

UAE Education Market Outlook to 2018 - Rising Demand for Private Schools, E-learning and ICT

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Abstracts

The report titled “UAE Education Market Outlook to 2018 – Rising Demand for Private Schools, E-learning and ICT” which provides a comprehensive analysis of the industry covering aspects including market size in terms of revenues, enrollments, establishments and faculty-student ratio. The report also entails a detailed analysis of the market segmentation on the basis of K-12, higher education, technical and vocational training, test preparation, e-learning and teacher training and education by different categories on the basis of revenues and enrollments. The report provides the company profiles of the major players operating in the test preparation, technical-vocational training, teacher training and education, K-12, higher education and e-learning market in Philippines. The report also highlights the major trends and developments of all the segments in UAE education industry over the years. Future analysis of the industry along with its various market segments is provided on the basis of revenues over the next five years.

Education industry in the UAE which is driven by the number of enrollments in educational institutions registered revenues of USD ~ Million in 2013-2014. The revenue from education industry has been increasing from 2008 to 2013. This market has been divided into different sectors such as K-12 education, higher education, e-Learning, vocational and technical education, teacher training and test preparation market. The highest contribution in market share was by the K-12 education sector with revenues generated as USD ~ million in 2013-2014. The total number of enrollments in this sector was recorded as ~ in the same year. Higher education sector made the second highest contribution in market share by revenues followed by e-learning market. The e-learning market has recorded the highest CAGR of 27.4% during the years 2008 to 2013. It has been the fastest growing sector due to the rapid technological advancements in UAE. Vocational and technical education centers generated USD ~

million in 2013-2014 followed by USD ~ Million in the teacher training sector. Test preparation market was recorded as the smallest market in the UAE education industry with revenues worth USD ~ million in 2013-2014.

The K-12 market has been comprised of GEMS, Taleem and Innoventures as the major players. Several Government higher educational institutions along with local private institutes are dominant players in higher education and vocational and technical education sectors. Institutes such as Eton and British council have been the major players in the test preparation sector which are managing a huge number of students. Software providers such as BlackBoard, Sumotal and Cornerstone have dominated the e-learning segment.

The education market in the UAE is changing at a brisk rate. Technological advancements across different age groups as well as competitive pressures have been significantly changing the market. Revenues from the education market in the UAE are expected to expand to USD ~ Million in 2018-2019, growing with a CAGR of 8.6% from 2014 to 2018.

KEY TOPICS COVERED IN THE REPORT

The market size of the UAE education industry.

The market size of the K-12 market.

The market size of the Higher education market.

The market size of the e-Learning market.

The market size of the Vocational and Technical Education market.

The market size of the Teacher Training market.

The market size of the Test Preparation market.

Market segmentation of the education market on the basis of revenues, enrollments, nationality and gender category.

Trends and Development in the UAE education industry.

Competitive landscape and detailed company profiles of the major players in the UAE education industry.

Future outlook and projections of the UAE education industry, on the basis of revenues.

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