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Worldwide Jewelry Market Demand and Opportunities

https://marketpublishers.com/r/W95B48C431EEN.html
Date: February 2010
Pages: 46
Price: US$ 650.00 (Single User License)
ID: W95B48C431EEN

Abstracts

The report covers global gems and jewelry industry structure, market size, trends and opportunities prevailing. In terms of geography we have discussed United States, which accounts for the largest percentage of the market, European Union including Romania, Bulgaria and Germany; with a detailed description of current demand, segments of the gems and jewelry market (diamond, precious metal, gold, etc) and industry competition. Jewelry market depends upon recent trends and moreover driving factors influence the sector performance, which has been presented in this report and forecasting helps to know the future prospects of the industry and helps to analyse the further growth geographically.

The structure of the industry is global in nature, the source of the raw material are Africa, Canada, Russia & Australia. Primarily India, China, Turkey & Italy are the countries which are involved in jewellery manufacturing & diamond processing and the retail market are in US, Europe, Far East, Middle East and Asia. In 2005 the size at retail prices was estimated at US$~billion, in the same year industry experts predicted the industry will grow at 4.6 % every year and would reach US$~ billion by 2010 and by 2015 it would reach US$~ billion but the recent fall in gems & jewellery demand has led the experts to lower their expectations.

The global market for gold reached to ~ tonnes in 2008 by volume. In 2007 global jewellery sales were US$~ billion which rose to US$~ billion in 2008, an increase of 1.7%.

Until 2007 worldwide jewellery sales have risen substantially but have slowed down after that. EU with ~% of the global sales in 2008 was the second largest jewellery market. China, Middle East, India, Russia & Brazil are the emerging markets. Gold and diamond jewellery in 2008 accounted for ~% of the global jewellery sales value.

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United States

Diamond jewellery accounts for 55% of total jewellery sales in the US market. Speciality retailers hold a very strong position in the jewellery market. The industry is highly fragmented with less than half of the revenue is generated by the top 50 jewellery chains. The US retail jewellery industry is highly fragmented. Demand for costume jewellery & associated novelties reached US$~ billon a climb of 5.7% per year which was the fastest for any product segment during the period 2003 – 2008.

Canada

The jewellery industry in Canada has reached to US$~ billion in 2008 and domestic export increased from US$~ million in 2007 to US$~ million in 2008 from United States to Canada. This growth in 2008, however, was low in 2009 due to the slowdown of economic activity around the world and especially in North America.

The total jewellery import in Canada reached to US$~ billion of which US$~ million came from the United States, US$~ million from China; followed by India with US$~ million.

European Union

EU is the second largest market for jewellery after USA. EU consumption in 2008 was US$~ billion with an average per capita expenditure of US$~ of which US$~ was costume jewellery. Eastern European countries such as Finland, Ireland, Austria, Sweden, Greece, and Spain observed an increase in the costume jewellery sales. In 2008, precious jewellery accounted for 86% of all the jewellery sold in EU. The value of precious jewellery sales from 2004 – 2008 decreased from US$~ to ~ billion.

The demand for symbolic jewellery is strongly coming from Asian countries and few European regions. In India, tourists are also participating in the growing demand of Symbolic jewellery market.

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Contents

1. GLOBAL GEMS AND JEWELLERY STRUCTURE AND DEMAND

1.1 Industry Structure
1.2 Market Size/Demand
  1.2.1 Global Jewellery Demand
  1.2.2 Demand for Diamond and Gold by Geography
  1.2.3 Global Demand for Precious Metals

2. JEWELLERY MARKET IN THE UNITED STATES

2.1 Industry Structure
2.2 Classification of Jewellery
2.3 U.S. Jewellery Market Size
2.4 Diamond Jewellery Demand
2.5 Performance in Year 2008
2.6 Industry Players in United States

3. CANADIAN GEMS AND JEWELLERY MARKET

3.1 Market Size

4. EUROPEAN UNION

4.1 EU Market Size
4.2 EU Costume, silver and palladium jewellery Demand
4.3 The Jewellery Demand in Romania
4.4 The Jewellery Market in Bulgaria
4.5 The Jewellery Market in Germany

5. RECENT INDUSTRY TRENDS AND OPPORTUNITIES

5.1 UK Gems and Jewellery Demand
5.2 Symbolic Jewellery has Targeted Spiritual Group
5.3 Declining Sales of Luxury Jewellery Retailers with Rising Raw Material Prices
5.4 Opportunities in Saudi Arabia Jewellery Market
5.5 Bright Prospects in Indian Jewellery Market

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5.6 Impact of Economic Recession over Diamond supply/demand

6. DRIVING FORCES IN GEMS AND JEWELLERY SECTOR

6.1 Increasing Urban Population with Contribution of Working Women
6.2 Men's jewellery Demand
6.3 Jewellery a Symbol of Changing Lifestyle among working women
6.4 US consumer spending and Personal Income

7. GEMS AND JEWELLERY MARKET FORECAST

8. INDUSTRY PLAYERS PROFILING

8.1 Tiffany & Co.
  8.1.1 Business Map
  8.1.2 Company Financials
  8.1.3 Business Strategies
8.2 Signet Group Ltd.
  8.2.1 Business Map
  8.2.2 Company Financials
8.3 Zale Corporation
  8.3.1 Business Map
  8.3.2 Company Financials
8.4 Gitanjali Gems
  8.4.1 Business Map
  8.4.2 Company Financials
  8.4.3 Business Strategies

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List Of Charts

LIST OF CHARTS:

1.1 Global Gems & Jewellery Industry Structure
1.2 Global Jewellery Sales (2000 – 2008)
1.3 Jewellery Demand by geographic regions by value, 2008
1.4 Global Diamond Sales by geography, 2007
1.5 Consumer Demand for gold, 2007
2.1 Jewellery Outlets by store count & value, 2008
2.2 US Jewellery Market Sales Mix, 2007
2.3 Jewellery watch & clock demand in US at Manufacturer's level, (1998 – 2008)
2.4 US Jewellery Chain sales growth in terms of value
4.1 Consumption of Jewellery in EU, 2004 – 2008
4.2 Romania Jewellery Consumption, 2004 – 2008
4.3 Romania Jewellery Consumption by Segments, 2004 – 2008
4.4 Jewellery production in Romania, 2004 – 2008
4.5 Bulgaria Jewellery Consumption by value, 2004 – 2008
4.6 Bulgaria Jewellery production by value, 2004 – 2008
4.7 Jewellery consumption by Segments in Value, 2004 – 2008
4.8 German Jewellery consumption by product in %, 2008
5.1 Luxury Jewellery Retailers Sales trend, 4Q08, 1Q09 & 2Q09
5.2 Jewellery PPI Trends, Jan'08 – Oct'09
5.3 Gold Prices
5.4 Retail sales of Jewellery in India, 2000 – 2006, 2010E, 2015E
6.1 Global Urban Population by Geography in %, 2004 – 2008
6.2 Contribution of Women to employment growth in %, 1991 – 2007
6.3 World Gross National Income per capita (PPP), 2001 – 2007
7.1 Global Jewellery Sales forecast, 2008 – 2009, 2010E, 2015E
7.2 US Consumer spending growth on Jewellery, 2009 – 2014E
7.3 Jewellery demand forecasted at Manufacturer's level, 2008 & 2013E
8.1 Average Store Sizes (1994 – 2008)
8.2 Signet Group Revenue by Segments, 2007 – 2009

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List Of Tables

LIST OF TABLES:

1.1 Global demand for precious metals for the production of Jewellery in tonnes, 2004 & 2008
2.1 Top US Jewellery Retailers
2.2 Consolidation of jewellery retailers in US
2.3 Speciality Jewellery Market Shares, 1999, 2001, 2005, 2006
3.1 Jewellery Industry (NAICS 33991) Total Canadian Exports, 2006 – 2008
3.2 Jewellery Industry (NAICS 33991) Canadian Imports
8.1 Tiffany & Co. Revenue by Geography in US$ millions, 2005 – 2009
8.2 Zale Corporation Revenues by Segments, 2005 – 2009
8.3 Gitanjali: Income Statement Snapshot, 2007 – 2011E

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