

The US Electronic Security Industry Outlook to 2017- Video Surveillance and Integrated Solutions to Lead the Market

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Abstracts

The report titled “The US Electronic Security Industry Outlook to 2017- Video Surveillance and Integrated Solutions to Lead the Market” presents a comprehensive analysis of the industry covering aspects including market size in terms of revenues and number of units, sub segments by type of markets such as residential, commercial and industrial; type of products including access control, video surveillance, intrusion control and fire control. The report also entails description of the competitive scenario of the industry covering the recurring monthly revenues of major players.

The US has been the largest market for the electronic security products worldwide for several past years. The demand for the electronic security systems continues to be driven by a high perceived risk of crime, despite a long-term trend of falling crime rates. It registered revenues of USD ~ million in 2012 which grew over by 4.2% from 2011 figure of USD ~ million. The electronic security industry of the US is marked by ongoing technological improvements that enhance the functionality, ease of usage and operational speed of security systems. The increased constructional spending by the private and public sector and falling prices of electronic security equipments have propelled the industry revenues by increasing market penetration across an enlarging customer base. The electronic security industry in the US has grown at a CAGR of 3.1% from USD ~ million in 2006 to USD ~ million in 2012.

The residential electronic security systems market has witnessed by rising trend of integrated security solutions being preferred by the home owners. The interoperability and digitization of the electronic security equipments have enabled the home owners to gain control through their smartphones or tablets. The non-residential segment is characterized by a gamut of the electronic security products varying in terms of their

application and type. The revenues of the commercial and industrial markets are largely driven by the need for mass protection and identification issues.

Access controls represent the highest selling category of the electronic security equipments in the US. The market for the access control equipments earns its largest revenues from the commercial offices which amounted to ~% share in the total revenues from the access control equipments in 2012. Video surveillance are however the fastest growing category of the electronic security equipments in the US, boosted by the digitization which has enabled the operability over internet. New technologies such as video analytics, VSaaS continue to impregnate the market supported by growing cloud-based connectivity.

The electronic security market of the US is highly fragmented and competitive with majority of the companies adopting inorganic growth rote for expansion and diversification. ADT Security is the largest player which recorded USD ~ as RMR for the year 2012. Other major players include Tyco International, Stanley Convergent Security Solutions, Monitronics, Protection One, Diebold Security and others. The electronic security market of the US has witnessed a shift in terms of growing demand of the integrated comprehensive security solutions which provide a common operative interface. The revenues from the electronic security industry in the US are expected to expand to USD ~ million in 2017, growing with a CAGR of 5.6% from 2012 to 2017.

KEY TOPICS COVERED IN THE REPORT

The market size of the electronic security industry of the US

The market size of the residential electronic security market

The market size of the non residential electronic security market including sub-segments market size such as commercial and industrial

The market size of the access control market

The market size of the video surveillance market

The market size of the intrusion control market

The market size of the fire control market

Market segmentation of the US electronic security industry on the basis of end-user markets, types of products, types of services and type of technology.

Market segmentation of the non residential electronic security market on the basis of end-users and markets served

Market segmentation of the residential electronic security market on the basis of types of products and new and after sale markets

Market segmentation of the commercial residential electronic security market on the basis of types of sales

Market segmentation of the access control market on the basis of types of end-user.

Market segmentation of the video surveillance market on the basis of types of transmission methods

Market segmentation of the intrusion control on the basis of types of installation methods

Trends and Developments in the India paint industry – residential, commercial, large industrial, access control, video surveillance, intrusion control and fire control market

Competitive landscape and detailed company profiles of the major manufacturers of residential and overall electronic security market in the US

Future outlook and projections of the electronic security industry of the US –residential, commercial and large industrial on the basis of revenues.

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