

# North and South American Logistics 2010

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## Abstracts

Market size, market growth rates, market shares and outsourcing rates. Analysis of past market performance along with forecast growth and outsourcing trends for contract logistics markets across five major American markets. Analytiqa's North and South American Logistics 2010 report has been published due to demand from professionals in the supply chain industry for reliable and comprehensive market statistics.

This report provides an analysis of past market performance along with forecast growth trends for logistics markets across North & South America, focusing specifically on the following five countries: USA; Canada; Brazil; Argentina and Mexico.

Sourced from a combination of Analytiqa's secondary and unique primary research, this report provides up to date information that delivers in-depth understanding of trends across the American Logistics industry, providing you:

- Detailed understanding of market drivers by industry sector

- Benchmarking of historic growth rates

- Identification of future growth opportunities

- Understanding threats to growth

- Evaluating outsourcing rates, both past and future

- Business development & planning tools

Use this extensive data and analysis, across 450+ pages, to understand the factors that

are driving manufacturers and retailers to outsource domestic warehousing, distribution and value-add supply chain activity to specialist logistics service providers. As a supplier or 3PL, this research will enable the identification and targeting of future, potentially high yielding, growth markets and opportunities.

Ideally suited to meet the needs of any professional within the supply chain industry, this focused business intelligence can be used to assess the performance of a market by just about every measure available.

Market size by country

Growth rate by country

Size of the contract logistics market

Outsourcing rates by country

Forecasts of growth and outsourcing to 2012

Unavailable from any other source, this report has been compiled based on Analytiqa's in-house primary research methodology of directly interviewing key executives in leading organisations across the industry. North & South American Logistics 2010 includes unique market analysis as well as profiles of 50 leading 3PLs, including:

Caterpillar Logistics; CEVA Logistics; DB Schenker; DHL Supply Chain / Exel; GEFCO; GENCO; Greatwide Logistics; Grupo Onest Logistics; Grupo TMM; J B Hunt; Kenco; Kuehne + Nagel; Logwin; McLane; Menlo Worldwide Logistics; Ozburn-Hessey Logistics; Penske Logistics; Ryder; Schneider Logistics; YRC Logistics;

### **How can this report benefit your business?**

the latest up-to-date information

delivers in-depth understanding of logistics market dynamics on a country by country basis

extensive data and analysis will assist you to understand the factors that drive the market, from outsourcing through to growth trends

More importantly, the data contained can be used to draw conclusions that can be applied to either process or strategic planning with the absolute confidence that the data originates from a source that is a consistent, reliable and specialist within the supply chain industry.

This report will therefore assist you in ensuring that you are fully informed, be your need to devise or advise on a strategy, assess a market's size and growth potential or simply ascertain its current value.

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