

Vietnam Seed Industry Outlook to 2018 - Rice Seed and Hybridization to Drive Future Growth

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Abstracts

The report titled “Vietnam Seed Industry Outlook to 2018 - Rice Seed and Hybridization to Drive Future Growth” provides a comprehensive analysis of the seed market in Vietnam such as market size of major crop seeds, market segmentation on the basis of hybrid and non hybrid seeds, by types of seeds (Rice, Corn and Other seeds) and by formal and informal market structure. The publication discusses several parameters related to acreage, seed demand and replacement rate, price trends and hybridization rate in the country. The report also entails recent trends and developments, SWOT analysis, market share of major players in rice and corn seed market in Vietnam and future outlook and projections by hybrid and non hybrid seeds and by types of seeds in the country.

The seed market in Vietnam has experienced transformation over the past few years. The industry has grown over the last few years and has engaged millions of farmers, large number of private and public seed companies serving the need of the country's agricultural demand. The rice seed market has been the largest market in Vietnam over the years while corn seed market is one of the fastest growing markets in the country.

The seed market in Vietnam has registered a CAGR of 1.7% during 2008-2013 by rising from USD ~ million in 2008 to USD ~ million in 2013. Rice seed has been the major contributor in Vietnam seed industry with ~% of the total seed market in 2013.

Non hybrid seeds segment commanded the largest share of ~% share of the total seed sales in the country in 2013 which has risen from ~% in 2008 followed by hybrid seeds which grew from USD ~ million in 2008 to USD ~ million in 2013. Hybrid corn accounted for the highest share of ~% of the total hybrid seeds sales in Vietnam in 2013, followed by hybrid rice seeds which accounted for ~% of the total hybrid seed sales in Vietnam

during the same year. The hybrid seed market has grown at a CAGR of ~% over the years 2008-2013 while the non hybrid seeds have showcased a CAGR of 0.7% during the same period.

The Vietnam seed market is highly fragmented with a large number of domestic players operating the market. Many international companies have also established their base in the country and are trying to build their own supply chain model for the production and distribution of seeds in the country. International players such as CP group, Syngenta and others are partnering with local farmers and research institutes to produce high quality crop and vegetable seeds in the country. SSC, Vinaseed, Bioseed and Syngenta are some of the major players in the Vietnam rice seed industry contributing nearly ~% of the total market share of the rice seed market in the country in 2013. Syngenta emerged as the largest players among Monsanto, CP seed and others in the corn seed market in the country, accounting for approximately ~% of the total corn seed market in 2013.

Increasing FDI in the seed industry of Vietnam and growing government initiatives and policies to promote hybrid seed production in the country has led to the growth of the seed industry in recent years.

The future of the Vietnam seed industry is expected to be favorable on account of rapidly growing participation of foreign seed producing companies, demand for high quality seeds in the international seed markets, increasing adoption rate hybrid seeds especially corn seed will contribute to the growth of seed industry in Vietnam. The seed market is projected to reach USD ~ million by 2018 growing at a CAGR of ~% over the period 2013-2018.

Key Topics Covered in the report:

Market Size of Vietnam Seed Market by Value and Production Volume, 2008-2013

Value Chain of Vietnam Seed Market

Market Segmentation of Vietnam Seed Market by Hybrid and Non Hybrid Seeds, 2008-2013

Market Segmentation of Vietnam Seed Market by Types of Seeds (Rice, Corn, Others), 2008-2013

Vietnam Rice Seed Industry, 2008-2013

Vietnam Corn Seed Industry, 2008-2013

Acreage, Hybridization rate, average price of rice seed, corn seed, in-bred rice and corn seed, vegetables, soyabean, mung bean and others.

Trends and Developments in Vietnam Seed Market

SWOT Analysis Of Vietnam Seed Market

Competitive Landscape of Major Players in Vietnam Seed Market

Future Outlook and Projections in Vietnam Seed Market, 2014-2018

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