

South Korea Nutraceuticals Industry Outlook to 2017- Sales of Ginseng Products to Drive Revenues

<https://marketpublishers.com/r/SA627C3EAB9EN.html>

Date: March 2014

Pages: 54

Price: US\$ 850.00 (Single User License)

ID: SA627C3EAB9EN

Abstracts

The report titled “South Korea Nutraceuticals Industry Outlook to 2017- Sales of Ginseng Products to Drive Revenues” provides a detailed analysis of the industry covering various aspects including market size in terms of revenues, market segmentation on the basis of ingredients, distribution channels and types of establishments and industry developments in the past. The report also includes competitive landscape and market share of the major players operating in the industry. The future projections are included to provide an insight on the prospects in the South Korea nutraceuticals market.

South Korea has been amongst the major nations for functional products in the Asia-Pacific market. The consumption of the functional food as well as the nutritional supplements in South Korea is primarily ingredient-oriented. Red Ginseng has been the major selling functional food and supplement ingredient in the country for several years and accounts for more than half of the market revenues. Apart from this, vitamin and mineral supplements, aloe and omega-3 fatty acids having also been gaining increasing market shares.

The growth of the nutraceuticals industry in South Korea is largely supported by the historical familiarity with herbal medicines and growing consumption of fortified food for health benefits. Additionally, utilizing food as medicines and practice of preventive medicines has been a part of the culture. The supportive macroeconomic environment prevailing in the developed and a high income South Korean economy has helped to fortify the revenues of the nutraceuticals industry over the years. The country is also characterized by a comparatively low level of unemployment, although the current age structure predominantly features young population. In the next ten years, the proportion of old age people is expected to soar significantly. Additionally, the large metropolitan

environment of Seoul and Busan has been considered ideal for selling of the nutraceuticals products by several companies.

The marketplace of the health functional food market in South Korea is inhabited by both the domestic and international players. However, as the Korean economy is trade-oriented, a significant percentage of the ingredients and food products are imported. People have developed growing affinity towards safe and healthy food, which has been evident from the surging demand for organic and functional food in the country.

The fast ageing rate of the population in South Korea is expected to be the prime growth driver of the burgeoning growth of the nutraceuticals industry. Vitamins and other dietary supplements are anticipated to be the epicenter of the increasing traction of the nutraceutical sector in the country. This segment of nutraceuticals is expected to register the maximum growth in consumption, largely due to the rising old population of South Korea. The trend of utilizing supplements for meal-replacement, weight-loss and sports nutrition purposes is rapidly gaining acceptance and is expected to widen the scope of the market.

KEY TOPICS COVERED IN THE REPORT

The market size of the South Korea Nutraceuticals industry on the basis of revenues and number of establishments

Market segmentation of the South Korea Nutraceuticals industry on the basis of Distribution, Types of Establishments and Ingredients

Consumer Buying Behavior of Nutraceuticals

Competitive landscape and market shares of the major players in the South Korea Dietary Supplements market

Imports and Exports of Nutraceuticals in South Korea

Trends and Developments prevailing in the South Korea Nutraceuticals industry

Future outlook and projections of the South Korea Nutraceuticals industry on the basis of revenues.

Macroeconomic Variables affecting South Korea Nutraceuticals Industry

Contents

1. SOUTH KOREA NUTRACEUTICALS INDUSTRY INTRODUCTION

1.1. Government Rules and Regulations

2. SOUTH KOREA NUTRACEUTICALS MARKET SIZE

2.1. By Revenues, 2006-2012

2.2. By Establishments, 2006-2012

2.3. Consumer Buying Behavior, 2009-2012

3. SOUTH KOREA NUTRACEUTICALS MARKET SEGMENTATION

3.1. By Category, 2008-2012

3.2. By Types of Establishments, 2006-2012

3.3. By Distribution Channels, 2006-2012

4. SOUTH KOREA NUTRACEUTICALS MARKET IMPORTS AND EXPORTS

4.1. South Korea Nutraceuticals Market Imports, 2006-2012

4.1.1. South Korea Nutraceuticals Market Imports Segmentation, 2010-2012

4.2. South Korea Nutraceuticals Market Exports, 2006-2012

4.2.1. South Korea Nutraceuticals Market Exports Segmentation, 2008-2012

5. SOUTH KOREA NUTRACEUTICALS MARKET COMPETITIVE LANDSCAPE

5.1. Market Shares of Major Brands in South Korea Nutraceuticals Market, 2011-2012

5.1.1. Competitive Landscape of Red Ginseng Market in south Korea

6. SOUTH KOREA NUTRACEUTICALS MARKET TRENDS AND DEVELOPMENTS

7. SOUTH KOREA NUTRACEUTICALS MARKET FUTURE OUTLOOK AND PROJECTIONS, 2013-2017

7.1. Cause and Effect Relationship Analysis of South Korea Nutraceuticals Industry

8. MACROECONOMIC FACTORS AFFECTING SOUTH KOREA NUTRACEUTICALS INDUSTRY

- 8.1. Population Aged 50-and Above in South Korea, 2006-2017
- 8.2. Household Expenditure on Food and Drugs in South Korea, 2006-2017
- 8.3. Prevalence of Obesity among Those Aged 20 and Above in South Korea, 2007-2017
- 8.4. Number of Drugstores in South Korea, 2006-2017

9. APPENDIX

- 9.1. Market Definition
- 9.2. Abbreviations
- 9.3. Research Methodology
 - Data Collection Methods
 - Approach
 - Variables (Independent and Dependent)
 - Multi Factor Based Sensitivity Model
 - Final Conclusion
- 9.4. Disclaimer

List Of Figures

LIST OF FIGURES

Figure 1: Approval Procedure for Health Functional Food

Figure 2: South Korea Nutraceuticals Market Size on the Basis of Revenues in USD Million, 2006-2012

Figure 3: South Korea Nutraceuticals Market Size on the Basis of Number of Establishments, 2006-2012

Figure 4: South Korea Market Segmentation by Distribution Channels on the Basis of Revenue Contribution in Percentage, 2006-2012

Figure 5: South Korea Nutraceuticals Industry Imports by Value and Weight in USD Million and Tones, 2006-2012

Figure 6: South Korea Nutraceuticals Industry Exports on the Basis of Value in USD Million, 2006-2012

Figure 7: South Korea Red Ginseng Market Size on the Basis of Revenues in USD Million, 2006-2012

Figure 8: South Korea Nutraceuticals Industry Future Projections on the Basis of Revenue in USD Million, 2013-2017

Figure 9: Above-50 Aged Population in South Korea in Thousand, 2006-2017

Figure 10: Household Expenditure on Food and Drugs in South Korea in USD, 2006-2017

Figure 11: Obese Population in South Korea in Percentage, 2007-2017

Figure 12: Number of Drugstores in South Korea, 2006-2017

List Of Tables

LIST OF TABLES

Table 1: List of 37 Approved Generic Functional Ingredients

Table 2: Consumer Buying Behavior, 2009-2012

Table 3: South Korea Market Segmentation by Categories on the Basis of Revenues Contribution in Percentage, 2008-2012

Table 4: South Korea Market Segmentation by Category on the Basis of Contribution in USD Million, 2008-2012

Table 5: South Korea Market Segmentation on the Basis of Number of Different Types of Establishment, 2006-2012

Table 6: South Korea Market Segmentation by Distribution Channels on the Basis of Revenue Contribution in USD Million, 2006-2012

Table 7: Number of Conformed Cases and Imports in South Korea, 2006-2012

Table 8: South Korea Nutraceuticals Industry Imports Segmentation on the Basis of Value of Different Imported Products in Percentage, 2010-2012

Table 9: South Korea Nutraceuticals Industry Imports Segmentation on the Basis of Value of Different Imported Products in USD Million, 2010-2012

Table 10: South Korea Nutraceuticals Industry Exports Segmentation by Ingredients on the Basis of Contribution in Revenue in Percentage, 2008-2012

Table 11: South Korea Nutraceuticals Industry Exports Segmentation by Ingredients on the Basis of Contribution in Revenue in USD, 2008-2012

Table 12: Major Companies Operating in the South Korea Nutraceuticals Industry

Table 13: Market Shares of Major Brands in South Korea Nutraceuticals Industry on the Basis of Revenues in Percentage, 2011-2012

Table 14: Revenues of Major Brands in South Korea Nutraceuticals Industry in USD Million, 2011-2012

Table 15: Market Share and Revenues of Korea Ginseng Corporation in Percentage and USD Million, 2006-2012

Table 16: Cause and Effect Relationship Analysis between Industry Factors and Expected South Korea Nutraceuticals Industry Prospects

Table 17: Correlation Matrix of the South Korea Nutraceuticals Industry

Table 18: Regression Coefficients Output

I would like to order

Product name: South Korea Nutraceuticals Industry Outlook to 2017- Sales of Ginseng Products to Drive Revenues

Product link: <https://marketpublishers.com/r/SA627C3EAB9EN.html>

Price: US\$ 850.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/SA627C3EAB9EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

