

Who's Who in Global Logistics and Freight Forwarding 2006

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Abstracts

Since this report was last published in 2005 the Global Logistics and Freight Forwarding market has undergone significant change and widespread consolidation. This has dramatically impacted on the dynamics of the market as well as the competitive capabilities of many players. This report provides you the insight into the market that you need in order to evaluate either your service providers or your competitors.

Providing a competitive picture of the Global Logistics and Freight Forwarding industry based on key operating statistics of the most prominent service providers, the report places these providers in the context of their market and broader operating environment. This provides you with a clear understanding of the health of the market, the competitive dynamics shaping the market and which providers are currently leading the market in terms of their operational and financial performance.

Containing data on twenty of the most prominent global providers, this report provides financial and operating information, assessing performance from profitability through to revenue growth by geography. The report, based on Analytica's extensive company data, is the most comprehensive overview of the Global Logistics and Freight Forwarding market available and delivers some surprising insights. In an operating environment that has proven to be challenging to say the least, providers have still managed to achieve revenue growth, some as much as 33% year on year. Such performances are aside from those involved in merger and acquisition activities where high increases in growth would be expected.

Most customers now recognise that their global supply chain activity is a key potential source of competitive advantage. The impacts of globalised competition and the increasingly global capability of larger providers has led to effectiveness, efficiency,

quality service and customer focused solutions becoming the key measures for providers and their customers in both the Logistics and Freight Forwarding arenas. In this demanding environment where companies may have recognised revenue growth, what has happened to the all important profitability?

For the providers covered within this report, revenues were reported to have increased across the board, but who outperformed who? This report will not only provide you access to revenue and profit information but a host of other operational and financial metrics too, all of which will allow you to benchmark and assess either your providers or competitors, depending on your perspective. This report will assist anybody trying to make sense of what is now a highly volatile and unpredictable market. Market drivers that are beyond the influence of most service providers, regardless of their size or capability, could create a whole new playing field in 2006. In this report approximately 20% of the companies featured are new additions, that did not feature in last years report. How might 2006 change this picture yet again?

Environmental legislation is clearly on the increase. Governments around the globe are increasingly finding themselves under pressure because of global warming, which will increasingly make the choice of transportation mode a key area of focus for customers. The report assesses the growth rates in the choice of transport mode, air or sea, and identifies the percentage growth in the use of each mode for each company featured within the report. Add to this trends in revenues by activity, region and over time, along with benchmarking of employees, operational capability and revenues by geography and you have a report that will provide you all the strategic market information you need on the leading global freight forwarders.

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