

Urban Transport Policy in Europe

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Abstracts

Urban Transport Policy in Europe: Meeting City Demands for Green Logistics takes an in-depth look at the current initiatives and legislation currently being planned and implemented across twenty cities in twelve European countries across both West and Eastern Europe. The issues addressed are those that will have the greatest impact on providers working within the express, logistics or supply chain arena.

For the operator and logistics solution provider, this drive towards an eco-friendly environment and the resulting 'green solutions' poses real challenges. In the foreseeable future commerce and the environment are always going to be unlikely allies.

Environmentally friendly solutions cost not insignificant sums. How does the freight operator or courier express company stretch an already challenged bottom line to accommodate an operating environment that is increasingly hostile, focusing more and more on pollution? This is especially relevant where legislative authorities are introducing solutions that focus on the causes of pollution paying for the effects.

Exceeding 200 pages, Analytiqa's European Urban Transport Policy report will keep you fully informed of the latest developments in:

Parking controls

Access regulations

Road pricing and toll schemes

Emission regulations and vehicle standards

City logistics and urban freight schemes

It is critical that hauliers, courier and express, logistics and distribution companies across all sectors understand and account for changes in their operational environment.

This report will assist decision makers within these organisations to ensure correct future investment into vehicles, resources, strategies and services that are not only compliant with future environmental legislation (Euro 4, Euro IV, Euro 5, Euro V, etc) and developments, but more importantly, are considered and hence able to take full advantage of some of the opportunities the future, 'greener', market will provide.

An understanding of trends and developments in urban transport policy across specified European cities will assist in defining future fleet strategies. The research sets out to identify details of existing and, where possible, future legislation and policy that will impact upon the operations of commercial vehicles in the cities covered by this report.

Investments in inappropriate types of fleet, poor judgments in relation to inherent costs or a lack of awareness regarding the development of shared and consolidated load solutions, could cost any operator significant sums, far more than what is actually needed. In fact, it could even cost the very survival of the business.

This report will assist in ensuring that you are fully informed in devising a strategy that accounts for the challenges inherent within a greener, environmentally friendly market without compromising your stakeholders, shareholders and of course most importantly, your customers.

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