

Growth Strategies and Trends in UK Logistics

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Date: June 2004

Pages: 63

Price: US\$ 845.00 (Single User License)

ID: G19FAA49CEAEN

Abstracts

The UK is the most advanced market for contract logistics in Europe. UK logistics companies are among the world leaders in the global logistics industry and are rapidly expanding. The UK is currently moving into a growth phase for logistics services, with an upturn in outsourcing investment decisions.

During April and May of 2004, Analytiqa conducted a survey with more than 50 UK logistics providers, to obtain industry opinions on the performance of the UK contract logistics industry. Analytiqa solicited opinion on a variety of key issues, including the Working Time Directive (WTD), consolidation, staff recruitment (agency) and training, driver shortages, factory gate pricing, fuel prices, key vertical sector growth, outsourcing rates and forecasts.

Growth Strategies and Trends in UK Logistics is a purely issue-based study of key trends, industry issues and corporate strategies in UK Logistics. The aim of the report is to provide:

An up-to-date analysis of current issues affecting the logistics industry

A detailed assessment of corporate strategies of the leading players

Expert opinion from leaders within the UK logistics industry

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