Technology Across the Supply Chain

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Abstracts

Slow implementation, rapid replacement

the commercial benefits of technology in the supply chain remain unclear. At least 25% of respondents who invested in warehouse management systems within the past two years plan to reinvest within the next two years…. Why is this the case? Which systems are they choosing? How do they make these decisions?

Competitive advantage or balance sheet burden?

Technology Across the Supply Chain looks in-depth at current user issues facing technology vendors as well as the customer demands of organisations implementing these technologies. With operational efficiency and commercial benefit being the objective, to what extent does technology support these needs?

This report is based on extensive qualitative research with over one hundred executives across the supply chain. It seeks to identify the differences in technology strategies between Eastern and Western Europe and the level of satisfaction that exists with these implementations given the demands of the organisation's supply chain. As a result, the question that many senior executives in companies across the supply chain are beginning to ask themselves is,"should technology solutions really be the key focus for future investment when trying to drive improvements within the business?"

Benefit from expert insight and analysis, enabling you to understand:

What factors are driving technology provider selection and systems implementation throughout the supply chain disciplines?

How successful ERP systems are in establishing themselves as solutions

providers in sections of the supply chain?

How technology is used to reduce inventories and what level of input 3PLs have on system choice?

How the requirements of logistics technology solutions differ between Eastern and Western Europe?

Customer satisfaction with process, inventory, warehouse and transport systems - integration and the technology implementers

Future technology investment plans of manufacturers, retailers and 3PLs… and the drivers of these decisions

This report will provide you with insight, based on up to date primary research and the opinions of key senior executives across the sector, on the challenges technology presents within the supply chain.

Technology Across the Supply Chain identifies key industry trends, opinions and insight, vital for Executives throughout the supply chain, including:

Technology providers needing a better understanding of customer behaviour and strategies

Supply chain executives requiring a broader view of the approach adopted by peers in meeting their supply chain technology requirements.

3PLs, to place their customers' technology demands within the context of the market and their competitors' offering.

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