

# US Recruitment Sector - Demand for Temporary Staffing

<https://marketpublishers.com/r/U234495203BEN.html>

Date: March 2011

Pages: 42

Price: US\$ 800.00 (Single User License)

ID: U234495203BEN

## Abstracts

### EXECUTIVE SUMMARY

The report on “US recruitment Sector – Demand for Temporary Staffing” covers a detailed analysis of global recruitment industry environment with statistics on recruitment market, by geography, by industry segment and market penetration rate. It describes US recruitment industry performance, past, present and future projections; also talks about temporary and permanent staffing market. Report also covers future projections of the industry performance which helps to assess the further opportunities in the sector. We have also included industry trends and drivers accountable for any change in the industry performance. Further we have profiled major players with an overview of their business, financial growth and recent developments.

The global recruitment market is highly fragmented and resilient to macroeconomic environment comprising small and large international firms wherein barriers to market entry are fairly low and substitution is high. The U.S. staffing industry is anticipated to grow faster and add more new jobs over the next decade than just about any other industry, even taking into account the after effects of recession. The temporary staffing segment is expected to grow with a higher growth rate over a period of next five years (2010-2015E) driven by aging baby boomers, project based job opportunities, business outsourcing trend and companies overcoming from recessionary losses.

### Key Findings

In 2009 Penetration rate in major markets fell reflecting the impact of economic crisis with 1.4% and 1.3% in Europe and American markets while Japan

penetration rate fell by 1.7%.

The Global executive search industry revenues reached to USD~ billion in 2009, compared to USD~ billion in 2008 down by 32.45% and saw a slight growth in 2010 reaching to USD~ billion grew by almost 1.08%.

US leads the market stating highest number of specialist recruitments, market value reached to USD ~ billion in 2010 compared to USD ~ billion in 2009 while in 2008 it was billion.

Combining temporary and contract services with search and placement services, U.S. staffing industry sales resumed growth by 7.1% in 2010 reaching USD~ billion which fell by 28.77% in 2009 compared to market value in 2008.

In recent two years there was a major change in temporary and contract hiring hit by recession, the impact was more visible in 2009 falling by 24.3 % reaching to sales USD~ billion. Those annual sales were lower than in the depth of the 2001 recession and even as far back as 1998.

Further professional temporary staffing demand was highest in IT and healthcare sectors while lowest in legal, clinical and marketing sectors.

## **Scope of the Report**

The report gives a detailed analysis of the US recruitment sector with discussion market past performance, present analyses and future outlook of the industry also demand by segmentation and functional areas.

Report discusses global recruitment industry, statistics and trends which helps to compare US recruitment sector performance with other countries and regions.

Discusses industry players positioning, market share, profiled major players and further scope for new and existing players.

This research report helps the domestic and international players looking for potential segment in the recruitment market.

Present report may help temporary and permanent placement agencies to look for new prospects and formulate strategies.

## Contents

### **1. GLOBAL RECRUITMENT INDUSTRY**

- 1.1. Private Employment Agencies (PrEAs)
- 1.2. Market Size and Performance
  - 1.2.1. Global Penetration Rates
- 1.3. Industry by Segmentation
  - 1.3.1. Executive Search Service Market
  - 1.3.2. Specialist Recruitment Market
- 1.4. Recruitment Industry Demand By Geography
- 1.5. Global Recruitment Market Competition

### **2. GLOBAL BUSINESS TRENDS**

- 2.1. Middle East, a Prospective Market
- 2.2. Developing Nations Perform well and Shows Fast Recovery in Labour Market
- 2.3. US Favouring Temporary Staffing
- 2.4. Trend of Outsourcing Non-core Activities

### **3. US RECRUITMENT INDUSTRY**

- 3.1. Market Size and Performance
  - 3.1.1. Temporary Staffing Market
  - 3.1.2. Permanent Staffing Demand
- 3.2. Industry Outlook

### **4. US RECRUITMENT INDUSTRY TRENDS**

- 4.1. Demand for Permanent Staff in IT Sector
- 4.2. Impact of Economic Crisis over the Employment
- 4.3. Trend of Recovery in Staffing
- 4.4. Temporary and Contract Recruitment Performance Past and Present
- 4.5. Increase in Permanent Hires among U.S. Companies

### **5. GROWTH DRIVERS**

- 5.1. Rising Baby Boomers
- 5.2. Increase in Temporary Employment Driving Improvement in the Economy

### 5.3. The Economy and Employment

## 6. PLAYERS PROFILING

### 6.1. Adecco

#### 6.1.1. Business Overview

#### 6.1.2 Financial Performance

#### 6.1.3. Significant Developments

### 6.2. Manpower

#### 6.2.1. Business Overview

#### 6.2.2. Financial Performance

#### 6.2.3. Significant Developments

### 6.3. Robert Half International Inc.

#### 6.3.1. Business Overview

#### 6.3.2. Financial Performance

#### 6.3.3. Significant Developments

## NOTES

## List Of Figures

### LIST OF FIGURES

- Figure 1: Global Recruitment Industry Structure
- Figure 2: Temporary Staffing Value Chain
- Figure 3: Global Commercial and Supplies Industry by Segments in 2009
- Figure 4: Global Recruitment Services Demand by Value (2002-2010E)
- Figure 5: Agency Work Penetration Rates in Europe, Japan and America (1998-2009)
- Figure 6: Global Retained Executive Search Industry by Value (1998-2010)
- Figure 7: Specialist Recruitment Market by Net Fees in US (2007-2010)
- Figure 8: Recruitment Industry Sub-segmentation by Value in % (2010)
- Figure 9: Recruitment Industry Demand by Country in 2010
- Figure 10: Recruitment Industry Demand by Country in 2009
- Figure 11: Recruitment Industry Demand by Geography in 2010
- Figure 12: Top 10 Staffing Companies, Market Share in 2009
- Figure 13: US Recruitment Market by Value (2001-2010)
- Figure 14: US Temporary and Contract Staffing Revenues (1998-2010)
- Figure 15: US Temporary Staffing Market Sub-segments (1998-2010)
- Figure 16: US Professional Temporary Staffing Market by Sectors in 2010
- Figure 17: Permanent Recruitment Demand by Value (2001-2010)
- Figure 18: Number of New Jobs in Top 10 Industries with Largest Wage and Salary Employment Growth 2008-18 (Thousands)
- Figure 19: US Recruitment Market Revenue Forecast (2010-2015E)
- Figure 20: Total Temporary and Contract Staffing Employment (1998-2009)
- Figure 21: Adecco Revenues for Six Months Ended June 30, 2010 and June 30, 2009
- Figure 22: Manpower Inc Revenues and Gross Profit (2007-2009)
- Figure 23: Robert half Revenues (2006-2010)

## List Of Tables

### LIST OF TABLES

Table 1: Change in the Population and Labor Force in millions

Table 2: US population by Age Group, Ten-year CAGR (2010E-2020E)

Table 3: Adecco Revenue Comparison 2008 & 2009

## I would like to order

Product name: US Recruitment Sector - Demand for Temporary Staffing

Product link: <https://marketpublishers.com/r/U234495203BEN.html>

Price: US\$ 800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U234495203BEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970