

# South Korea Adhesives Market Outlook to 2020 – Rising Demand from Industrial Sector and Overseas Market to Foster Future Growth

<https://marketpublishers.com/r/SACACA003E6EN.html>

Date: October 2015

Pages: 69

Price: US\$ 900.00 (Single User License)

ID: SACACA003E6EN

## Abstracts

The report titled “South Korea Adhesives Market Outlook to 2020 – Rising Demand from Industrial Sector and Overseas Market to Foster Future Growth” provides a comprehensive analysis of the of the various aspects such as market size, segmentation and future projections of adhesives market by types of adhesives being used in industries such as packaging, construction, automotive and others that has been taken as key segments of the market. This report also offers prevalent trends and developments in South Korea Adhesives Market, government regulations, SWOT and PESTLE analysis, and entry barriers operating into the Industry. The report also covers competitive landscape of the major players operating in the industry along with the market share of the major players in adhesives market. It also includes information on the major macroeconomic indicators affecting the market and future outlook of the South Korea adhesives market including analyst’s take on the industry.

Construction and Packaging have been important segments that have contributed significant shares in the South Korea adhesives market revenues. In 2014, formaldehyde-type adhesives captured the highest revenue to extent of ~%. In 2014, synthetic adhesives accounted for ~% of the overall adhesives market revenues in South Korea, whereas revenues from Natural adhesives amounted to USD ~ million during the same year.

Adhesives Market in South Korea has been primarily dominated by the Formaldehyde base adhesives, which commanded a major share of ~% in the overall revenues of the adhesives market during 2014. In terms of market revenues, Henkel Technologies was the largest player in the adhesives market in South Korea which contributed a share of ~%, during 2014.

Over the years, plywood, construction and packaging industry has realized the importance of adhesives due to massive reduction in vehicle weight, supplemented with lower production costs. This has enhanced the usage of adhesives in the automotive industry, which accounted for a share of ~% during 2014, with revenues share being witnessed at USD ~ million. The competition in the adhesives market has been largely captured by few major players such as Henkel Technologies, Burim Chemical Company Limited, Okong Corporation and several others. These players have commanded a sizeable market share in the overall adhesives market, despite of having a number of other small players operating under this business.

The adhesives market revenues in the future are expected to augment at the CAGR of ~% during 2015-2020, reaching revenue worth USD ~ million in 2020. Formaldehyde adhesives are likely to sustain its dominance in South Korea's adhesive market space during the period 2015-2020.

#### Key Topics Covered in the Report:

The market size of the adhesives market in South Korea.

Market segmentation of the adhesives on the basis of technology, end users, application, synthetic and natural adhesives and products.

SWOT and PESTEL of South Korea, adhesives market.

Trends and Development in the South Korea adhesives market.

Growth Drivers and Challenges in the South Korea adhesives market.

Entry barriers in the South Korea adhesives market.

Government Regulations in the South Korea adhesives market.

Competitive landscape detailed company profiles and market share of the major manufacturers of South Korea adhesives market.

Macro Economic factors affecting South Korea adhesives market.

Future outlook and projections of South Korea adhesives market on the basis of

– products, end users.

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