

Who's Who in Global Logistics and Freight Forwarding 2008

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Abstracts

Who's Who in Global Logistics and Freight Forwarding 2008 - A qualified, independent and unbiased perspective on the current and future performance of the Global Logistics and Freight Forwarding industry... Who's Who in Global Logistics & Freight Forwarding is a statistical analysis of the current trends and issues directly affecting the Global Logistics and Freight Forwarding industry. The report evaluates the performance of key providers in air and sea freight by the following geographic regions: Europe, Asia Pacific and the Americas. Since the last publication of this report in 2006 the market has undergone substantial change. Consolidation, globalisation, increases in costs, financial risks, environmental pressures and the increasing demand of customers, highlight just a few. With the current fluctuations in demand, capacity and prices it is more critical than ever that you remain reliably informed.

Compiled from both primary and secondary research conducted by Analytiqa analysts on an on-going basis, this report provides exclusive, focused and detailed insight into the dynamics of this complex sector and it's key participants.

This report not only ranks the leading providers in the market but also provides market shares and analysis of key performance metrics. Providing a competitive picture of the Global Logistics and Freight Forwarding industry, the report identifies the extent to which forwarders rely on air or sea freight for their major revenue streams, with analysis of the origin of revenues across Europe, Asia Pacific and the Americas.

Analysis up to and including Q3/2008 provides clear and current insight into the health of the market, the dynamics shaping the market and which providers are currently leading the market.

A shift from air to sea driven by costs and green issues also presents challenges related to critical or time sensitive shipments. Changing patterns in trade flows and manufacturing shifts from the Far East to Central and Eastern Europe are also having direct impacts on frequency and volumes of shipments.

Across 320+pages, Who's Who in Global Logistics and Freight Forwarding 2008 is essential reading for:

Freight Forwarders

Logistics Providers

Airlines

Shipping Lines

Road Hauliers

Retailers and Manufacturers

Government Agencies

Professional Services Companies

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