

Saudi Arabia Healthcare Market Outlook to 2019 - Rising Lifestyle Diseases and Government Investment to Spur Future Growth

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Abstracts

The report titled “Saudi Arabia Healthcare Market Outlook to 2019- Rising Lifestyle Diseases and Government Investment to Spur Future Growth” provides a comprehensive analysis of healthcare market in Saudi Arabia and covers various aspects such as market size of healthcare market, segmentation by hospitals, polyclinics, pharmacy retail stores and medical devices. The report also provides competitive landscape and profile of major players operating in healthcare market in Saudi Arabia. The future analysis has also been discussed in each of the sub segment. Moreover, the report also offers information regarding the business models for MOH and Private Hospitals. The report is useful for healthcare industry consultants, various healthcare professionals and manufacturers of medical devices and other stakeholders to align their market centric strategies according to ongoing and expected trends in the future.

Polyclinic Market

Polyclinic Market of Saudi Arabia has grown considerably over the past five years and has been the largest contributor in the overall revenues of the Saudi Arabia Healthcare Market during the period 2009-2014. Demand for various healthcare services in the country has escalated over the past five years. The incline has been due to increased prevalence of various life-style related diseases such as Diabetes, Obesity, Hypertension, Blood Pressure, Cardio vascular diseases and expanding population base of the country over the period 2009-2014. Growing need for healthcare has cemented the polyclinic market's position as a major healthcare service provider in the country. Majority of people in Saudi Arabia have preferred polyclinics over hospitals in the past few years due to convenience and lower cost of healthcare services. The Saudi

Arabian polyclinic market showcased healthy growth of ~% during 2009-2014. The market for polyclinics in Saudi Arabia is projected to grow at a CAGR of ~% in 2015-2019 and reach SAR ~ million in 2019.

Pharmacy Retail Market

Pharmacy retail stores have showcased tremendous potential to contribute towards the Saudi Arabia health market with revenues reaching SAR ~ million in 2014 at a CAGR of ~% in last five years. Pharmacy retail sector of Saudi Arabia is completely organized due to strict regulatory regime of the Saudi government. Pharmacy retail sector has been segmented on the basis of Hospital Based Pharmacies and Standalone Pharmacies. The major players operating the pharmacy retail market in Saudi Arabia include Nahdi, Al-Dawaa, Tadawi and others. Each hospital or polyclinic in Saudi Arabia consists of a pharmacy. The long term development of pharmacy retail market would largely be driven by socioeconomic trends and expansion by established players in the pharmacy retail sector. This will aid the market to grow at a rate of ~% during 2015-2019 to reach revenues of SAR ~ million in 2019.

Hospital Market

The hospital market of Saudi Arabia is regarded as one the markets in the world which has huge potential to grow in the upcoming future. During 2009-2014, the market revenue for pharmaceuticals has grown at a CAGR of ~% reaching SAR ~ million in 2014. The rising demand for various healthcare services in Saudi Arabia due to growing incidence of life style related diseases among the Saudi people would continue to augment the revenues of the hospital market over the coming years. The Hospital industry is further expected to benefit from the various future hospital projects which have already been announced by the Saudi Government. The market for hospitals is projected to grow at a CAGR of 1.6% in 2015-2019 and reach SAR ~ million in 2019.

Medical Devices Market

Saudi Arabia has been considered as one of the largest and the most emerging markets for medical devices in the Middle East. After the global economic crisis of 2009, the Saudi Arabia medical devices market has seen a remarkable growth. During 2009-2014, the market for medical devices in Saudi Arabia has enhanced at a CAGR of ~%, which has registered the revenues at SAR ~ billion during 2014. This growth has been perceived on the grounds of incline in the number of hospitals and polyclinics, increase in the overall healthcare expenditure of the country and entry of several public

and private players over the period 2010-2014.

The major players operating in Saudi Arabia medical devices market include domestic manufacturers such as Jamjoom Medical Industries, Saudi Mais Company for Medical Products and Domestic Importers such as Gulf Medical Company and Nawah Healthcare.

Key Topics Covered in the Report:

The market size of the Healthcare market in Saudi Arabia.

The market size of the Polyclinic, Pharmacy Retail, Hospital and Medical Devices market in Saudi Arabia.

The market size of the local and global players in Saudi Arabia Healthcare Market.

Market segmentation of the Saudi Arabia Healthcare Market on the basis of polyclinics, pharmacy retail, hospitals and medical devices.

Business Models of hospitals and pharmacy retail stores in Saudi Arabia.

SWOT Analysis of Saudi Arabia Healthcare Market.

Trends and Development in the Saudi Arabia Healthcare Market.

Government Regulations in the Saudi Arabia Healthcare Market.

Competitive landscape, detailed company profiles and market share of the major players, companies, manufacturers and importers in Saudi Arabia Healthcare Market

Macro Economic factors affecting Saudi Arabia Healthcare Market.

Future outlook and projections of Saudi Arabia Healthcare Market on the basis of – Polyclinics, Pharmacy Retail Stores, Hospitals and Medical Devices

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