

# Aftermarket Tire Pressure Monitoring System (TPMS) Industry Research Report 2024

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## Abstracts

A tire pressure monitoring system (TPMS) is an electronic system designed to monitor the air pressure inside the pneumatic tires on various types of vehicles. TPMS report real-time tire-pressure information to the driver of the vehicle, either via a gauge, a pictogram display, or a simple low-pressure warning light.

According to APO Research, The global Aftermarket Tire Pressure Monitoring System (TPMS) market was valued at US\$ million in 2023 and is anticipated to reach US\$ million by 2030, witnessing a CAGR of xx% during the forecast period 2024-2030.

In China, the key Aftermarket Tire Pressure Monitoring System (TPMS) manufacturers are Schrader (Sensata), Continental, ZF, Pacific Industrial, Huf, Baolong Automotive, Bendix, Denso, NIRA Dynamics, CUB Elecparts, Steelmate, DIAS, Orange Electronic, Shenzhen Autotech, ACDelco, Nanjing Top Sun etc. Top 3 companies occupied about 35% market share.

## Report Scope

This report aims to provide a comprehensive presentation of the global market for Aftermarket Tire Pressure Monitoring System (TPMS), with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Aftermarket Tire Pressure Monitoring System (TPMS).

The report will help the Aftermarket Tire Pressure Monitoring System (TPMS) manufacturers, new entrants, and industry chain related companies in this market with

information on the revenues, sales volume, and average price for the overall market and the sub-segments across the different segments, by company, by Type, by Application, and by regions.

The Aftermarket Tire Pressure Monitoring System (TPMS) market size, estimations, and forecasts are provided in terms of sales volume (K Units) and revenue (\$ millions), considering 2023 as the base year, with history and forecast data for the period from 2019 to 2030. This report segments the global Aftermarket Tire Pressure Monitoring System (TPMS) market comprehensively. Regional market sizes, concerning products by Type, by Application, and by players, are also provided. For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

### Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, price, and sales by manufacturers for the period 2019-2024. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

Schrader (Sensata)

Continental

ZF

Pacific Industrial

Huf

Baolong Automotive

Bendix

Denso

NIRA Dynamics

CUB Elecparts

Steelmate

DIAS

Orange Electronic

Shenzhen Autotech

ACDelco

Nanjing Top Sun

#### Aftermarket Tire Pressure Monitoring System (TPMS) segment by Type

Direct TPMS

Indirect TPMS

#### Aftermarket Tire Pressure Monitoring System (TPMS) segment by Application

Passenger Vehicle

Commercial Vehicle

#### Aftermarket Tire Pressure Monitoring System (TPMS) Segment by Region

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

## Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

## Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Aftermarket Tire Pressure Monitoring System (TPMS) market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of Aftermarket Tire Pressure Monitoring System (TPMS) and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape

section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.

4. This report stays updated with novel technology integration, features, and the latest developments in the market

5. This report helps stakeholders to gain insights into which regions to target globally

6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Aftermarket Tire Pressure Monitoring System (TPMS).

7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

## Chapter Outline

Chapter 1: Research objectives, research methods, data sources, data cross-validation;

Chapter 2: Introduces the report scope of the report, executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3: Detailed analysis of Aftermarket Tire Pressure Monitoring System (TPMS) manufacturers competitive landscape, price, production and value market share, latest development plan, merger, and acquisition information, etc.

Chapter 4: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product production/output, value, price, gross margin, product introduction, recent development, etc.

Chapter 5: Production/output, value of Aftermarket Tire Pressure Monitoring System (TPMS) by region/country. It provides a quantitative analysis of the market size and development potential of each region in the next six years.

Chapter 6: Consumption of Aftermarket Tire Pressure Monitoring System (TPMS) in regional level and country level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the

market development, future development prospects, market space, and production of each country in the world.

Chapter 7: Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 8: Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 9: Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 11: The main points and conclusions of the report.

Chapter 11: The main points and conclusions of the report.

## Contents

### 1 PREFACE

- 1.1 Scope of Report
- 1.2 Reasons for Doing This Study
- 1.3 Research Methodology
- 1.4 Research Process
- 1.5 Data Source
  - 1.5.1 Secondary Sources
  - 1.5.2 Primary Sources

### 2 MARKET OVERVIEW

- 2.1 Product Definition
- 2.2 Aftermarket Tire Pressure Monitoring System (TPMS) by Type
  - 2.2.1 Market Value Comparison by Type (2019 VS 2023 VS 2030) & (US\$ Million)
  - 2.2.2 Direct TPMS
  - 2.2.3 Indirect TPMS
- 2.3 Aftermarket Tire Pressure Monitoring System (TPMS) by Application
  - 2.3.1 Market Value Comparison by Application (2019 VS 2023 VS 2030) & (US\$ Million)
  - 2.3.2 Passenger Vehicle
  - 2.3.3 Commercial Vehicle
- 2.4 Global Market Growth Prospects
  - 2.4.1 Global Aftermarket Tire Pressure Monitoring System (TPMS) Production Value Estimates and Forecasts (2019-2030)
  - 2.4.2 Global Aftermarket Tire Pressure Monitoring System (TPMS) Production Capacity Estimates and Forecasts (2019-2030)
  - 2.4.3 Global Aftermarket Tire Pressure Monitoring System (TPMS) Production Estimates and Forecasts (2019-2030)
  - 2.4.4 Global Aftermarket Tire Pressure Monitoring System (TPMS) Market Average Price (2019-2030)

### 3 MARKET COMPETITIVE LANDSCAPE BY MANUFACTURERS

- 3.1 Global Aftermarket Tire Pressure Monitoring System (TPMS) Production by Manufacturers (2019-2024)
- 3.2 Global Aftermarket Tire Pressure Monitoring System (TPMS) Production Value by



Manufacturers (2019-2024)

3.3 Global Aftermarket Tire Pressure Monitoring System (TPMS) Average Price by Manufacturers (2019-2024)

3.4 Global Aftermarket Tire Pressure Monitoring System (TPMS) Industry Manufacturers Ranking, 2022 VS 2023 VS 2024

3.5 Global Aftermarket Tire Pressure Monitoring System (TPMS) Key Manufacturers, Manufacturing Sites & Headquarters

3.6 Global Aftermarket Tire Pressure Monitoring System (TPMS) Manufacturers, Product Type & Application

3.7 Global Aftermarket Tire Pressure Monitoring System (TPMS) Manufacturers, Date of Enter into This Industry

3.8 Global Aftermarket Tire Pressure Monitoring System (TPMS) Market CR5 and HHI

3.9 Global Manufacturers Mergers & Acquisition

## **4 MANUFACTURERS PROFILED**

4.1 Schrader (Sensata)

4.1.1 Schrader (Sensata) Aftermarket Tire Pressure Monitoring System (TPMS) Company Information

4.1.2 Schrader (Sensata) Aftermarket Tire Pressure Monitoring System (TPMS) Business Overview

4.1.3 Schrader (Sensata) Aftermarket Tire Pressure Monitoring System (TPMS) Production, Value and Gross Margin (2019-2024)

4.1.4 Schrader (Sensata) Product Portfolio

4.1.5 Schrader (Sensata) Recent Developments

4.2 Continental

4.2.1 Continental Aftermarket Tire Pressure Monitoring System (TPMS) Company Information

4.2.2 Continental Aftermarket Tire Pressure Monitoring System (TPMS) Business Overview

4.2.3 Continental Aftermarket Tire Pressure Monitoring System (TPMS) Production, Value and Gross Margin (2019-2024)

4.2.4 Continental Product Portfolio

4.2.5 Continental Recent Developments

4.3 ZF

4.3.1 ZF Aftermarket Tire Pressure Monitoring System (TPMS) Company Information

4.3.2 ZF Aftermarket Tire Pressure Monitoring System (TPMS) Business Overview

4.3.3 ZF Aftermarket Tire Pressure Monitoring System (TPMS) Production, Value and Gross Margin (2019-2024)

- 4.3.4 ZF Product Portfolio
- 4.3.5 ZF Recent Developments
- 4.4 Pacific Industrial
  - 4.4.1 Pacific Industrial Aftermarket Tire Pressure Monitoring System (TPMS) Company Information
  - 4.4.2 Pacific Industrial Aftermarket Tire Pressure Monitoring System (TPMS) Business Overview
  - 4.4.3 Pacific Industrial Aftermarket Tire Pressure Monitoring System (TPMS) Production, Value and Gross Margin (2019-2024)
  - 4.4.4 Pacific Industrial Product Portfolio
  - 4.4.5 Pacific Industrial Recent Developments
- 4.5 Huf
  - 4.5.1 Huf Aftermarket Tire Pressure Monitoring System (TPMS) Company Information
  - 4.5.2 Huf Aftermarket Tire Pressure Monitoring System (TPMS) Business Overview
  - 4.5.3 Huf Aftermarket Tire Pressure Monitoring System (TPMS) Production, Value and Gross Margin (2019-2024)
  - 4.5.4 Huf Product Portfolio
  - 4.5.5 Huf Recent Developments
- 4.6 Baolong Automotive
  - 4.6.1 Baolong Automotive Aftermarket Tire Pressure Monitoring System (TPMS) Company Information
  - 4.6.2 Baolong Automotive Aftermarket Tire Pressure Monitoring System (TPMS) Business Overview
  - 4.6.3 Baolong Automotive Aftermarket Tire Pressure Monitoring System (TPMS) Production, Value and Gross Margin (2019-2024)
  - 4.6.4 Baolong Automotive Product Portfolio
  - 4.6.5 Baolong Automotive Recent Developments
- 4.7 Bendix
  - 4.7.1 Bendix Aftermarket Tire Pressure Monitoring System (TPMS) Company Information
  - 4.7.2 Bendix Aftermarket Tire Pressure Monitoring System (TPMS) Business Overview
  - 4.7.3 Bendix Aftermarket Tire Pressure Monitoring System (TPMS) Production, Value and Gross Margin (2019-2024)
  - 4.7.4 Bendix Product Portfolio
  - 4.7.5 Bendix Recent Developments
- 4.8 Denso
  - 4.8.1 Denso Aftermarket Tire Pressure Monitoring System (TPMS) Company Information
  - 4.8.2 Denso Aftermarket Tire Pressure Monitoring System (TPMS) Business Overview

- 4.8.3 Denso Aftermarket Tire Pressure Monitoring System (TPMS) Production, Value and Gross Margin (2019-2024)
- 4.8.4 Denso Product Portfolio
- 4.8.5 Denso Recent Developments
- 4.9 NIRA Dynamics
  - 4.9.1 NIRA Dynamics Aftermarket Tire Pressure Monitoring System (TPMS) Company Information
  - 4.9.2 NIRA Dynamics Aftermarket Tire Pressure Monitoring System (TPMS) Business Overview
  - 4.9.3 NIRA Dynamics Aftermarket Tire Pressure Monitoring System (TPMS) Production, Value and Gross Margin (2019-2024)
  - 4.9.4 NIRA Dynamics Product Portfolio
  - 4.9.5 NIRA Dynamics Recent Developments
- 4.10 CUB Elecparts
  - 4.10.1 CUB Elecparts Aftermarket Tire Pressure Monitoring System (TPMS) Company Information
  - 4.10.2 CUB Elecparts Aftermarket Tire Pressure Monitoring System (TPMS) Business Overview
  - 4.10.3 CUB Elecparts Aftermarket Tire Pressure Monitoring System (TPMS) Production, Value and Gross Margin (2019-2024)
  - 4.10.4 CUB Elecparts Product Portfolio
  - 4.10.5 CUB Elecparts Recent Developments
- 4.11 Steelmate
  - 4.11.1 Steelmate Aftermarket Tire Pressure Monitoring System (TPMS) Company Information
  - 4.11.2 Steelmate Aftermarket Tire Pressure Monitoring System (TPMS) Business Overview
  - 4.11.3 Steelmate Aftermarket Tire Pressure Monitoring System (TPMS) Production, Value and Gross Margin (2019-2024)
  - 4.11.4 Steelmate Product Portfolio
  - 4.11.5 Steelmate Recent Developments
- 4.12 DIAS
  - 4.12.1 DIAS Aftermarket Tire Pressure Monitoring System (TPMS) Company Information
  - 4.12.2 DIAS Aftermarket Tire Pressure Monitoring System (TPMS) Business Overview
  - 4.12.3 DIAS Aftermarket Tire Pressure Monitoring System (TPMS) Production, Value and Gross Margin (2019-2024)
  - 4.12.4 DIAS Product Portfolio
  - 4.12.5 DIAS Recent Developments

#### 4.13 Orange Electronic

##### 4.13.1 Orange Electronic Aftermarket Tire Pressure Monitoring System (TPMS)

###### Company Information

##### 4.13.2 Orange Electronic Aftermarket Tire Pressure Monitoring System (TPMS)

###### Business Overview

##### 4.13.3 Orange Electronic Aftermarket Tire Pressure Monitoring System (TPMS)

###### Production, Value and Gross Margin (2019-2024)

##### 4.13.4 Orange Electronic Product Portfolio

##### 4.13.5 Orange Electronic Recent Developments

#### 4.14 Shenzhen Autotech

##### 4.14.1 Shenzhen Autotech Aftermarket Tire Pressure Monitoring System (TPMS)

###### Company Information

##### 4.14.2 Shenzhen Autotech Aftermarket Tire Pressure Monitoring System (TPMS)

###### Business Overview

##### 4.14.3 Shenzhen Autotech Aftermarket Tire Pressure Monitoring System (TPMS)

###### Production, Value and Gross Margin (2019-2024)

##### 4.14.4 Shenzhen Autotech Product Portfolio

##### 4.14.5 Shenzhen Autotech Recent Developments

#### 4.15 ACDelco

##### 4.15.1 ACDelco Aftermarket Tire Pressure Monitoring System (TPMS) Company Information

##### 4.15.2 ACDelco Aftermarket Tire Pressure Monitoring System (TPMS) Business Overview

##### 4.15.3 ACDelco Aftermarket Tire Pressure Monitoring System (TPMS) Production, Value and Gross Margin (2019-2024)

##### 4.15.4 ACDelco Product Portfolio

##### 4.15.5 ACDelco Recent Developments

#### 4.16 Nanjing Top Sun

##### 4.16.1 Nanjing Top Sun Aftermarket Tire Pressure Monitoring System (TPMS)

###### Company Information

##### 4.16.2 Nanjing Top Sun Aftermarket Tire Pressure Monitoring System (TPMS)

###### Business Overview

##### 4.16.3 Nanjing Top Sun Aftermarket Tire Pressure Monitoring System (TPMS)

###### Production, Value and Gross Margin (2019-2024)

##### 4.16.4 Nanjing Top Sun Product Portfolio

##### 4.16.5 Nanjing Top Sun Recent Developments

## **5 GLOBAL AFTERMARKET TIRE PRESSURE MONITORING SYSTEM (TPMS) PRODUCTION BY REGION**

5.1 Global Aftermarket Tire Pressure Monitoring System (TPMS) Production Estimates and Forecasts by Region: 2019 VS 2023 VS 2030

5.2 Global Aftermarket Tire Pressure Monitoring System (TPMS) Production by Region: 2019-2030

5.2.1 Global Aftermarket Tire Pressure Monitoring System (TPMS) Production by Region: 2019-2024

5.2.2 Global Aftermarket Tire Pressure Monitoring System (TPMS) Production Forecast by Region (2025-2030)

5.3 Global Aftermarket Tire Pressure Monitoring System (TPMS) Production Value Estimates and Forecasts by Region: 2019 VS 2023 VS 2030

5.4 Global Aftermarket Tire Pressure Monitoring System (TPMS) Production Value by Region: 2019-2030

5.4.1 Global Aftermarket Tire Pressure Monitoring System (TPMS) Production Value by Region: 2019-2024

5.4.2 Global Aftermarket Tire Pressure Monitoring System (TPMS) Production Value Forecast by Region (2025-2030)

5.5 Global Aftermarket Tire Pressure Monitoring System (TPMS) Market Price Analysis by Region (2019-2024)

5.6 Global Aftermarket Tire Pressure Monitoring System (TPMS) Production and Value, YOY Growth

5.6.1 North America Aftermarket Tire Pressure Monitoring System (TPMS) Production Value Estimates and Forecasts (2019-2030)

5.6.2 Europe Aftermarket Tire Pressure Monitoring System (TPMS) Production Value Estimates and Forecasts (2019-2030)

5.6.3 China Aftermarket Tire Pressure Monitoring System (TPMS) Production Value Estimates and Forecasts (2019-2030)

5.6.4 Japan Aftermarket Tire Pressure Monitoring System (TPMS) Production Value Estimates and Forecasts (2019-2030)

5.6.5 South Korea Aftermarket Tire Pressure Monitoring System (TPMS) Production Value Estimates and Forecasts (2019-2030)

5.6.6 India Aftermarket Tire Pressure Monitoring System (TPMS) Production Value Estimates and Forecasts (2019-2030)

## **6 GLOBAL AFTERMARKET TIRE PRESSURE MONITORING SYSTEM (TPMS) CONSUMPTION BY REGION**

6.1 Global Aftermarket Tire Pressure Monitoring System (TPMS) Consumption Estimates and Forecasts by Region: 2019 VS 2023 VS 2030

## 6.2 Global Aftermarket Tire Pressure Monitoring System (TPMS) Consumption by Region (2019-2030)

### 6.2.1 Global Aftermarket Tire Pressure Monitoring System (TPMS) Consumption by Region: 2019-2030

### 6.2.2 Global Aftermarket Tire Pressure Monitoring System (TPMS) Forecasted Consumption by Region (2025-2030)

## 6.3 North America

### 6.3.1 North America Aftermarket Tire Pressure Monitoring System (TPMS) Consumption Growth Rate by Country: 2019 VS 2023 VS 2030

### 6.3.2 North America Aftermarket Tire Pressure Monitoring System (TPMS) Consumption by Country (2019-2030)

#### 6.3.3 U.S.

#### 6.3.4 Canada

## 6.4 Europe

### 6.4.1 Europe Aftermarket Tire Pressure Monitoring System (TPMS) Consumption Growth Rate by Country: 2019 VS 2023 VS 2030

### 6.4.2 Europe Aftermarket Tire Pressure Monitoring System (TPMS) Consumption by Country (2019-2030)

#### 6.4.3 Germany

#### 6.4.4 France

#### 6.4.5 U.K.

#### 6.4.6 Italy

#### 6.4.7 Russia

## 6.5 Asia Pacific

### 6.5.1 Asia Pacific Aftermarket Tire Pressure Monitoring System (TPMS) Consumption Growth Rate by Country: 2019 VS 2023 VS 2030

### 6.5.2 Asia Pacific Aftermarket Tire Pressure Monitoring System (TPMS) Consumption by Country (2019-2030)

#### 6.5.3 China

#### 6.5.4 Japan

#### 6.5.5 South Korea

#### 6.5.6 China Taiwan

#### 6.5.7 Southeast Asia

#### 6.5.8 India

#### 6.5.9 Australia

## 6.6 Latin America, Middle East & Africa

### 6.6.1 Latin America, Middle East & Africa Aftermarket Tire Pressure Monitoring System (TPMS) Consumption Growth Rate by Country: 2019 VS 2023 VS 2030

### 6.6.2 Latin America, Middle East & Africa Aftermarket Tire Pressure Monitoring

## System (TPMS) Consumption by Country (2019-2030)

6.6.3 Mexico

6.6.4 Brazil

6.6.5 Turkey

6.6.5 GCC Countries

## 7 SEGMENT BY TYPE

### 7.1 Global Aftermarket Tire Pressure Monitoring System (TPMS) Production by Type (2019-2030)

7.1.1 Global Aftermarket Tire Pressure Monitoring System (TPMS) Production by Type (2019-2030) & (K Units)

7.1.2 Global Aftermarket Tire Pressure Monitoring System (TPMS) Production Market Share by Type (2019-2030)

### 7.2 Global Aftermarket Tire Pressure Monitoring System (TPMS) Production Value by Type (2019-2030)

7.2.1 Global Aftermarket Tire Pressure Monitoring System (TPMS) Production Value by Type (2019-2030) & (US\$ Million)

7.2.2 Global Aftermarket Tire Pressure Monitoring System (TPMS) Production Value Market Share by Type (2019-2030)

### 7.3 Global Aftermarket Tire Pressure Monitoring System (TPMS) Price by Type (2019-2030)

## 8 SEGMENT BY APPLICATION

### 8.1 Global Aftermarket Tire Pressure Monitoring System (TPMS) Production by Application (2019-2030)

8.1.1 Global Aftermarket Tire Pressure Monitoring System (TPMS) Production by Application (2019-2030) & (K Units)

8.1.2 Global Aftermarket Tire Pressure Monitoring System (TPMS) Production by Application (2019-2030) & (K Units)

### 8.2 Global Aftermarket Tire Pressure Monitoring System (TPMS) Production Value by Application (2019-2030)

8.2.1 Global Aftermarket Tire Pressure Monitoring System (TPMS) Production Value by Application (2019-2030) & (US\$ Million)

8.2.2 Global Aftermarket Tire Pressure Monitoring System (TPMS) Production Value Market Share by Application (2019-2030)

### 8.3 Global Aftermarket Tire Pressure Monitoring System (TPMS) Price by Application (2019-2030)

## **9 VALUE CHAIN AND SALES CHANNELS ANALYSIS OF THE MARKET**

### 9.1 Aftermarket Tire Pressure Monitoring System (TPMS) Value Chain Analysis

#### 9.1.1 Aftermarket Tire Pressure Monitoring System (TPMS) Key Raw Materials

#### 9.1.2 Raw Materials Key Suppliers

#### 9.1.3 Aftermarket Tire Pressure Monitoring System (TPMS) Production Mode & Process

### 9.2 Aftermarket Tire Pressure Monitoring System (TPMS) Sales Channels Analysis

#### 9.2.1 Direct Comparison with Distribution Share

#### 9.2.2 Aftermarket Tire Pressure Monitoring System (TPMS) Distributors

#### 9.2.3 Aftermarket Tire Pressure Monitoring System (TPMS) Customers

## **10 GLOBAL AFTERMARKET TIRE PRESSURE MONITORING SYSTEM (TPMS) ANALYZING MARKET DYNAMICS**

### 10.1 Aftermarket Tire Pressure Monitoring System (TPMS) Industry Trends

### 10.2 Aftermarket Tire Pressure Monitoring System (TPMS) Industry Drivers

### 10.3 Aftermarket Tire Pressure Monitoring System (TPMS) Industry Opportunities and Challenges

### 10.4 Aftermarket Tire Pressure Monitoring System (TPMS) Industry Restraints

## **11 REPORT CONCLUSION**

## **12 DISCLAIMER**



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