

Who's Who in European Logistics 2006

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Abstracts

Who's Who in European Logistics 2006 is a statistical analysis, based on unique primary research exclusive to Analytiqa, of the leading logistics service providers in Europe. Since this report was last published in 2005 the European Logistics market has undergone significant change and widespread consolidation. This has dramatically impacted on the dynamics of the market as well as the competitive capabilities of the leading players.

This report provides you the insight into the market that you need in order to evaluate either your service providers or your competitors. Providing a complete competitive picture of the European Logistics industry based on key operating statistics of the largest service providers, the report also places these providers in the context of their market and broader operating environment, identifying who is striving, thriving and just surviving.

Containing data on each provider's financials, personnel, subsidiaries, acquisitions, fleet sizes, warehousing capacity and key clients, this report is the most comprehensive overview of the European Logistics market available. In a very competitive and tough trading environment, it is more crucial than ever that you are completely up to date with the latest trends and dynamics within the market, in order to ensure your ongoing future commercial success.

Most companies now recognise that their supply chain activity is a key potential source of competitive advantage. The impacts of globalised competition and the increasingly global capability of a few larger providers has led to effectiveness, efficiency, quality service and customer focused solutions becoming the key measures for providers and their customers.

Supply chain customers are therefore now at their most demanding, indeed some large

companies are increasingly taking their supply chain operations back in-house. Merger and acquisition activity is at fever pitch as providers have attempted to quickly achieve scale and source new capabilities. All in order to secure market share within what is a new, changing competitive landscape.

This report will assist anybody trying to make sense of what is now a highly volatile and unpredictable market. Market drivers that are beyond the influence of most service providers, regardless of their size or capability, could offer little mercy. Identifying those providers capable of driving toward success within this fast paced environment and those that are some way behind, will provide both providers and customers the insight required to make effective and successful strategic supply chain decisions.

With the emergence of a tiered customer base, varying levels of customer satisfaction and a particularly challenging legislative and cost intensive environment, it is not necessarily obvious who will be the ultimate winners and losers in this dynamic market.

A number of key issues have had complex and damaging effects on the market and not just in terms of profitability. Rising fuel prices, EU enlargement, increasing legislation, shrinking margins and declining high street prices, have all taken their toll. The resultant pace of change experienced in this market is quite staggering, one reason why Analytiqa has published an update to the hugely successful 2005 publication just one year on.

What you need to know:

Growth rates by provider for 2005/6

Who owns who, the new market landscape

True capabilities of the global providers

Logistics revenues by sector

Logistics revenues by geography

Operating fleet sizes by provider

Competitor's margins for 2005/6

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Key operational and financial data

Clients by provider and industry sector

Details for over 200 key industry contacts

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