

# Adult Sex Toy Industry Research Report 2023

<https://marketpublishers.com/r/A35879681213EN.html>

Date: August 2023

Pages: 116

Price: US\$ 2,950.00 (Single User License)

ID: A35879681213EN

## Abstracts

A sex toy is an object or device that is primarily used to facilitate human sexual pleasure, such as a dildo or vibrator.

### Highlights

The global Adult Sex Toy market is projected to reach US\$ million by 2029 from an estimated US\$ million in 2023, at a CAGR of % during 2024 and 2029.

By product type, In the past few years, the largest segments are Vibrators and Dildos.

The key brands are Reckitt Benckiser (Durex), LELO, Doc Johnson, Church & Dwight (Trojan), WOW Tech (brands are We-Vibe and Womanizer), Lovehoney, LifeStyles Healthcare and Lover Health. The top five players hold a share over 30 percent of global total.

Manufacturers are trying to expand customer base through e-commerce sites. In developing countries where adult stores are not easily accessible, online retailers are meeting customer demand by offering different range of products via discrete delivery and an added advantage of discounted rates.

North America held the largest share in 2019. Asia Pacific is the fastest growing Adult Sex Toy market during the forecast period. China is the leading revenue generators for the market.

### Report Scope

This report aims to provide a comprehensive presentation of the global market for Adult Sex Toy, with both quantitative and qualitative analysis, to help readers develop

business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Adult Sex Toy.

The Adult Sex Toy market size, estimations, and forecasts are provided in terms of sales volume (K Units) and revenue (\$ millions), considering 2022 as the base year, with history and forecast data for the period from 2018 to 2029. This report segments the global Adult Sex Toy market comprehensively. Regional market sizes, concerning products by types, by application, and by players, are also provided. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

The report will help the Adult Sex Toy manufacturers, new entrants, and industry chain related companies in this market with information on the revenues, sales volume, and average price for the overall market and the sub-segments across the different segments, by company, product type, application, and regions.

### Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, price, and sales by manufacturers for the period 2018-2023. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

LifeStyles Healthcare

Church & Dwight (Trojan)

BMS Factory

LELO

Reckitt Benckiser (Durex)

Luvu Brands (Liberator)

Doc Johnson

Fun Factory

Aneros Company

Bad Dragon

Crystal Delights

Happy Valley

Nalone

Jimmyjane

Lovehoney

WOW Tech (WOW Tech and Womanizer)

Tantus

Nanma Manufacturing Company

Lover Health

Leten

Beate Uhse

Pipedream Product

California Exotic Novelties

Adam & Eve

Tenga Co., Ltd

Shenzhen Jizhimei Healthcare

## Product Type Insights

Global markets are presented by Adult Sex Toy type, along with growth forecasts through 2029. Estimates on sales and revenue are based on the price in the supply chain at which the Adult Sex Toy are procured by the manufacturers.

This report has studied every segment and provided the market size using historical data. They have also talked about the growth opportunities that the segment may pose in the future. This study bestows sales and revenue data by type, and during the historical period (2018-2023) and forecast period (2024-2029).

## Adult Sex Toy segment by Type

Adult Vibrators

Dildos

Butt Plugs

Male Masturbators

Massagers

Erection Rings

Others

## Application Insights

This report has provided the market size (sales and revenue data) by application, during

the historical period (2018-2023) and forecast period (2024-2029).

This report also outlines the market trends of each segment and consumer behaviors impacting the Adult Sex Toy market and what implications these may have on the industry's future. This report can help to understand the relevant market and consumer trends that are driving the Adult Sex Toy market.

### Adult Sex Toy segment by Distribution Channel

Online Stores

Specialty Stores

Retail Outlets

### Regional Outlook

This section of the report provides key insights regarding various regions and the key players operating in each region. Economic, social, environmental, technological, and political factors have been taken into consideration while assessing the growth of the particular region/country. The readers will also get their hands on the revenue and sales data of each region and country for the period 2018-2029.

The market has been segmented into various major geographies, including North America, Europe, Asia-Pacific, South America, Middle East & Africa. Detailed analysis of major countries such as the USA, Germany, the U.K., Italy, France, China, Japan, South Korea, Southeast Asia, and India will be covered within the regional segment. For market estimates, data are going to be provided for 2021 because of the base year, with estimates for 2023 and forecast revenue for 2029.

North America

United States

Canada

Europe

Germany

France

U.K.

Italy

Russia

#### Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

#### Latin America

Mexico

Brazil

Argentina

#### Middle East & Africa

Turkey

Saudi Arabia

UAE

## Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

## COVID-19 and Russia-Ukraine War Influence Analysis

The readers in the section will understand how the Adult Sex Toy market scenario changed across the globe during the pandemic, post-pandemic and Russia-Ukraine War. The study is done keeping in view the changes in aspects such as demand, consumption, transportation, consumer behavior, supply chain management, export and import, and production. The industry experts have also highlighted the key factors that will help create opportunities for players and stabilize the overall industry in the years to come.

## Reasons to Buy This Report

This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Adult Sex Toy market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.

This report will help stakeholders to understand the global industry status and trends of Adult Sex Toy and provides them with information on key market drivers, restraints, challenges, and opportunities.

This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.

This report stays updated with novel technology integration, features, and the latest developments in the market

This report helps stakeholders to understand the COVID-19 and Russia-Ukraine War Influence on the Adult Sex Toy industry.

This report helps stakeholders to gain insights into which regions to target globally

This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Adult Sex Toy.

This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

## Core Chapters

Chapter 1: Research objectives, research methods, data sources, data cross-validation;

Chapter 2: Introduces the report scope of the report, executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3: Detailed analysis of Adult Sex Toy manufacturers competitive landscape, price, production and value market share, latest development plan, merger, and acquisition information, etc.

Chapter 4: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product production/output, value, price, gross margin, product introduction, recent development, etc.

Chapter 5: Production/output, value of Adult Sex Toy by region/country. It provides a



quantitative analysis of the market size and development potential of each region in the next six years.

Chapter 6: Consumption of Adult Sex Toy in regional level and country level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and production of each country in the world.

Chapter 7: Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 8: Provides the analysis of various market segments by distribution channel, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 9: Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 11: The main points and conclusions of the report.

## Frequently Asked Questions

Which product segment grabbed the largest share in the Product Name market?

How is the competitive scenario of the Product Name market?

Which are the key factors aiding the Product Name market growth?

Which are the prominent players in the Product Name market?

Which region holds the maximum share in the Product Name market?

What will be the CAGR of the Product Name market during the forecast period?

Which application segment emerged as the leading segment in the Product Name market?

What key trends are likely to emerge in the Product Name market in the coming years?

What will be the Product Name market size by 2028?

Which company held the largest share in the Product Name market?

## Contents

### LIST OF TABLES

Table 1. Secondary Sources

Table 2. Primary Sources

Table 3. Market Value Comparison by Type (2018 VS 2022 VS 2029) & (US\$ Million)

Table 4. Market Value Comparison by Distribution Channel (2018 VS 2022 VS 2029) & (US\$ Million)

Table 5. Global Adult Sex Toy Volume and Revenue Market Size and CAGR of Manufacturers (2018 Versus 2022)

Table 6. Global Adult Sex Toy Sales (K Units) of Manufacturers (2018-2023)

Table 7. Global Adult Sex Toy Sales Market Share by Manufacturers (2018-2023)

Table 8. Global Adult Sex Toy Revenue of Manufacturers (2018-2023)

Table 9. Global Adult Sex Toy Revenue Share by Manufacturers (2018-2023)

Table 10. Global Market Adult Sex Toy Average Price (US\$/Unit) of Manufacturers (2018-2023)

Table 11. Global Adult Sex Toy Industry Ranking, 2021 VS 2022 VS 2023

Table 12. Global Manufacturers of Adult Sex Toy, Product Type & Application

Table 13. Global Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Global Adult Sex Toy by Manufacturers Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue of 2022)

Table 15. Manufacturers Mergers & Acquisitions, Expansion Plans)

Table 16. LifeStyles Healthcare Company Information

Table 17. LifeStyles Healthcare Business Overview

Table 18. LifeStyles Healthcare Adult Sex Toy Sales (K Units), Revenue (US\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 19. LifeStyles Healthcare Adult Sex Toy Product Portfolio

Table 20. LifeStyles Healthcare Recent Developments

Table 21. Church & Dwight (Trojan) Company Information

Table 22. Church & Dwight (Trojan) Business Overview

Table 23. Church & Dwight (Trojan) Adult Sex Toy Sales (K Units), Revenue (US\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 24. Church & Dwight (Trojan) Adult Sex Toy Product Portfolio

Table 25. Church & Dwight (Trojan) Recent Developments

Table 26. BMS Factory Company Information

Table 27. BMS Factory Business Overview

Table 28. BMS Factory Adult Sex Toy Sales (K Units), Revenue (US\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

- Table 29. BMS Factory Adult Sex Toy Product Portfolio
- Table 30. BMS Factory Recent Developments
- Table 31. LELO Company Information
- Table 32. LELO Business Overview
- Table 33. LELO Adult Sex Toy Sales (K Units), Revenue (US\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)
- Table 34. LELO Adult Sex Toy Product Portfolio
- Table 35. LELO Recent Developments
- Table 36. Reckitt Benckiser (Durex) Company Information
- Table 37. Reckitt Benckiser (Durex) Business Overview
- Table 38. Reckitt Benckiser (Durex) Adult Sex Toy Sales (K Units), Revenue (US\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)
- Table 39. Reckitt Benckiser (Durex) Adult Sex Toy Product Portfolio
- Table 40. Reckitt Benckiser (Durex) Recent Developments
- Table 41. Luvu Brands (Liberator) Company Information
- Table 42. Luvu Brands (Liberator) Business Overview
- Table 43. Luvu Brands (Liberator) Adult Sex Toy Sales (K Units), Revenue (US\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)
- Table 44. Luvu Brands (Liberator) Adult Sex Toy Product Portfolio
- Table 45. Luvu Brands (Liberator) Recent Developments
- Table 46. Doc Johnson Company Information
- Table 47. Doc Johnson Business Overview
- Table 48. Doc Johnson Adult Sex Toy Sales (K Units), Revenue (US\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)
- Table 49. Doc Johnson Adult Sex Toy Product Portfolio
- Table 50. Doc Johnson Recent Developments
- Table 51. Fun Factory Company Information
- Table 52. Fun Factory Business Overview
- Table 53. Fun Factory Adult Sex Toy Sales (K Units), Revenue (US\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)
- Table 54. Fun Factory Adult Sex Toy Product Portfolio
- Table 55. Fun Factory Recent Developments
- Table 56. Aneros Company Company Information
- Table 57. Aneros Company Business Overview
- Table 58. Aneros Company Adult Sex Toy Sales (K Units), Revenue (US\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)
- Table 59. Aneros Company Adult Sex Toy Product Portfolio
- Table 60. Aneros Company Recent Developments
- Table 61. Bad Dragon Company Information

- Table 62. Bad Dragon Business Overview
- Table 63. Bad Dragon Adult Sex Toy Sales (K Units), Revenue (US\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)
- Table 64. Bad Dragon Adult Sex Toy Product Portfolio
- Table 65. Bad Dragon Recent Developments
- Table 66. Crystal Delights Company Information
- Table 67. Crystal Delights Business Overview
- Table 68. Crystal Delights Adult Sex Toy Sales (K Units), Revenue (US\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)
- Table 69. Crystal Delights Adult Sex Toy Product Portfolio
- Table 70. Crystal Delights Recent Developments
- Table 71. Happy Valley Company Information
- Table 72. Happy Valley Business Overview
- Table 73. Happy Valley Adult Sex Toy Sales (K Units), Revenue (US\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)
- Table 74. Happy Valley Adult Sex Toy Product Portfolio
- Table 75. Happy Valley Recent Developments
- Table 76. Nalone Company Information
- Table 77. Nalone Business Overview
- Table 78. Nalone Adult Sex Toy Sales (K Units), Revenue (US\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)
- Table 79. Nalone Adult Sex Toy Product Portfolio
- Table 80. Nalone Recent Developments
- Table 81. Jimmyjane Company Information
- Table 82. Jimmyjane Business Overview
- Table 83. Jimmyjane Adult Sex Toy Sales (K Units), Revenue (US\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)
- Table 84. Jimmyjane Adult Sex Toy Product Portfolio
- Table 85. Jimmyjane Recent Developments
- Table 86. Lovehoney Company Information
- Table 87. Lovehoney Business Overview
- Table 88. Lovehoney Adult Sex Toy Sales (K Units), Revenue (US\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)
- Table 89. Lovehoney Adult Sex Toy Product Portfolio
- Table 90. Lovehoney Recent Developments
- Table 91. WOW Tech (WOW Tech and Womanizer) Company Information
- Table 92. WOW Tech (WOW Tech and Womanizer) Business Overview
- Table 93. WOW Tech (WOW Tech and Womanizer) Adult Sex Toy Sales (K Units), Revenue (US\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 94. WOW Tech (WOW Tech and Womanizer) Adult Sex Toy Product Portfolio

Table 95. WOW Tech (WOW Tech and Womanizer) Recent Developments

Table 96. Tantus Company Information

Table 97. Tantus Business Overview

Table 98. Tantus Adult Sex Toy Sales (K Units), Revenue (US\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 99. Tantus Adult Sex Toy Product Portfolio

Table 100. Tantus Recent Developments

Table 101. Nanma Manufacturing Company Company Information

Table 102. Nanma Manufacturing Company Business Overview

Table 103. Nanma Manufacturing Company Adult Sex Toy Sales (K Units), Revenue (US\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 104. Nanma Manufacturing Company Adult Sex Toy Product Portfolio

Table 105. Nanma Manufacturing Company Recent Developments

Table 106. Lover Health Company Information

Table 107. Lover Health Business Overview

Table 108. Lover Health Adult Sex Toy Sales (K Units), Revenue (US\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 109. Lover Health Adult Sex Toy Product Portfolio

Table 110. Lover Health Recent Developments

Table 111. Leten Company Information

Table 112. Leten Business Overview

Table 113. Leten Adult Sex Toy Sales (K Units), Revenue (US\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 114. Leten Adult Sex Toy Product Portfolio

Table 115. Leten Recent Developments

Table 116. Beate Uhse Company Information

Table 117. Beate Uhse Business Overview

Table 118. Beate Uhse Adult Sex Toy Sales (K Units), Revenue (US\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 119. Beate Uhse Adult Sex Toy Product Portfolio

Table 120. Beate Uhse Recent Developments

Table 121. Pipedream Product Company Information

Table 122. Pipedream Product Business Overview

Table 123. Pipedream Product Adult Sex Toy Sales (K Units), Revenue (US\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 124. Pipedream Product Adult Sex Toy Product Portfolio

Table 125. Pipedream Product Recent Developments

Table 126. California Exotic Novelties Company Information



Table 127. California Exotic Novelties Business Overview

Table 128. California Exotic Novelties Adult Sex Toy Sales (K Units), Revenue (US\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 129. California Exotic Novelties Adult Sex Toy Product Portfolio

Table 130. California Exotic Novelties Recent Developments

Table 131. Adam & Eve Company Information

Table 132. Adam & Eve Business Overview

Table 133. Adam & Eve Adult Sex Toy Sales (K Units), Revenue (US\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 134. Adam & Eve Adult Sex Toy Product Portfolio

Table 135. Adam & Eve Recent Developments

Table 136. Tenga Co., Ltd Company Information

Table 137. Tenga Co., Ltd Business Overview

Table 138. Tenga Co., Ltd Adult Sex Toy Sales (K Units), Revenue (US\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 139. Tenga Co., Ltd Adult Sex Toy Product Portfolio

Table 140. Tenga Co., Ltd Recent Developments

Table 141. Shenzhen Jizhimei Healthcare Company Information

Table 142. Shenzhen Jizhimei Healthcare Business Overview

Table 143. Shenzhen Jizhimei Healthcare Adult Sex Toy Sales (K Units), Revenue (US\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 144. Shenzhen Jizhimei Healthcare Adult Sex Toy Product Portfolio

Table 145. Shenzhen Jizhimei Healthcare Recent Developments

Table 146. Global Adult Sex Toy Market Size by Region (US\$ Million): 2018 VS 2022 VS 2029

Table 147. Global Adult Sex Toy Sales by Region (2018-2023) & (K Units)

Table 148. Global Adult Sex Toy Sales Market Share by Region (2018-2023)

Table 149. Global Adult Sex Toy Sales by Region (2024-2029) & (K Units)

Table 150. Global Adult Sex Toy Sales Market Share by Region (2024-2029)

Table 151. Global Adult Sex Toy Revenue by Region (2018-2023) & (US\$ Million)

Table 152. Global Adult Sex Toy Revenue Market Share by Region (2018-2023)

Table 153. Global Adult Sex Toy Revenue by Region (2024-2029) & (US\$ Million)

Table 154. Global Adult Sex Toy Revenue Market Share by Region (2024-2029)

Table 155. North America Adult Sex Toy Revenue by Country: 2018 VS 2022 VS 2029 (US\$ Million)

Table 156. North America Adult Sex Toy Sales by Country (2018-2023) & (K Units)

Table 157. North America Adult Sex Toy Sales by Country (2024-2029) & (K Units)

Table 158. North America Adult Sex Toy Revenue by Country (2018-2023) & (US\$ Million)

Table 159. North America Adult Sex Toy Revenue by Country (2024-2029) & (US\$ Million)

Table 160. Europe Adult Sex Toy Revenue by Country: 2018 VS 2022 VS 2029 (US\$ Million)

Table 161. Europe Adult Sex Toy Sales by Country (2018-2023) & (K Units)

Table 162. Europe Adult Sex Toy Sales by Country (2024-2029) & (K Units)

Table 163. Europe Adult Sex Toy Revenue by Country (2018-2023) & (US\$ Million)

Table 164. Europe Adult Sex Toy Revenue by Country (2024-2029) & (US\$ Million)

Table 165. Asia Pacific Adult Sex Toy Revenue by Country: 2018 VS 2022 VS 2029 (US\$ Million)

Table 166. Asia Pacific Adult Sex Toy Sales by Country (2018-2023) & (K Units)

Table 167. Asia Pacific Adult Sex Toy Sales by Country (2024-2029) & (K Units)

Table 168. Asia Pacific Adult Sex Toy Revenue by Country (2018-2023) & (US\$ Million)

Table 169. Asia Pacific Adult Sex Toy Revenue by Country (2024-2029) & (US\$ Million)

Table 170. Latin America Adult Sex Toy Revenue by Country: 2018 VS 2022 VS 2029 (US\$ Million)

Table 171. Latin America Adult Sex Toy Sales by Country (2018-2023) & (K Units)

Table 172. Latin America Adult Sex Toy Sales by Country (2024-2029) & (K Units)

Table 173. Latin America Adult Sex Toy Revenue by Country (2018-2023) & (US\$ Million)

Table 174. Latin America Adult Sex Toy Revenue by Country (2024-2029) & (US\$ Million)

Table 175. Middle East and Africa Adult Sex Toy Revenue by Country: 2018 VS 2022 VS 2029 (US\$ Million)

Table 176. Middle East and Africa Adult Sex Toy Sales by Country (2018-2023) & (K Units)

Table 177. Middle East and Africa Adult Sex Toy Sales by Country (2024-2029) & (K Units)

Table 178. Middle East and Africa Adult Sex Toy Revenue by Country (2018-2023) & (US\$ Million)

Table 179. Middle East and Africa Adult Sex Toy Revenue by Country (2024-2029) & (US\$ Million)

Table 180. Global Adult Sex Toy Sales by Type (2018-2023) & (K Units)

Table 181. Global Adult Sex Toy Sales by Type (2024-2029) & (K Units)

Table 182. Global Adult Sex Toy Sales Market Share by Type (2018-2023)

Table 183. Global Adult Sex Toy Sales Market Share by Type (2024-2029)

Table 184. Global Adult Sex Toy Revenue by Type (2018-2023) & (US\$ Million)

Table 185. Global Adult Sex Toy Revenue by Type (2024-2029) & (US\$ Million)

Table 186. Global Adult Sex Toy Revenue Market Share by Type (2018-2023)



- Table 187. Global Adult Sex Toy Revenue Market Share by Type (2024-2029)
- Table 188. Global Adult Sex Toy Price by Type (2018-2023) & (US\$/Unit)
- Table 189. Global Adult Sex Toy Price by Type (2024-2029) & (US\$/Unit)
- Table 190. Global Adult Sex Toy Sales by Distribution Channel (2018-2023) & (K Units)
- Table 191. Global Adult Sex Toy Sales by Distribution Channel (2024-2029) & (K Units)
- Table 192. Global Adult Sex Toy Sales Market Share by Distribution Channel (2018-2023)
- Table 193. Global Adult Sex Toy Sales Market Share by Distribution Channel (2024-2029)
- Table 194. Global Adult Sex Toy Revenue by Distribution Channel (2018-2023) & (US\$ Million)
- Table 195. Global Adult Sex Toy Revenue by Distribution Channel (2024-2029) & (US\$ Million)
- Table 196. Global Adult Sex Toy Revenue Market Share by Distribution Channel (2018-2023)
- Table 197. Global Adult Sex Toy Revenue Market Share by Distribution Channel (2024-2029)
- Table 198. Global Adult Sex Toy Price by Distribution Channel (2018-2023) & (US\$/Unit)
- Table 199. Global Adult Sex Toy Price by Distribution Channel (2024-2029) & (US\$/Unit)
- Table 200. Key Raw Materials
- Table 201. Raw Materials Key Suppliers
- Table 202. Adult Sex Toy Distributors List
- Table 203. Adult Sex Toy Customers List
- Table 204. Adult Sex Toy Industry Trends
- Table 205. Adult Sex Toy Industry Drivers
- Table 206. Adult Sex Toy Industry Restraints
- Table 207. Authors 12. List of This Report

## List Of Figures

### LIST OF FIGURES

- Figure 1. Research Methodology
- Figure 2. Research Process
- Figure 3. Key Executives Interviewed
- Figure 4. Adult Sex Toy Product Picture
- Figure 5. Global Adult Sex Toy Revenue (US\$ Million), 2018 VS 2022 VS 2029
- Figure 6. Global Adult Sex Toy Market Size (2018-2029) & (US\$ Million)
- Figure 7. Global Adult Sex Toy Sales (2018-2029) & (K Units)
- Figure 8. Global Adult Sex Toy Average Price (US\$/Unit) & (2018-2029)
- Figure 9. Adult Vibrators Product Picture
- Figure 10. Dildos Product Picture
- Figure 11. Butt Plugs Product Picture
- Figure 12. Male Masturbators Product Picture
- Figure 13. Massagers Product Picture
- Figure 14. Erection Rings Product Picture
- Figure 15. Others Product Picture
- Figure 16. Online Stores Product Picture
- Figure 17. Specialty Stores Product Picture
- Figure 18. Retail Outlets Product Picture
- Figure 19. Global Adult Sex Toy Revenue Share by Manufacturers in 2022
- Figure 20. Global Manufacturers of Adult Sex Toy, Manufacturing Sites & Headquarters
- Figure 21. Global Manufacturers of Adult Sex Toy, Date of Enter into This Industry
- Figure 22. Global Top 5 and 10 Adult Sex Toy Players Market Share by Revenue in 2022
- Figure 23. Manufacturers Type (Tier 1, Tier 2, and Tier 3): 2018 VS 2022
- Figure 24. Global Adult Sex Toy Market Size by Region (US\$ Million): 2018 VS 2022 VS 2029
- Figure 25. Global Adult Sex Toy Sales by Region in 2022
- Figure 26. Global Adult Sex Toy Revenue by Region in 2022
- Figure 27. North America Adult Sex Toy Market Size by Country in 2022
- Figure 28. North America Adult Sex Toy Sales Market Share by Country (2018-2029)
- Figure 29. North America Adult Sex Toy Revenue Market Share by Country (2018-2029)
- Figure 30. United States Adult Sex Toy Revenue Growth Rate (2018-2029) & (US\$ Million)
- Figure 31. Canada Adult Sex Toy Revenue Growth Rate (2018-2029) & (US\$ Million)

- Figure 32. Europe Adult Sex Toy Market Size by Country in 2022
- Figure 33. Europe Adult Sex Toy Sales Market Share by Country (2018-2029)
- Figure 34. Europe Adult Sex Toy Revenue Market Share by Country (2018-2029)
- Figure 35. Germany Adult Sex Toy Revenue Growth Rate (2018-2029) & (US\$ Million)
- Figure 36. France Adult Sex Toy Revenue Growth Rate (2018-2029) & (US\$ Million)
- Figure 37. U.K. Adult Sex Toy Revenue Growth Rate (2018-2029) & (US\$ Million)
- Figure 38. Italy Adult Sex Toy Revenue Growth Rate (2018-2029) & (US\$ Million)
- Figure 39. Russia Adult Sex Toy Revenue Growth Rate (2018-2029) & (US\$ Million)
- Figure 40. Asia Pacific Adult Sex Toy Market Size by Country in 2022
- Figure 41. Asia Pacific Adult Sex Toy Sales Market Share by Country (2018-2029)
- Figure 42. Asia Pacific Adult Sex Toy Revenue Market Share by Country (2018-2029)
- Figure 43. China Adult Sex Toy Revenue Growth Rate (2018-2029) & (US\$ Million)
- Figure 44. Japan Adult Sex Toy Revenue Growth Rate (2018-2029) & (US\$ Million)
- Figure 45. South Korea Adult Sex Toy Revenue Growth Rate (2018-2029) & (US\$ Million)
- Figure 46. India Adult Sex Toy Revenue Growth Rate (2018-2029) & (US\$ Million)
- Figure 47. Australia Adult Sex Toy Revenue Growth Rate (2018-2029) & (US\$ Million)
- Figure 48. China Taiwan Adult Sex Toy Revenue Growth Rate (2018-2029) & (US\$ Million)
- Figure 49. Indonesia Adult Sex Toy Revenue Growth Rate (2018-2029) & (US\$ Million)
- Figure 50. Thailand Adult Sex Toy Revenue Growth Rate (2018-2029) & (US\$ Million)
- Figure 51. Malaysia Adult Sex Toy Revenue Growth Rate (2018-2029) & (US\$ Million)
- Figure 52. Latin America Adult Sex Toy Market Size by Country in 2022
- Figure 53. Latin America Adult Sex Toy Sales Market Share by Country (2018-2029)
- Figure 54. Latin America Adult Sex Toy Revenue Market Share by Country (2018-2029)
- Figure 55. Mexico Adult Sex Toy Revenue Growth Rate (2018-2029) & (US\$ Million)
- Figure 56. Brazil Adult Sex Toy Revenue Growth Rate (2018-2029) & (US\$ Million)
- Figure 57. Argentina Adult Sex Toy Revenue Growth Rate (2018-2029) & (US\$ Million)
- Figure 58. Middle East and Africa Adult Sex Toy Market Size by Country in 2022
- Figure 59. Middle East and Africa Adult Sex Toy Sales Market Share by Country (2018-2029)
- Figure 60. Middle East and Africa Adult Sex Toy Revenue Market Share by Country (2018-2029)
- Figure 61. Turkey Adult Sex Toy Revenue Growth Rate (2018-2029) & (US\$ Million)
- Figure 62. Saudi Arabia Adult Sex Toy Revenue Growth Rate (2018-2029) & (US\$ Million)
- Figure 63. UAE Adult Sex Toy Revenue Growth Rate (2018-2029) & (US\$ Million)
- Figure 64. Global Adult Sex Toy Sales Market Share by Type (2018-2029)
- Figure 65. Global Adult Sex Toy Revenue Market Share by Type (2018-2029)

Figure 66. Global Adult Sex Toy Price (US\$/Unit) by Type (2018-2029)

Figure 67. Global Adult Sex Toy Sales Market Share by Distribution Channel (2018-2029)

Figure 68. Global Adult Sex Toy Revenue Market Share by Distribution Channel (2018-2029)

Figure 69. Global Adult Sex Toy Price (US\$/Unit) by Distribution Channel (2018-2029)

Figure 70. Adult Sex Toy Value Chain

Figure 71. Adult Sex Toy Production Mode & Process

Figure 72. Direct Comparison with Distribution Share

Figure 73. Distributors Profiles

Figure 74. Adult Sex Toy Industry Opportunities and Challenges

## I would like to order

Product name: Adult Sex Toy Industry Research Report 2023

Product link: <https://marketpublishers.com/r/A35879681213EN.html>

Price: US\$ 2,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A35879681213EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970