

UAE Education Market Outlook to 2018 - Rising Demand for Private Schools, E-learning and ICT

<https://marketpublishers.com/r/U13B74F5637EN.html>

Date: January 2015

Pages: 160

Price: US\$ 1,100.00 (Single User License)

ID: U13B74F5637EN

Abstracts

The report titled “UAE Education Market Outlook to 2018 – Rising Demand for Private Schools, E-learning and ICT” which provides a comprehensive analysis of the industry covering aspects including market size in terms of revenues, enrollments, establishments and faculty-student ratio. The report also entails a detailed analysis of the market segmentation on the basis of K-12, higher education, technical and vocational training, test preparation, e-learning and teacher training and education by different categories on the basis of revenues and enrollments. The report provides the company profiles of the major players operating in the test preparation, technical-vocational training, teacher training and education, K-12, higher education and e-learning market in Philippines. The report also highlights the major trends and developments of all the segments in UAE education industry over the years. Future analysis of the industry along with its various market segments is provided on the basis of revenues over the next five years.

Education industry in the UAE which is driven by the number of enrollments in educational institutions registered revenues of USD ~ Million in 2013-2014. The revenue from education industry has been increasing from 2008 to 2013. This market has been divided into different sectors such as K-12 education, higher education, e-Learning, vocational and technical education, teacher training and test preparation market. The highest contribution in market share was by the K-12 education sector with revenues generated as USD ~ million in 2013-2014. The total number of enrollments in this sector was recorded as ~ in the same year. Higher education sector made the second highest contribution in market share by revenues followed by e-learning market. The e-learning market has recorded the highest CAGR of 27.4% during the years 2008 to 2013. It has been the fastest growing sector due to the rapid technological advancements in UAE. Vocational and technical education centers generated USD ~

million in 2013-2014 followed by USD ~ Million in the teacher training sector. Test preparation market was recorded as the smallest market in the UAE education industry with revenues worth USD ~ million in 2013-2014.

The K-12 market has been comprised of GEMS, Taleem and Innoventures as the major players. Several Government higher educational institutions along with local private institutes are dominant players in higher education and vocational and technical education sectors. Institutes such as Eton and British council have been the major players in the test preparation sector which are managing a huge number of students. Software providers such as BlackBoard, Sumotal and Cornerstone have dominated the e-learning segment.

The education market in the UAE is changing at a brisk rate. Technological advancements across different age groups as well as competitive pressures have been significantly changing the market. Revenues from the education market in the UAE are expected to expand to USD ~ Million in 2018-2019, growing with a CAGR of 8.6% from 2014 to 2018.

KEY TOPICS COVERED IN THE REPORT

The market size of the UAE education industry.

The market size of the K-12 market.

The market size of the Higher education market.

The market size of the e-Learning market.

The market size of the Vocational and Technical Education market.

The market size of the Teacher Training market.

The market size of the Test Preparation market.

Market segmentation of the education market on the basis of revenues, enrollments, nationality and gender category.

Trends and Development in the UAE education industry.

Competitive landscape and detailed company profiles of the major players in the UAE education industry.

Future outlook and projections of the UAE education industry, on the basis of revenues.

Contents

1. UAE EDUCATION INDUSTRY INTRODUCTION

Historical Overview

Current Outlook

UAE Education Industry Organizational Structure

2. UAE EDUCATION INDUSTRY MARKET SIZE, 2008 – 2013

2.1. By Revenues, 2008-2013

2.2. By Budget Allocation for Education Industry, 2008-2013

3. UAE EDUCATION INDUSTRY MARKET SEGMENTATION, 2008 – 2013

3.1. By Major Markets, 2008-2013

4. UAE K-12 EDUCATION MARKET INTRODUCTION

4.1. UAE K-12 Education Market Size, 2008-2013

4.1.1. By Revenues, 2008-2013

4.1.2. By Enrollments, 2008-2013

4.1.3. By Number of Institutions, 2008-2013

4.2. UAE K-12 Education Market Segmentation, 2008-2013

4.2.1. By Kindergarten, Primary, Intermediate and Secondary Level Revenues, 2008-2013

4.2.2. Institutions by Emirates, 2008-2013

4.2.3. Enrollments By Gender Category, 2008-2013

4.3. UAE Kindergarten Education Market Introduction

4.3.1. UAE Kindergarten Education Market Size, 2008-2013

4.3.1.1. By Revenues, 2008-2013

4.3.1.2. By Enrollments, 2008-2013

4.3.2. UAE Kindergarten Education Market Segmentation, 2008-2013

4.3.2.1. By Nationality, 2008-2013

4.3.2.2. By Gender Category, 2008-2013

4.4. UAE Primary Education Market Introduction

4.4.1. UAE Primary Education Market Size, 2008-2013

4.4.1.1. By Enrollments, 2008-2013

4.4.1.2. By Revenues, 2008-2013

- 4.4.2. UAE Primary Education Market Segmentation, 2008-2013
 - 4.4.2.1. By Nationality, 2008-2013
 - 4.4.2.2. By Gender Category, 2008-2013
- 4.5. UAE Intermediate Education Market Introduction
 - 4.5.1. UAE Intermediate Education Market Size, 2008-2013
 - 4.5.1.1. By Revenues, 2008-2013
 - 4.5.1.2. By Enrollments, 2008-2013
 - 4.5.2. UAE Intermediate Education Market Segmentation, 2008-2013
 - 4.5.2.1. By Nationality, 2008-2013
 - 4.5.2.2. By Gender Category, 2008-2013
- 4.6. UAE Secondary Education Market Introduction
 - 4.6.1. UAE Secondary Education Market Size, 2008-2013
 - 4.6.1.1. By Revenues, 2008-2013
 - 4.6.1.2. By Enrollments, 2008-2013
 - 4.6.2. UAE Secondary Education Market Segmentation, 2008-2013
 - 4.6.2.1. By Nationality, 2008-2013
 - 4.6.2.2. By Gender Category, 2008-2013
- 4.7. Competitive Landscape of Major Players in UAE K-12 Education Market
- 4.8. UAE K-12 Education Industry Future Outlook and Projections, 2014-2018

5. UAE HIGHER EDUCATION MARKET INTRODUCTION

- 5.1. UAE Higher Education Market Size, 2008-2013
 - 5.1.1. By Revenues, 2008-2013
 - 5.1.2. By Enrollments in Licensed Institutions, 2008-2013
 - 5.1.3. By Licensed Institutes, 2008-2013
- 5.2. UAE Higher Education Market Segmentation by Major Wise Enrollments, 2008-2013
- 5.3. UAE Higher Education Market Future Outlook and Projections, 2014-2018

6. UAE E-LEARNING MARKET INTRODUCTION

- 6.1. UAE E-Learning Industry Market Size by Revenues, 2008-2013
 - 6.1.1. UAE E-Learning Market Segmentation by Type of Industry, 2014
- 6.2. Competitive Landscape of UAE E-Learning Market
- 6.3. UAE E-Learning Industry Trends and Development
 - ICT programs in Schools
 - Development of corporate learning programs
 - Investments by the government

Growing Presence of M-learning

Strategic partnerships

Increased penetration of smart devices

6.4. UAE E-Learning Industry Future Projections and Outlook, 2014-2018

7. UAE VOCATIONAL AND TECHNICAL EDUCATION MARKET INTRODUCTION

7.1. UAE Vocational and Technical Education Industry Market Size, 2008-2013

7.1.1. By Revenues, 2008-2013

7.2. UAE Vocational and Technical Education Competitive Landscape

7.3. UAE Vocational and Technical Education Industry Trends and Development

Intensifying Importance of Education

Focus Towards Enhancement in Organizational Skills

Significant Partnerships

7.4. UAE Vocational and Technical Education Industry Future Outlook and Projections, 2014-2018

8. UAE TEACHER TRAINING AND EDUCATION MARKET INTRODUCTION

8.1. UAE Teacher Training and Education Market Size, 2008-2013

8.1.1. By Revenues, 2008-2013

8.1.2. By Number of Enrollments, 2008-2013

8.2. UAE Teacher Training and Education Industry Market Segmentation, 2008-2013

8.2.1. By Revenues, 2008-2013

8.2.2. By Enrollments, 2008-2013

8.3. Competitive Landscape of Major Players in UAE Teacher Training Market

8.4. UAE Teacher Training and Education Industry Trends and Development

Improved salary packages

Workshops on teacher training

blending ICT with teacher training

Demand of qualified teachers

8.5. UAE Teacher Training and Education Industry Future Outlook and Projections, 2014-2018

9. UAE TEST PREPARATION MARKET INTRODUCTION

9.1. UAE Test Preparation Industry Market Size, 2008-2013

9.1.1. By Revenues, 2008-2013

9.1.2. By Enrollments, 2008-2013

9.2. UAE Test Preparation Market Segmentation, 2008-2013

9.2.1. By Enrollments for Major Tests, 2008-2013

9.2.2. By Revenues from Major Tests, 2008-2013

9.3. Competitive Landscape of Major Players in UAE Test Preparation Market

9.4. UAE Test Preparation Market Trends and Development, 2008-2013

Intensification of Test preparation Programs

Expanding Businesses to Multiple Locations

New Marketing Techniques

9.5. UAE Test Preparation Market Future Outlook and Projections, 2014-2018

10. UAE ADULT EDUCATION MARKET INTRODUCTION

10.1. UAE Adult Education Industry Market Size, 2008-2013

10.1.1. By Enrollments, 2008-2013

10.1.2. By Number of Adult Education Centers, 2008-2013

10.2. UAE Adult Education Market Segmentation, 2008-2013

10.2.1. By Level Of education, 2008-2013

10.2.2. By Nationality, 2008-2013

10.2.3. By Gender Category, 2008-2013

10.2.4. Number Of Adult education Centers By Emirates, 2008-2013

11. REQUIREMENTS TO SETUP A SCHOOL IN UAE

Approval of Education and Business Model

Approval of Space Program and Concept Design

Site Size and Location

12. UAE EDUCATION INDUSTRY TRENDS AND DEVELOPMENTS

Smart Learning Initiative

Proposals for Teacher Training

Implementation of New school model (NSM)

Demand for international education

Increase in international students

Research Driven Higher Education

13. GOVERNMENT REGULATIONS IN UAE EDUCATION INDUSTRY

Regulation in Setting up a School in UAE

14. SWOT ANALYSIS

14.1. Strengths

- Private Sector Participation
- Government Initiatives
- Free Zones

14.2. Weaknesses

- Capital Intensive Market
- Shortage of Skilled Teachers
- Rising Cost of Education

14.3. Opportunities

- Technology Driven
- Increasing Literacy Preferences
- Vocational Education
- Rising Population

14.4. Threats

- Strict Government Regulations
- Extensive Privatization
- Excessive School Fee Hike

15. PEST ANALYSIS

Political Environment

Economic Environment

Social Environment

Technological Environment

16. UAE EDUCATION INDUSTRY FUTURE OUTLOOK AND PROJECTIONS, 2014-2018

17. MACRO-ECONOMIC AND INDUSTRY FACTORS: HISTORICAL AND PROJECTIONS

17.1. Gross Domestic Product, 2008-2018

17.2. Total Population of UAE, 2008-2018

17.3. Total Labor Force in UAE, 2008-2018

17.4. Pupil Teacher Ratio in UAE, 2008-2018

17.5. Internet Penetration in UAE, 2008-2018

18. APPENDIX

18.1. Market Definitions

18.2. Abbreviations

18.3. Research Methodology

Data Collection Methods

Approach and Assumptions

Limitations of the Model

Variables (Dependent and Independent)

Final Conclusion

18.4. Disclaimer

List Of Figures

LIST OF FIGURES

Figure 1: UAE Education Industry Organizational Structure

Figure 2: UAE Education Industry Market Size on the Basis of Revenues in USD Million, 2008-2013

Figure 3: UAE Education Industry Market Size on the Basis of Budget Allocation in USD Million, 2008-2013

Figure 4: UAE K-12 Education Industry Market Size on the Basis of Revenues in USD Million, 2008-2013

Figure 5: UAE K-12 Education Market Size on the Basis of Enrollments by Institutions in Numbers, 2008-2013

Figure 6: UAE Education Industry Market Size on the Basis of Number of Institutions, 2008-2013

Figure 7: UAE K-12 Market Segmentation by Percentage Distribution of Revenues by Level of Education in Percentage (%), 2008-2013

Figure 8: UAE Education Industry Market Segmentation on the Basis of Distribution of Education Institutions by Emirates in Percentage (%), 2008-2013

Figure 9: UAE K-12 Education Industry Market Segmentation by Percentage Distribution of Gender Category, 2008-2013

Figure 10: UAE Kindergarten Education Market Size on the Basis of Revenue in USD Million, 2008-2013

Figure 11: UAE Kindergarten Education Industry Market Size by Number of Enrollments, 2008-2013

Figure 12: UAE Kindergarten Education Market Segmentation on the Basis of Enrollments by Nationality in Percentage, 2008-2013

Figure 13: UAE Kindergarten Education Market Segmentation on the Basis of Gender Enrollments in Terms of Percentage (%), 2008-2013

Figure 14: UAE Primary Education Industry Market Size by Number of Enrollments, 2008-2013

Figure 15: UAE Primary Education Industry Market Size on the Basis of Revenues in USD Million, 2008-2013

Figure 16: UAE Primary Education Industry Market Segmentation by Percentage Distribution by Nationality, 2008-2013

Figure 17: UAE Primary Education Industry Market Segmentation by Nationality, 2008-2013

Figure 18: Percentage Ratio of Male to Female Students in UAE Primary Education, 2008-2013

Figure 19: UAE Intermediate Education Market Size on the Basis of Revenues in USD Million, 2008-2013

Figure 20: UAE Intermediate Education Level Market Size on the Basis of Enrollments, 2008-2013

Figure 21: UAE Intermediate Education Level Market Segmentation by Nationality, 2008-2013

Figure 22: UAE Intermediate Education Market Segmentation By Gender Category on the Basis of Enrollments in Percentage (%), 2008-2013

Figure 23: UAE Secondary Education Level Market Size by Total Revenue in USD Million, 2008-2013

Figure 24: UAE Secondary Education Level Market Size on the Basis of Enrollments, 2008-2013

Figure 25: UAE Secondary Education Market Segmentation on the Basis of Enrollments by Nationality, 2008-2013

Figure 26: UAE Secondary Education Market Segmentation on the Basis of Enrollments by Nationality in Percentage (%), 2008-2013

Figure 27: UAE K-12 Education Market Future Projections on the Basis of Revenues in USD Million, 2014-2018

Figure 28: UAE Higher Education Industry Market Size on the Basis of Revenues in USD Million, 2008-2013

Figure 29: UAE Higher Education Industry Market Size on the Basis of Number of Enrollments in Licensed Institutions, 2008-2013

Figure 30: UAE Higher Education Industry Market Size by Number of Licensed Institutions, 2008-2013

Figure 31: UAE Higher Education Market Segmentation by Percentage Major-wise Enrollment, 2008-2013

Figure 32: UAE Higher Education Future Projections On the Basis of Revenues in USD Million, 2014-2018

Figure 33: UAE E-Learning Market Size on the Basis of Revenues in USD Million, 2008-2013

Figure 34: UAE ELearning Industry Market Size on the Basis of Revenues by Type of Industry in Percentage, 2013

Figure 35: UAE E-Learning Industry Future Projections on the Basis of Revenues in USD Million, 2014-2018

Figure 36: UAE Vocational and Technical Education Industry Market Size on the Basis of Revenues in USD Million, 2008-2013

Figure 37: UAE Vocational and Technical Education Future Projections by Revenues in USD Million, 2014-2018

Figure 38: UAE Teacher Training Market Size on the Basis of Revenues in USD Million,

2008-2013

Figure 39: UAE Teacher Training Market Size on the Basis of Number of Enrollments in Accredited University Courses, 2008-2013

Figure 40: UAE Teacher Training Industry Future Projections on the Basis of Revenues in USD Million, 2014-2018

Figure 41: UAE Test Preparation Market Size on the Basis of Revenues in USD Million, 2008-2013

Figure 42: UAE Test Preparation Industry Market Size on the Basis of Total Number of Enrollments, 2008-2013

Figure 43: UAE Test Preparation Market Segmentation on the Basis of Enrollments by Major Tests in Percentage, 2008-2013

Figure 44: UAE Test Preparation Market Segmentation on the Basis of Revenues by Major Tests in Percentage, 2008-2013

Figure 45: UAE Test Preparation Market Future Projections on the Basis of Revenues in USD Million, 2014-2018

Figure 46: UAE Adult Education Industry Market Size on the Basis of Number of Enrollments, 2008-2013

Figure 47: UAE Adult Education Industry Market Size by Number of Adult Education Centers, 2008-2013

Figure 48: UAE Adult Education Industry Market Segmentation on the Basis of Percentage Distribution of Enrollments by Levels of Education, 2008-2013

Figure 49: UAE Adult Education Industry Market Segmentation on the Basis of Enrollments by Nationality of Students, 2008-2013

Figure 50: UAE Adult Education Industry Market Segmentation on the Basis of Enrollments by Gender Category, 2008-2013

Figure 51: UAE Adult Education Market Segmentation on the Basis of Adult Education Centers in UAE by Emirates in Percentage, 2008-2013

Figure 52: Application Procedure to Establish a School in UAE

Figure 53: Formula for Number of Specialized Rooms in a School in UAE

Figure 54: UAE Education Industry Future Projections on the Basis of Revenues in USD Million, 2014-2018

Figure 55: Gross Domestic Product of UAE in USD Million, 2008-2018

Figure 56: Total Population of UAE in Million, 2008-2018

Figure 57: Total Labor Force in UAE in Millions, 2008-2018

Figure 58: Pupil-Teacher Ratio in UAE Education Industry, 2008-2018

Figure 59: Number of Internet and Smartphone Users in UAE in Million, 2008-2018

List Of Tables

LIST OF TABLES

Table 1: UAE Education Industry Market Segmentation by Revenue Contribution of Major Markets in Percentage, 2008-2013

Table 2: UAE Education Industry Market Segmentation by Revenues of Major Markets in USD Million, 2008-2013

Table 3: UAE K-12 Market Segmentation by Level of Education on the Basis of Revenues in USD Million, 2008-2013

Table 4: UAE Education Industry Market Segmentation on the Basis of Distribution of Education Institutions by Emirates in Numbers, 2008-2013

Table 5: UAE K-12 Education Industry Market Segmentation by Gender Category, 2008-2013

Table 6: List of Authorities Involved in UAE Kindergarten Education Market

Table 7: UAE Kindergarten Education Market Segmentation on the Basis of Enrollments by Nationality, 2008-2013

Table 8: UAE Kindergarten Education Market Segmentation on the Basis of Gender Enrollments in Terms of Percentage (%), 2008-2013

Table 9: Number of Males and Females in UAE Primary Education, 2008-2013

Table 10: UAE Intermediate Education Market Segmentation By Gender Category on the Basis of Number of Enrollments, 2008-2013

Table 11: UAE Secondary Education Market Segmentation on the Basis of Enrollments by Nationality, 2008-2013

Table 12: Competitive Landscape of Major Players in UAE K-12 Education Market

Table 13: UAE Higher Education Industry Market Segmentation by Major-wise Enrollment, 2008-2013

Table 14: Internet Penetration and Number of Internet Users in UAE, 2008-2013

Table 15: Competitive Landscape of Major E-Learning Companies in UAE

Table 16: Competitive Landscape of Major Vocational and Technical Education Institutes in UAE

Table 17: UAE Teacher Training and Education Market Segmentation on the Basis of Revenues by Teacher Training Courses in Percentage, 2008-2013

Table 18: UAE Teacher Training and Education Market Segmentation on the Basis of Revenues by Teacher Training Courses in USD Million, 2008-2013

Table 19: UAE Teacher Training and Education Market Segmentation on the Basis of Enrollments by Teacher Training Courses in Percentage, 2008-2013

Table 20: UAE Teacher Training and Education Market Segmentation on the Basis of Enrollments by Teacher Training Courses in Units,

Table 21: Competitive Landscape of Major Teacher Training and Education Centers in UAE

Table 22: UAE Test Preparation Market Segmentation on the Basis of Enrollments by Major Tests in Numbers, 2008-2013

Table 23: UAE Test Preparation Market Segmentation on the Basis of Revenues by Major Tests in USD Million, 2008-2013

Table 24: Competitive Landscape of Major Private Test Preparation Centers in UAE

Table 25: Education Levels in UAE Adult Education Centers, 2008-2013

Table 26: UAE Adult Education Industry Market Segmentation on the Basis of Enrollments by Levels of Education, 2008-2013

Table 27: UAE Adult Education Industry Market Segmentation by Enrollments by Nationality, 2008-2013

Table 28: UAE Adult Education Industry Market Segmentation by Number of Centers by Emirates, 2008-2013

Table 29: Minimum Size Requirements for a School in UAE by Number of Students and Site Area

Table 30: Recommended Room Sizes in UAE Schools

Table 31: UAE Education Industry Future Projections by Type of Segment, 2014-2018

Table 32: Correlation Matrix for UAE Education Industry

Table 33: Regression Coefficients Output of UAE Education Industry

I would like to order

Product name: UAE Education Market Outlook to 2018 - Rising Demand for Private Schools, E-learning and ICT

Product link: <https://marketpublishers.com/r/U13B74F5637EN.html>

Price: US\$ 1,100.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U13B74F5637EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

