

Predictive Analytics Q1, 2013: Today's Supply Chain, Tomorrow (Single Edition): Evaluating the manufacturing potential of Africa; Identifying future commerce hot spots; Targeting contract logistics growth in emerging markets

<https://marketpublishers.com/r/P4E7E03D7F7EN.html>

Date: June 2013

Pages: 36

Price: US\$ 300.00 (Single User License)

ID: P4E7E03D7F7EN

Abstracts

Analytiqa's Predictive Analytics series of briefings are published quarterly and highlight issues which will directly and significantly influence manufacturing, retail and logistics service provider supply chain operations. Each briefing is designed to be strategic, concise, highly valuable and commercially relevant.

In this volatile and unpredictable market, created by the global economic crisis, predictive analytics is gaining substantially in popularity as businesses tackle the challenges created by the ever-changing operational environment.

Predictive analytics can be harnessed to guide business decisions for every player and at every stage in the supply chain, regardless of the size of the business or the broad or specialist nature of the organisation's operations. Business intelligence has evolved rapidly in recent years and more and more businesses are now studying the habits and choices of their customers.

By contrast, supply chain companies have a need to track the infinitely more complex decisions of their customers and their 'customers, customers' across entire industry sectors and across all the geographies within which their customers operate. No minor undertaking! Logistics companies that service the needs of retailers for example, need insight into how consumers are approaching purchasing, such as the influence of fast-fashion or the impact of increasing online sales. Qualitative predictive analytics can be used to effectively track and analyse such developments globally and across industries.

How can you benefit from Analytiqa's Predictive Analytics?

With all the Supply Chain experience, industry knowledge and expertise of Analytiqa's Analysts and Consultants, supplemented by the use of sophisticated software, analysis and modelling techniques, Analytiqa harnesses the predictive capabilities of industry specific research to assist you to identify forward looking trends and data.

Hence Analytiqa's new briefings. 'Predictive Analytics', which will be published quarterly, are based on qualitative and quantitative predictive analytics to identify and examine the developments which will shape the supply chains of the future. With supply chain companies operating in a highly volatile global environment that is currently seeing many ground breaking changes, the devised strategy of organisations, both large and small, can directly and substantially benefit from such analysis.

This series of briefings will aim to examine potential future developments which drive consumer spending habits, manufacturing and outsourcing decisions, retailer strategies and raw material trade flows which all combine to ultimately define the commercial opportunity for supply chain companies. Each briefing will draw on predictive analysis based on relevant primary and secondary research undertaken across the global supply chain industry. The qualitative data will include forecasts to 2025 or even 2030.

Analytiqa's Predictive Analytics series of briefings will publish quarterly and highlight issues which will directly and significantly influence customer and logistics service provider supply chain operations. They will therefore cover a wide variety of topics such as energy markets, fuel prices, population and migration trends, urbanisation, the changing prosperity of geographic regions, the spread and democratisation of technology, the impact of climate change, manufacturing locations, labour cost developments, mergers and acquisitions.

Each briefing is designed to be strategic, concise, highly valuable and relevant.

Why Analytiqa's Predictive Analytics briefings?

Independent commentary and analysis
key analysis of future market performance, trends and key issues

Assists to improve your profit margins

robust actionable business information that is commercially relevant

Prioritises business development

quicker wins by identifying growth markets with greater certainty

Aids the achievement of a higher ROI

on time spent in planning and strategy processes

Focuses future supply chain strategies

boost margins, efficiency and cost reductions by understanding markets

Recognise commercial growth in a tough market

utilising an innovative and cost effective business intelligence solution

Contents

EXECUTIVE SUMMARY

Evaluating the manufacturing potential of Africa
Identifying future commerce hot spots
Targeting contract logistics growth in emerging markets

1.0 INTRODUCTION

1.1 Predictive Analytics
1.2 Research Methodology

2.0 MANUFACTURING POTENTIAL OF AFRICA

Competitiveness in manufacturing
Table 4.1: Segments of Manufacturing Industry by Technology Level
Changing nature of manufacturing globally
Figure 2.1: Price Performance Growth 1992 - 2010
Manufacturing competitiveness in Africa
Figure 2.2: Chinese Unit Labour Costs, 2000 - 2012
Figure 2.3: Relying on a Strong Manufacturing Sector
Figure 2.4: Factors Defining Manufacturing Competitiveness
Markets for African Manufacturers
Figure 2.5: Growth of Urbanisation by Global Region, 1950 - 2030
Figure 2.6: Projected Value of Food Markets in Sub-Saharan Africa, 2010 - 2030
Figure 2.7: World's Ten Fastest Growing Economies, 2000 - 2015
Data Sources

3.0 ECOMMERCE HOT SPOTS

Figure 3.1: Internet Sales for US and Western Europe, 2011 - 2020
Challenge to 'bricks and mortar' retailing model
Figure 3.2: Ecommerce Penetration of Retail Sales by Country, 2008 - 2016
Market Growth Factors
Figure 3.3: Worldwide Internet Population as a Share of Total, 2010 - 2020
Figure 3.4: Rise of the Mainstream Consumer in China, 2000 - 2020
Emerging Markets are Key
Figure 3.5: Growth of Chinese Online Retail Market, 2006 - 2020

The Opportunity for 3PLs
Data Sources

4.0 CONTRACT LOGISTICS GROWTH MARKETS

Logistics Market Potential

Figure 4.1: Highest Logistics Market Potential in Emerging Regions, 2016

Figure 4.2: Logistics Outsourcing Rates in Emerging Markets, 2016

Economic Transformation

Figure 4.4: China Economic Structure: Share of GDP, 1980 - 2034

Social Determinants of Logistics Market Growth

Capturing the Opportunity

Data Sources

5.0 APPENDIX

I would like to order

Product name: Predictive Analytics Q1, 2013: Today's Supply Chain, Tomorrow (Single Edition):
Evaluating the manufacturing potential of Africa; Identifying future commerce hot spots;
Targeting contract logistics growth in emerging markets

Product link: <https://marketpublishers.com/r/P4E7E03D7F7EN.html>

Price: US\$ 300.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer
Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click
button on product page <https://marketpublishers.com/r/P4E7E03D7F7EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form
below:

First name:

Last name:

Email:

Company:

Address:

City:

Zip code:

Country:

Tel:

Fax:

Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms
& Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970