

# Who's Who in Global Logistics and Forwarding 2004

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## Abstracts

Who's Who in Global Logistics & Forwarding is an extensive financial and operational research report of leading global logistics and freight forwarding companies. With both a comprehensive industry overview and extensive profiles of the leading companies, the report will allow you to analyse the latest trends in the market and understand the geographic and operational capabilities of 20 major players.

Published in February 2004, Analytiqa's new research will provide you with:

- a detailed competitor tracking guide for global logistics and freight forwarders
- a valuable source of operational data on competitors or key industry partners
- an end-user reference tool for multinational logistics and shipping departments

To help you manipulate the data for your own analysis, the report comes with an Excel Datasheet and Powerpoint Presentation. Make use of the research to:

- track air freight, sea freight, customs brokerage and logistics activities
- analyse your competitors' / partners' operations and strategies
- target more than 200 key industry personnel
- follow recent strategic developments across the industry
- see how IT initiatives are creating efficiencies and helping to win new business

Logistics and Forwarding companies:

benchmark your competitors' operations and performance

analyse market trends and follow recent strategic developments

understand your competitors use of IT

Airlines and Cargo carriers:

access a wider number of forwarding contacts

a one source reference guide for the activities of forwarders and integrators

gain a greater understanding of the global logistics and forwarding industry

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