

Spain Car Rental Industry Analysis to 2017 - Driven by Short term Online Car Rental Bookings

<https://marketpublishers.com/r/S6019CEC4EEEN.html>

Date: December 2013

Pages: 48

Price: US\$ 700.00 (Single User License)

ID: S6019CEC4EEEN

Abstracts

The report titled “Spain Car Rental Industry Analysis to 2017 - Driven by Short term Online Car Rental Bookings” provides a comprehensive analysis of the market size of Spain car rental industry by revenue, market segmentation by on and off airport car rentals, by business, leisure and replacement rentals, long and short duration, as well as it is also segmented on the basis of online and station booking. The report entails the market share of major players in the overall car rental market. The report also provides the travelers profile in the country along with major trends and developments in the car rental industry in Spain.

Spain car rental industry has grown at an average annual growth rate of 0.54% in the past seven years from 2006-2012, and the revenue was valued at USD ~ million in 2012. Spain car rental market has been driven by both long and short term car renting with a significant contribution of the latter in terms of revenues of the industry in the period of 2006-2012. The twin effects of global economic recession and euro crisis have negatively impacted the market over the last few years. The recessionary conditions in Spain in 2009 majorly affected the car rental market in the country by reducing the number of business and leisure travels domestically and internationally.

The demand for car rentals for vacation trips has showcased higher traction in Spain. The contribution of leisure rentals to the overall car rental industry in Spain was 48.66% in 2012. Inclining penetration of the internet and broadband services in Spain has revolutionized the pattern of renting cars in the country over the years. The population of internet users at the end of 2012 was approximated over 24 million in the country, which represented 63.1% of the overall population. The online car renting has showcased a tremendous growth in terms of contribution in value terms over the last five years (2006-2012) and is expected to further incline in the coming years. This will

directly impact the revenues generated from the station reservation methods for car rentals in the country.

The rates of major international car rental companies do not vary much, though a tourist may get a better deal by booking in advance. One of the major advantages of renting cars from a national or international company is that a person can rent a car from one town and drop it off in another. The Industry is expected to perform better in the coming years on account of rise in the population growth and an inclination in the international tourist arrivals in the country.

KEY TOPICS COVERED IN THE REPORT

Europe Car rental industry market size, 2006-2012

The market size of Spain Car Rental Industry, 2006-2012

Market segmentation by On-Airport and Off-Airport, 2006-2012

Market segmentation by Business, Leisure and Replacement Purposes, 2006-2012

Market segmentation by Online and Station Booking, 2006-2012

Market segmentation by Long and Short Duration, 2006-2012

Market share of major players in Spain Car Rental industry, 2006-2012

Trends and Developments in Spain Car Rental Industry

Future Outlook and Projections in Spain Car Rental industry, 2013-2017

Contents

1. EUROPE CAR RENTAL INDUSTRY INTRODUCTION

1.1. Europe Car Rental Industry Market Size, 2006-2012

2. SPAIN CAR RENTAL MARKET INTRODUCTION

3. SPAIN CAR RENTAL MARKET SIZE, 2006-2012

4. SPAIN CAR RENTAL MARKET SEGMENTATION

4.1. By On-Airport and Off- Airport Markets, 2006-2012

4.2. By Business, Leisure and Replacement, 2006-2012

4.3. By Long Term and Short Term, 2006-2012

4.4. y Online and Stations Booking, 2006-2012

5. SPAIN CAR RENTAL INDUSTRY TRAVELERS' PROFILE

6. SPAIN CAR RENTAL MARKET TRENDS AND DEVELOPMENT

Inclination in the trend of Online and Mobile Car Rental Segment

Inclination in the Demand for Short-Term Car Rentals amongst the College Students and the Working Class

Introduction of Electric Vehicles as an Initiative to Control Cost and Improving Brand Image

Decline in Business Travels by Emphasizing on New Technologies

Launching of Car Sharing Concept

7. MARKET SHARE OF MAJOR PLAYERS IN SPAIN CAR RENTAL INDUSTRY, 2006-2012

8. SPAIN CAR RENTAL MARKET FUTURE OUTLOOK

8.1. Spain Car Rental Market Future Projections, 2013-2017

8.1.1. By Revenues, 2013-2017

8.1.2. By On-Airport and Off-Airport Markets, 2013-2017

8.1.3. By Leisure, Business and Replacement, 2013-2017

8.1.4. By Long Term and Short Term, 2013-2017

- 8.1.5. By Online and Station Booking, 2013-2017
- 8.2. Cause and Effect Relationship Analysis of Spain Car Rental Industry

9. MACROECONOMIC FACTORS AFFECTING SPAIN CAR RENTAL INDUSTRY

- 9.1. International Tourist Arrivals in Spain, 2006-2017
- 9.2. Spain International Tourism MARKET Revenues, 2006-2017
- 9.3. Oil Consumption in Spain, 2006-2017
- 9.4. Population of Spain, 2006-2017

10. APPENDIX

- 10.1. Market Definitions
- 10.2. Abbreviations
- 10.3. Research Methodology
 - Data Collection Methods
 - Approach
 - Variables (Dependent and Independent)
 - Multi Factor Based Sensitivity Model
 - Final Conclusion
- 10.4. Disclaimer

List Of Figures

LIST OF FIGURES

Figure 1: Procedure of Car Renting in Europe

Figure 2: Europe Car Rental Market Size on the Basis of Revenues in USD Million, 2006-2012

Figure 3: Spain Car Rental Industry Market Size on the Basis of Revenue in USD Million, 2006-2012

Figure 4: Spain Car Rental Market Segmentation by On-Airport and Off-Airport on the Basis of Contribution in Percentage (%), 2006-2012

Figure 5: Spain Car Rental Market Segmentation by Leisure, Business and Replacement Purposes on the Basis of Contribution in Percentage (%), 2006-2012

Figure 6: Spain Car Rental Market Segmentation by Short and Long Term on the Basis of Contribution in Percentage (%), 2006-2012

Figure 7: Spain Car Rental Market Segmentation by Online and Station Booking on the Basis of Contribution in Percentage (%), 2006-2012

Figure 8: Spain Car Rental Market Future Projection on the Basis of Revenue in USD Million, 2013-2017

Figure 9: Spain Car Rental Market Future Projections by On Airport and Off Airport on the Basis of Contribution in Percentage (%), 2013-2017

Figure 10: Spain Car Rental Market Future Projections by Leisure, Business and Replacement Purposes on the Basis of Contribution in Percentage (%), 2013-2017

Figure 11: Spain Car Rental Market Future Projections by Short and Long Term on the Basis of Contribution in Percentage (%), 2013-2017

Figure 12: Spain Car Rental Market Future Projections by Online and Station Booking on the Basis of Contribution in Percentage (%), 2013-2017

Figure 13: International Tourist Arrivals in Million in Spain, 2006-2017

Figure 14: International Tourism Revenue in USD Million in Spain, 2006-2017

Figure 15: Oil Consumption in Million tons in Spain, 2006-2017

Figure 16: Population in Million in Spain, 2006-2017

List Of Tables

LIST OF TABLES

Table 1: Europe Motor Vehicle Production in Million units, 2006-2012

Table 2: Difference between Car-Sharing and Car-Rental

Table 3: Spain Car Rental Market Segmentation by On-Airport and Off-Airport on the Basis of Revenue in USD Million, 2006-2012

Table 4: Spain Car Rental Market Segmentation by Leisure, Business and Replacement Purposes on the Basis of Revenue in USD Million, 2006-2012

Table 5: Spain Car Rental Market Segmentation by Short and Long Term on the Basis of Revenue in USD Million, 2006-2012

Table 6: Spain Car Rental Market Segmentation by Online and Station Booking on the Basis of Revenue in USD Million, 2006-2012

Table 7: Age-wise distribution of Internet Users in Spain in March, 2013

Table 8: Spain Travelers Profile, 2007-2010

Table 9: Spain Short and Long Holiday Trips in Million, 2007-2011

Table 10: Market Share of Major Players in Spain Car Rental Industry in Percentage (%), 2006-2012

Table 11: Avis Budget Key Performance Indicators in Spain, 2011-2012

Table 12: Spain Car Rental Market Future Projections by On-Airport and Off-Airport on the Basis of Revenues in USD Million, 2013-2017

Table 13: Spain Car Rental Market Future Projections by Leisure, Business and Replacement Purposes on the Basis of Revenue in USD Million, 2013-2017

Table 14: Spain Car Rental Market Future Projections by Short and Long Term on the Basis of Revenue in USD Million, 2013-2017

Table 15: Spain Car Rental Market Future Projections by Online and Station Booking on the Revenue in USD Million, 2013-2017

Table 16: Cause and Effect Relationship between Dependent and Independent Factors Prevailing in Spain Car Rental Market

Table 17: Correlation Matrix of Spain Car Rental Market

Table 18: Regression Coefficient Output

I would like to order

Product name: Spain Car Rental Industry Analysis to 2017 - Driven by Short term Online Car Rental Bookings

Product link: <https://marketpublishers.com/r/S6019CEC4EEEN.html>

Price: US\$ 700.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S6019CEC4EEEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

