

# Contract Logistics in Thailand

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## Abstracts

Logistics market size, market segmentation, market shares and outsourcing rates. Analysis of past market performance along with 5-yr forecast growth trends for contract logistics markets across five key sectors.

Extracted from Analytiqa's Asia Pacific Logistics 2012 report, this country report has been published due to demand from professionals in the supply chain industry for up to date, reliable and comprehensive market statistics.

Set against a backdrop of challenging economic conditions, markets in Asia have continued to enjoy robust domestic demand. Low unemployment and robust credit growth in the region, has been accompanied by capital inflows into emerging Asia rebounding. However, whilst growth expectations across APAC are set to continue, there remains considerable regional variation in rates of growth and the economic challenges still to be overcome.

In contract logistics markets, the Asia Pacific region offers many exciting opportunities for 3PLs looking for new sources of growth and revenue. As recovery in European and North American markets falters, this growing region is particularly attractive.

This report provides an analysis of past market performance along with forecast growth trends for contract logistics markets, companies and five key industry sectors.

Sourced from a combination of Analytiqa's secondary and unique primary research, this report provides up to date information that delivers in-depth understanding of trends across the Asia Pacific Logistics industry, providing you:

Detailed understanding of market drivers

Benchmarking of historic growth rates

Analysis of company and market performance

Identification of future trends

Tracking of country / sector performances

Business development & planning tools

Researched by Analytiqa's team in Asia Pacific, the data provided within this report is not estimated, based upon GDP figures, or aggregation of a number of 3PL company revenues - it is based upon insight gained from supply chain professionals across the region.

Use this extensive data and analysis to understand the factors that drive manufacturers and retailers to outsource supply chain activity to specialist logistics service providers. As a supplier or 3PL, this research will enable the identification and targeting of future, potentially high yielding, growth markets and opportunities.

Ideally suited to meet the needs of any professional within the supply chain industry, this focused business intelligence can be used to assess the performance of a market by just about every measure available. Size, growth and outsourcing rates along with each sectors complexity, culture and regional attributes are all considered.

Market size

Growth rates

Market value by sector

Growth rates by sector

Size of the contract logistics market

Outsourcing rates

Outsourcing trends by sector

## Forecasts to 2016

More importantly, the data contained can be used to draw conclusions that can be applied to either process or strategic planning with the absolute confidence that the data originates from a source that is a consistent, reliable and specialist within the supply chain industry.

Growth in outsourcing (stimulated by manufacturers and retailers recognising the benefits to be had from outsourcing) does not necessarily equate to an equivalent growth in the contract logistics market as 3PL's continue to operate under extreme margin pressures. It is therefore necessary to evaluate your market through specific trends and data points, a task this report will allow you to execute easily.

This report will therefore assist you in ensuring that you are fully informed, be your need to devise or advise on a strategy, assess a market's size and growth potential or simply ascertain its current value.

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