

# Contract Logistics in Spain

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## Abstracts

Logistics market size, market segmentation and outsourcing rates. Analysis of past market performance along with 5-yr forecast growth trends for contract logistics markets in five key sectors. Identify leading 3PLs and benchmark margins, financial, operational and service indicators.

This is a uniquely positioned research report that combines Analytiqa's sizing and forecasting of contract logistics markets with analysis, ranking and benchmarking of 3PLs, on a financial, operational and service level basis.

The market data provided within this report is extracted from the much larger Western European Logistics 2011 report. It is not estimated, based upon GDP figures, or aggregation of a number of 3PL company revenues, it is based upon insight gained from leading 3PLs and supply chain professionals across Europe, combined with Analytiqa's experienced analysts and proprietary databases. Use the report to:

Benchmark market size and growth between five industry sectors 2007-2015

Track current and future outsourcing trends

Identify and target the fastest growing markets for new business opportunities

Identify leading 3PLs and analyse margins, financial, operational and service information and data

## How can this report benefit your business?

Access the latest up-to-date market data

Delivers in-depth understanding of both market dynamics and 3PL performance

Trusted research methodology and market analysis

As a supplier, service provider to the sector or a 3PL, the unique data set will enable you to:

Increase revenues by the selected targeting of faster growing logistics markets

Win new customers, by focusing on markets and industry sectors where outsourcing is growing

Prioritise customer targeting, leading to quicker revenue wins, by identifying faster growing in-house or outsourced markets

Achieve higher ROI on investments by prioritising and aligning strategies with highly performing markets

Produce highly focused marketing campaigns, boosting customer retention and contract wins, by demonstrating understanding of market dynamics

Most importantly, the insight contained can be used to draw conclusions that can be applied to either process or strategic planning with the absolute confidence that the content originates from a source that is a consistent, reliable and specialist within the supply chain industry.

This report will therefore assist you in ensuring that you are fully informed, be your need to devise or advise on a strategy, identify service providers, benchmark margins and performance, assess market challenges and growth potential or simply understand market size, sector and future growth dynamics.

## Contents

### 1.0 EXECUTIVE SUMMARY

### 2.0 INTRODUCTION

Research Objectives Report Structure, Research Methodology and Data Definitions

### 3.0 LOGISTICS IN SPAIN TO 2010

#### 3.1 Market Size

Spanish Logistics Market Size (€bn) 2007-2010

#### 3.2 Market Growth

Spanish Logistics Market Growth (%) 2007-2010

Spanish Logistics Market Growth v. Western Europe (%) 2007-2010

#### 3.3 Market Share

Spanish Logistics Market Share (%) in Europe, 2007-2010

#### 3.4 Market Segmentation by Industry Sector

Spanish Logistics Market Size (€bn) by Industry Sector, 2007-2010

Spanish Logistics Market Share (%), by Industry Sector 2007-2010

Spanish Logistics Market Growth (%), by Industry Sector 2007-2010

#### 3.5 Outsourcing in Spanish Logistics

##### 3.5.1 Market Size

Spanish Contract Logistics Market Size (€bn) 2007-2010

##### 3.5.2 Market Outsourcing

Spanish Logistics Outsourcing Rate (%) 2007-2010

##### 3.5.3 Market Growth

Spanish Contract Logistics Market Growth (%) 2007-2010

##### 3.5.4 Market Share

Spanish Contract Logistics Market Share (%) in Europe, 2007-2010

### 4.0 LOGISTICS FORECASTS IN SPAIN TO 2015

#### 4.1 Market Size Forecasts

Spanish Logistics Market Size (€bn) 2011-2015

#### 4.2 Market Growth Forecasts

Spanish Logistics Market Growth (%) 2011-2015

#### 4.3 Market Segmentation Forecasts by Country and Industry Sector

Spanish Logistics Market Share (%) in Europe, 2011-2015

Spanish Logistics Market Size (€bn) by Industry Sector, 2011-2015  
Spanish Logistics Market Share (%), by Industry Sector 2011-2015  
Spanish Logistics Market Growth (%), by Industry Sector 2011-2015

#### 4.4 Outsourcing Forecasts

##### 4.4.1 Outsourcing Market Size Forecasts

Spanish Contract Logistics Market Size (€bn) 2011-2015

Spanish Logistics Outsourcing Rate (%) 2011-2015

##### 4.4.2 Outsourcing Market Growth Forecasts

Spanish Contract Logistics Market Growth (%) 2011-2015

##### 4.4.3 Outsourcing Market Share Forecasts

Spanish Contract Logistics Market Share in Europe, 2011-2015

## 5.0 LOGISTICS PROFITABILITY AND PERFORMANCE

### 5.1 Ranking Top 100 Spanish Logistics Operators by Turnover and Profitability

Please note that due to time lag restrictions on reporting of financials, the latest data available at publication is 2007-2009

### 5.2 Analysis of Key Ratios and Margins

## 6.0 CONTRACT LOGISTICS LEADERS IN SPAIN

This chapter provides at-a-glance profiles of ten leading contract logistics operators in Spain. Sample:

### 6.1 CEVA Logistics

#### 6.1.1 Company Overview

6.1.1.1 Company Name

6.1.1.2 Parent Company

6.1.1.3 Head Office Location and Address Details

6.1.1.4 Company Description

6.1.1.5 Company Structure

6.1.1.6 Company Activity

6.1.1.7 Number of Employees

#### 6.1.2 Operational Profile

6.1.2.1 Key Personnel

6.1.2.2 Vehicles and Fleet

6.1.2.3 Distribution Centres

6.1.2.4 Supply Chain Technology

#### 6.1.3 Service Capabilities

6.1.3.1 Transport Management

- 6.1.3.2 Transport Services
- 6.1.3.3 Warehouse Services
- 6.1.3.4 Added Value Services
- 6.1.3.5 Industry Sector Capability

## **7.0 APPENDIX**

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