

Airbag Industry Research Report 2024

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Abstracts

This report aims to provide a comprehensive presentation of the global market for Airbag, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Airbag.

The Airbag market size, estimations, and forecasts are provided in terms of output/shipments (K Units) and revenue (\$ millions), considering 2023 as the base year, with history and forecast data for the period from 2019 to 2030. This report segments the global Airbag market comprehensively. Regional market sizes, concerning products by types, by application, and by players, are also provided. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

The report will help the Airbag manufacturers, new entrants, and industry chain related companies in this market with information on the revenues, production, and average price for the overall market and the sub-segments across the different segments, by company, product type, application, and regions.

Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by

these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, price, and sales by manufacturers for the period 2019-2024. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

Autoliv

Joyson Safety Systems

ZF-TRW

Toyota Gosei

Hyundai Mobis

Nihon Plast

Ashimori

Jin Heng

Product Type Insights

Global markets are presented by Airbag type, along with growth forecasts through 2030. Estimates on production and value are based on the price in the supply chain at which the Airbag are procured by the manufacturers.

This report has studied every segment and provided the market size using historical data. They have also talked about the growth opportunities that the segment may pose in the future. This study bestows production and revenue data by type, and during the historical period (2019-2024) and forecast period (2025-2030).

Airbag segment by Type

Frontal Airbags

Side Airbags

Curtain Airbags

Knee Airbags

Others

Application Insights

This report has provided the market size (production and revenue data) by application, during the historical period (2019-2024) and forecast period (2025-2030).

This report also outlines the market trends of each segment and consumer behaviors impacting the Airbag market and what implications these may have on the industry's future. This report can help to understand the relevant market and consumer trends that are driving the Airbag market.

Airbag segment by Application

Sedan

SUV

Pickup Truck

Others

Regional Outlook

This section of the report provides key insights regarding various regions and the key players operating in each region. Economic, social, environmental, technological, and political factors have been taken into consideration while assessing the growth of the particular region/country. The readers will also get their hands on the revenue and sales data of each region and country for the period 2019-2030.

The market has been segmented into various major geographies, including North

America, Europe, Asia-Pacific, South America. Detailed analysis of major countries such as the USA, Germany, the U.K., Italy, France, China, Japan, South Korea, Southeast Asia, and India will be covered within the regional segment. For market estimates, data are going to be provided for 2023 because of the base year, with estimates for 2024 and forecast value for 2030.

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

COVID-19 and Russia-Ukraine War Influence Analysis

The readers in the section will understand how the Airbag market scenario changed across the globe during the pandemic, post-pandemic and Russia-Ukraine War. The study is done keeping in view the changes in aspects such as demand, consumption, transportation, consumer behavior, supply chain management, export and import, and production. The industry experts have also highlighted the key factors that will help create opportunities for players and stabilize the overall industry in the years to come.

Reasons to Buy This Report

This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Airbag market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply

understand the competition pattern of the market.

This report will help stakeholders to understand the global industry status and trends of Airbag and provides them with information on key market drivers, restraints, challenges, and opportunities.

This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.

This report stays updated with novel technology integration, features, and the latest developments in the market

This report helps stakeholders to understand the COVID-19 and Russia-Ukraine War Influence on the Airbag industry.

This report helps stakeholders to gain insights into which regions to target globally

This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Airbag.

This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Core Chapters

Chapter 1: Research objectives, research methods, data sources, data cross-validation;

Chapter 2: Introduces the report scope of the report, executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3: Detailed analysis of Airbag manufacturers competitive landscape, price, production and value market share, latest development plan, merger, and acquisition information, etc.

Chapter 4: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product production/output, value, price, gross margin, product introduction, recent development, etc.

Chapter 5: Production/output, value of Airbag by region/country. It provides a quantitative analysis of the market size and development potential of each region in the next six years.

Chapter 6: Consumption of Airbag in regional level and country level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and production of each country in the world.

Chapter 7: Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 8: Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 9: Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 11: The main points and conclusions of the report.

Contents

1 PREFACE

- 1.1 Scope of Report
- 1.2 Reasons for Doing This Study
- 1.3 Research Methodology
- 1.4 Research Process
- 1.5 Data Source
 - 1.5.1 Secondary Sources
 - 1.5.2 Primary Sources

2 MARKET OVERVIEW

- 2.1 Product Definition
- 2.2 Airbag by Type
 - 2.2.1 Market Value Comparison by Type (2019 VS 2023 VS 2030) & (US\$ Million)
 - 1.2.2 Frontal Airbags
 - 1.2.3 Side Airbags
 - 1.2.4 Curtain Airbags
 - 1.2.5 Knee Airbags
 - 1.2.6 Others
- 2.3 Airbag by Application
 - 2.3.1 Market Value Comparison by Application (2019 VS 2023 VS 2030) & (US\$ Million)
 - 2.3.2 Sedan
 - 2.3.3 SUV
 - 2.3.4 Pickup Truck
 - 2.3.5 Others
- 2.4 Global Market Growth Prospects
 - 2.4.1 Global Airbag Production Value Estimates and Forecasts (2019-2030)
 - 2.4.2 Global Airbag Production Capacity Estimates and Forecasts (2019-2030)
 - 2.4.3 Global Airbag Production Estimates and Forecasts (2019-2030)
 - 2.4.4 Global Airbag Market Average Price (2019-2030)

3 MARKET COMPETITIVE LANDSCAPE BY MANUFACTURERS

- 3.1 Global Airbag Production by Manufacturers (2019-2024)
- 3.2 Global Airbag Production Value by Manufacturers (2019-2024)

- 3.3 Global Airbag Average Price by Manufacturers (2019-2024)
- 3.4 Global Airbag Industry Manufacturers Ranking, 2022 VS 2023 VS 2024
- 3.5 Global Airbag Key Manufacturers, Manufacturing Sites & Headquarters
- 3.6 Global Airbag Manufacturers, Product Type & Application
- 3.7 Global Airbag Manufacturers, Date of Enter into This Industry
- 3.8 Global Airbag Market CR5 and HHI
- 3.9 Global Manufacturers Mergers & Acquisition

4 MANUFACTURERS PROFILED

4.1 Autoliv

- 4.1.1 Autoliv Airbag Company Information
- 4.1.2 Autoliv Airbag Business Overview
- 4.1.3 Autoliv Airbag Production, Value and Gross Margin (2019-2024)
- 4.1.4 Autoliv Product Portfolio
- 4.1.5 Autoliv Recent Developments

4.2 Joyson Safety Systems

- 4.2.1 Joyson Safety Systems Airbag Company Information
- 4.2.2 Joyson Safety Systems Airbag Business Overview
- 4.2.3 Joyson Safety Systems Airbag Production, Value and Gross Margin (2019-2024)
- 4.2.4 Joyson Safety Systems Product Portfolio
- 4.2.5 Joyson Safety Systems Recent Developments

4.3 ZF-TRW

- 4.3.1 ZF-TRW Airbag Company Information
- 4.3.2 ZF-TRW Airbag Business Overview
- 4.3.3 ZF-TRW Airbag Production, Value and Gross Margin (2019-2024)
- 4.3.4 ZF-TRW Product Portfolio
- 4.3.5 ZF-TRW Recent Developments

4.4 Toyota Gosei

- 4.4.1 Toyota Gosei Airbag Company Information
- 4.4.2 Toyota Gosei Airbag Business Overview
- 4.4.3 Toyota Gosei Airbag Production, Value and Gross Margin (2019-2024)
- 4.4.4 Toyota Gosei Product Portfolio
- 4.4.5 Toyota Gosei Recent Developments

4.5 Hyundai Mobis

- 4.5.1 Hyundai Mobis Airbag Company Information
- 4.5.2 Hyundai Mobis Airbag Business Overview
- 4.5.3 Hyundai Mobis Airbag Production, Value and Gross Margin (2019-2024)
- 4.5.4 Hyundai Mobis Product Portfolio

- 4.5.5 Hyundai Mobis Recent Developments
- 4.6 Nihon Plast
 - 4.6.1 Nihon Plast Airbag Company Information
 - 4.6.2 Nihon Plast Airbag Business Overview
 - 4.6.3 Nihon Plast Airbag Production, Value and Gross Margin (2019-2024)
 - 4.6.4 Nihon Plast Product Portfolio
 - 4.6.5 Nihon Plast Recent Developments
- 4.7 Ashimori
 - 4.7.1 Ashimori Airbag Company Information
 - 4.7.2 Ashimori Airbag Business Overview
 - 4.7.3 Ashimori Airbag Production, Value and Gross Margin (2019-2024)
 - 4.7.4 Ashimori Product Portfolio
 - 4.7.5 Ashimori Recent Developments
- 4.8 Jin Heng
 - 4.8.1 Jin Heng Airbag Company Information
 - 4.8.2 Jin Heng Airbag Business Overview
 - 4.8.3 Jin Heng Airbag Production, Value and Gross Margin (2019-2024)
 - 4.8.4 Jin Heng Product Portfolio
 - 4.8.5 Jin Heng Recent Developments

5 GLOBAL AIRBAG PRODUCTION BY REGION

- 5.1 Global Airbag Production Estimates and Forecasts by Region: 2019 VS 2023 VS 2030
- 5.2 Global Airbag Production by Region: 2019-2030
 - 5.2.1 Global Airbag Production by Region: 2019-2024
 - 5.2.2 Global Airbag Production Forecast by Region (2025-2030)
- 5.3 Global Airbag Production Value Estimates and Forecasts by Region: 2019 VS 2023 VS 2030
- 5.4 Global Airbag Production Value by Region: 2019-2030
 - 5.4.1 Global Airbag Production Value by Region: 2019-2024
 - 5.4.2 Global Airbag Production Value Forecast by Region (2025-2030)
- 5.5 Global Airbag Market Price Analysis by Region (2019-2024)
- 5.6 Global Airbag Production and Value, YOY Growth
 - 5.6.1 North America Airbag Production Value Estimates and Forecasts (2019-2030)
 - 5.6.2 Europe Airbag Production Value Estimates and Forecasts (2019-2030)
 - 5.6.3 China Airbag Production Value Estimates and Forecasts (2019-2030)
 - 5.6.4 Japan Airbag Production Value Estimates and Forecasts (2019-2030)
 - 5.6.5 South Korea Airbag Production Value Estimates and Forecasts (2019-2030)

6 GLOBAL AIRBAG CONSUMPTION BY REGION

6.1 Global Airbag Consumption Estimates and Forecasts by Region: 2019 VS 2023 VS 2030

6.2 Global Airbag Consumption by Region (2019-2030)

6.2.1 Global Airbag Consumption by Region: 2019-2030

6.2.2 Global Airbag Forecasted Consumption by Region (2025-2030)

6.3 North America

6.3.1 North America Airbag Consumption Growth Rate by Country: 2019 VS 2023 VS 2030

6.3.2 North America Airbag Consumption by Country (2019-2030)

6.3.3 U.S.

6.3.4 Canada

6.4 Europe

6.4.1 Europe Airbag Consumption Growth Rate by Country: 2019 VS 2023 VS 2030

6.4.2 Europe Airbag Consumption by Country (2019-2030)

6.4.3 Germany

6.4.4 France

6.4.5 U.K.

6.4.6 Italy

6.4.7 Russia

6.5 Asia Pacific

6.5.1 Asia Pacific Airbag Consumption Growth Rate by Country: 2019 VS 2023 VS 2030

6.5.2 Asia Pacific Airbag Consumption by Country (2019-2030)

6.5.3 China

6.5.4 Japan

6.5.5 South Korea

6.5.6 China Taiwan

6.5.7 Southeast Asia

6.5.8 India

6.5.9 Australia

6.6 Latin America, Middle East & Africa

6.6.1 Latin America, Middle East & Africa Airbag Consumption Growth Rate by Country: 2019 VS 2023 VS 2030

6.6.2 Latin America, Middle East & Africa Airbag Consumption by Country (2019-2030)

6.6.3 Mexico

6.6.4 Brazil

- 6.6.5 Turkey
- 6.6.5 GCC Countries

7 SEGMENT BY TYPE

- 7.1 Global Airbag Production by Type (2019-2030)
 - 7.1.1 Global Airbag Production by Type (2019-2030) & (K Units)
 - 7.1.2 Global Airbag Production Market Share by Type (2019-2030)
- 7.2 Global Airbag Production Value by Type (2019-2030)
 - 7.2.1 Global Airbag Production Value by Type (2019-2030) & (US\$ Million)
 - 7.2.2 Global Airbag Production Value Market Share by Type (2019-2030)
- 7.3 Global Airbag Price by Type (2019-2030)

8 SEGMENT BY APPLICATION

- 8.1 Global Airbag Production by Application (2019-2030)
 - 8.1.1 Global Airbag Production by Application (2019-2030) & (K Units)
 - 8.1.2 Global Airbag Production by Application (2019-2030) & (K Units)
- 8.2 Global Airbag Production Value by Application (2019-2030)
 - 8.2.1 Global Airbag Production Value by Application (2019-2030) & (US\$ Million)
 - 8.2.2 Global Airbag Production Value Market Share by Application (2019-2030)
- 8.3 Global Airbag Price by Application (2019-2030)

9 VALUE CHAIN AND SALES CHANNELS ANALYSIS OF THE MARKET

- 9.1 Airbag Value Chain Analysis
 - 9.1.1 Airbag Key Raw Materials
 - 9.1.2 Raw Materials Key Suppliers
 - 9.1.3 Airbag Production Mode & Process
- 9.2 Airbag Sales Channels Analysis
 - 9.2.1 Direct Comparison with Distribution Share
 - 9.2.2 Airbag Distributors
 - 9.2.3 Airbag Customers

10 GLOBAL AIRBAG ANALYZING MARKET DYNAMICS

- 10.1 Airbag Industry Trends
- 10.2 Airbag Industry Drivers
- 10.3 Airbag Industry Opportunities and Challenges

10.4 Airbag Industry Restraints

11 REPORT CONCLUSION

12 DISCLAIMER

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