

Who's Who in Global Logistics and Freight Forwarding 2005

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Abstracts

Who's Who in Global Logistics and Freight Forwarding 2005: An Analysis of Leading Global Logistics and Freight Forwarders is a financial and operational benchmarking report. The aim of the research is to provide a detailed competitor tracking guide of the operational capabilities and performances of global freight forwarders and logistics providers. The report provides a valuable source of operational data on your key industry partners and can also be used as a comprehensive end-user reference tool for logistics and shipping departments.

Despite booming volumes, particularly from Asia Pacific, global logistics service providers face a challenging time. Beset by rising fuel costs, capacity constraints, legislative restrictions, shortages of skilled staff, fiercely competitive operators and demanding customers, margins are being squeezed to the limit. Service integration continues to feature high among the strategies of the logistics and freight forwarding industry.

Use the report to identify:

The changing patterns of global trade lanes

how freight movements between the leading industrial countries are expanding and contracting

Which companies are expanding freight forwarding revenues most quickly, on a region by region basis?

Comparisons in net revenue margins and how these have changed for individual

forwarders over the last five years

How Kuehne & Nagel increased gross air freight revenues by 24.3%, though net revenue margins declined?

How the leading forwarders are developing their IT strategies to meet the challenges posed by integration and globalisation

Which companies reacted differently to changing market conditions by growing / cutting back on employee numbers and / or branch networks?

Logistics service providers and freight forwarders can research trends in global trade movements between emerging countries such as India, China and the Russian Federation. The report provides an analysis of export levels between 13 leading industrial nations/regions, including the G8 countries. The full list of countries included are: Canada; China; France; Germany; Hong Kong; India; Italy; Japan; Korea; Russia; Singapore; UK and the US.

The report comes with a detailed Excel database for you to analyse and manipulate the data for use in internal presentations and reports. The database ranks and benchmarks your competitors and service providers, and allows you to analyse their activities, operations and performance and run your own internal analysis of the leading players in the Global freight forwarding market.

Examples of the analysis and information included in the report include:

Growth and decline in revenues by region

Benchmark gross profits and margins

Rankings by freight forwarding activity

Operational comparisons by employees and branch networks

Five year trend analysis in operating performances

Compare IT systems and investment strategies

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