

North and South American Logistics 2010

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Abstracts

Market size, market growth rates, market shares and outsourcing rates. Analysis of past market performance along with forecast growth and outsourcing trends for contract logistics markets across five major American markets. Analytiqa's North and South American Logistics 2010 report has been published due to demand from professionals in the supply chain industry for reliable and comprehensive market statistics.

This report provides an analysis of past market performance along with forecast growth trends for logistics markets across North & South America, focusing specifically on the following five countries: USA; Canada; Brazil; Argentina and Mexico.

Sourced from a combination of Analytiqa's secondary and unique primary research, this report provides up to date information that delivers in-depth understanding of trends across the American Logistics industry, providing you:

- Detailed understanding of market drivers by industry sector

- Benchmarking of historic growth rates

- Identification of future growth opportunities

- Understanding threats to growth

- Evaluating outsourcing rates, both past and future

- Business development & planning tools

Use this extensive data and analysis, across 450+ pages, to understand the factors that

are driving manufacturers and retailers to outsource domestic warehousing, distribution and value-add supply chain activity to specialist logistics service providers. As a supplier or 3PL, this research will enable the identification and targeting of future, potentially high yielding, growth markets and opportunities.

Ideally suited to meet the needs of any professional within the supply chain industry, this focused business intelligence can be used to assess the performance of a market by just about every measure available.

Market size by country

Growth rate by country

Size of the contract logistics market

Outsourcing rates by country

Forecasts of growth and outsourcing to 2012

Unavailable from any other source, this report has been compiled based on Analytiqa's in-house primary research methodology of directly interviewing key executives in leading organisations across the industry. North & South American Logistics 2010 includes unique market analysis as well as profiles of 50 leading 3PLs, including:

Caterpillar Logistics; CEVA Logistics; DB Schenker; DHL Supply Chain / Exel; GEFCO; GENCO; Greatwide Logistics; Grupo Onest Logistics; Grupo TMM; J B Hunt; Kenco; Kuehne + Nagel; Logwin; McLane; Menlo Worldwide Logistics; Ozburn-Hessey Logistics; Penske Logistics; Ryder; Schneider Logistics; YRC Logistics;

How can this report benefit your business?

the latest up-to-date information

delivers in-depth understanding of logistics market dynamics on a country by country basis

extensive data and analysis will assist you to understand the factors that drive the market, from outsourcing through to growth trends

More importantly, the data contained can be used to draw conclusions that can be applied to either process or strategic planning with the absolute confidence that the data originates from a source that is a consistent, reliable and specialist within the supply chain industry.

This report will therefore assist you in ensuring that you are fully informed, be your need to devise or advise on a strategy, assess a market's size and growth potential or simply ascertain its current value.

Contents

CHAPTER 1 EXECUTIVE SUMMARY

1.1 North and South America

1.2 Logistics Market

1.2.1 Market Size and Growth

Figure 1.1: North and South American Logistics Market Size (US\$ bn) by Country, 2009

1.2.2 Logistics Outsourcing

Table 1.1: North and South American Logistics Outsourcing (%) by Country, 2007 - 2009

1.2.3 Market Forecasts

Table 1.2: North and South American Contract Logistics Market Size (US\$ bn) by Country, 2009 - 2012

Figure 1.2: North and South American Logistics Market Dynamics by Country, 2009 - 2012

1.2.4 Developing the 3PL Market

1.3 Country Data Focus

1.3.1 Argentina

1.3.2 Brazil

1.3.3 Canada

1.3.4 Mexico

1.3.5 United States

CHAPTER 2 INTRODUCTION

2.1 Research Objectives

2.2 Report Structure

Market Overview

Market Analysis by Country

2.3 Research Methodology and Data Definitions

Table 2.1: North and South American Exchange Rates, 2006 - 2009

Table 2.2: North and South American Average Exchange Rates, 2006 - 2009

CHAPTER 3 MARKET DATA

3.1 Regional Logistics Trends

3.1.1 Market Size and Growth

Table 3.1: Growth Rates in North and South American Logistics by Country, 2007 - 2012

3.1.2 Obstacles to Success

3.1.3 Targeting New Business

3.1.4 Logistics Outsourcing

Table 3.2: Outsourcing Rates in North and South American Logistics by Country, 2007 - 2012

3.1.5 Leading 3PLs

3.1.6 Looking Ahead

3.2 Market Data

3.2.1 Logistics Market Size and Growth

Table 3.3: North and South American Logistics Market Size (US\$ bn), 2007 - 2009

Figure 3.1: North and South American Logistics Market Size (US\$ bn), 2007 - 2009

Table 3.4: North and South American Logistics Market Growth (%), 2007 - 2009

Table 3.5: North and South American Logistics Market Size (US\$ bn) by Country, 2007 - 2009

Figure 3.2: North and South American Logistics Market Size (US\$ bn) by Country, 2009

Table 3.6: North and South American Relative Logistics Market Size (%) by Country, 2007 - 2009

Table 3.7: North and South American Logistics Market Share (%) by Country, 2007 - 2009

Figure 3.3: North and South American Logistics Market Share (%) by Country, 2009

Table 3.8: North and South American Logistics Market Growth (%) by Country, 2007 - 2009

Figure 3.4: North and South American Logistics Market Growth (%) by Country, 2007 - 2009

3.2.2 Logistics Outsourcing

Table 3.9: North and South American Logistics Outsourcing (%) by Country, 2007 - 2009

Figure 3.5: North and South American Logistics Market Dynamics by Country, 2007 - 2009

3.2.3 Contract Logistics Market Size and Growth

Table 3.10: North and South American Contract Logistics Market Size (US\$ bn), 2007 - 2009

Figure 3.6: North and South American Contract Logistics Market Size (US\$ bn), 2007 - 2009

Table 3.11: North and South American Contract Logistics Market Growth (%), 2007 - 2009

Table 3.12: North and South American Contract Logistics Market Size (US\$ bn) by Country, 2007 - 2009

Figure 3.7: North and South American Contract Logistics Market Size (US\$ bn) by Country, 2009

Table 3.13: North and South American Relative Contract Logistics Market Size (%) by Country, 2007 - 2009

Table 3.14: North and South American Contract Logistics Market Share (%) by Country, 2007 - 2009

Figure 3.8: North and South American Contract Logistics Market Share (%) by Country, 2009

Table 3.15: North and South American Contract Logistics Market Growth (%) by Country, 2007 - 2009

Figure 3.9: North and South American Contract Logistics Market Growth (%) by Country, 2007 - 2009

Figure 3.10: North and South American Contract Logistics Market Dynamics by Country, 2007 - 2009

3.2.4 Logistics Market Size and Growth Forecasts

Table 3.16: North and South American Logistics Market Size (US\$ bn), 2009 - 2012

Figure 3.11: North and South American Logistics Market Size (US\$ bn), 2009 - 2012

Table 3.17: North and South American Logistics Market Growth (%), 2009 - 2012

Table 3.18: North and South American Logistics Market Size (US\$ bn) by Country, 2009 - 2012

Figure 3.12: North and South American Logistics Market Size (US\$ bn) by Country, 2009 - 2012

Table 3.19: North and South American Relative Logistics Market Size (%) by Country, 2009 - 2012

Table 3.20: North and South American Logistics Market Share (%) by Country, 2009 - 2012

Table 3.21: North and South American Logistics Market Growth (%) by Country, 2009 - 2012

Figure 3.13: North and South American Logistics Market Growth (%) by Country, 2009 - 2012

3.2.5 Logistics Outsourcing Forecasts

Table 3.22: North and South American Logistics Outsourcing (%) by Country, 2009 - 2012

Figure 3.14: North and South American Logistics Market Dynamics by Country, 2009 - 2012

3.2.6 Contract Logistics Market Size and Growth Forecasts

Table 3.23: North and South American Contract Logistics Market Size (US\$ bn), 2009

- 2012

Figure 3.15: North and South American Contract Logistics Market Size (US\$ bn), 2009

- 2012

Table 3.24: North and South American Contract Logistics Market Growth (%), 2009 - 2012

Table 3.25: North and South American Contract Logistics Market Size (US\$ bn) by Country, 2009 - 2012

Figure 3.16: North and South American Contract Logistics Market Size (US\$ bn) by Country, 2009 - 2012

Table 3.26: North and South American Relative Contract Logistics Market Size (%) by Country, 2009 - 2012

Table 3.27: North and South American Contract Logistics Market Share (%) by Country, 2009 - 2012

Figure 3.17: North and South American Contract Logistics Market Share (%) by Country, 2012

Table 3.28: North and South American Contract Logistics Market Growth (%) by Country, 2009 - 2012

Figure 3.18: North and South American Contract Logistics Market Growth (%) by Country, 2009 - 2012

Figure 3.19: North and South American Contract Logistics Market Dynamics by Country, 2009 - 2012

CHAPTER 4 ARGENTINA

4.1 Introduction

4.1.1 Demographics

Table 4.1: Argentina Demographics, 2009

4.1.2 Economic Insight

Table 4.2: Argentina GDP at Current Prices, 2004 - 2008

Table 4.3: Argentina, Macroeconomic Insight, 2008 - 2009

Table 4.4: Argentina Prices and Wage Development, 2006 - 2008

Table 4.5: Argentina Macroeconomic Indicators by Industry Sector, 2006 - 2008

4.1.3 Trading Partners

Table 4.6: Argentina Trading Partners, 2009

4.2 Key Industry Sectors

4.2.1 Automotive

Table 4.7: Automotive Production in Argentina, 2005 - 2008

Table 4.8: Automotive Production in Argentina by Manufacturer, 2008 - 2009

Table 4.9: Automotive Production in Argentina by Manufacturer, 2008 - 2009

Table 4.10: Argentina Passenger Car Production, Exports, 2009

4.2.2 Consumer Goods

4.2.3 Healthcare and Pharmaceuticals

4.2.4 Retail

Table 4.11: Number and Type of Food and Beverage Outlets, 2008

Table 4.12: Key Food Retailers Operating in Argentina, 2008

4.2.5 Technology and Consumer Electronics

Table 4.13: Number of Mobile Phone Subscribers in Argentina, 2004 - 2009

4.3 Logistics Infrastructure

4.3.1 Transport Infrastructure

Table 4.14: Argentina – Transport Infrastructure, 2009

4.3.2 Warehouse and Property Market

4.3.2.1 Leading Industrial Property Developers in Argentina

4.2.1.1.1 Bautech

4.2.1.1.2 CINTER

Figure 4.1: CINTER DC Projects in Argentina

Table 4.15: CINTER DC Projects by Client in Argentina

4.2.1.1.3 Hormetal

Table 4.16: Hormetal DC Projects by Client in Argentina

4.4 Market Data

4.4.1 Transport and Distribution Markets

Table 4.17: Argentina Logistics Activity, 2007 - 2009

4.4.2 Logistics Markets

Market Dynamics

Targeting New Business

Threats to Growth

Forecasts for Growth

4.4.3 Logistics Market Size

Table 4.18: Argentina Logistics Market Size (ARS\$ bn) 2007 - 2009

Figure 4.2: Argentina Logistics Market Size (ARS\$ bn) 2007 - 2009

4.4.4 Logistics Market Growth

Table 4.19: Argentina Logistics Market Growth (%) 2007 - 2009

4.4.5 Logistics Outsourcing

4.4.5.1 Contract Logistics Market Size

Table 4.20: Argentina Logistics Outsourcing Rate (%) 2007 - 2009

Table 4.21: Argentina Contract Logistics Market Size (ARS\$ bn) 2007 - 2009

Figure 4.3: Argentina Contract Logistics Market Size (ARS\$ bn) 2007 - 2009

4.4.5.2 Contract Logistics Market Growth

Table 4.22: Argentina Contract Logistics Market Growth (%) 2007 - 2009

Figure 4.4: Argentina Contract Logistics Market Share (ARS\$ bn) 2007 - 2009

4.4.6 Logistics Market Forecasts

4.4.6.1 Market Size Forecasts

Table 4.23: Argentina Logistics Market Size Forecasts (ARS\$ bn) 2009 - 2012

Figure 4.5: Argentina Logistics Market Size Forecasts (ARS\$ bn) 2009 - 2012

4.4.6.2 Market Growth Forecasts

Table 4.24: Argentina Logistics Market Size Growth Forecasts (%) 2009 - 2012

4.4.6.3 Outsourcing Forecasts

4.4.6.3.1 Contract Logistics Market Size Forecasts

Figure 4.6: Argentina Contract Logistics Market Size Forecasts (ARS\$ bn) 2009 - 2012

Table 4.25: Argentina Logistics Outsourcing Rate Forecasts (%) 2009 - 2012

Table 4.26: Argentina Contract Logistics Market Size Forecasts (ARS\$ bn) 2009 - 2012

4.4.6.3.2 Contract Logistics Market Growth Forecasts

Table 4.27: Argentina Contract Logistics Market Size Growth (%) 2009 - 2012

Figure 4.7: Argentina Contract Logistics Market Share Forecasts (ARS\$ bn) 2009 - 2012

4.5 Logistics Providers

4.5.1 The Logistics Provider Landscape

4.5.2 Leading 3PLs

Table 4.28: Leading 3PLs in Argentina, 2009

4.5.3 Logistics Provider Profiles

4.5.3.1 CAT

Contact Details

Overview

Operations and Services

4.5.3.2 Celsur Logistica

Contact Details

Overview

Operations and Services

4.5.3.3 Crowley Logistics Services

Contact Details

Overview

Operations and Services

4.5.3.4 DHL Supply Chain

Contact Details

Overview

Operations and Services

4.5.3.5 GEFCO

Contact Details

Overview

Operations and Services

4.5.3.6 Kuehne +Nagel

Contact Details

Overview

Operations and Services

Figure 4.8: Kuehne + Nagel Warehouses in Latin America, 2009

4.5.3.7 Panalpina

Contact Details

Overview

Operations and Services

4.5.3.8 Schenker

Contact Details

Overview

Operations and Services

4.5.3.9 Transportes Gargano S.A.

Contact Details

Overview

Operations and Services

4.5.3.10 UPS Supply Chain Solutions

Contact Details

Overview

Operations and Services

4.6 Latest Developments

4.6.1 Latest Logistics Developments

4.6.3 Maps

Figure 4.9: Argentina Major Cities

Figure 4.10: Argentina Provinces

Figure 4.11: Argentina Major Airports and Sea Ports

Figure 4.12: Argentina Major Railways and Roads

CHAPTER 5 BRAZIL

5.1 Introduction

5.1.1 Demographics

Table 5.1: Brazil Demographics, 2009

5.1.2 Economic Insight

Table 5.2: Brazil Nominal GDP at Current Prices, 2005 - 2009

Table 5.3: Brazil Macroeconomic Insight, 2009

Table 5.4: Brazil Macroeconomic Indicators by Industry Sector, 2006 - 2008

5.1.3 Trading Partners

Table 5.5: Brazil Trading Partners, 2008

5.2 Key Industry Sectors

5.2.1 Automotive

Table 5.6: Brazil Automotive Production, 2005-2008

5.2.2 Consumer Goods

Table 5.7: Brazil Consumer and Intermediate Production, November 2008 - 2009

5.2.3 Healthcare and Pharmaceuticals

5.2.4 Retail

Table 5.8: Brazil - Top 10 Retailers, 2008

5.2.5 Technology and Consumer Electronics

Table 5.9: Number of Mobile Phone Subscribers in Brazil, 2004 - 2009

Table 5.10: Brazil Electronics Industry Revenues 2007 - 2009

5.3 Logistics Infrastructure

5.3.1 Transport Infrastructure

Table 5.11: Brazil Transport Infrastructure, 2009

5.3.1.1 Road Network

5.3.1.2 Rail Network

5.3.1.3 Sea Ports

Table 5.12: Brazil Leading Container Ports, 2007 - 2008

5.3.1.4 Airports

5.3.2 Warehouse and Property Market

5.3.2.1 Understanding Foreign Investment

5.3.2.3 Leading Industrial Property Developers in Brazil

Hines

Table 5.13: Hines DC Projects in Brazil

5.3.2.4 Recent Developments

AMB Property moves into Brazil

Hines, CalPERS eye more Brazilian real estate

Hines REIT buys logistics centre in Rio de Janeiro

5.4 Market Data

5.4.1 Transport and Distribution Markets

Table 5.14: Brazil Logistics Activity, 2007 - 2008

5.4.2 Logistics Markets

Market Dynamics

Targeting New Business

Threats to Growth

Forecasts for Growth

5.4.3 Logistics Market Size

Table 5.15: Brazil Logistics Market Size (BRL bn) 2007 - 2009

Figure 5.1: Brazil Logistics Market Size (BRL bn) 2007 - 2009

5.4.4 Logistics Market Growth

Table 5.16: Brazil Logistics Market Growth (%) 2007 - 2009

5.4.5 Logistics Outsourcing

5.4.5.1 Contract Logistics Market Size

Table 5.17: Brazil Logistics Outsourcing Rate (%) 2007 - 2009

Table 5.18: Brazil Contract Logistics Market Size (BRL bn) 2007 - 2009

Figure 5.2: Brazil Contract Logistics Market Size (BRL bn) 2007 - 2009

5.4.5.2 Contract Logistics Market Growth

Table 5.19: Brazil Contract Logistics Market Growth (%) 2007 - 2009

Figure 5.3: Brazil Contract Logistics Market Share (%) 2007 - 2009

5.4.6 Logistics Market Forecasts

5.4.6.1 Market Size Forecasts

Table 5.20: Brazil Logistics Market Size Forecasts (BRL bn) 2009 - 2012

Figure 5.4: Brazil Logistics Market Size Forecasts (BRL bn) 2009 - 2012

5.4.6.2 Market Growth Forecasts

Table 5.21: Brazil Logistics Market Size Growth Forecasts (%) 2009 - 2012

5.4.6.3 Outsourcing Forecasts

5.4.6.3.1 Contract Logistics Market Size Forecasts

Table 5.22: Brazil Logistics Outsourcing Rate Forecasts (%) 2009 - 2012

Figure 5.5: Brazil Contract Logistics Market Size Forecasts (BRL bn) 2009 - 2012

Table 5.23: Brazil Contract Logistics Market Size Forecasts (BRL bn) 2009 - 2012

5.4.6.3.2 Contract Logistics Market Growth Forecasts

Table 5.24: Brazil Contract Logistics Market Size Growth (%) 2009 - 2012

Figure 5.6: Brazil Contract Logistics Market Share Forecasts (%) 2009 - 2012

5.5 Logistics Providers

5.5.1 The Logistics Provider Landscape

5.5.2 Leading 3PLs

Table 5.25: Leading 3PLs in Brazil, 2009

5.5.3 Logistics Provider Profiles

5.5.3.1 ALL- America Latina Logistica SA

Contact Details

Overview

Operations and Services

5.5.3.2 CESA Logistica

Contact Details

Overview

Operations and Services

5.5.3.3 CEVA Logistics

Contact Details

Overview

Operations and Services

5.5.3.4 DHL Supply Chain

Contact Details

Overview

Operations and Services

5.5.3.5 GEFCO

Contact Details

Overview

Operations and Services

5.5.3.6 Juilo Simoes

Contact Details

Overview

Operations and Services

5.5.3.7 Kuehne + Nagel

Contact Details

Overview

Operations and Services

Figure 5.7: Kuehne + Nagel Warehouses in Latin America, 2009

5.5.3.8 McLane Brazil

Contact Details

Overview

Operations and Services

Figure 5.8: McLane Locations in Brazil, 2009

5.5.3.9 Panalpina

Contact Details

Overview

Operations and Services

5.5.3.10 Penske Logistics

Contact Details

Overview

Operations and Services

Figure 5.9: Penske Logistics Warehouses by State in Brazil, 2007

5.5.3.11 Rapidao Comenta

Contact Details

Overview

Operations and Services

5.5.3.12 Tegma Gestao Logistica

Contact Details

Overview

Operations and Services

5.6 Latest Developments

5.6.1 Government News and Initiatives

Brazil counting on private capital to modernise ports

5.6.2 Latest Logistics Developments

5.6.3 Maps

Figure: 5.10: Key Logistics Locations in Brazil

Figure 5.11: Main Cities and Provinces of Brazil

Figure 5.12: Principal roads in Brazil – North East Region

Figure 5.13: Principal roads in Brazil – North East Region

Figure 5.14: Principal roads in Brazil – Centre West Region

Figure 5.15: Principal roads in Brazil – South East Region

Figure 5.16: Principal roads in Brazil – South Region

Figure 5.17: Principal rail network in Brazil

Figure 5.18: Principal Ports in Brazil

Figure 5.19: Principal Waterways in Brazil

Figure 5.20: Principal Air Cargo Terminals in Brazil

Figure 5.21: Brazil Multimodal Transport Routes

CHAPTER 6 CANADA

6.1 Introduction

6.1.1 Demographics

Table 6.1: Canada Demographics, 2008

6.1.2 Economic Insight

Table 6.2: Canada GDP at Current Prices, 2004 - 2008

Table 6.3: Canada Macroeconomic Insight, 2008 - 2009

Table 6.4: Canada Macroeconomic Indicators, 2006 - 2008

6.1.3 Trading Partners

Table 6.5: Canada Trading Partners, 2008

6.2 Key Industry Sectors

6.2.1 Automotive

Table 6.6: Canada Automotive Sales, 2008 - 2009

Table 6.7: Canada Automotive Production, 2005 - 2008

6.2.2 Consumer Goods

Table 6.8: Canada Consumer Goods Retail Store Sales by Category, 2006 - 2008

6.2.3 Healthcare and Pharmaceuticals

6.2.4 Retail

Table 6.9: Canada Retail Store Sales by Category, 2006 - 2008

6.2.5 Technology and Consumer Electronics

Table 6.10: Number of Mobile Phone Subscribers in Canada, 2004 - 2009

6.3 Logistics Infrastructure

6.3.1 Transport Infrastructure

Table 6.11: Canada Transport Infrastructure, 2009

6.3.2 Warehouse and Property Market

Table 6.12: Canada Distribution of Warehousing Operators by Province, 2008

Table 6.13: Canadian Warehouse Company Sizes, 2007

Table 6.14: Canadian Industrial Property Market, Q3-2009

6.3.2.1 Leading Industrial Property Developers in Canada

AMB Property Corporation

Table 6.15: AMB Canadian Distribution Centre Portfolio, 2009

CN to create \$100-million Calgary logistics park

DC demand holds up in Toronto

AMB Property leases in Toronto development

6.4 Market Data

6.4.1 Transport and Distribution Markets

Table 6.16: Canada Logistics Activity, 2008-2009

Table 6.17: Canada Top 20 Seaports by Total Tonnage Handled, 2008

6.4.2 Logistics Markets

Market Dynamics

Targeting New Business

Threats to Growth

Forecasts for Growth

6.4.2 Logistics Market Size

Table 6.18: Canada Logistics Market Size (C\$ bn) 2007 - 2009

Figure 6.1: Canada Logistics Market Size (C\$ bn) 2007 - 2009

6.4.3 Logistics Market Growth

Table 6.19: Canada Logistics Market Growth (%) 2007 - 2009

6.4.4 Logistics Outsourcing

6.4.4.1 Contract Logistics Market Size

Table 6.20: Canada Logistics Outsourcing Rate (%) 2007 - 2009

Figure 6.2: Canada Contract Logistics Market Size (C\$ bn) 2007 - 2009

Table 6.21: Canada Contract Logistics Market Size (C\$ bn) 2007 - 2009

6.4.4.2 Contract Logistics Market Growth

Table 6.22: Canada Contract Logistics Market Growth (%) 2007 - 2009

Figure 6.3: Canada Contract Logistics Market Share (C\$ bn) 2007 - 2009

6.4.5 Logistics Market Forecasts

6.4.5.1 Market Size Forecasts

Table 6.23: Canada Logistics Market Size Forecasts (C\$ bn) 2009 - 2012

Figure 6.4: Canada Logistics Market Size Forecasts (C\$ bn) 2009 - 2012

6.4.5.2 Market Growth Forecasts

Table 6.24: Canada Logistics Market Size Growth Forecasts (%) 2009 - 2012

6.4.5.3 Outsourcing Forecasts

6.4.5.3.1 Contract Logistics Market Size Forecasts

Figure 6.5: Canada Contract Logistics Market Size Forecasts (C\$ bn) 2009 - 2012

Table 6.25: Canada Logistics Outsourcing Rate Forecasts (%) 2009 - 2012

Table 6.26: Canada Contract Logistics Market Size Forecasts (C\$ bn) 2009 - 2012

6.4.5.3.2 Contract Logistics Market Growth Forecasts

Table 6.27: Canada Contract Logistics Market Size Growth (%) 2009 - 2012

Figure 6.6: Canada Contract Logistics Market Share Forecasts (C\$ bn) 2009 - 2012

6.5 Logistics Providers

6.5.1 The Logistics Provider Landscape

6.5.2 Leading 3PLs

Table 6.28: Leading 3PLs in Canada, 2009

6.5.3 Logistics Provider Profiles

6.5.3.1 CEVA Logistics

Contact Details

Overview

Operations and Services

6.5.3.2 DHL Supply Chain / Exel

Contact Details

Overview

Operations and Services

6.5.3.3 Kelron Logistics

Contact Details

Overview

Operations and Services

6.5.3.4 Kenco Logistic Services

Contact Details

Overview

Operations and Services

6.5.3.5 Kuehne + Nagel

Contact Details

Overview

Operations and Services

Figure 6.7: Kuehne + Nagel Warehouses in North America, 2009

6.5.3.6 Panalpina

Contact Details

Overview

Operations and Services

6.5.3.7 Ryder

Contact Details

Overview

Operations and Services

6.5.3.8 Schenker

Contact Details

Overview

Operations and Services

6.5.3.9 VersaCold

Contact Details

Overview

Operations and Services

6.5.3.10 Wheels Group of Companies

Contact Details

Overview

Operations and Services

6.6 Latest Developments

6.6.1 Government News and Initiatives

Improving safety and security of global supply chains

6.6.2 Latest Logistics Developments

6.6.3 Maps

Figure 6.8: Canadian Provinces

Figure 6.9: Canada – Major Road Map

Figure 6.10: Canada – Rail Map

Figure 6.11: British Columbia Province, Canada

Figure 6.12: Quebec Province, Canada

Figure 6.13: Ontario Province, Canada

CHAPTER 7 MEXICO

7.1 Introduction

7.1.1 Demographics

Table 7.1: Mexico Demographics, 2009

7.1.2 Economic Insight

Table 7.2: Mexico GDP at Current Prices, 2004 - 2008

Table 7.3: Mexico Macroeconomic Insight, 2008 - 2009

Table 7.4: Mexico Macroeconomic Indicators, 2006 - 2008

7.1.3 Trading Partners

Table 7.5: Mexico Trading Partners, 2008

7.2 Key Industry Sectors

7.2.1 Automotive

Table 7.6: Mexico Automotive Production, 2005 - 2008

Table 7.7: Mexico Automotive Production by Manufacturer, 2009 - 2010

Table 7.7 continued: Mexico Automotive Production by Manufacturer, 2009 - 2010

7.2.2 Consumer Goods

7.2.3 Healthcare and Pharmaceuticals

Table 7.8: Mexico Pharmaceutical Imports & Exports, 2006 - 2008

7.2.4 Retail

Table 7.9: Mexico Retail Performance, 2009 - 2010

Table 7.10: Mexico General Retail Performance, 2008 - 2009

Table 7.11: Mexico Supermarkets Forecasts: Value Sales, Outlets and Selling Space, 2008 - 2012

7.2.5 Technology and Consumer Electronics

Table 7.12: Number of Mobile Phone Subscribers in Mexico, 2004 - 2009

7.3 Logistics Infrastructure

7.3.1 Transport Infrastructure

Table 7.13: Mexico Transport Infrastructure, 2008

7.3.2 Warehouse and Property Market

Table 7.14: Mexican National Distribution of Industrial Parks, 2009

Table 7.15: Leading Property Developers in Mexico

7.3.2.1 Mexican Association of Industrial Parks (AMPIP)

Table 7.16: AMPIP Members in Mexico

Table 7.16 continued: AMPIP Members in Mexico

Table 7.16 continued: AMPIP Members in Mexico

Table 7.16 continued: AMPIP Members in Mexico

Table 7.16 continued: AMPIP Members in Mexico

7.3.2.2 AMB Property

Table 7.17: AMB Portfolio in Mexico

7.3.2.3 Gazeley

7.3.2.4 Hines

Table 7.18: Hines Portfolio in Mexico**7.3.2.5 ProLogis****7.3.2.6 Recent Development News**

ProLogis reports Q3 leasing activity in Mexico

AMB leases to Summa Company in Mexico

ProLogis leases 37,600 m2 in Mexico

ProLogis leases to auto-parts manufacturers in Mexico

AMB Property Pre-Leases to Johnson Controls in Mexico

ProLogis expands portfolio in Mexico

7.4 Market Data**7.4.1 Transport and Distribution Markets****Table 7.19: Mexico Logistics Activity, 2008-2009****7.4.2 Logistics Markets****Market Dynamics****Targeting New Business****Threats to Growth****Forecasts for Growth****7.4.3 Logistics Market Size****Table 7.20: Mexico Logistics Market Size (Mex\$ bn) 2007 - 2009****Figure 7.1: Mexico Logistics Market Size (Mex\$ bn) 2007 - 2009****7.4.4 Logistics Market Growth****Table 7.21: Mexico Logistics Market Growth (%) 2007 - 2009****7.4.5 Logistics Outsourcing****7.4.5.1 Contract Logistics Market Size****Table 7.22: Mexico Logistics Outsourcing Rate (%) 2007 - 2009****Table 7.23: Mexico Contract Logistics Market Size (Mex\$ bn) 2007 - 2009****Figure 7.2: Mexico Contract Logistics Market Size (Mex\$ bn) 2007 - 2009****7.4.5.2 Contract Logistics Market Growth****Table 7.24: Mexico Contract Logistics Market Growth (%) 2007 - 2009****Figure 7.3: Mexico Contract Logistics Market Share (Mex\$ bn) 2007 - 2009****7.4.6 Logistics Market Forecasts****7.4.6.1 Market Size Forecasts****Table 7.25: Mexico Logistics Market Size Forecasts (Mex\$ bn) 2009 - 2012****Figure 7.4: Mexico Logistics Market Size Forecasts (Mex\$ bn) 2009 - 2012****7.4.6.2 Market Growth Forecasts****Table 7.26: Mexico Logistics Market Size Growth Forecasts (%) 2009 - 2012****7.4.6.3 Outsourcing Forecasts****7.4.6.3.1 Contract Logistics Market Size Forecasts****Table 7.27: Mexico Logistics Outsourcing Rate Forecasts (%) 2009 - 2012**

Figure 7.5: Mexico Contract Logistics Market Size Forecasts (Mex\$ bn) 2009 - 2012

Table 7.28: Mexico Contract Logistics Market Size Forecasts (Mex\$ bn) 2009 - 2012

7.4.6.3.2 Contract Logistics Market Growth Forecasts

Table 7.29: Mexico Contract Logistics Market Size Growth (%) 2009 - 2012

Figure 7.6: Mexico Contract Logistics Market Share Forecasts (Mex\$ bn) 2009 - 2012

7.5 Logistics Providers

7.5.1 The Logistics Provider Landscape

7.5.2 Leading 3PLs

Table 7.30: Leading 3PLs in Mexico, 2009

7.5.3 Logistics Provider Profiles

7.5.3.1 ACCEL Logistica

Contact Details

Overview

Operations and Services

Figure 7.7: ACCEL Operations Map, 2009

7.5.3.2 DHL Supply Chain

Contact Details

Overview

Operations and Services

7.5.3.3 Geodis

Contact Details

Overview

Operations and Services

7.5.3.4 Grupo Onest Logistics

Contact Details

Overview

Operations and Services

Figure 7.8: ONEST LOGISTICS Operations Map

7.5.3.5 Grupo TMM

Contact Details

Overview

Operations and Services

Figure 7.9: Grupo TMM Operations Map

7.5.3.6 Kuehne + Nagel

Contact Details

Overview

Operations and Services

Figure 7.10: Distribution and Freight Forwarding Locations in Mexico

7.5.3.7 Menlo Worldwide Logistics

Contact Details

Overview

Operations and Services

7.5.3.8 Penske Logistics Mexico

Contact Details

Overview

Operations and Services

7.5.3.9 Ryder

Contact Details

Overview

Operations and Services

Figure 7.11: Ryder Mexico Operations Map

7.5.3.10 Zimag Logistics

Contact Details

Overview

Operations and Services

7.6 Latest Developments

7.6.3 Maps

Figure 7.7: States of Mexico

Figure 7.8: Principal Cities in Mexico

Figure 7.9: Major Highways, Mexico

Figure 7.10: Principal Ports in Mexico

CHAPTER 8 UNITED STATES

8.1 Introduction

8.1.1 Demographics

Table 8.1: Demographics, 2009 - 2010

8.1.2 Economic Insight

Table 8.2: GDP at Current Prices, 2004 - 2008

Table 8.3: Economic Indices in the US, 2008 - 2009

8.1.3 Trading Partners

Table 8.4: US Trading Partners by volume, 2008

8.2 Key Industry Sectors

8.2.1 Automotive

Table 8.5: US Automotive Production by Vehicle Type, 2008 - 2009

Figure 8.1: AIAM Automotive Manufacturing Facilities in the US, 2009

8.2.2 Consumer Goods

Table 8.6: US Personal Consumption for Consumer Goods, 2007 - 2008

Table 8.7: Value Added by US Consumer Industries, 2004 - 2008

8.2.3 Healthcare and Pharmaceuticals

Table 8.8: US Personal Consumption for Healthcare & Pharmaceuticals 2007 - 2008

8.2.4 Retail

Table 8.9: US Retail Sales Value by Store Type, 2005 - 2008

8.2.5 Technology and Consumer Electronics

Table 8.10: Value Added by US Technology Industries, 2004 - 2008

Table 8.11: Number of Mobile Phone Subscribers, 2004 - 2009

Table 8.12: US Fixed Phone Subscribers, 2004 - 2009

Table 8.13: US Internet and Broadband Subscribers, 2008

Table 8.14: US Internet and Broadband Subscribers, 2009

8.3 Logistics Infrastructure

8.3.1 Transport Infrastructure

Table 8.15: Transport Infrastructure, 2009

8.3.2 Warehouse and Property Market

Table 8.16: United States Warehouse / Distribution Market, 2007 - 2009

Table 8.17: United States Top 31 Bulk Warehouse / Distribution Markets, 2009

8.4 Market Data

8.4.1 Transport and Distribution Markets

Table 8.18: United States Logistics Activity, 2002 - 2035

Table 8.19: Leading 20 Airports in the US Trade, 2007

Table 8.20: Leading 20 Ports in the US by Total Trade, 2008

Table 8.21: US Foreign Container Trade by Port, 2003 - 2008

Figure 8.2: North America Container Port Traffic (in TEU's), 2006 - 2008

8.4.2 Logistics Markets

Market Dynamics

Targeting New Business

Threats to Growth

Forecasts for Growth

8.4.3 Logistics Market Size

Table 8.22: United States Logistics Market Size (US\$ bn), 2007 - 2009

Figure 8.3: United States Logistics Market Size (US\$ bn), 2007 - 2009

8.4.4 Logistics Market Growth

Table 8.23: United States Logistics Market Growth (%), 2007 - 2009

8.4.5 Logistics Outsourcing

8.4.5.1 Contract Logistics Market Size

Table 8.24: United States Logistics Outsourcing Rate (%), 2007 - 2009

Table 8.25: United States Contract Logistics Market Size (US\$ bn), 2007 - 2009

Figure 8.4: United States Contract Logistics Market Size (US\$ bn), 2007 - 2009

8.4.5.2 Contract Logistics Market Growth

Table 8.26: United States Contract Logistics Market Growth (%), 2007 - 2009

Figure 8.5: United States Contract Logistics Market Share (US\$ bn), 2007 - 2009

8.4.6 Logistics Market Forecasts

8.4.6.1 Market Size Forecasts

Table 8.27: United States Logistics Market Size Forecasts (US\$ bn), 2009 - 2012

Figure 8.6: United States Logistics Market Size Forecasts (US\$ bn), 2009 - 2012

8.4.6.2 Market Growth Forecasts

Table 8.28: United States Logistics Market Size Growth Forecasts (%), 2009 - 2012

8.4.6.3 Outsourcing Forecasts

8.4.6.3.1 Contract Logistics Market Size Forecasts

Table 8.29: United States Logistics Outsourcing Rate Forecasts (%), 2009 - 2012

Figure 8.7: United States Contract Logistics Market Size Forecasts (US\$ bn), 2009 - 2012

Table 8.30: United States Contract Logistics Market Size Forecasts (US\$ bn), 2009 - 2012

8.4.6.3.2 Contract Logistics Market Growth Forecasts

Table 8.31: United States Contract Logistics Market Size Growth (%), 2009 - 2012

Figure 8.8: United States Contract Logistics Market Share Forecasts (US\$ bn), 2009 - 2012

8.5 Logistics Providers

8.5.1 The Logistics Provider Landscape

8.5.2 Leading 3PLs

Table 8.32: Leading 3PLs in the US, 2009

8.5.3 Logistics Provider Profiles

8.5.3.1 DHL Supply Chain / Exel

Contact Details

Overview

Operations and Services

8.5.3.2 GENCO

Contact Details

Overview

Operations and Services

8.5.3.3 Greatwide Logistics Services

Contact Details

Overview

Operations and Services

Figure 8.9: Greatwide Logistics Dedicated Transport Locations, 2009

Figure 8.10: Greatwide Logistics Distribution Logistics Locations, 2009

8.5.3.4 J. B. Hunt Transport Services Inc.

Contact Details

Overview

Operations and Services

8.5.3.5 Kuehne + Nagel

Contact Details

Overview

Operations and Services

Figure 8.11: Kuehne + Nagel Warehouses in North America, 2009

8.5.3.6 Ozburn-Hessey Logistics

Contact Details

Overview

Operations and Services

8.5.3.7 Penske Logistics

Contact Details

Overview

Operations and Services

8.5.3.8 Ryder

Contact Details

Overview

Operations and Services

8.5.3.9 Schenker

Contact Details

Overview

Operations and Services

8.5.3.10 Schneider National

Contact Details

Overview

Operations and Services

8.6 Latest Developments

8.6.3 Maps

Figure 8.12: United States - Map

Figure 8.13: United States - State Map

Figure 8.14: United States – Rail Map

Figure 8.15: United States – Ports Map

CHAPTER 9 REGIONAL OVERVIEW

9.1 Logistics Markets in Latin America

- 9.2 Market Dynamics
- 9.3 Targeting New Business
- 9.4 Threats to Growth
- 9.5 Forecasts for Growth

CHAPTER 10 APPENDIX

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