Road Transport in Spain 2008

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Abstracts

In a market where costs are rising faster than prices, recent economic developments place even more strain on an already challenging Road Transport sector. 12 countries in the Road Transport 2008 series form Analytiqa's Road Transport series. These are country specific Road Transport reports extracted from the European Transport Barometer 2008.

The European Transport Barometer 2008 is the result of possibly the largest collaborative effort ever undertaken in researching the European Road Transport sector. It includes analysis of over 2,400 haulier surveys, across 18 countries to provide a truly Pan-European perspective of trends and developments in Road Transport.

Expanding on the successful 2007 publication and based on a robust primary research methodology, each country in the Road Transport 2008 series provides the following operational and market insight:

Identification of the gap between Road Transport costs and prices

Trading performance and growth by volume and contract value

Changes in Fleet Sizes, Operating Costs and the reasons for these changes

Changes in Profitability in Road Transport and the reasons for these changes

A Barometer of business confidence amongst Road Transport operators

Furthermore, detailed secondary research and analysis, with statistics up to and including the first half of 2008, puts the country markets in a European context as it

provides market data covering:

Freight volumes by road, by country across Europe

International road freight volumes, by country across Europe

Evolution and share of total road transport that is Cabotage, by country across Europe

Road infrastructure investment and developments, by country across Europe

Each country in the Road Transport 2008 series is ideally suited to meet the needs of any professional within the supply chain industry. More importantly, the data contained can be used to draw conclusions that can be applied to either process or strategic planning with the absolute confidence that the data originates from a source that is a consistent, reliable and specialist within the supply chain industry.

Insight and analysis

Across 65 pages, each country in the Road Transport 2008 series identifies the following trends:

Growth by Volume

Changes in Fleet Sizes and Ownership

Cost and Profit Drivers

Transport Prices and Forecasts

Current Volumes and Forecasts

Current Profits and Forecasts

Future Strategies for Growth

This in-depth understanding of trends across the Road Transport industry assists you

to:

Understand market drivers

Benchmark growth rates

Identify future trends

Track performance

Track performance by sector

Develop and plan market strategy

Target potential new business

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