

Contract Logistics in Egypt

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Abstracts

Logistics market size, market segmentation, vertical sector dynamics and outsourcing rates. Analysis of past market performance along with forecast growth trends for contract logistics markets.

Extracted from Analytiqa's Africa Logistics 2012 report, this country insight has been published due to demand from professionals in the supply chain industry for up to date, reliable and comprehensive market statistics.

In contract logistics markets, the leading African countries offer many undeniable opportunities for 3PLs looking for new sources of growth and revenue. The business environment in many countries is challenging, but an expanding middle class is driving growth in consumer markets and production in manufacturing and industry.

It is imperative that any strategy for the region is based on an in-depth understanding of individual markets and their dynamics. In many countries contract logistics is in the infant stages of development and whilst forecast growth rates are high, these originate from a relatively low base. Lower levels of outsourcing may indicate opportunities for growth, but at the same time point to cultural and operational challenges.

The report has been published due to demand from professionals in the supply chain industry for reliable and comprehensive market statistics. This report provides an analysis of past market performance along with forecast growth trends for the major logistics markets across the region.

Sourced from a combination of Analytiqa's secondary and unique primary research, this report provides up to date information that delivers in-depth understanding of trends across the Logistics industry, providing you:

Detailed understanding of market drivers, threats and opportunities

Benchmarking of historic growth rates

Analysis of market performance

Identification of future trends

Tracking of country / regional sector performances

Business development & planning tools

The data provided within this report is not estimated, based upon GDP figures, or aggregation of a number of 3PL company revenues - it is based upon insight gained from supply chain professionals across the region.

Use this extensive data and analysis to understand the factors that drive manufacturers and retailers to outsource supply chain activity to specialist logistics service providers. As a supplier or 3PL, this research will enable the identification and targeting of future, potentially high yielding, growth markets and opportunities.

As a supplier, service provider to the sector or a 3PL, the unique data set will enable you to:

Increase revenues by the selected targeting of faster growing logistics markets

Prioritise customer targeting, leading to quicker revenue wins, by identifying faster growing in-house or outsourced markets

Achieve higher ROI on investments by prioritising and aligning strategies with highly performing markets

Produce highly focused marketing campaigns, boosting customer retention and contract wins, by demonstrating understanding of market dynamics

Ideally suited to meet the needs of any professional within the supply chain industry, this focused business intelligence can be used to assess the performance of a market

by just about every measure available. Size, growth and outsourcing rates, key market dynamics by industry sector, along with each country's complexity, culture and wider regional attributes are all considered.

Market size, 2007-2016

Growth rates

Dynamics and growth patterns by vertical industry sector

Size of the contract logistics market

Outsourcing rates

Forecasts to 2016

More importantly, the data contained can be used to draw conclusions that can be applied to either process or strategic planning with the absolute confidence that the data originates from a source that is a consistent, reliable and specialist within the supply chain industry.

Growth in outsourcing (stimulated by manufacturers and retailers recognising the benefits to be had from outsourcing) does not necessarily equate to an equivalent growth in the contract logistics market as 3PLs continue to operate under extreme margin pressures. It is therefore necessary to evaluate your market through specific trends and data points, a task this report will allow you to execute easily.

This report will therefore assist you in ensuring that you are fully informed, be your need to devise or advise on a strategy, assess a market's size and growth potential or simply ascertain its current value.

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