

South Korea Pre-Primary Education and Childcare Industry Outlook to 2017 - Promoted by Diversifying Services in Childcare Market

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Abstracts

The report titled “South Korea Pre-Primary Education and Childcare Industry Outlook to 2017 - Promoted by Diversifying Services in Childcare Market” provides a detailed analysis of the pre-primary education and childcare industry covering various aspects including market size of both pre-primary education and childcare markets in terms of revenues, enrollments, establishments and number of teachers, and market segmentation on the basis of gender, region, and type of funding institutions along with ongoing trends in the industry. The report also includes competitive landscape and profiles of the major players operating in the industry. The future projections are included to provide an insight on the prospects in the South Korea pre-primary education market.

Education industry in South Korea is highly developed and is given utmost importance. Consequently, the pre-primary or kindergarten education is given equal importance as well. South Korea features amongst the leading countries in Asia-Pacific in terms of gross enrollment rates. However, the pre-primary education and childcare industry of South Korea is dominated by the childcare market which has been accounting for more than twice the size of enrollments in kindergartens, since 2006. The childcare market of South Korea is a highly cluttered and is competed by a gamut of players including public-run facilities, social welfare institutions, private organizations and individuals and others. Subsequently, child care facilities are provided under different settings including home-based day care, workplace day care, center-based day care etc. The diversified nature of the childcare service provided by the childcare operators has led to increased competition the market which predominantly features private sector.

The pre-primary education market of South Korea has witnessed a continuous double-

digit increase in the revenues since 2006, owing to the prevalent high awareness amongst the masses regarding the importance of early education. The preschool industry of South Korea is highly developed in comparison to its regional counterparts in terms of the curriculum and methods followed. The use of robots as teaching aids was introduced recently in many of the kindergartens of South Korea to facilitate the learning process. The government of South Korea has undertaken substantial steps and initiatives to promote early education and care. Although at the comparatively slower rate, yet the number of enrollments and establishments in the pre-primary market has increased every year in the span of 2010-2012. The private sector accounted for ~% of the market and includes players such as private corporations, companies, religious organizations, military-run kindergartens and others.

The market for pre-primary education and childcare in South Korea is witnessing increasing competition amongst the players in order to tackle the problems arising due to declining birth rates. Additionally, an increasing number of dual income earning households have given rise to growing demand for workplace childcare facilities. A growing traction of ICT based tools is also transforming the market by facilitating better understanding amongst the young kids. The industry is highly unorganized and doesn't feature any nationwide chains or franchises. With the growing number of organized players realizing the untapped potential of the industry, the revenues of the pre-primary education and childcare industry are expected to grow phenomenally in future years.

KEY TOPICS COVERED IN THE REPORT

The market size of the South Korea Pre-Primary Education and Child care industry on the basis of enrollments, establishments and number of teachers.

The market size of South Korea Pre-primary education market on the basis of revenues, enrollments, establishments and number of teachers

The market size of South Korea Childcare market on the basis of enrollments, establishments and number of child care takers.

Market segmentation of the South Korea Pre-Primary Education and Child care industry on the basis of pre-primary and childcare markets.

Market segmentation of the South Korea Pre-Primary Education Market on the basis of gender-wise enrollments and type of funding institutions and type of private kindergartens.

Market segmentation of the South Korea Childcare Market on the basis of type of funding institutions and region-wide enrollments.

Trends and Developments prevailing in the South Korea Pre-Primary Education and Child care industry

Future outlook and projections of the South Korea Pre-Primary Education market on the basis of revenues

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