

RFID in Retail Logistics

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Abstracts

Analytiqa's report RFID in Retail Logistics

Expectations of the 3PL provides unique insight into the phenomenon that is RFID, with exclusive insight and opinion from leading manufacturers, retailers and logistics providers as to what RFID means to the supply chain

in practice... business cases, trials, expectations, service requirements, cost allocations... and more.

To date, industry hype over RFID has centred on the demands and requirement of retailers and manufacturers, but what does it mean for the logistics industry

the supply chain facilitators?

Analytiqa surveyed supply chain managers and RFID project managers at leading manufacturers, retailers and logistics providers across Europe to understand the perceived role of logistics providers in RFID implementation and to determine key requirements across sectors. The research also explores respondents' views on key issues including the future for RFID; the importance of standards, and the potential business models and cost structures likely to impact RFID implementations moving forward. Use the research to help you understand:

The business case for RFID and implications / benefits of early adoption;

Manufacturer and retailer expectations of logistics providers

and how these differ;

The cost burden of RFID and how this will be shared;

Operational requirements

Following standards and managing data overload;

RFID activity to date

Read concise one-page summaries of RFID progress and future plans;

The immediate future of RFID

What should you be doing now...

Which pan-European food manufacturer expects its logistics providers to bring their economies of scale to play and be "fully aware of RFID technology issues and opportunities"... and which manufacturer stated "there ought to be a discussion on sharing benefits with the logistics providers. They've got nowhere to hide really."

Analytica's unique research RFID in Retail Logistics provides first-hand analysis and industry opinion of RFID requirements, implications, concerns and issues across the supply chain.

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