (2018-2029) & (Kg)

#### 6.1.2 Global Au-Sn Solder Paste Sales Market Share by Type (2018-2029)

### 6.2 Global Au-Sn Solder Paste Revenue by Type (2018-2029)

#### 6.2.1 Global Au-Sn Solder Paste Sales by Type (2018-2029) & (US\$ Million)

#### 6.2.2 Global Au-Sn Solder Paste Revenue Market Share by Type (2018-2029)

### 6.3 Global Au-Sn Solder Paste Price by Type (2018-2029)

## **7 SEGMENT BY APPLICATION**

### 7.1 Global Au-Sn Solder Paste Sales by Application (2018-2029)

#### 7.1.1 Global Au-Sn Solder Paste Sales by Application (2018-2029) & (Kg)

#### 7.1.2 Global Au-Sn Solder Paste Sales Market Share by Application (2018-2029)

### 7.2 Global Au-Sn Solder Paste Revenue by Application (2018-2029)

#### 6.2.1 Global Au-Sn Solder Paste Sales by Application (2018-2029) & (US\$ Million)

#### 6.2.2 Global Au-Sn Solder Paste Revenue Market Share by Application (2018-2029)

### 7.3 Global Au-Sn Solder Paste Price by Application (2018-2029)

## **8 VALUE CHAIN AND SALES CHANNELS ANALYSIS OF THE MARKET**

### 8.1 Au-Sn Solder Paste Value Chain Analysis

#### 8.1.1 Au-Sn Solder Paste Key Raw Materials

#### 8.1.2 Raw Materials Key Suppliers

#### 8.1.3 Au-Sn Solder Paste Production Mode & Process

### 8.2 Au-Sn Solder Paste Sales Channels Analysis

#### 8.2.1 Direct Comparison with Distribution Share

#### 8.2.2 Au-Sn Solder Paste Distributors

#### 8.2.3 Au-Sn Solder Paste Customers

## **9 GLOBAL AU-SN SOLDER PASTE ANALYZING MARKET DYNAMICS**

### 9.1 Au-Sn Solder Paste Industry Trends

### 9.2 Au-Sn Solder Paste Industry Drivers

### 9.3 Au-Sn Solder Paste Industry Opportunities and Challenges

### 9.4 Au-Sn Solder Paste Industry Restraints

## **10 REPORT CONCLUSION**

## **11 DISCLAIMER**

## List Of Tables

### LIST OF TABLES

Table 1. Secondary Sources

Table 2. Primary Sources

Table 3. Market Value Comparison by Type (2018 VS 2022 VS 2029) & (US\$ Million)

Table 4. Market Value Comparison by Application (2018 VS 2022 VS 2029) & (US\$ Million)

Table 5. Global Au-Sn Solder Paste Volume and Revenue Market Size and CAGR of Manufacturers (2018 Versus 2022)

Table 6. Global Au-Sn Solder Paste Sales (Kg) of Manufacturers (2018-2023)

Table 7. Global Au-Sn Solder Paste Sales Market Share by Manufacturers (2018-2023)

Table 8. Global Au-Sn Solder Paste Revenue of Manufacturers (2018-2023)

Table 9. Global Au-Sn Solder Paste Revenue Share by Manufacturers (2018-2023)

Table 10. Global Market Au-Sn Solder Paste Average Price (US\$/g) of Manufacturers (2018-2023)

Table 11. Global Au-Sn Solder Paste Industry Ranking, 2021 VS 2022 VS 2023

Table 12. Global Manufacturers of Au-Sn Solder Paste, Product Type & Application

Table 13. Global Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Global Au-Sn Solder Paste by Manufacturers Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue of 2022)

Table 15. Manufacturers Mergers & Acquisitions, Expansion Plans)

Table 16. Mitsubishi Materials Corporation Company Information

Table 17. Mitsubishi Materials Corporation Business Overview

Table 18. Mitsubishi Materials Corporation Au-Sn Solder Paste Sales (Kg), Revenue (US\$ Million), Price (US\$/g) and Gross Margin (2018-2023)

Table 19. Mitsubishi Materials Corporation Au-Sn Solder Paste Product Portfolio

Table 20. Mitsubishi Materials Corporation Recent Developments

Table 21. Indium Corporation Company Information

Table 22. Indium Corporation Business Overview

Table 23. Indium Corporation Au-Sn Solder Paste Sales (Kg), Revenue (US\$ Million), Price (US\$/g) and Gross Margin (2018-2023)

Table 24. Indium Corporation Au-Sn Solder Paste Product Portfolio

Table 25. Indium Corporation Recent Developments

Table 26. AIM Solder Company Information

Table 27. AIM Solder Business Overview

Table 28. AIM Solder Au-Sn Solder Paste Sales (Kg), Revenue (US\$ Million), Price (US\$/g) and Gross Margin (2018-2023)



Table 29. AIM Solder Au-Sn Solder Paste Product Portfolio

Table 30. AIM Solder Recent Developments

Table 31. Chengdu Apex New Materials Co., Ltd. Company Information

Table 32. Chengdu Apex New Materials Co., Ltd. Business Overview

Table 33. Chengdu Apex New Materials Co., Ltd. Au-Sn Solder Paste Sales (Kg), Revenue (US\$ Million), Price (US\$/g) and Gross Margin (2018-2023)

Table 34. Chengdu Apex New Materials Co., Ltd. Au-Sn Solder Paste Product Portfolio

Table 35. Chengdu Apex New Materials Co., Ltd. Recent Developments

Table 36. Guangzhou Xianyi Electronic Technology Co.,Ltd. Company Information

Table 37. Guangzhou Xianyi Electronic Technology Co.,Ltd. Business Overview

Table 38. Guangzhou Xianyi Electronic Technology Co.,Ltd. Au-Sn Solder Paste Sales (Kg), Revenue (US\$ Million), Price (US\$/g) and Gross Margin (2018-2023)

Table 39. Guangzhou Xianyi Electronic Technology Co.,Ltd. Au-Sn Solder Paste Product Portfolio

Table 40. Guangzhou Xianyi Electronic Technology Co.,Ltd. Recent Developments

Table 41. Shenzhen Fuyingda Industry Technology Co., Ltd. Company Information

Table 42. Shenzhen Fuyingda Industry Technology Co., Ltd. Business Overview

Table 43. Shenzhen Fuyingda Industry Technology Co., Ltd. Au-Sn Solder Paste Sales (Kg), Revenue (US\$ Million), Price (US\$/g) and Gross Margin (2018-2023)

Table 44. Shenzhen Fuyingda Industry Technology Co., Ltd. Au-Sn Solder Paste Product Portfolio

Table 45. Shenzhen Fuyingda Industry Technology Co., Ltd. Recent Developments

Table 46. Global Au-Sn Solder Paste Market Size by Region (US\$ Million): 2018 VS 2022 VS 2029

Table 47. Global Au-Sn Solder Paste Sales by Region (2018-2023) & (Kg)

Table 48. Global Au-Sn Solder Paste Sales Market Share by Region (2018-2023)

Table 49. Global Au-Sn Solder Paste Sales by Region (2024-2029) & (Kg)

Table 50. Global Au-Sn Solder Paste Sales Market Share by Region (2024-2029)

Table 51. Global Au-Sn Solder Paste Revenue by Region (2018-2023) & (US\$ Million)

Table 52. Global Au-Sn Solder Paste Revenue Market Share by Region (2018-2023)

Table 53. Global Au-Sn Solder Paste Revenue by Region (2024-2029) & (US\$ Million)

Table 54. Global Au-Sn Solder Paste Revenue Market Share by Region (2024-2029)

Table 55. North America Au-Sn Solder Paste Revenue by Country: 2018 VS 2022 VS 2029 (US\$ Million)

Table 56. North America Au-Sn Solder Paste Sales by Country (2018-2023) & (Kg)

Table 57. North America Au-Sn Solder Paste Sales by Country (2024-2029) & (Kg)

Table 58. North America Au-Sn Solder Paste Revenue by Country (2018-2023) & (US\$ Million)

Table 59. North America Au-Sn Solder Paste Revenue by Country (2024-2029) & (US\$

Million)

Table 60. Europe Au-Sn Solder Paste Revenue by Country: 2018 VS 2022 VS 2029 (US\$ Million)

Table 61. Europe Au-Sn Solder Paste Sales by Country (2018-2023) & (Kg)

Table 62. Europe Au-Sn Solder Paste Sales by Country (2024-2029) & (Kg)

Table 63. Europe Au-Sn Solder Paste Revenue by Country (2018-2023) & (US\$ Million)

Table 64. Europe Au-Sn Solder Paste Revenue by Country (2024-2029) & (US\$ Million)

Table 65. Asia Pacific Au-Sn Solder Paste Revenue by Country: 2018 VS 2022 VS 2029 (US\$ Million)

Table 66. Asia Pacific Au-Sn Solder Paste Sales by Country (2018-2023) & (Kg)

Table 67. Asia Pacific Au-Sn Solder Paste Sales by Country (2024-2029) & (Kg)

Table 68. Asia Pacific Au-Sn Solder Paste Revenue by Country (2018-2023) & (US\$ Million)

Table 69. Asia Pacific Au-Sn Solder Paste Revenue by Country (2024-2029) & (US\$ Million)

Table 70. Latin America Au-Sn Solder Paste Revenue by Country: 2018 VS 2022 VS 2029 (US\$ Million)

Table 71. Latin America Au-Sn Solder Paste Sales by Country (2018-2023) & (Kg)

Table 72. Latin America Au-Sn Solder Paste Sales by Country (2024-2029) & (Kg)

Table 73. Latin America Au-Sn Solder Paste Revenue by Country (2018-2023) & (US\$ Million)

Table 74. Latin America Au-Sn Solder Paste Revenue by Country (2024-2029) & (US\$ Million)

Table 75. Middle East and Africa Au-Sn Solder Paste Revenue by Country: 2018 VS 2022 VS 2029 (US\$ Million)

Table 76. Middle East and Africa Au-Sn Solder Paste Sales by Country (2018-2023) & (Kg)

Table 77. Middle East and Africa Au-Sn Solder Paste Sales by Country (2024-2029) & (Kg)

Table 78. Middle East and Africa Au-Sn Solder Paste Revenue by Country (2018-2023) & (US\$ Million)

Table 79. Middle East and Africa Au-Sn Solder Paste Revenue by Country (2024-2029) & (US\$ Million)

Table 80. Global Au-Sn Solder Paste Sales by Type (2018-2023) & (Kg)

Table 81. Global Au-Sn Solder Paste Sales by Type (2024-2029) & (Kg)

Table 82. Global Au-Sn Solder Paste Sales Market Share by Type (2018-2023)

Table 83. Global Au-Sn Solder Paste Sales Market Share by Type (2024-2029)

Table 84. Global Au-Sn Solder Paste Revenue by Type (2018-2023) & (US\$ Million)

Table 85. Global Au-Sn Solder Paste Revenue by Type (2024-2029) & (US\$ Million)



Table 86. Global Au-Sn Solder Paste Revenue Market Share by Type (2018-2023)

Table 87. Global Au-Sn Solder Paste Revenue Market Share by Type (2024-2029)

Table 88. Global Au-Sn Solder Paste Price by Type (2018-2023) & (US\$/g)

Table 89. Global Au-Sn Solder Paste Price by Type (2024-2029) & (US\$/g)

Table 90. Global Au-Sn Solder Paste Sales by Application (2018-2023) & (Kg)

Table 91. Global Au-Sn Solder Paste Sales by Application (2024-2029) & (Kg)

Table 92. Global Au-Sn Solder Paste Sales Market Share by Application (2018-2023)

Table 93. Global Au-Sn Solder Paste Sales Market Share by Application (2024-2029)

Table 94. Global Au-Sn Solder Paste Revenue by Application (2018-2023) & (US\$ Million)

Table 95. Global Au-Sn Solder Paste Revenue by Application (2024-2029) & (US\$ Million)

Table 96. Global Au-Sn Solder Paste Revenue Market Share by Application (2018-2023)

Table 97. Global Au-Sn Solder Paste Revenue Market Share by Application (2024-2029)

Table 98. Global Au-Sn Solder Paste Price by Application (2018-2023) & (US\$/g)

Table 99. Global Au-Sn Solder Paste Price by Application (2024-2029) & (US\$/g)

Table 100. Key Raw Materials

Table 101. Raw Materials Key Suppliers

Table 102. Au-Sn Solder Paste Distributors List

Table 103. Au-Sn Solder Paste Customers List

Table 104. Au-Sn Solder Paste Industry Trends

Table 105. Au-Sn Solder Paste Industry Drivers

Table 106. Au-Sn Solder Paste Industry Restraints

Table 107. Authors List of This Report

## List Of Figures

### LIST OF FIGURES

- Figure 1. Research Methodology
- Figure 2. Research Process
- Figure 3. Key Executives Interviewed
- Figure 4. Au-Sn Solder Paste Product Picture
- Figure 5. Global Au-Sn Solder Paste Revenue (US\$ Million), 2018 VS 2022 VS 2029
- Figure 6. Global Au-Sn Solder Paste Market Size (2018-2029) & (US\$ Million)
- Figure 7. Global Au-Sn Solder Paste Sales (2018-2029) & (Kg)
- Figure 8. Global Au-Sn Solder Paste Average Price (US\$/g) & (2018-2029)
- Figure 9. Au80Sn20 Product Picture
- Figure 10. Au78Sn22 Product Picture
- Figure 11. Others Product Picture
- Figure 12. Radio Frequency Devices Product Picture
- Figure 13. Opto-electronic Devices Product Picture
- Figure 14. SAW (Surface Acoustic Waves) Filter Product Picture
- Figure 15. Quartz Oscillator Product Picture
- Figure 16. Others Product Picture
- Figure 17. Global Au-Sn Solder Paste Revenue Share by Manufacturers in 2022
- Figure 18. Global Manufacturers of Au-Sn Solder Paste, Manufacturing Sites & Headquarters
- Figure 19. Global Manufacturers of Au-Sn Solder Paste, Date of Enter into This Industry
- Figure 20. Global Top 5 and 10 Au-Sn Solder Paste Players Market Share by Revenue in 2022
- Figure 21. Manufacturers Type (Tier 1, Tier 2, and Tier 3): 2018 VS 2022
- Figure 22. Global Au-Sn Solder Paste Market Size by Region (US\$ Million): 2018 VS 2022 VS 2029
- Figure 23. Global Au-Sn Solder Paste Sales by Region in 2022
- Figure 24. Global Au-Sn Solder Paste Revenue by Region in 2022
- Figure 25. North America Au-Sn Solder Paste Market Size by Country in 2022
- Figure 26. North America Au-Sn Solder Paste Sales Market Share by Country (2018-2029)
- Figure 27. North America Au-Sn Solder Paste Revenue Market Share by Country (2018-2029)
- Figure 28. United States Au-Sn Solder Paste Revenue Growth Rate (2018-2029) & (US\$ Million)
- Figure 29. Canada Au-Sn Solder Paste Revenue Growth Rate (2018-2029) & (US\$

Million)

Figure 30. Europe Au-Sn Solder Paste Market Size by Country in 2022

Figure 31. Europe Au-Sn Solder Paste Sales Market Share by Country (2018-2029)

Figure 32. Europe Au-Sn Solder Paste Revenue Market Share by Country (2018-2029)

Figure 33. Germany Au-Sn Solder Paste Revenue Growth Rate (2018-2029) & (US\$ Million)

Figure 34. France Au-Sn Solder Paste Revenue Growth Rate (2018-2029) & (US\$ Million)

Figure 35. U.K. Au-Sn Solder Paste Revenue Growth Rate (2018-2029) & (US\$ Million)

Figure 36. Italy Au-Sn Solder Paste Revenue Growth Rate (2018-2029) & (US\$ Million)

Figure 37. Russia Au-Sn Solder Paste Revenue Growth Rate (2018-2029) & (US\$ Million)

Figure 38. Asia Pacific Au-Sn Solder Paste Market Size by Country in 2022

Figure 39. Asia Pacific Au-Sn Solder Paste Sales Market Share by Country (2018-2029)

Figure 40. Asia Pacific Au-Sn Solder Paste Revenue Market Share by Country (2018-2029)

Figure 41. China Au-Sn Solder Paste Revenue Growth Rate (2018-2029) & (US\$ Million)

Figure 42. Japan Au-Sn Solder Paste Revenue Growth Rate (2018-2029) & (US\$ Million)

Figure 43. South Korea Au-Sn Solder Paste Revenue Growth Rate (2018-2029) & (US\$ Million)

Figure 44. India Au-Sn Solder Paste Revenue Growth Rate (2018-2029) & (US\$ Million)

Figure 45. Australia Au-Sn Solder Paste Revenue Growth Rate (2018-2029) & (US\$ Million)

Figure 46. China Taiwan Au-Sn Solder Paste Revenue Growth Rate (2018-2029) & (US\$ Million)

Figure 47. Indonesia Au-Sn Solder Paste Revenue Growth Rate (2018-2029) & (US\$ Million)

Figure 48. Thailand Au-Sn Solder Paste Revenue Growth Rate (2018-2029) & (US\$ Million)

Figure 49. Malaysia Au-Sn Solder Paste Revenue Growth Rate (2018-2029) & (US\$ Million)

Figure 50. Latin America Au-Sn Solder Paste Market Size by Country in 2022

Figure 51. Latin America Au-Sn Solder Paste Sales Market Share by Country (2018-2029)

Figure 52. Latin America Au-Sn Solder Paste Revenue Market Share by Country (2018-2029)

Figure 53. Mexico Au-Sn Solder Paste Revenue Growth Rate (2018-2029) & (US\$

Million)

Figure 54. Brazil Au-Sn Solder Paste Revenue Growth Rate (2018-2029) & (US\$ Million)

Figure 55. Argentina Au-Sn Solder Paste Revenue Growth Rate (2018-2029) & (US\$ Million)

Figure 56. Middle East and Africa Au-Sn Solder Paste Market Size by Country in 2022

Figure 57. Middle East and Africa Au-Sn Solder Paste Sales Market Share by Country (2018-2029)

Figure 58. Middle East and Africa Au-Sn Solder Paste Revenue Market Share by Country (2018-2029)

Figure 59. Turkey Au-Sn Solder Paste Revenue Growth Rate (2018-2029) & (US\$ Million)

Figure 60. Saudi Arabia Au-Sn Solder Paste Revenue Growth Rate (2018-2029) & (US\$ Million)

Figure 61. UAE Au-Sn Solder Paste Revenue Growth Rate (2018-2029) & (US\$ Million)

Figure 62. Global Au-Sn Solder Paste Sales Market Share by Type (2018-2029)

Figure 63. Global Au-Sn Solder Paste Revenue Market Share by Type (2018-2029)

Figure 64. Global Au-Sn Solder Paste Price (US\$/g) by Type (2018-2029)

Figure 65. Global Au-Sn Solder Paste Sales Market Share by Application (2018-2029)

Figure 66. Global Au-Sn Solder Paste Revenue Market Share by Application (2018-2029)

Figure 67. Global Au-Sn Solder Paste Price (US\$/g) by Application (2018-2029)

Figure 68. Au-Sn Solder Paste Value Chain

Figure 69. Au-Sn Solder Paste Production Mode & Process

Figure 70. Direct Comparison with Distribution Share

Figure 71. Distributors Profiles

Figure 72. Au-Sn Solder Paste Industry Opportunities and Challenges

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