

# **5G Applications and Services Industry Research Report 2023**

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# **Abstracts**

## Highlights

The global 5G Applications and Services market is projected to reach US\$ million by 2029 from an estimated US\$ million in 2023, at a CAGR of % during 2024 and 2029.

North American market for 5G Applications and Services is estimated to increase from \$ million in 2023 to reach \$ million by 2029, at a CAGR of % during the forecast period of 2024 through 2029.

Asia-Pacific market for 5G Applications and Services is estimated to increase from \$ million in 2023 to reach \$ million by 2029, at a CAGR of % during the forecast period of 2024 through 2029.

The major global companies of 5G Applications and Services include Ericsson, Huawei, Nokia, Samsung, ZTE, China Mobile, China Telecom, China Unicom and Verizon, etc. In 2022, the world's top three vendors accounted for approximately % of the revenue.

The global market for 5G Applications and Services in Telecom is estimated to increase from \$ million in 2023 to \$ million by 2029, at a CAGR of % during the forecast period of 2024 through 2029.

Considering the economic change due to COVID-19 and Russia-Ukraine War Influence, EMBB (Enhance Mobile Broadband), which accounted for % of the global market of 5G Applications and Services in 2022, is expected to reach million US\$ by 2029, growing at a revised CAGR of % from 2024 to 2029.



## Report Scope

This report aims to provide a comprehensive presentation of the global market for 5G Applications and Services, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding 5G Applications and Services.

The 5G Applications and Services market size, estimations, and forecasts are provided in terms of and revenue (\$ millions), considering 2022 as the base year, with history and forecast data for the period from 2018 to 2029. This report segments the global 5G Applications and Services market comprehensively. Regional market sizes, concerning products by types, by application, and by players, are also provided. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

The report will help the 5G Applications and Services companies, new entrants, and industry chain related companies in this market with information on the revenues for the overall market and the sub-segments across the different segments, by company, product type, application, and regions.

Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue by companies for the period 2017-2022. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

Ericsson



Huawei		
Nokia		
Samsung		
ZTE		
China Mobile		
China Telecom		
China Unicom		
Verizon		
AT&T		
Deutsche Telekom AG		
Vodafone Group		
SK Telecom		
NTT		
KT Corporation		

# Product Type Insights

Global markets are presented by 5G Applications and Services type, along with growth forecasts through 2029. Estimates on revenue are based on the price in the supply chain at which the 5G Applications and Services are procured by the companies.

This report has studied every segment and provided the market size using historical data. They have also talked about the growth opportunities that the segment may pose in the future. This study bestows revenue data by type, and during the historical period (2018-2023) and forecast period (2024-2029).



5G Applications and Services segment by Type

EMBB (Enhance Mobile Broadband)

URLLC (Ultra Reliable Low Latency Communications)

MMTC (Massive Machine Type Communications)

**Application Insights** 

This report has provided the market size (revenue data) by application, during the historical period (2018-2023) and forecast period (2024-2029).

This report also outlines the market trends of each segment and consumer behaviors impacting the 5G Applications and Services market and what implications these may have on the industry's future. This report can help to understand the relevant market and consumer trends that are driving the 5G Applications and Services market.

5G Applications and Services Segment by Application

Telecom

Media & Entertainment

Manufacturing

Transportation

Retail and Logistics

Healthcare

**Public Services** 

**BFSI** 

Others



# Regional Outlook

This section of the report provides key insights regarding various regions and the key players operating in each region. Economic, social, environmental, technological, and political factors have been taken into consideration while assessing the growth of the particular region/country. The readers will also get their hands on the revenue data of each region and country for the period 2018-2029.

The market has been segmented into various major geographies, including North America, Europe, Asia-Pacific, South America, Middle East & Africa. Detailed analysis of major countries such as the USA, Germany, the U.K., Italy, France, China, Japan, South Korea, Southeast Asia, and India will be covered within the regional segment. For market estimates, data are going to be provided for 2022 because of the base year, with estimates for 2023 and forecast revenue for 2029.

North America				
United States				
Canada				
Europe				
Germany				
France				
UK				
Italy				
Russia				
Nordic Countries				
Rest of Europe				



Asia-Pacific			
China			
Japan			
South Ko	orea		
Southeas	st Asia		
India			
Australia			
Rest of A	sia		
Latin America			
Mexico			
Brazil			
Rest of L	atin America		
Middle East & Af	frica		
Turkey			
Saudi Ara	abia		
UAE			
Rest of M	ΛΕΑ		
Drivers & Barriers			

Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes



restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

# COVID-19 and Russia-Ukraine War Influence Analysis

The readers in the section will understand how the 5G Applications and Services market scenario changed across the globe during the pandemic, post-pandemic and Russia-Ukraine War. The study is done keeping in view the changes in aspects such as demand, consumption, transportation, consumer behavior, supply chain management. The industry experts have also highlighted the key factors that will help create opportunities for players and stabilize the overall industry in the years to come.

# Reasons to Buy This Report

This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global 5G Applications and Services market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.

This report will help stakeholders to understand the global industry status and trends of 5G Applications and Services and provides them with information on key market drivers, restraints, challenges, and opportunities.

This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.

This report stays updated with novel technology integration, features, and the latest developments in the market

This report helps stakeholders to understand the COVID-19 and Russia-Ukraine War Influence on the 5G Applications and Services industry.

This report helps stakeholders to gain insights into which regions to target globally



This report helps stakeholders to gain insights into the end-user perception concerning the adoption of 5G Applications and Services.

This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

**Core Chapters** 

Chapter 1: Research objectives, research methods, data sources, data cross-validation;

Chapter 2: Introduces the report scope of the report, executive summary of different market segments (product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3: Provides the analysis of various market segments product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 4: Provides the analysis of various market segments application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 5: Introduces executive summary of global market size, regional market size, this section also introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by companies in the industry, and the analysis of relevant policies in the industry.

Chapter 6: Detailed analysis of 5G Applications and Services companies' competitive landscape, revenue market share, latest development plan, merger, and acquisition information, etc.

Chapter 7, 8, 9, 10, 11: North America, Europe, Asia Pacific, Latin America, Middle East and Africa segment by country. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.



Chapter 12: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product sales, revenue, price, gross margin, product introduction, recent development, etc.

Chapter 13: The main points and conclusions of the report.



# **Contents**

#### 1 PREFACE

- 1.1 Scope of Report
- 1.2 Reasons for Doing This Study
- 1.3 Research Methodology
- 1.4 Research Process
- 1.5 Data Source
  - 1.5.1 Secondary Sources
  - 1.5.2 Primary Sources

### **2 MARKET OVERVIEW**

- 2.1 Product Definition
- 2.2 5G Applications and Services by Type
  - 2.2.1 Market Value Comparison by Type (2018 VS 2022 VS 2029)
  - 1.2.2 EMBB (Enhance Mobile Broadband)
  - 1.2.3 URLLC (Ultra Reliable Low Latency Communications)
  - 1.2.4 MMTC (Massive Machine Type Communications)
- 2.3 5G Applications and Services by Application
  - 2.3.1 Market Value Comparison by Application (2018 VS 2022 VS 2029)
  - 2.3.2 Telecom
  - 2.3.3 Media & Entertainment
  - 2.3.4 Manufacturing
  - 2.3.5 Transportation
  - 2.3.6 Retail and Logistics
  - 2.3.7 Healthcare
  - 2.3.8 Public Services
  - 2.3.9 BFSI
  - 2.3.10 Others
- 2.4 Assumptions and Limitations

#### 3 5G APPLICATIONS AND SERVICES BREAKDOWN DATA BY TYPE

- 3.1 Global 5G Applications and Services Historic Market Size by Type (2018-2023)
- 3.2 Global 5G Applications and Services Forecasted Market Size by Type (2023-2028)

#### 4 5G APPLICATIONS AND SERVICES BREAKDOWN DATA BY APPLICATION



- 4.1 Global 5G Applications and Services Historic Market Size by Application (2018-2023)
- 4.2 Global 5G Applications and Services Forecasted Market Size by Application (2018-2023)

#### **5 GLOBAL GROWTH TRENDS**

- 5.1 Global 5G Applications and Services Market Perspective (2018-2029)
- 5.2 Global 5G Applications and Services Growth Trends by Region
- 5.2.1 Global 5G Applications and Services Market Size by Region: 2018 VS 2022 VS 2029
- 5.2.2 5G Applications and Services Historic Market Size by Region (2018-2023)
- 5.2.3 5G Applications and Services Forecasted Market Size by Region (2024-2029)
- 5.3 5G Applications and Services Market Dynamics
  - 5.3.1 5G Applications and Services Industry Trends
  - 5.3.2 5G Applications and Services Market Drivers
  - 5.3.3 5G Applications and Services Market Challenges
  - 5.3.4 5G Applications and Services Market Restraints

#### 6 MARKET COMPETITIVE LANDSCAPE BY PLAYERS

- 6.1 Global Top 5G Applications and Services Players by Revenue
- 6.1.1 Global Top 5G Applications and Services Players by Revenue (2018-2023)
- 6.1.2 Global 5G Applications and Services Revenue Market Share by Players (2018-2023)
- 6.2 Global 5G Applications and Services Industry Players Ranking, 2021 VS 2022 VS 2023
- 6.3 Global Key Players of 5G Applications and Services Head office and Area Served
- 6.4 Global 5G Applications and Services Players, Product Type & Application
- 6.5 Global 5G Applications and Services Players, Date of Enter into This Industry
- 6.6 Global 5G Applications and Services Market CR5 and HHI
- 6.7 Global Players Mergers & Acquisition

## **7 NORTH AMERICA**

- 7.1 North America 5G Applications and Services Market Size (2018-2029)
- 7.2 North America 5G Applications and Services Market Growth Rate by Country: 2018 VS 2022 VS 2029



- 7.3 North America 5G Applications and Services Market Size by Country (2018-2023)
- 7.4 North America 5G Applications and Services Market Size by Country (2024-2029)
- 7.5 United States
- 7.6 Canada

#### **8 EUROPE**

- 8.1 Europe 5G Applications and Services Market Size (2018-2029)
- 8.2 Europe 5G Applications and Services Market Growth Rate by Country: 2018 VS 2022 VS 2029
- 8.3 Europe 5G Applications and Services Market Size by Country (2018-2023)
- 8.4 Europe 5G Applications and Services Market Size by Country (2024-2029)
- 7.4 Germany
- 7.5 France
- 7.6 U.K.
- 7.7 Italy
- 7.8 Russia
- 7.9 Nordic Countries

## 9 ASIA-PACIFIC

- 9.1 Asia-Pacific 5G Applications and Services Market Size (2018-2029)
- 9.2 Asia-Pacific 5G Applications and Services Market Growth Rate by Country: 2018 VS 2022 VS 2029
- 9.3 Asia-Pacific 5G Applications and Services Market Size by Country (2018-2023)
- 9.4 Asia-Pacific 5G Applications and Services Market Size by Country (2024-2029)
- 8.4 China
- 8.5 Japan
- 8.6 South Korea
- 8.7 Southeast Asia
- 8.8 India
- 8.9 Australia

#### **10 LATIN AMERICA**

- 10.1 Latin America 5G Applications and Services Market Size (2018-2029)
- 10.2 Latin America 5G Applications and Services Market Growth Rate by Country: 2018 VS 2022 VS 2029
- 10.3 Latin America 5G Applications and Services Market Size by Country (2018-2023)



- 10.4 Latin America 5G Applications and Services Market Size by Country (2024-2029)
- 9.4 Mexico
- 9.5 Brazil

#### 11 MIDDLE EAST & AFRICA

- 11.1 Middle East & Africa 5G Applications and Services Market Size (2018-2029)
- 11.2 Middle East & Africa 5G Applications and Services Market Growth Rate by Country: 2018 VS 2022 VS 2029
- 11.3 Middle East & Africa 5G Applications and Services Market Size by Country (2018-2023)
- 11.4 Middle East & Africa 5G Applications and Services Market Size by Country (2024-2029)
- 10.4 Turkey
- 10.5 Saudi Arabia
- 10.6 UAE

#### 12 PLAYERS PROFILED

- 11.1 Ericsson
  - 11.1.1 Ericsson Company Detail
  - 11.1.2 Ericsson Business Overview
  - 11.1.3 Ericsson 5G Applications and Services Introduction
- 11.1.4 Ericsson Revenue in 5G Applications and Services Business (2017-2022)
- 11.1.5 Ericsson Recent Development
- 11.2 Huawei
  - 11.2.1 Huawei Company Detail
- 11.2.2 Huawei Business Overview
- 11.2.3 Huawei 5G Applications and Services Introduction
- 11.2.4 Huawei Revenue in 5G Applications and Services Business (2017-2022)
- 11.2.5 Huawei Recent Development
- 11.3 Nokia
  - 11.3.1 Nokia Company Detail
  - 11.3.2 Nokia Business Overview
  - 11.3.3 Nokia 5G Applications and Services Introduction
  - 11.3.4 Nokia Revenue in 5G Applications and Services Business (2017-2022)
  - 11.3.5 Nokia Recent Development
- 11.4 Samsung
- 11.4.1 Samsung Company Detail



- 11.4.2 Samsung Business Overview
- 11.4.3 Samsung 5G Applications and Services Introduction
- 11.4.4 Samsung Revenue in 5G Applications and Services Business (2017-2022)
- 11.4.5 Samsung Recent Development
- 11.5 ZTE
  - 11.5.1 ZTE Company Detail
  - 11.5.2 ZTE Business Overview
  - 11.5.3 ZTE 5G Applications and Services Introduction
  - 11.5.4 ZTE Revenue in 5G Applications and Services Business (2017-2022)
  - 11.5.5 ZTE Recent Development
- 11.6 China Mobile
  - 11.6.1 China Mobile Company Detail
  - 11.6.2 China Mobile Business Overview
  - 11.6.3 China Mobile 5G Applications and Services Introduction
  - 11.6.4 China Mobile Revenue in 5G Applications and Services Business (2017-2022)
  - 11.6.5 China Mobile Recent Development
- 11.7 China Telecom
  - 11.7.1 China Telecom Company Detail
  - 11.7.2 China Telecom Business Overview
- 11.7.3 China Telecom 5G Applications and Services Introduction
- 11.7.4 China Telecom Revenue in 5G Applications and Services Business
- (2017-2022)
  - 11.7.5 China Telecom Recent Development
- 11.8 China Unicom
  - 11.8.1 China Unicom Company Detail
  - 11.8.2 China Unicom Business Overview
  - 11.8.3 China Unicom 5G Applications and Services Introduction
  - 11.8.4 China Unicom Revenue in 5G Applications and Services Business (2017-2022)
  - 11.8.5 China Unicom Recent Development
- 11.9 Verizon
  - 11.9.1 Verizon Company Detail
  - 11.9.2 Verizon Business Overview
  - 11.9.3 Verizon 5G Applications and Services Introduction
  - 11.9.4 Verizon Revenue in 5G Applications and Services Business (2017-2022)
- 11.9.5 Verizon Recent Development
- 11.10 AT&T
  - 11.10.1 AT&T Company Detail
  - 11.10.2 AT&T Business Overview
  - 11.10.3 AT&T 5G Applications and Services Introduction



- 11.10.4 AT&T Revenue in 5G Applications and Services Business (2017-2022)
- 11.10.5 AT&T Recent Development
- 11.11 Deutsche Telekom AG
  - 11.11.1 Deutsche Telekom AG Company Detail
  - 11.11.2 Deutsche Telekom AG Business Overview
  - 11.11.3 Deutsche Telekom AG 5G Applications and Services Introduction
- 11.11.4 Deutsche Telekom AG Revenue in 5G Applications and Services Business (2017-2022)
- 11.11.5 Deutsche Telekom AG Recent Development
- 11.12 Vodafone Group
  - 11.12.1 Vodafone Group Company Detail
  - 11.12.2 Vodafone Group Business Overview
  - 11.12.3 Vodafone Group 5G Applications and Services Introduction
- 11.12.4 Vodafone Group Revenue in 5G Applications and Services Business (2017-2022)
  - 11.12.5 Vodafone Group Recent Development
- 11.13 SK Telecom
  - 11.13.1 SK Telecom Company Detail
  - 11.13.2 SK Telecom Business Overview
  - 11.13.3 SK Telecom 5G Applications and Services Introduction
  - 11.13.4 SK Telecom Revenue in 5G Applications and Services Business (2017-2022)
  - 11.13.5 SK Telecom Recent Development
- 11.14 NTT
  - 11.14.1 NTT Company Detail
  - 11.14.2 NTT Business Overview
  - 11.14.3 NTT 5G Applications and Services Introduction
  - 11.14.4 NTT Revenue in 5G Applications and Services Business (2017-2022)
  - 11.14.5 NTT Recent Development
- 11.15 KT Corporation
  - 11.15.1 KT Corporation Company Detail
  - 11.15.2 KT Corporation Business Overview
  - 11.15.3 KT Corporation 5G Applications and Services Introduction
- 11.15.4 KT Corporation Revenue in 5G Applications and Services Business (2017-2022)
  - 11.15.5 KT Corporation Recent Development

## 13 REPORT CONCLUSION



# **14 DISCLAIMER**



# **List Of Tables**

#### LIST OF TABLES

- Table 1. Secondary Sources
- Table 2. Primary Sources
- Table 3. Market Value Comparison by Type (2018 VS 2022 VS 2029) & (US\$ Million)
- Table 4. Market Value Comparison by Application (2018 VS 2022 VS 2029) & (US\$ Million)
- Table 5. Global 5G Applications and Services Market Size by Type (2018-2023) & (US\$ Million)
- Table 6. Global 5G Applications and Services Revenue Market Share by Type (2018-2023)
- Table 7. Global 5G Applications and Services Forecasted Market Size by Type (2024-2029) & (US\$ Million)
- Table 8. Global 5G Applications and Services Revenue Market Share by Type (2024-2029)
- Table 9. Global 5G Applications and Services Market Size by Application (2018-2023) & (US\$ Million)
- Table 10. Global 5G Applications and Services Revenue Market Share by Application (2018-2023)
- Table 11. Global 5G Applications and Services Forecasted Market Size by Application (2024-2029) & (US\$ Million)
- Table 12. Global 5G Applications and Services Revenue Market Share by Application (2024-2029)
- Table 13. Global 5G Applications and Services Market Size by Region (US\$ Million): 2018 VS 2022 VS 2029
- Table 14. Global 5G Applications and Services Market Size by Region (2018-2023) & (US\$ Million)
- Table 15. Global 5G Applications and Services Market Share by Region (2018-2023)
- Table 16. Global 5G Applications and Services Forecasted Market Size by Region (2024-2029) & (US\$ Million)
- Table 17. Global 5G Applications and Services Market Share by Region (2024-2029)
- Table 18. 5G Applications and Services Market Trends
- Table 19. 5G Applications and Services Market Drivers
- Table 20. 5G Applications and Services Market Challenges
- Table 21. 5G Applications and Services Market Restraints
- Table 22. Global Top 5G Applications and Services Manufacturers by Revenue (US\$ Million) & (2018-2023)



Table 23. Global 5G Applications and Services Revenue Market Share by Manufacturers (2018-2023)

Table 24. Global 5G Applications and Services Industry Manufacturers Ranking, 2021 VS 2022 VS 2023

Table 25. Global Key Players of 5G Applications and Services, Headquarters and Area Served

Table 26. Global 5G Applications and Services Manufacturers, Product Type & Application

Table 27. Global Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 28. Global 5G Applications and Services by Manufacturers Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue of 2022)

Table 29. Manufacturers Mergers & Acquisitions, Expansion Plans

Table 30. North America 5G Applications and Services Market Growth Rate by Country: 2018 VS 2022 VS 2029 (US\$ Million)

Table 31. North America 5G Applications and Services Market Size by Country (2018-2023) & (US\$ Million)

Table 32. North America 5G Applications and Services Market Size by Country (2024-2029) & (US\$ Million)

Table 33. Europe 5G Applications and Services Market Growth Rate by Country: 2018 VS 2022 VS 2029 (US\$ Million)

Table 34. Europe 5G Applications and Services Market Size by Country (2018-2023) & (US\$ Million)

Table 35. Europe 5G Applications and Services Market Size by Country (2024-2029) & (US\$ Million)

Table 36. Asia-Pacific 5G Applications and Services Market Growth Rate by Country: 2018 VS 2022 VS 2029 (US\$ Million)

Table 37. Asia-Pacific 5G Applications and Services Market Size by Country (2018-2023) & (US\$ Million)

Table 38. Asia-Pacific 5G Applications and Services Market Size by Country (2024-2029) & (US\$ Million)

Table 39. Latin America 5G Applications and Services Market Growth Rate by Country: 2018 VS 2022 VS 2029 (US\$ Million)

Table 40. Latin America 5G Applications and Services Market Size by Country (2018-2023) & (US\$ Million)

Table 41. Latin America 5G Applications and Services Market Size by Country (2024-2029) & (US\$ Million)

Table 42. Middle East & Africa 5G Applications and Services Market Growth Rate by Country: 2018 VS 2022 VS 2029 (US\$ Million)

Table 43. Middle East & Africa 5G Applications and Services Market Size by Country



(2018-2023) & (US\$ Million)

Table 44. Middle East & Africa 5G Applications and Services Market Size by Country (2024-2029) & (US\$ Million)

Table 45. Ericsson Company Detail

Table 46. Ericsson Business Overview

Table 47. Ericsson 5G Applications and Services Product

Table 48. Ericsson Revenue in 5G Applications and Services Business (2017-2022) & (US\$ Million)

Table 49. Ericsson Recent Development

Table 50. Huawei Company Detail

Table 51. Huawei Business Overview

Table 52. Huawei 5G Applications and Services Product

Table 53. Huawei Revenue in 5G Applications and Services Business (2017-2022) & (US\$ Million)

Table 54. Huawei Recent Development

Table 55. Nokia Company Detail

Table 56. Nokia Business Overview

Table 57. Nokia 5G Applications and Services Product

Table 58. Nokia Revenue in 5G Applications and Services Business (2017-2022) & (US\$ Million)

Table 59. Nokia Recent Development

Table 60. Samsung Company Detail

Table 61. Samsung Business Overview

Table 62. Samsung 5G Applications and Services Product

Table 63. Samsung Revenue in 5G Applications and Services Business (2017-2022) & (US\$ Million)

Table 64. Samsung Recent Development

Table 65. ZTE Company Detail

Table 66. ZTE Business Overview

Table 67. ZTE 5G Applications and Services Product

Table 68. ZTE Revenue in 5G Applications and Services Business (2017-2022) & (US\$ Million)

Table 69. ZTE Recent Development

Table 70. China Mobile Company Detail

Table 71. China Mobile Business Overview

Table 72. China Mobile 5G Applications and Services Product

Table 73. China Mobile Revenue in 5G Applications and Services Business

(2017-2022) & (US\$ Million)

Table 74. China Mobile Recent Development



Table 75. China Telecom Company Detail

Table 76. China Telecom Business Overview

Table 77. China Telecom 5G Applications and Services Product

Table 78. China Telecom Revenue in 5G Applications and Services Business

(2017-2022) & (US\$ Million)

Table 79. China Telecom Recent Development

Table 80. China Unicom Company Detail

Table 81. China Unicom Business Overview

Table 82. China Unicom 5G Applications and Services Product

Table 83. China Unicom Revenue in 5G Applications and Services Business

(2017-2022) & (US\$ Million)

Table 84. China Unicom Recent Development

Table 85. Verizon Company Detail

Table 86. Verizon Business Overview

Table 87. Verizon 5G Applications and Services Product

Table 88. Verizon Revenue in 5G Applications and Services Business (2017-2022) &

(US\$ Million)

Table 89. Verizon Recent Development

Table 90. AT&T Company Detail

Table 91. AT&T Business Overview

Table 92. AT&T 5G Applications and Services Product

Table 93. AT&T Revenue in 5G Applications and Services Business (2017-2022) &

(US\$ Million)

Table 94. AT&T Recent Development

Table 95. Deutsche Telekom AG Company Detail

Table 96. Deutsche Telekom AG Business Overview

Table 97. Deutsche Telekom AG 5G Applications and ServicesProduct

Table 98. Deutsche Telekom AG Revenue in 5G Applications and Services Business

(2017-2022) & (US\$ Million)

Table 99. Deutsche Telekom AG Recent Development

Table 100. Vodafone Group Company Detail

Table 101. Vodafone Group Business Overview

Table 102. Vodafone Group 5G Applications and Services Product

Table 103. Vodafone Group Revenue in 5G Applications and Services Business

(2017-2022) & (US\$ Million)

Table 104. Vodafone Group Recent Development

Table 105. SK Telecom Company Detail

Table 106. SK Telecom Business Overview

Table 107. SK Telecom 5G Applications and ServicesProduct



Table 108. SK Telecom Revenue in 5G Applications and Services Business

(2017-2022) & (US\$ Million)

Table 109. SK Telecom Recent Development

Table 110. NTT Company Detail

Table 111. NTT Business Overview

Table 112. NTT 5G Applications and ServicesProduct

Table 113. NTT Revenue in 5G Applications and Services Business (2017-2022) &

(US\$ Million)

Table 114. NTT Recent Development

Table 115. KT Corporation Company Detail

Table 116. KT Corporation Business Overview

Table 117. KT Corporation 5G Applications and ServicesProduct

Table 118. KT Corporation Revenue in 5G Applications and Services Business

(2017-2022) & (US\$ Million)

Table 119. KT Corporation Recent Development

Table 120. Ericsson Company Information

Table 121. Ericsson Business Overview

Table 122. Ericsson 5G Applications and Services Revenue in 5G Applications and

Services Business (2018-2023) & (US\$ Million)

Table 123. Ericsson Revenue in 5G Applications and Services Business (2018-2023) &

(US\$ Million) Portfolio

Table 124. Ericsson Recent Development

Table 125. Huawei Company Information

Table 126. Huawei Business Overview

Table 127. Huawei 5G Applications and Services Revenue in 5G Applications and

Services Business (2018-2023) & (US\$ Million)

Table 128. Huawei Revenue in 5G Applications and Services Business (2018-2023) &

(US\$ Million) Portfolio

Table 129. Huawei Recent Development

Table 130. Nokia Company Information

Table 131. Nokia Business Overview

Table 132. Nokia 5G Applications and Services Revenue in 5G Applications and

Services Business (2018-2023) & (US\$ Million)

Table 133. Nokia Revenue in 5G Applications and Services Business (2018-2023) &

(US\$ Million) Portfolio

Table 134. Nokia Recent Development

Table 135. Samsung Company Information

Table 136. Samsung Business Overview

Table 137. Samsung 5G Applications and Services Revenue in 5G Applications and



Services Business (2018-2023) & (US\$ Million)

Table 138. Samsung Revenue in 5G Applications and Services Business (2018-2023) & (US\$ Million) Portfolio

Table 139. Samsung Recent Development

Table 140. ZTE Company Information

Table 141. ZTE Business Overview

Table 142. ZTE 5G Applications and Services Revenue in 5G Applications and Services Business (2018-2023) & (US\$ Million)

Table 143. ZTE Revenue in 5G Applications and Services Business (2018-2023) & (US\$ Million) Portfolio

Table 144. ZTE Recent Development

Table 145. China Mobile Company Information

Table 146. China Mobile Business Overview

Table 147. China Mobile 5G Applications and Services Revenue in 5G Applications and Services Business (2018-2023) & (US\$ Million)

Table 148. China Mobile Revenue in 5G Applications and Services Business

(2018-2023) & (US\$ Million) Portfolio

Table 149. China Mobile Recent Development

Table 150. China Telecom Company Information

Table 151. China Telecom Business Overview

Table 152. China Telecom 5G Applications and Services Revenue in 5G Applications and Services Business (2018-2023) & (US\$ Million)

Table 153. China Telecom Revenue in 5G Applications and Services Business (2018-2023) & (US\$ Million) Portfolio

Table 154. China Telecom Recent Development

Table 155. China Unicom Company Information

Table 156. China Unicom Business Overview

Table 157. China Unicom 5G Applications and Services Revenue in 5G Applications and Services Business (2018-2023) & (US\$ Million)

Table 158. China Unicom Revenue in 5G Applications and Services Business

(2018-2023) & (US\$ Million) Portfolio

Table 159. China Unicom Recent Development

Table 160. Verizon Company Information

Table 161. Verizon Business Overview

Table 162. Verizon 5G Applications and Services Revenue in 5G Applications and Services Business (2018-2023) & (US\$ Million)

Table 163. Verizon Revenue in 5G Applications and Services Business (2018-2023) & (US\$ Million) Portfolio

Table 164. Verizon Recent Development



Table 165. AT&T Company Information

Table 166. AT&T Business Overview

Table 167. AT&T 5G Applications and Services Revenue in 5G Applications and

Services Business (2018-2023) & (US\$ Million)

Table 168. AT&T Revenue in 5G Applications and Services Business (2018-2023) &

(US\$ Million) Portfolio

Table 169. AT&T Recent Development

Table 170. Deutsche Telekom AG Company Information

Table 171. Deutsche Telekom AG Business Overview

Table 172. Deutsche Telekom AG 5G Applications and ServicesRevenue in 5G

Applications and Services Business (2018-2023) & (US\$ Million)

Table 173. Deutsche Telekom AG Revenue in 5G Applications and Services Business

(2018-2023) & (US\$ Million) Portfolio

Table 174. Deutsche Telekom AG Recent Development

Table 175. Vodafone Group Company Information

Table 176. Vodafone Group Business Overview

Table 177. Vodafone Group 5G Applications and ServicesRevenue in 5G Applications

and Services Business (2018-2023) & (US\$ Million)

Table 178. Vodafone Group Revenue in 5G Applications and Services Business

(2018-2023) & (US\$ Million) Portfolio

Table 179. Vodafone Group Recent Development

Table 180. SK Telecom Company Information

Table 181. SK Telecom Business Overview

Table 182. SK Telecom 5G Applications and ServicesRevenue in 5G Applications and

Services Business (2018-2023) & (US\$ Million)

Table 183. SK Telecom Revenue in 5G Applications and Services Business

(2018-2023) & (US\$ Million) Portfolio

Table 184. SK Telecom Recent Development

Table 185. NTT Company Information

Table 186. NTT Business Overview

Table 187. NTT 5G Applications and ServicesRevenue in 5G Applications and Services

Business (2018-2023) & (US\$ Million)

Table 188. NTT Revenue in 5G Applications and Services Business (2018-2023) &

(US\$ Million) Portfolio

Table 189. NTT Recent Development

Table 190. KT Corporation Company Information

Table 191. KT Corporation Business Overview

Table 192. KT Corporation 5G Applications and ServicesRevenue in 5G Applications

and Services Business (2018-2023) & (US\$ Million)



Table 193. KT Corporation Revenue in 5G Applications and Services Business (2018-2023) & (US\$ Million) Portfolio



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