

# Russia Seed Industry Outlook to 2018 - Cost-Effective Non-Hybrid Seeds to Drive Market Growth

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## Abstracts

The report titled "Russia Seed Industry Outlook to 2018 - Cost-Effective Non-Hybrid Seeds to Drive Market Growth" presents a comprehensive analysis seed market in Russia. The report covers various aspects such as market size of Russia seed industry by sales value and production volume, segmentation on the basis of hybrid and non-hybrid seeds, by vegetable and non-vegetable seeds, by domestic and export seed markets and by formal and informal industry structure. The report is useful for seed manufacturers, suppliers and wholesalers, and new players venturing in the market.

Russia seed industry has been making constant efforts to evolve over the years by innovating and adopting scientific advancements for the development and production of quality seeds. The seed industry in the country which is contributed by joint stock companies, international companies and domestically owned private companies have showcased enumerable potential to cater to the demand for seeds among farmers, dealers and distributors. It has been observed that majority of the seeds supplied in the market are being controlled by domestic dealers, agents and distributors.

Russia seed industry, valued at USD ~ million in 2013, has showcased a moderate CAGR of 3.1% during the period 2008-2013. The increased production of sunflower, wheat, maize and other vegetables in the country has driven the growth of the market over the last few years. The government support to local seed producers and increasing focus on improving the seed quality have also driven the growth in the market in the recent years. The non hybrid seeds accounted for ~% of the total seed market in Russia in 2013 over ~% of the hybrid seeds. The total revenue generated by the sales of non hybrid seeds in Russia was worth USD ~ million in 2013 over USD ~ million in 2008, growing at a CAGR of ~% over the same period. The vegetable seed market in Russia is primarily held by Monsanto. The company held a share of ~% in the market in 2013.

Syngenta is also a leading company in the vegetable seed market in Russia. It was the second largest company with a market share of ~% in 2013.

Demand for high quality seeds in Russia and international market have been increasing over the years. Russia has evolved into a major exporter of various vegetables and non vegetable seeds in the international market. The total revenue generated from exports of Russian seeds was recorded to be USD ~ million which accounted for ~% of the total Russia seed market revenue in 2013. The revenue from exports of Russian seeds witnessed a CAGR of ~% over the period of 2008 to 2013.

The future of Russia seed industry is expected to be favorable on account of impelling demand due to increased subsidies and increasing government efforts to promote the use of high yielding varieties and increasing investments for research and development of new varieties of crops. The industry is expected to face major challenges in terms of unpredictable weather which may affect the pest occurrences in the short term. Russian crops such as wheat, corn and sunflower are dependent on rainfall and adequate environmental conditions in order to have high yields thus, any delay or deficiency in the rainfall which could lead to droughts may create uncertainty in terms of demand. It is projected that the Russia seed industry would grow by ~% over the period 2013 to 2018 and will reach USD ~million in 2018 from USD ~ million in 2013.

### **Key Topics Covered in the Report:**

Overview of Global and Europe Seed Industry

Introduction and Value Chain of Russia Seed Market

Russia Seed Market Size by Revenue, Production Volume, 2008-2013

Russia Seed Market Segmentation by Hybrid and Non-Hybrid Seeds, 2008-2013

Russia Seed Market Segmentation by Vegetable and Non-Vegetable Seeds, 2008-2013

Russia Seed Market Segmentation by Domestic and Export Markets, 2008-2013

Russia Seed Market Segmentation by Formal and Informal Industry Structure, 2013

Exports and Imports of Seeds in Russia, MY'2011-MY'2014

Market Share of Major Players in Russia Vegetable Seed Market, 2013

Competitive Landscape of Major Players in Russia Seed Market

Trends and Developments in Russia Seed Market

SWOT Analysis of Russia Seed Market

Government Regulations in Russia Seed Market

Future Outlook and Projections of Russia Seed Market 2014-2018

Future Outlook and Projections of Russia Seed Market Segmentation by Hybrid and Non-Hybrid Seeds and by Vegetable and Non-Vegetable Seeds, 2014-2018

Macroeconomic Factors of Russia Seed Market, 2008-2018

## Contents

### **1. RUSSIA SEED MARKET INTRODUCTION**

General Overview of the Global Market  
Russia Seed Market: Current Scenario  
Certification Process of Seeds in Russia  
Russia Farming Business: Ongoing Trends

### **2. RUSSIA SEED INDUSTRY VALUE CHAIN**

### **3. RUSSIA SEED MARKET SIZE, 2008- 2013**

3.1 By Value, 2008-2013  
3.2 By Production Volume, 2008-2013

### **4. RUSSIA SEED MARKET SEGMENTATION, 2008-2013**

4.1 By Hybrid and Non Hybrid Seeds, 2008-2013  
4.2 By Vegetable Seeds and Non Vegetable Seeds, 2008-2013  
4.3. By Domestic and Export Seed Market, 2008-2013  
Russia Domestic Seed Market by Domestic and Import Market Value, 2008-2013  
4.4. By Industry Structure (Formal System and Informal System), 2013

### **5. RUSSIA VEGETABLE SEED MARKET INTRODUCTION**

5.1. Russia Vegetable Seed Market Size, 2008-2013  
5.2. Russia Vegetable Seed Market Segmentation, 2008-2013  
    5.2.1. By Hybrid and Non Hybrid Vegetable Seeds, 2008-2013  
5.3. Market Share of Major Players in Vegetable Seed Industry in Russia, 2013

### **6. RUSSIA NON VEGETABLE SEED MARKET INTRODUCTION, 2008-2013**

Russia Wheat Seed Market  
Russia Sunflower Seed Market  
Russia Maize/ Corn Seed Market

### **7. EXPORT AND IMPORT OF SEEDS IN RUSSIA**

- 7.1. Russia Oilseed Export and Import, MY'2011-MY'2014
- 7.2. Wheat and Corn Export and Import in Russia, MY'2011-MY'2014
- Import Market of Seeds in Russia: Current Scenario

## **8. TRENDS AND DEVELOPMENTS IN RUSSIA SEED INDUSTRY**

Increasing Investments in Research and Development  
Investment Companies Guiding the Growth of the Market  
Domination of Domestic Seed Companies  
Increasing Quality and Production of Seeds

## **9. GOVERNMENT AGENCIES OPERATING IN RUSSIA SEED INDUSTRY**

- 9.1. Regulatory Framework for Seed Patents

## **10. SWOT ANALYSIS OF RUSSIA SEED INDUSTRY**

## **11. COMPETITIVE LANDSCAPE OF MAJOR PLAYERS IN RUSSIA SEED INDUSTRY**

## **12. COMPETITIVE LANDSCAPE OF MAJOR DOMESTIC PLAYERS IN RUSSIA SEED INDUSTRY**

## **13. FUTURE OUTLOOK AND PROJECTIONS OF RUSSIA SEED INDUSTRY, 2014-2018**

- 13.1. By Hybrid and Non Hybrid Seeds, 2014-2018
- 13.2. By Vegetable Seeds and Non Vegetable Seeds, 2014-2018
- 13.3. Cause and Effect Relationship between Industry Factors and Russia Seed Industry Prospects

## **14. MACROECONOMIC FACTORS OF RUSSIA SEED INDUSTRY, 2008-2018**

- 14.1 Population of Russia, 2008-2018
- 14.2 Arable Land in Russia, 2008-2018
- 14.3 Value Added by Agriculture in Russia, 2008-2018

## **15. ANALYST RECOMMENDATION**

For New and Small Players  
For Established Players

## **16. APPENDIX**

16.1. Market Definitions

16.2. Abbreviations

16.3. Research Methodology

Data Collection Methods

Approach

Variables (Dependent and Independent)

Multi Factor Based Sensitivity Model

Final Conclusion

16.4. Disclaimer

## List Of Figures

### LIST OF FIGURES

Figure 1: Global and Europe Commercial Seed Market on the Basis of Revenue in USD Million, 2008-2013

Figure 2: Global Commercial Seed Market by Different Types of Seeds (Grain, Horticulture, Oil, Vegetable, Fruit Seeds and Others) on the Basis of Revenue Contribution in Percentage %, 2008-2013

Figure 3: Europe Commercial Seed Market by Different Types of Seeds (Grain, Horticulture, Oil, Vegetable, Fruit Seeds and Others) on the Basis of Revenue Contribution in Percentage %, 2008-2013

Figure 4: Seed Certifying Process in Russia

Figure 5: Russia Seed Industry Value Chain

Figure 6: Russia Seed Market Size on the Basis of Revenue in USD Million, 2008-2013

Figure 7: Russia Seed Market Size on the Basis of Production Volume in Million Tons, 2008-2013

Figure 8: Russia Seed Market Segmentation by Non Hybrid and Hybrid Seeds on the Basis of Revenue Contribution in Percentage %, 2008-2013

Figure 9: Russia Seed Market Segmentation by Non Vegetable and Vegetable Seeds on the basis of Revenue Contribution in Percentage %, 2008-2013

Figure 10: Russia Seed Market Segmentation by Export and Domestic Seeds Value on the basis of Revenue Contribution in Percentage %, 2008-2013

Figure 11: Russia Seed Market Segmentation by Export and Domestic Markets on the basis of Revenue Contribution in USD Million, 2008-2013

Figure 12: Russia Domestic Seed Market Size by Import and Domestic Markets on the basis of Revenue Contribution in Percentage %, 2008-2013

Figure 13: Russia Seed Market Segmentation by Non Formal and Formal System on the Basis of Revenue Contribution in Percentage %, 2013

Figure 14: Hybridization Rate of Major Vegetables in Russia in Percentage %, 2013

Figure 15: Russia Vegetable Seed Market Size on the Basis of Revenue in USD Million, 2008-2013

Figure 16: Russia Vegetable Seed Market Segmentation by Hybrid and Non Hybrid Seeds on the basis of Revenue Contribution in Percentage %, 2008-2013

Figure 17: Market Share of Major players of Vegetable Seed Market in Russia on the Basis of Value in Percentage %, 2013

Figure 18: Composition of Area by Different Grains in Russia in Percentage %, 2010

Figure 19: Russia Wheat Crop Yield in Tonnes per Hectare, 2008-2013

Figure 20: Russia Wheat Seed Production in Million Tonnes, 2008-2013

Figure 21: Russia's Share of Sunflower Seed Production in World in Percentage %, 2013

Figure 22: Russia Sunflower Seeds Planted Area in Russia in Million Hectares, 2008-2013

Figure 23: Russia Sunflower Seeds Production in Million Metric Tonnes, 2008-2013

Figure 24: Planted Corn Seeds by Imported Hybrid and Non Hybrid Seeds in Russia in Percentage %, 2013

Figure 25: Russia Corn Crop Total Planted Area in Million Hectares, 2008-2013

Figure 26: Russia Corn Crop Harvested Area in Million Hectares, 2008-2013

Figure 27: Russia Corn Seed Production Volume in Thousand Tonnes, 2008-2013

Figure 28: Export of Major Oilseeds from Russia in Thousand Metric Tonnes, MY'2011-MY'2014

Figure 29: Import of Major Oilseeds from Russia in Thousand Metric Tonnes, MY'2011-MY'2014

Figure 30: Export Volume of Wheat and Corn from Russia in Thousand Metric Tonnes, MY'2011- MY'2014

Figure 31: Import Volume of Wheat and Corn from Russia in Thousand Metric Tonnes, MY'2011- MY'2014

Figure 32: Russia Seed Market Future Projections on the basis of Revenue in USD Million, 2014-2018

Figure 33: Russia Seed Market Future Projections by Non Hybrid and Hybrid Seeds on the basis of Revenue Contribution in Percentage %, 2014-2018

Figure 34: Russia Seed Market Future Projections by Non Vegetable and Vegetable Seeds on the basis of Revenue Contribution in Percentage %, 2014-2018

Figure 35: Russia Population in Million, 2008-2018

Figure 36: Russia Total Arable Land in Million Hectares, 2008-2018

Figure 37: Value Added by Agriculture to GDP in USD Million, 2008-2018



## List Of Tables

### LIST OF TABLES

Table 1: Global Commercial Seed Market by Different Types of Seeds (Grain, Horticulture, Oil, Vegetable, Fruit Seeds and Others) on the Basis of Revenue Contribution in USD Million, 2008-2013

Table 2: Europe Commercial Seed Market by Different Types of Seeds on the Basis of Revenue Contribution in USD Million, 2008-2013

Table 3: Russia Seed Production Volume by Different Types of Seeds in Tons, 2008-2012

Table 4: Russia Seed Market Segmentation by Non Hybrid and Hybrid Seeds on the Basis of Revenue Contribution in USD Million, 2008-2013

Table 5: Russia Seed Market Segmentation by Non Vegetable and Vegetable Seeds on the Basis of Revenue Contribution in USD Million, 2008-2013

Table 6: Russia Domestic Seed Market Size by Imports and Domestic Markets on the basis of Revenue Contribution in USD Million, 2008-2013

Table 7: Russia Seed Market Segmentation by Non Formal and Formal Seeds on the Basis of Revenue Contribution in USD Million, 2013

Table 8: Russia Vegetable Seed Market Segmentation by Hybrid and Non Hybrid Seeds on the basis of Revenue Contribution in USD Million, 2008-2013

Table 9: Russia Hybrid Vegetable Seed Market Value in USD Million, 2013

Table 10: Russia Wheat Crop Planted Area in Russia in Million Hectares, 2008-2013

Table 11: Russia's WTO Commitments Regarding Export Duties on Oilseeds Beginning August 2012

Table 12: Number of Breeding and Seed Production Centers in Russian Federation by Districts, 2013

Table 13: Government Agencies Operating in Russia Seed Industry

Table 14: Competitive Landscape of Major Players in Russia Seed Industry

Table 15: Competitive Landscape of Major Domestic Players in Russia Seed Industry

Table 16: Russia Seed Market Future Projections by Non Hybrid and Hybrid Seeds on the basis of Revenue Contribution in USD Million, 2014-2018

Table 17: Russia Seed Market Future Projections by Non Vegetable and Vegetable Seeds on the basis of Revenue Contribution in USD Million, 2014-2018

Table 18: Cause and Effect Relationship Analysis between Industry Factors and Expected Industry Prospects of the Russia Seed Industry

Table 19: Russia Gross Harvest of Major Crops in Million Tons, 2011-2013

Table 20: Production of Basic Agricultural Products by Types of Enterprises in Russia in Percentage %, 2011-2013

Table 21: Correlation Matrix of Russia Seed Industry

Table 22: Regression Coefficients Output of Russia Seed Market

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