

The US Flavors & Fragrances Market Outlook to 2016 - Ageing Population and Consumer Tendency Towards Natural & Healthy Products Driving the Maturing Market

<https://marketpublishers.com/r/U3F147F4574EN.html>

Date: December 2012

Pages: 71

Price: US\$ 640.00 (Single User License)

ID: U3F147F4574EN

Abstracts

The report titled 'The US Flavors & Fragrances Market Outlook to 2016 – Ageing Population and Consumer Tendency Towards Natural & Healthy Products Driving the Maturing Market' provides a comprehensive analysis of the various aspects such as market size, segmentation, trends and developments and future projections of the Flavors, Fragrances, Aroma Chemicals and Essential Oils as key segments of the market. The report also provides the market share and company profiles of major players present in the US flavors & fragrances market.

The US flavors and fragrances market is part of a larger market which supplies a variety of ingredients and components to the consumer products companies and food companies which utilize these ingredients in their products. The flavor and fragrance formulations are used across a range of industries to enhance the appeal and likeability of various food & beverage products as well as consumer goods such as personal care and home care products.

The US is the second largest market in the global flavors and fragrances industry, second only to Western Europe and generates around 1/4th of the global revenues. The flavor and fragrances market in the country is estimated at USD ~ million which has increased from USD ~ million in 2006 by growing at a CAGR of 2.1% during 2006-2011.

The US market for flavors & fragrances is classified into four segments which comprises of flavors, fragrances, aroma chemicals and essential oils. The fragrances represent the largest segment with a contribution of 39.4% in the overall market followed by flavors

which account for ~% of the US flavors & fragrances market. The essential oils and aroma chemicals segments represent ~% and ~% of the market respectively.

The flavors market in the US is estimated at USD ~ million. The market has increased from USD ~ million in 2006 to reach ~ million in 2011 by growing at a CAGR of 2.3% during 2006-2011. The beverages represent the largest end use market for flavors in the US accounting for ~% of the total flavor consumption.

The US market for fragrances is experiencing a positive growth trend after some decline due to the economic slowdown. The industry is estimated at ~ million in sales, which has grown from USD ~ million in the year 2006 at a CAGR of 1.9% during 2006-2011. The homecare is the largest end use segment in the US fragrances market accounting for ~% of the total fragrances market of the country. This is followed by personal care segment which represents ~% of the US fragrances market by end use. The fine fragrances is the third largest segment and accounts for 24.1% of the overall fragrances market of the US.

The Aroma Chemicals market of the US is estimated at a size of USD ~ million. The market has grown at a CAGR of 0.5% during 2006-2011 from USD ~ million in 2006. The growing preference for personal care and food products with natural ingredients among the consumers has also increased the demand for natural aroma chemical compounds in the US.

The essential oils are the only segment that has experienced strong growth of 3.9% during 2006-2011 in the US market. The high preference given by consumers to natural products has been the most favorable factor in driving the growth of the essential oils market in the country. The essential oils market of the US is expected to experience a CAGR of 3.5% during 2012-2016, where the market is expected to reach USD ~ million in 2016 from USD ~ million in 2012.

There are hundreds of companies active in this industry but the market is dominated by 10 multinational flavor and fragrance companies which hold majority of the market share. These companies include Givaudan, Firmenich, IFF, Symrise AG, Takasago, Sensient Technologies, Mane, T Hasegawa, Robertet and Frutarom.

Key topics covered in the report

The market size of the US flavors & fragrances market by value.

The market segmentation of the US flavors & fragrances market by flavors, fragrances, aroma chemicals and essential oils.

Competitive landscape and profiles of major players in the US flavors & fragrances market.

Future outlook and projections of the US flavors & fragrances market.

The market size of the flavors market by value.

Market segmentation of the flavors market on the basis of Beverages, Sweets, Savory, Dairy and the Consumer health as end use markets.

Trends and developments in the flavors market of the US.

Future outlook and projections of the US flavors market.

Market size of the US fragrances market by value.

Market segmentation of the US fragrances market on the basis of Homecare, Personal care and Fine fragrances as end use markets.

Trends and developments in the fragrances market of the US.

Future outlook and projections of the US fragrances market.

Market size of the US aroma chemicals market by value.

Trends and developments in the aroma chemicals market of the US.

Future outlook and projections of the US aroma chemicals market.

Market size of the US essential oils market by value.

Trends and developments in the essential oils market of the US.

Future outlook and projections of the US essential oils market.

Contents

1. THE US FLAVORS & FRAGRANCES MARKET INTRODUCTION

2. THE US FLAVORS & FRAGRANCES MARKET SIZE BY VALUE, 2006-2011

3. THE US FLAVORS & FRAGRANCES MARKET SEGMENTATION, 2006-2011

3.1. By Flavors, Fragrances, Aroma Chemicals and Essential Oils

4. THE US FLAVORS MARKET INTRODUCTION AND SIZE, 2006-2011

4.1. The US Flavors Market Segmentation on the Basis of End Use, 2006 and 2011

4.2. The US Flavors Market Trends & Developments

Increasing Pressure on Flavor Companies to Reduce Margins

Evolving Flavor Categories in the US Flavors Market

Growing Consumer Health and Wellness Consciousness Transforming US Flavors Market

4.3. The US Flavors Market Future Outlook and Projections, 2012-2016

5. THE US FRAGRANCES MARKET INTRODUCTION AND SIZE, 2006-2011

5.1. The US Fragrances Market Segmentation on the Basis of End Use Market, 2006 and 2011

5.2. The US Fragrances Market Trends & Developments

Growth in the Demand for Natural Fragrance Ingredients

Surge in the Demand for High Performance and Functionality of Fragrances

Emergence of Aromachology

Increased Use of Environmental Fragrances in US Households

5.3. The US Fragrances Market Future Outlook and Projections, 2012-2016

6. THE US AROMA CHEMICALS MARKET INTRODUCTION AND SIZE, 2006-2011

6.1. The US Aroma Chemicals Market Trends & Developments

Growth in the Demand for Natural Aroma Chemicals

6.2. The US Aroma Chemicals Market Future Outlook/Projections, 2012-2016

7. THE US ESSENTIAL OILS MARKET INTRODUCTION AND SIZE, 2006-2011

7.1. The US Essential Oils Market Trends & Developments

Shift in the Demand for Naturals

Growing Use in Aromatherapy

Surge in the Use of Essential Oils in Potpourri

7.2. The US Essential Oils Market Future Outlook and Projections, 2012-2016

8. MARKET SHARE OF MAJOR PLAYERS IN THE US FLAVORS & FRAGRANCES MARKET, 2011

8.1. Company Profiles of Major Players in the US Flavors & Fragrances Market

8.1.1. Givaudan

Company Overview

Business Strategies

Financial Performance

8.1.2. Firmenich

Company Overview

Business Strategies

Financial Performance

8.1.3. IFF

Company Overview

Business Strategies

Financial Performance

8.1.4. Symrise AG

Company Overview

Business Strategies

Financial Performance

9. THE US FLAVORS & FRAGRANCES MARKET FUTURE OUTLOOK

9.1. Cause and Effect Relationship between Dependent and Independent Factors Prevailing in the US Flavors & Fragrances Market

9.2. The US Flavors & Fragrances Market Future Projections, 2012-2016

10. MACRO-ECONOMIC INDICATORS: CURRENT AND PROJECTIONS

10.1. The US Personal Disposable Income, 2006-2016

10.2. The US Organic Food and Beverages Sales, 2006-2016

10.3. The US Fluid Milk Product Sales, 2006-2016

10.4. The US Bakery Products Market, 2006-2016

- 10.5. The US Total Population, 2006-2016
- 10.6. The US Cosmetics and Toiletries Market

11. APPENDIX

- 11.1. Market definition
- 11.2. Abbreviations
- 11.3. Research Methodology
 - Data Collection Methods
 - Approach
 - Variables (Dependent and Independent)
 - Multi Factor Based Sensitivity Model
 - Final Conclusion
- 11.4. Disclaimer

List Of Figures

LIST OF FIGURES

Figure 1: The US Flavors & Fragrances Market Size by Value in USD Million, 2006-2011

Figure 2: The US Flavors & Fragrances Market Segmentation by Flavors, Fragrances, Aroma Chemicals and Essential Oils in Percentage, 2006-2011

Figure 3: The US Flavors Market Size in USD Million, 2006-2011

Figure 4: The US Flavors Market Segmentation on the Basis of End Use Market in Percentage, 2006 and 2011

Figure 5: The US Flavors Market Estimated Size in USD Million, 2012-2016

Figure 6: The US Fragrances Market Size in USD Million, 2006-2011

Figure 7: The US Fragrances Market Estimated Size in USD Million, 2012-2016

Figure 8: The US Aroma Chemicals Market Size in USD Million, 2006-2011

Figure 9: The US Aroma Chemicals Market Estimated Size in USD Million, 2012-2016

Figure 10: The US Essential Oils Market Size in USD Million, 2006-2011

Figure 11: The US Essential Oils Market Estimated Size in USD Million, 2012-2016

Figure 12: Market Share of Major Players in the US Flavors & Fragrances Market in Percentage, 2011

Figure 13: The US Flavors & Fragrances Market Estimated Size in USD Million, 2012-2016

Figure 14: The US Personal Disposable Income in USD Million, 2006-2016

Figure 15: The US Organic Food and Beverages Sales in USD Million, 2006-2016

Figure 16: The US Fluid Milk Products Sales in USD Million, 2006-2016

Figure 17: The US Bakery Products Market in USD Million, 2006-2016

Figure 18: The US Total population in Million, 2006-2016

Figure 19: The US Cosmetics and Toiletries Market in USD Million, 2006-2016

List Of Tables

LIST OF TABLES

Table 1: The US End Use Markets for Flavors in USD Million, 2006 and 2011

Table 2: The US Fragrances Market Segmentation on the Basis of the End Use Market in Percentage, 2006 and 2011

Table 3: The US End Use Markets for Fragrances in USD Million, 2006 and 2011

Table 4: Market Share of Major Players in the US Flavors & Fragrances Market in Percentage, 2011

Table 5: Cause and Effect Relationship Analysis between Industry Factors and Expected Flavors & Fragrances Market Prospects in the US

Table 6: Correlation Matrix for the US Flavors & Fragrances Market

Table 7: Regression Coefficients Output

I would like to order

Product name: The US Flavors & Fragrances Market Outlook to 2016 - Ageing Population and Consumer Tendency Towards Natural & Healthy Products Driving the Maturing Market

Product link: <https://marketpublishers.com/r/U3F147F4574EN.html>

Price: US\$ 640.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U3F147F4574EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

