

# Anti-counterfeit Packaging in Consumer Goods Industry Research Report 2024

<https://marketpublishers.com/r/A408D5D964B9EN.html>

Date: April 2024

Pages: 137

Price: US\$ 2,950.00 (Single User License)

ID: A408D5D964B9EN

## Abstracts

Anti-counterfeiting packaging is the process of assigning secure packaging to the product in order to minimize counterfeiting or infringement. The purpose of anti-counterfeiting packaging is to prevent imitation and confirms safety of the goods.

According to APO Research, The global Anti-counterfeit Packaging in Consumer Goods market was valued at US\$ million in 2023 and is anticipated to reach US\$ million by 2030, witnessing a CAGR of xx% during the forecast period 2024-2030.

Global Anti-counterfeit Packaging in Consumer Goods key players include Avery Dennison, Sun Chemical, Zebra Technologies, DNP, NHK SPRING, etc. Global top five manufacturers hold a share about 8%.

North America is the largest market, with a share over 25%, followed by Europe and China, have a share about 50 percent.

In terms of product, Authentication Packaging Technology is the largest segment, with a share over 65%. And in terms of application, the largest application is Food & Beverage, followed by Electronics & Appliances, Clothing & Ornament, ect.

## Report Scope

This report aims to provide a comprehensive presentation of the global market for Anti-counterfeit Packaging in Consumer Goods, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Anti-counterfeit Packaging in Consumer Goods.

The Anti-counterfeit Packaging in Consumer Goods market size, estimations, and forecasts are provided in terms of revenue (\$ millions), considering 2023 as the base year, with history and forecast data for the period from 2019 to 2030. This report segments the global Anti-counterfeit Packaging in Consumer Goods market comprehensively. Regional market sizes, concerning products by Type, by Application, and by players, are also provided. For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

### Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, price, and sales by manufacturers for the period 2019-2024. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

Avery Dennison

Sun Chemical

Zebra Technologies

DNP

NHK SPRING

Flint Group

Toppan

3M

Essentra

DuPont

KURZ

OpSec Security

Lipeng

Shiner

Taibao

Invengo

De La Rue

Schreiner ProSecure

CFC

UPM Raflatac

Techsun

impinj

Anti-counterfeit Packaging in Consumer Goods segment by Type

Authentication Packaging Technology

Track and Trace Packaging Technology

Anti-counterfeit Packaging in Consumer Goods Segment by Application

Food & Beverage

Electronics & Appliances

Clothing & Ornament

Others

## Anti-counterfeit Packaging in Consumer Goods Segment by Region

North America

United States

Canada

Europe

Germany

France

UK

Italy

Russia

Nordic Countries

Rest of Europe

Asia-Pacific

China

Japan

South Korea

Southeast Asia

India

Australia

Rest of Asia

Latin America

Mexico

Brazil

Rest of Latin America

Middle East & Africa

Turkey

Saudi Arabia

UAE

Rest of MEA

## Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

## Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Anti-counterfeit Packaging in Consumer Goods market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of Anti-counterfeit Packaging in Consumer Goods and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.
4. This report stays updated with novel technology integration, features, and the latest developments in the market
5. This report helps stakeholders to gain insights into which regions to target globally
6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Anti-counterfeit Packaging in Consumer Goods.
7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

## Chapter Outline

Chapter 1: Research objectives, research methods, data sources, data cross-validation;

Chapter 2: Introduces the report scope of the report, executive summary of different market segments (product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3: Provides the analysis of various market segments product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 4: Provides the analysis of various market segments application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 5: Introduces executive summary of global market size, regional market size, this section also introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by companies in the industry, and the analysis of relevant policies in the industry.

Chapter 6: Detailed analysis of Anti-counterfeit Packaging in Consumer Goods companies' competitive landscape, revenue market share, latest development plan, merger, and acquisition information, etc.

Chapter 7, 8, 9, 10, 11: North America, Europe, Asia Pacific, Latin America, Middle East and Africa segment by country. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 12: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including revenue, gross margin, product introduction, recent development, etc.

Chapter 13: The main points and conclusions of the report.

Chapter 13: The main points and conclusions of the report.

## Contents

### **1 PREFACE**

- 1.1 Scope of Report
- 1.2 Reasons for Doing This Study
- 1.3 Research Methodology
- 1.4 Research Process
- 1.5 Data Source
  - 1.5.1 Secondary Sources
  - 1.5.2 Primary Sources

### **2 MARKET OVERVIEW**

- 2.1 Product Definition
- 2.2 Anti-counterfeit Packaging in Consumer Goods by Type
  - 2.2.1 Market Value Comparison by Type (2019 VS 2023 VS 2030)
  - 2.2.2 Authentication Packaging Technology
  - 2.2.3 Track and Trace Packaging Technology
- 2.3 Anti-counterfeit Packaging in Consumer Goods by Application
  - 2.3.1 Market Value Comparison by Application (2019 VS 2023 VS 2030)
  - 2.3.2 Food & Beverage
  - 2.3.3 Electronics & Appliances
  - 2.3.4 Clothing & Ornament
  - 2.3.5 Others
- 2.4 Assumptions and Limitations

### **3 ANTI-COUNTERFEIT PACKAGING IN CONSUMER GOODS BREAKDOWN DATA BY TYPE**

- 3.1 Global Anti-counterfeit Packaging in Consumer Goods Historic Market Size by Type (2019-2024)
- 3.2 Global Anti-counterfeit Packaging in Consumer Goods Forecasted Market Size by Type (2025-2030)

### **4 ANTI-COUNTERFEIT PACKAGING IN CONSUMER GOODS BREAKDOWN DATA BY APPLICATION**

- 4.1 Global Anti-counterfeit Packaging in Consumer Goods Historic Market Size by



Application (2019-2024)

4.2 Global Anti-counterfeit Packaging in Consumer Goods Forecasted Market Size by Application (2019-2024)

## **5 GLOBAL GROWTH TRENDS**

5.1 Global Anti-counterfeit Packaging in Consumer Goods Market Perspective (2019-2030)

5.2 Global Anti-counterfeit Packaging in Consumer Goods Growth Trends by Region

5.2.1 Global Anti-counterfeit Packaging in Consumer Goods Market Size by Region: 2019 VS 2023 VS 2030

5.2.2 Anti-counterfeit Packaging in Consumer Goods Historic Market Size by Region (2019-2024)

5.2.3 Anti-counterfeit Packaging in Consumer Goods Forecasted Market Size by Region (2025-2030)

5.3 Anti-counterfeit Packaging in Consumer Goods Market Dynamics

5.3.1 Anti-counterfeit Packaging in Consumer Goods Industry Trends

5.3.2 Anti-counterfeit Packaging in Consumer Goods Market Drivers

5.3.3 Anti-counterfeit Packaging in Consumer Goods Market Challenges

5.3.4 Anti-counterfeit Packaging in Consumer Goods Market Restraints

## **6 MARKET COMPETITIVE LANDSCAPE BY PLAYERS**

6.1 Global Top Anti-counterfeit Packaging in Consumer Goods Players by Revenue

6.1.1 Global Top Anti-counterfeit Packaging in Consumer Goods Players by Revenue (2019-2024)

6.1.2 Global Anti-counterfeit Packaging in Consumer Goods Revenue Market Share by Players (2019-2024)

6.2 Global Anti-counterfeit Packaging in Consumer Goods Industry Players Ranking, 2022 VS 2023 VS 2024

6.3 Global Key Players of Anti-counterfeit Packaging in Consumer Goods Head office and Area Served

6.4 Global Anti-counterfeit Packaging in Consumer Goods Players, Product Type & Application

6.5 Global Anti-counterfeit Packaging in Consumer Goods Players, Date of Enter into This Industry

6.6 Global Anti-counterfeit Packaging in Consumer Goods Market CR5 and HHI

6.7 Global Players Mergers & Acquisition

## **7 NORTH AMERICA**

7.1 North America Anti-counterfeit Packaging in Consumer Goods Market Size (2019-2030)

7.2 North America Anti-counterfeit Packaging in Consumer Goods Market Growth Rate by Country: 2019 VS 2023 VS 2030

7.3 North America Anti-counterfeit Packaging in Consumer Goods Market Size by Country (2019-2024)

7.4 North America Anti-counterfeit Packaging in Consumer Goods Market Size by Country (2025-2030)

7.5 United States

7.6 Canada

## **8 EUROPE**

8.1 Europe Anti-counterfeit Packaging in Consumer Goods Market Size (2019-2030)

8.2 Europe Anti-counterfeit Packaging in Consumer Goods Market Growth Rate by Country: 2019 VS 2023 VS 2030

8.3 Europe Anti-counterfeit Packaging in Consumer Goods Market Size by Country (2019-2024)

8.4 Europe Anti-counterfeit Packaging in Consumer Goods Market Size by Country (2025-2030)

8.5 Germany

8.6 France

8.7 U.K.

8.8 Italy

8.9 Russia

8.10 Nordic Countries

## **9 ASIA-PACIFIC**

9.1 Asia-Pacific Anti-counterfeit Packaging in Consumer Goods Market Size (2019-2030)

9.2 Asia-Pacific Anti-counterfeit Packaging in Consumer Goods Market Growth Rate by Country: 2019 VS 2023 VS 2030

9.3 Asia-Pacific Anti-counterfeit Packaging in Consumer Goods Market Size by Country (2019-2024)

9.4 Asia-Pacific Anti-counterfeit Packaging in Consumer Goods Market Size by Country (2025-2030)

- 9.5 China
- 9.6 Japan
- 9.7 South Korea
- 9.8 Southeast Asia
- 9.9 India
- 9.10 Australia

## **10 LATIN AMERICA**

- 10.1 Latin America Anti-counterfeit Packaging in Consumer Goods Market Size (2019-2030)
- 10.2 Latin America Anti-counterfeit Packaging in Consumer Goods Market Growth Rate by Country: 2019 VS 2023 VS 2030
- 10.3 Latin America Anti-counterfeit Packaging in Consumer Goods Market Size by Country (2019-2024)
- 10.4 Latin America Anti-counterfeit Packaging in Consumer Goods Market Size by Country (2025-2030)
- 10.5 Mexico
- 10.6 Brazil

## **11 MIDDLE EAST & AFRICA**

- 11.1 Middle East & Africa Anti-counterfeit Packaging in Consumer Goods Market Size (2019-2030)
- 11.2 Middle East & Africa Anti-counterfeit Packaging in Consumer Goods Market Growth Rate by Country: 2019 VS 2023 VS 2030
- 11.3 Middle East & Africa Anti-counterfeit Packaging in Consumer Goods Market Size by Country (2019-2024)
- 11.4 Middle East & Africa Anti-counterfeit Packaging in Consumer Goods Market Size by Country (2025-2030)
- 11.5 Turkey
- 11.6 Saudi Arabia
- 11.7 UAE

## **12 PLAYERS PROFILED**

- 12.1 Avery Dennison
  - 12.1.1 Avery Dennison Company Information
  - 12.1.2 Avery Dennison Business Overview

12.1.3 Avery Dennison Revenue in Anti-counterfeit Packaging in Consumer Goods Business (2019-2024)

12.1.4 Avery Dennison Anti-counterfeit Packaging in Consumer Goods Product Portfolio

12.1.5 Avery Dennison Recent Developments

12.2 Sun Chemical

12.2.1 Sun Chemical Company Information

12.2.2 Sun Chemical Business Overview

12.2.3 Sun Chemical Revenue in Anti-counterfeit Packaging in Consumer Goods Business (2019-2024)

12.2.4 Sun Chemical Anti-counterfeit Packaging in Consumer Goods Product Portfolio

12.2.5 Sun Chemical Recent Developments

12.3 Zebra Technologies

12.3.1 Zebra Technologies Company Information

12.3.2 Zebra Technologies Business Overview

12.3.3 Zebra Technologies Revenue in Anti-counterfeit Packaging in Consumer Goods Business (2019-2024)

12.3.4 Zebra Technologies Anti-counterfeit Packaging in Consumer Goods Product Portfolio

12.3.5 Zebra Technologies Recent Developments

12.4 DNP

12.4.1 DNP Company Information

12.4.2 DNP Business Overview

12.4.3 DNP Revenue in Anti-counterfeit Packaging in Consumer Goods Business (2019-2024)

12.4.4 DNP Anti-counterfeit Packaging in Consumer Goods Product Portfolio

12.4.5 DNP Recent Developments

12.5 NHK SPRING

12.5.1 NHK SPRING Company Information

12.5.2 NHK SPRING Business Overview

12.5.3 NHK SPRING Revenue in Anti-counterfeit Packaging in Consumer Goods Business (2019-2024)

12.5.4 NHK SPRING Anti-counterfeit Packaging in Consumer Goods Product Portfolio

12.5.5 NHK SPRING Recent Developments

12.6 Flint Group

12.6.1 Flint Group Company Information

12.6.2 Flint Group Business Overview

12.6.3 Flint Group Revenue in Anti-counterfeit Packaging in Consumer Goods Business (2019-2024)

12.6.4 Flint Group Anti-counterfeit Packaging in Consumer Goods Product Portfolio

12.6.5 Flint Group Recent Developments

12.7 Toppan

12.7.1 Toppan Company Information

12.7.2 Toppan Business Overview

12.7.3 Toppan Revenue in Anti-counterfeit Packaging in Consumer Goods Business  
(2019-2024)

12.7.4 Toppan Anti-counterfeit Packaging in Consumer Goods Product Portfolio

12.7.5 Toppan Recent Developments

12.8 3M

12.8.1 3M Company Information

12.8.2 3M Business Overview

12.8.3 3M Revenue in Anti-counterfeit Packaging in Consumer Goods Business  
(2019-2024)

12.8.4 3M Anti-counterfeit Packaging in Consumer Goods Product Portfolio

12.8.5 3M Recent Developments

12.9 Essentra

12.9.1 Essentra Company Information

12.9.2 Essentra Business Overview

12.9.3 Essentra Revenue in Anti-counterfeit Packaging in Consumer Goods Business  
(2019-2024)

12.9.4 Essentra Anti-counterfeit Packaging in Consumer Goods Product Portfolio

12.9.5 Essentra Recent Developments

12.10 DuPont

12.10.1 DuPont Company Information

12.10.2 DuPont Business Overview

12.10.3 DuPont Revenue in Anti-counterfeit Packaging in Consumer Goods Business  
(2019-2024)

12.10.4 DuPont Anti-counterfeit Packaging in Consumer Goods Product Portfolio

12.10.5 DuPont Recent Developments

12.11 KURZ

12.11.1 KURZ Company Information

12.11.2 KURZ Business Overview

12.11.3 KURZ Revenue in Anti-counterfeit Packaging in Consumer Goods Business  
(2019-2024)

12.11.4 KURZ Anti-counterfeit Packaging in Consumer Goods Product Portfolio

12.11.5 KURZ Recent Developments

12.12 OpSec Security

12.12.1 OpSec Security Company Information

- 12.12.2 OpSec Security Business Overview
- 12.12.3 OpSec Security Revenue in Anti-counterfeit Packaging in Consumer Goods Business (2019-2024)
- 12.12.4 OpSec Security Anti-counterfeit Packaging in Consumer Goods Product Portfolio
- 12.12.5 OpSec Security Recent Developments
- 12.13 Lipeng
  - 12.13.1 Lipeng Company Information
  - 12.13.2 Lipeng Business Overview
  - 12.13.3 Lipeng Revenue in Anti-counterfeit Packaging in Consumer Goods Business (2019-2024)
  - 12.13.4 Lipeng Anti-counterfeit Packaging in Consumer Goods Product Portfolio
  - 12.13.5 Lipeng Recent Developments
- 12.14 Shiner
  - 12.14.1 Shiner Company Information
  - 12.14.2 Shiner Business Overview
  - 12.14.3 Shiner Revenue in Anti-counterfeit Packaging in Consumer Goods Business (2019-2024)
  - 12.14.4 Shiner Anti-counterfeit Packaging in Consumer Goods Product Portfolio
  - 12.14.5 Shiner Recent Developments
- 12.15 Taibao
  - 12.15.1 Taibao Company Information
  - 12.15.2 Taibao Business Overview
  - 12.15.3 Taibao Revenue in Anti-counterfeit Packaging in Consumer Goods Business (2019-2024)
  - 12.15.4 Taibao Anti-counterfeit Packaging in Consumer Goods Product Portfolio
  - 12.15.5 Taibao Recent Developments
- 12.16 Invengo
  - 12.16.1 Invengo Company Information
  - 12.16.2 Invengo Business Overview
  - 12.16.3 Invengo Revenue in Anti-counterfeit Packaging in Consumer Goods Business (2019-2024)
  - 12.16.4 Invengo Anti-counterfeit Packaging in Consumer Goods Product Portfolio
  - 12.16.5 Invengo Recent Developments
- 12.17 De La Rue
  - 12.17.1 De La Rue Company Information
  - 12.17.2 De La Rue Business Overview
  - 12.17.3 De La Rue Revenue in Anti-counterfeit Packaging in Consumer Goods Business (2019-2024)

- 12.17.4 De La Rue Anti-counterfeit Packaging in Consumer Goods Product Portfolio
- 12.17.5 De La Rue Recent Developments
- 12.18 Schreiner ProSecure
  - 12.18.1 Schreiner ProSecure Company Information
  - 12.18.2 Schreiner ProSecure Business Overview
  - 12.18.3 Schreiner ProSecure Revenue in Anti-counterfeit Packaging in Consumer Goods Business (2019-2024)
  - 12.18.4 Schreiner ProSecure Anti-counterfeit Packaging in Consumer Goods Product Portfolio
  - 12.18.5 Schreiner ProSecure Recent Developments
- 12.19 CFC
  - 12.19.1 CFC Company Information
  - 12.19.2 CFC Business Overview
  - 12.19.3 CFC Revenue in Anti-counterfeit Packaging in Consumer Goods Business (2019-2024)
  - 12.19.4 CFC Anti-counterfeit Packaging in Consumer Goods Product Portfolio
  - 12.19.5 CFC Recent Developments
- 12.20 UPM Raflatac
  - 12.20.1 UPM Raflatac Company Information
  - 12.20.2 UPM Raflatac Business Overview
  - 12.20.3 UPM Raflatac Revenue in Anti-counterfeit Packaging in Consumer Goods Business (2019-2024)
  - 12.20.4 UPM Raflatac Anti-counterfeit Packaging in Consumer Goods Product Portfolio
  - 12.20.5 UPM Raflatac Recent Developments
- 12.21 Techsun
  - 12.21.1 Techsun Company Information
  - 12.21.2 Techsun Business Overview
  - 12.21.3 Techsun Revenue in Anti-counterfeit Packaging in Consumer Goods Business (2019-2024)
  - 12.21.4 Techsun Anti-counterfeit Packaging in Consumer Goods Product Portfolio
  - 12.21.5 Techsun Recent Developments
- 12.22 impinj
  - 12.22.1 impinj Company Information
  - 12.22.2 impinj Business Overview
  - 12.22.3 impinj Revenue in Anti-counterfeit Packaging in Consumer Goods Business (2019-2024)
  - 12.22.4 impinj Anti-counterfeit Packaging in Consumer Goods Product Portfolio
  - 12.22.5 impinj Recent Developments

## **13 REPORT CONCLUSION**

## **14 DISCLAIMER**



## I would like to order

Product name: Anti-counterfeit Packaging in Consumer Goods Industry Research Report 2024

Product link: <https://marketpublishers.com/r/A408D5D964B9EN.html>

Price: US\$ 2,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A408D5D964B9EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970