

# Application Security Software Industry Research Report 2024

<https://marketpublishers.com/r/A57ABA9C19B0EN.html>

Date: February 2024

Pages: 104

Price: US\$ 2,950.00 (Single User License)

ID: A57ABA9C19B0EN

## Abstracts

This report aims to provide a comprehensive presentation of the global market for Application Security Software, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Application Security Software.

The Application Security Software market size, estimations, and forecasts are provided in terms of and revenue (\$ millions), considering 2023 as the base year, with history and forecast data for the period from 2019 to 2030. This report segments the global Application Security Software market comprehensively. Regional market sizes, concerning products by types, by application, and by players, are also provided. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

The report will help the Application Security Software companies, new entrants, and industry chain related companies in this market with information on the revenues for the overall market and the sub-segments across the different segments, by company, product type, application, and regions.

## Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing.

This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue by companies for the period 2019-2024. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

Micro Focus

Veracode

Rogue Wave

CAST Software

IBM

Synopsys

Parasoft

Checkmarx

Akamai

Trustwave Holdings

WhiteHat Security

QUALYS, INC

Secure Decisions

Rapid7

Kiuwan

GammaTech

Acunetix Ltd

Intertrust

## Product Type Insights

Global markets are presented by Application Security Software type, along with growth forecasts through 2030. Estimates on revenue are based on the price in the supply chain at which the Application Security Software are procured by the companies.

This report has studied every segment and provided the market size using historical data. They have also talked about the growth opportunities that the segment may pose in the future. This study bestows revenue data by type, and during the historical period (2019-2024) and forecast period (2025-2030).

## Application Security Software segment by Type

Cloud-based

On-Premise

## Application Insights

This report has provided the market size (revenue data) by application, during the historical period (2019-2024) and forecast period (2025-2030).

This report also outlines the market trends of each segment and consumer behaviors impacting the Application Security Software market and what implications these may have on the industry's future. This report can help to understand the relevant market and consumer trends that are driving the Application Security Software market.

## Application Security Software Segment by Application

Web App

## Mobile App

## Regional Outlook

This section of the report provides key insights regarding various regions and the key players operating in each region. Economic, social, environmental, technological, and political factors have been taken into consideration while assessing the growth of the particular region/country. The readers will also get their hands on the revenue data of each region and country for the period 2019-2030.

The market has been segmented into various major geographies, including North America, Europe, Asia-Pacific, South America, Middle East & Africa. Detailed analysis of major countries such as the USA, Germany, the U.K., Italy, France, China, Japan, South Korea, Southeast Asia, and India will be covered within the regional segment. For market estimates, data are going to be provided for 2023 because of the base year, with estimates for 2024 and forecast revenue for 2030.

### North America

United States

Canada

### Europe

Germany

France

UK

Italy

Russia

Nordic Countries

Rest of Europe

Asia-Pacific

China

Japan

South Korea

Southeast Asia

India

Australia

Rest of Asia

Latin America

Mexico

Brazil

Rest of Latin America

Middle East & Africa

Turkey

Saudi Arabia

UAE

Rest of MEA

Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

## COVID-19 and Russia-Ukraine War Influence Analysis

The readers in the section will understand how the Application Security Software market scenario changed across the globe during the pandemic, post-pandemic and Russia-Ukraine War. The study is done keeping in view the changes in aspects such as demand, consumption, transportation, consumer behavior, supply chain management. The industry experts have also highlighted the key factors that will help create opportunities for players and stabilize the overall industry in the years to come.

## Reasons to Buy This Report

This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Application Security Software market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.

This report will help stakeholders to understand the global industry status and trends of Application Security Software and provides them with information on key market drivers, restraints, challenges, and opportunities.

This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.

This report stays updated with novel technology integration, features, and the latest developments in the market

This report helps stakeholders to understand the COVID-19 and Russia-Ukraine War Influence on the Application Security Software industry.

This report helps stakeholders to gain insights into which regions to target globally

This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Application Security Software.

This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

## Core Chapters

Chapter 1: Research objectives, research methods, data sources, data cross-validation;

Chapter 2: Introduces the report scope of the report, executive summary of different market segments (product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3: Provides the analysis of various market segments product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 4: Provides the analysis of various market segments application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 5: Introduces executive summary of global market size, regional market size, this section also introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by companies in the industry, and the analysis of relevant policies in the industry.

Chapter 6: Detailed analysis of Application Security Software companies' competitive landscape, revenue market share, latest development plan, merger, and acquisition information, etc.

Chapter 7, 8, 9, 10, 11: North America, Europe, Asia Pacific, Latin America, Middle East and Africa segment by country. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market

development, future development prospects, market space, and capacity of each country in the world.

Chapter 12: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product sales, revenue, price, gross margin, product introduction, recent development, etc.

Chapter 13: The main points and conclusions of the report.



## Contents

### 1 PREFACE

- 1.1 Scope of Report
- 1.2 Reasons for Doing This Study
- 1.3 Research Methodology
- 1.4 Research Process
- 1.5 Data Source
  - 1.5.1 Secondary Sources
  - 1.5.2 Primary Sources

### 2 MARKET OVERVIEW

- 2.1 Product Definition
- 2.2 Application Security Software by Type
  - 2.2.1 Market Value Comparison by Type (2019 VS 2023 VS 2030)
    - 1.2.2 Cloud-based
    - 1.2.3 On-Premise
- 2.3 Application Security Software by Application
  - 2.3.1 Market Value Comparison by Application (2019 VS 2023 VS 2030)
  - 2.3.2 Web App
  - 2.3.3 Mobile App
- 2.4 Assumptions and Limitations

### 3 APPLICATION SECURITY SOFTWARE BREAKDOWN DATA BY TYPE

- 3.1 Global Application Security Software Historic Market Size by Type (2019-2024)
- 3.2 Global Application Security Software Forecasted Market Size by Type (2025-2030)

### 4 APPLICATION SECURITY SOFTWARE BREAKDOWN DATA BY APPLICATION

- 4.1 Global Application Security Software Historic Market Size by Application (2019-2024)
- 4.2 Global Application Security Software Forecasted Market Size by Application (2019-2024)

### 5 GLOBAL GROWTH TRENDS

- 5.1 Global Application Security Software Market Perspective (2019-2030)
- 5.2 Global Application Security Software Growth Trends by Region
  - 5.2.1 Global Application Security Software Market Size by Region: 2019 VS 2023 VS 2030
  - 5.2.2 Application Security Software Historic Market Size by Region (2019-2024)
  - 5.2.3 Application Security Software Forecasted Market Size by Region (2025-2030)
- 5.3 Application Security Software Market Dynamics
  - 5.3.1 Application Security Software Industry Trends
  - 5.3.2 Application Security Software Market Drivers
  - 5.3.3 Application Security Software Market Challenges
  - 5.3.4 Application Security Software Market Restraints

## **6 MARKET COMPETITIVE LANDSCAPE BY PLAYERS**

- 6.1 Global Top Application Security Software Players by Revenue
  - 6.1.1 Global Top Application Security Software Players by Revenue (2019-2024)
  - 6.1.2 Global Application Security Software Revenue Market Share by Players (2019-2024)
- 6.2 Global Application Security Software Industry Players Ranking, 2022 VS 2023 VS 2024
- 6.3 Global Key Players of Application Security Software Head office and Area Served
- 6.4 Global Application Security Software Players, Product Type & Application
- 6.5 Global Application Security Software Players, Date of Enter into This Industry
- 6.6 Global Application Security Software Market CR5 and HHI
- 6.7 Global Players Mergers & Acquisition

## **7 NORTH AMERICA**

- 7.1 North America Application Security Software Market Size (2019-2030)
- 7.2 North America Application Security Software Market Growth Rate by Country: 2019 VS 2023 VS 2030
- 7.3 North America Application Security Software Market Size by Country (2019-2024)
- 7.4 North America Application Security Software Market Size by Country (2025-2030)
- 7.5 United States
- 7.6 Canada

## **8 EUROPE**

- 8.1 Europe Application Security Software Market Size (2019-2030)

8.2 Europe Application Security Software Market Growth Rate by Country: 2019 VS 2023 VS 2030

8.3 Europe Application Security Software Market Size by Country (2019-2024)

8.4 Europe Application Security Software Market Size by Country (2025-2030)

7.4 Germany

7.5 France

7.6 U.K.

7.7 Italy

7.8 Russia

7.9 Nordic Countries

## **9 ASIA-PACIFIC**

9.1 Asia-Pacific Application Security Software Market Size (2019-2030)

9.2 Asia-Pacific Application Security Software Market Growth Rate by Country: 2019 VS 2023 VS 2030

9.3 Asia-Pacific Application Security Software Market Size by Country (2019-2024)

9.4 Asia-Pacific Application Security Software Market Size by Country (2025-2030)

8.4 China

8.5 Japan

8.6 South Korea

8.7 Southeast Asia

8.8 India

8.9 Australia

## **10 LATIN AMERICA**

10.1 Latin America Application Security Software Market Size (2019-2030)

10.2 Latin America Application Security Software Market Growth Rate by Country: 2019 VS 2023 VS 2030

10.3 Latin America Application Security Software Market Size by Country (2019-2024)

10.4 Latin America Application Security Software Market Size by Country (2025-2030)

9.4 Mexico

9.5 Brazil

## **11 MIDDLE EAST & AFRICA**

11.1 Middle East & Africa Application Security Software Market Size (2019-2030)

11.2 Middle East & Africa Application Security Software Market Growth Rate by

Country: 2019 VS 2023 VS 2030

11.3 Middle East & Africa Application Security Software Market Size by Country (2019-2024)

11.4 Middle East & Africa Application Security Software Market Size by Country (2025-2030)

10.4 Turkey

10.5 Saudi Arabia

10.6 UAE

## **12 PLAYERS PROFILED**

11.1 Micro Focus

11.1.1 Micro Focus Company Detail

11.1.2 Micro Focus Business Overview

11.1.3 Micro Focus Application Security Software Introduction

11.1.4 Micro Focus Revenue in Application Security Software Business (2017-2022)

11.1.5 Micro Focus Recent Development

11.2 Veracode

11.2.1 Veracode Company Detail

11.2.2 Veracode Business Overview

11.2.3 Veracode Application Security Software Introduction

11.2.4 Veracode Revenue in Application Security Software Business (2017-2022)

11.2.5 Veracode Recent Development

11.3 Rogue Wave

11.3.1 Rogue Wave Company Detail

11.3.2 Rogue Wave Business Overview

11.3.3 Rogue Wave Application Security Software Introduction

11.3.4 Rogue Wave Revenue in Application Security Software Business (2017-2022)

11.3.5 Rogue Wave Recent Development

11.4 CAST Software

11.4.1 CAST Software Company Detail

11.4.2 CAST Software Business Overview

11.4.3 CAST Software Application Security Software Introduction

11.4.4 CAST Software Revenue in Application Security Software Business (2017-2022)

11.4.5 CAST Software Recent Development

11.5 IBM

11.5.1 IBM Company Detail

11.5.2 IBM Business Overview

- 11.5.3 IBM Application Security Software Introduction
- 11.5.4 IBM Revenue in Application Security Software Business (2017-2022)
- 11.5.5 IBM Recent Development
- 11.6 Synopsys
  - 11.6.1 Synopsys Company Detail
  - 11.6.2 Synopsys Business Overview
  - 11.6.3 Synopsys Application Security Software Introduction
  - 11.6.4 Synopsys Revenue in Application Security Software Business (2017-2022)
  - 11.6.5 Synopsys Recent Development
- 11.7 Parasoft
  - 11.7.1 Parasoft Company Detail
  - 11.7.2 Parasoft Business Overview
  - 11.7.3 Parasoft Application Security Software Introduction
  - 11.7.4 Parasoft Revenue in Application Security Software Business (2017-2022)
  - 11.7.5 Parasoft Recent Development
- 11.8 Checkmarx
  - 11.8.1 Checkmarx Company Detail
  - 11.8.2 Checkmarx Business Overview
  - 11.8.3 Checkmarx Application Security Software Introduction
  - 11.8.4 Checkmarx Revenue in Application Security Software Business (2017-2022)
  - 11.8.5 Checkmarx Recent Development
- 11.9 Akamai
  - 11.9.1 Akamai Company Detail
  - 11.9.2 Akamai Business Overview
  - 11.9.3 Akamai Application Security Software Introduction
  - 11.9.4 Akamai Revenue in Application Security Software Business (2017-2022)
  - 11.9.5 Akamai Recent Development
- 11.10 Trustwave Holdings
  - 11.10.1 Trustwave Holdings Company Detail
  - 11.10.2 Trustwave Holdings Business Overview
  - 11.10.3 Trustwave Holdings Application Security Software Introduction
  - 11.10.4 Trustwave Holdings Revenue in Application Security Software Business (2017-2022)
  - 11.10.5 Trustwave Holdings Recent Development
- 11.11 WhiteHat Security
  - 11.11.1 WhiteHat Security Company Detail
  - 11.11.2 WhiteHat Security Business Overview
  - 11.11.3 WhiteHat Security Application Security Software Introduction
  - 11.11.4 WhiteHat Security Revenue in Application Security Software Business

(2017-2022)

11.11.5 WhiteHat Security Recent Development

11.12 QUALYS, INC

11.12.1 QUALYS, INC Company Detail

11.12.2 QUALYS, INC Business Overview

11.12.3 QUALYS, INC Application Security Software Introduction

11.12.4 QUALYS, INC Revenue in Application Security Software Business

(2017-2022)

11.12.5 QUALYS, INC Recent Development

11.13 Secure Decisions

11.13.1 Secure Decisions Company Detail

11.13.2 Secure Decisions Business Overview

11.13.3 Secure Decisions Application Security Software Introduction

11.13.4 Secure Decisions Revenue in Application Security Software Business

(2017-2022)

11.13.5 Secure Decisions Recent Development

11.14 Rapid7

11.14.1 Rapid7 Company Detail

11.14.2 Rapid7 Business Overview

11.14.3 Rapid7 Application Security Software Introduction

11.14.4 Rapid7 Revenue in Application Security Software Business (2017-2022)

11.14.5 Rapid7 Recent Development

11.15 Kiuwan

11.15.1 Kiuwan Company Detail

11.15.2 Kiuwan Business Overview

11.15.3 Kiuwan Application Security Software Introduction

11.15.4 Kiuwan Revenue in Application Security Software Business (2017-2022)

11.15.5 Kiuwan Recent Development

11.16 GrammaTech

11.16.1 GrammaTech Company Detail

11.16.2 GrammaTech Business Overview

11.16.3 GrammaTech Application Security Software Introduction

11.16.4 GrammaTech Revenue in Application Security Software Business (2017-2022)

11.16.5 GrammaTech Recent Development

11.17 Acunetix Ltd

11.17.1 Acunetix Ltd Company Detail

11.17.2 Acunetix Ltd Business Overview

11.17.3 Acunetix Ltd Application Security Software Introduction

11.17.4 Acunetix Ltd Revenue in Application Security Software Business (2017-2022)

11.17.5 Acunetix Ltd Recent Development

11.18 Intertrust

11.18.1 Intertrust Company Detail

11.18.2 Intertrust Business Overview

11.18.3 Intertrust Application Security Software Introduction

11.18.4 Intertrust Revenue in Application Security Software Business (2017-2022)

11.18.5 Intertrust Recent Development

## **13 REPORT CONCLUSION**

## **14 DISCLAIMER**

## I would like to order

Product name: Application Security Software Industry Research Report 2024

Product link: <https://marketpublishers.com/r/A57ABA9C19B0EN.html>

Price: US\$ 2,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A57ABA9C19B0EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970