

Qatar Health and Wellness Industry Outlook to 2017 - Spa and Salon Market to Fuel Industry Growth

<https://marketpublishers.com/r/QAADD1A9875EN.html>

Date: May 2013

Pages: 105

Price: US\$ 640.00 (Single User License)

ID: QAADD1A9875EN

Abstracts

The report titled 'Qatar Health and Wellness Industry Outlook to 2017 - Spa and Salon Market to Fuel Industry Growth' provides a comprehensive analysis of the various aspects such as market size, segmentation, trends and developments and future projections of the Cosmetics and Fragrances, Spa and Salon, Health/Fitness Clubs as the key segments of the market. The report also provides detailed explanation of the various macro and industry factors which are driving the growth of the market for these three segments in Qatar.

The wellness market in Qatar has showcased a vigorous growth in the recent past, primarily on account of the early adopters, comprising of the young urban population which have high disposable incomes. The low economic dependency and increasing awareness among women in the society has been a major driving force of this market in Qatar. It has grown at a stupendous CAGR of 33.4% during 2006-2012 to USD ~ million in 2012. Other factors such as the increasing number of campaigns being held by the government in Qatar in order to reduce the obesity and other lifestyle diseases have also contributed to the growth of the market. This would further impel the demand for health and wellness products in the country.

The Health and Wellness Market in Qatar is dominated by the Cosmetics and Fragrance market with around 87.3% contribution in 2012. The cosmetics and fragrance market in Qatar has grown at a CAGR of 33.2% during 2006-2012. The overall Cosmetics and Fragrances market is expected to reach a market size of USD ~ million in 2017. Of the overall Cosmetics and Fragrances market, fragrances has the largest contribution of 54.2% by revenue. The second largest predominant segment is the Skin care segment which has expanded substantially to reach a market size of USD ~ million in 2012. The Hair care segment in Qatar was valued at USD ~ million, thus registering a

double digit CAGR of 24.0% during 2006-2012. The overall Cosmetics and Fragrances market is expected to reach a market size of USD 3,244.6 million in 2017.

Spa and salon market is the second largest contributor of the Health and Wellness market in Qatar. Increased willingness among the population to spend more on luxury services has contributed to the growth of spa and salon market in Qatar over the last few years. In 2012, the spa and salon market has increased to USD ~ million as compared to USD 18.6 million in 2006. The majority of spa business in Qatar is driven by the hotel spas. The salon market in Qatar has grown significantly in Qatar. It has been the second largest contributing segment and is expected to grow at a CAGR of 26.9% during 2012-2017 to reach USD ~ million. Several independent spas can now be spotted in Qatar offering holistic approach to health and wellness comprising of various relaxing treatments. The independent spa market has grown at a CAGR of 42.3% during 2006-2012.

Health/Fitness Clubs market has grown with alarming rates of obesity in Qatar. Additionally growth of personal training and group training segments is another development catching up in the recent years in the Qatar fitness market. The health and fitness market in Qatar has grown robustly at a CAGR of 34.4% during 2006-2012 and is expected to reach a market size of USD 68.0 million in the 2017.

KEY TOPICS COVERED IN THE REPORT

The market size of the Qatar health and wellness market on the basis of revenue.

The market segmentation of the Qatar health and wellness market by cosmetics and fragrances market, spa and salon market and fitness and health/fitness clubs.

The market size of the Qatar cosmetics and fragrances market on the basis of revenue.

The market segmentation of the Qatar cosmetics and fragrances market by fragrances market, skincare market and haircare market.

The market size and future outlook and projections of Qatar fragrances market on the basis of revenue.

The market size of Qatar skincare market on the basis of revenue .

The market segmentation Qatar skincare market by anti ageing creams, skin whitening creams, color cosmetics, sunscreens and nourishment creams.

The market size and future outlook and projection of Qatar haircare segment on the basis of revenue.

The market segmentation of Qatar haircare market by shampoos, conditioners, hair oil, hair color and hair gel.

The market size of Qatar spa and salon market on the basis of revenue.

The market segmentation of Qatar spa and salon market by hotel spas, independant spas and salons.

The market size and future outlook and projections for Qatar spa and salon market on the basis of revenue.

The market size of Qatar health/fitness clubs market on the basis of revenue.

Future outlook and projections of Qatar health/fitness clubs market on the basis of revenue.

Future outlook and projections of Qatar health and wellness market on the basis of revenue.

Contents

1. QATAR HEALTH AND WELLNESS MARKET INTRODUCTION

2. QATAR HEALTH AND WELLNESS MARKET SIZE, 2006-2012

3. QATAR HEALTH AND WELLNESS MARKET SEGMENTATION, 2006-2012

4. QATAR COSMETICS AND FRAGRANCES MARKET

4.1. Qatar Cosmetics and Fragrance Market Size and Introduction, 2006-2012

4.2. Qatar Cosmetics and Fragrances Market Segmentation, 2006-2012

4.3. Qatar Fragrances Market

4.3.1. Qatar Fragrances Market Size and Introduction, 2006-2012

4.3.2. Qatar Fragrance Market Future Outlook and Projections 2013-2017

4.4. Qatar Skin Care Market

4.4.1. Qatar Skin Care Market Size and Introduction, 2006-2012

4.4.2. Qatar Skin Care Market Segmentation, 2006-2012

4.4.3. Qatar Skincare Market Future Outlook and Projections, 2013-2017

4.5. Qatar Hair Care Market

4.5.1. Qatar Hair Care Market Size and Introduction, 2006-2012

4.5.2. Qatar Hair Care Market Segmentation, 2006-2012

4.5.3. Qatar Shampoo Market

4.5.3.1. Qatar Shampoo Market Size and Introduction, 2006-2012

4.5.3.2. Qatar Shampoo Market Future Outlook and Projections, 2013-2017

4.5.4. Qatar Conditioner Market

4.5.4.1. Qatar Conditioner Market Size and Introduction, 2006-2012

4.5.4.2. Qatar Conditioner Market Future Outlook and Projections, 2013-2017

4.5.5. Qatar Hair Oil Market

4.5.5.1. Qatar Hair Oil Market Size and Introduction, 2006-2012

4.5.5.2. Qatar Hair Oil Market Future Outlook and Projections, 2013-2017

4.5.6. Qatar Hair Color Market

4.5.6.1. Qatar Hair Color Market Size and Introduction, 2006-2012

4.5.6.2. Qatar Hair Color Market Future Outlook and Projections, 2013-2017

4.5.7. Qatar Hair Gels Market

4.5.7.1. Qatar Hair Gels Market Size and Introduction, 2006-2012

4.5.7.2. Qatar Hair Gel Market Future Outlook and Projections, 2013-2017

4.5.8. Qatar Hair Care Market Future Outlook and Projections, 2013-2017

4.6. Trends and Developments in Qatar Cosmetics and Fragrances Market

Rise in social Media as a Channel of Communication

Growth of Organic Products

Growth of Pharmacies as Retail Outlets for Beauty Products

4.7. Competitive Landscape of Major Cosmetics and Fragrance Retailers in Qatar, 2012

4.8. Company Profiles of Major Players in Qatar Cosmetics and Fragrance Market

4.8.1. Unilever North Africa and Middle East (NAME)

Company Overview

Financial Performance

Business Strategies

4.8.2. Proctor and Gamble Global

Company Overview

Financial Performance

Business Strategies

4.8.3. Beiersdorf Middle East

Company Overview

Financial Performance

Business Strategies

4.8.4. L'Oreal

Company Overview

Financial Performance

Business Strategies

4.8.5. Revlon

Company Overview

Financial Performance

Business Strategies

4.8.6. Ajmal Perfumes

Company Overview

Financial Performance

Business Strategies

4.9. Qatar Cosmetics and Fragrance Market Future Outlook and Projections, 2013-2017

5. QATAR SPA AND SALON MARKET

5.1. Qatar Spa and Salon Market Size, 2006-2012

5.2. Qatar Spa and Salon Market Segmentation, 2006-2012

5.3. Qatar Hotel Spa Market

5.3.1. Qatar Hotel Spa Market Size by Revenue, 2006-2012

5.3.2. Competitive Landscape of Major Players in Hotel Spa Market in Qatar, 2012

5.3.3. Qatar Hotel Spa Market Future Outlook and Projections, 2013-2017

5.4. Qatar Independent/Day Spa Market

5.4.1. Qatar Independent/Day Spa Market Size by Revenue, 2006-2012

5.4.2. Qatar Independent/Day Spa Market Future Outlook and Projections, 2013-2017

5.5. Qatar SPA Market - SWOT Analysis

5.6. Qatar Salon Market

5.6.1. Qatar Salon Market Size , 2006-2012

5.6.2. Qatar Salon Market Future Outlook and Projections, 2013-2017

5.7. Trends and Developments in Qatar Spa and Salon Market

Rise of the Destination Spas in Qatar

Emerging Hybrid Independent SPAS

5.8. Qatar Spa and Salon Market Future Outlook and Projections, 2013-2017

6. QATAR HEALTH/FITNESS CLUBS MARKET

6.1. Qatar Health/Fitness Clubs Market Size by Revenue, 2006-2012

6.2. Competitive Landscape of Major Health Club Chains in Qatar

6.3. Qatar Health/Fitness Clubs Market Future Projections, 2013-2017

7. QATAR HEALTH AND WELLNESS MARKET FUTURE OUTLOOK AND PROJECTIONS, 2013-2017

7.1. Cause and Effect Relationship between Dependent and Independent Factors Prevailing in the Qatar Health and Wellness Market

8. MACRO-ECONOMIC AND INDUSTRY FACTORS: HISTORICAL AND PROJECTIONS

8.1. Qatar Inbound Tourist Arrivals, 2006-2017

8.2. Qatar GDP, 2006-2017

8.3. Qatar Economically Active Female Population, 2006-2017

8.4. Qatar Expats Working Population, 2006-2017

9. APPENDIX

9.1. Market Definitions

9.2. Abbreviations

9.3. Research Methodology

Data Collection Methods

Approach

Variables (Dependent and Independent)

Multi Factor Based Sensitivity Model

Final Conclusion

9.4. Disclaimer

List Of Figures

LIST OF FIGURES

Figure 1: Qatar Health & Wellness Market Size on the Basis of Revenue in USD Million, 2006-2012

Figure 2: Qatar Health & Wellness Market Segmentation by Cosmetics & Fragrances, Spas & Salons and Health Clubs on the Basis of Contribution in Percentage(%), 2006-2012

Figure 3: Qatar Cosmetics and Fragrance Market Size on the Basis of Revenue in USD Million, 2006-2012

Figure 4: Qatar Cosmetics & Fragrances Market Segmentation by Fragrances, Skin Care and Hair Care on the Basis of Contribution in Percentage (%), 2006-2012

Figure 5: Qatar Fragrances Market Size on the Basis of Revenue in USD Million, 2006-2012

Figure 6: Qatar Fragrances Market Future Projections on the Basis of Revenue in USD Million, 2013-2017

Figure 7: Qatar Skin Care Market Size on the Basis of Revenue in USD Million, 2006-2012

Figure 8: Qatar Cosmetics & Fragrances Market Segmentation by Anti Ageing Creams, Skin Whitening Creams, Color Cosmetics, Sunscreens, Nourishment Creams on the Basis of Contribution in Percentage (%), 2006-2012

Figure 9: Qatar Skin Care Market Future Projections on the Basis of Revenue in USD Million, 2013-2017

Figure 10: Qatar Skin Care Market Projections by Anti Ageing creams, Skin whitening Creams, Sunscreens, Nourishment Creams and Color Cosmetics on the Basis of Contribution in Percentage (%), 2013-2017

Figure 11: Qatar Hair Care Market Size on the Basis of Revenue in USD Million, 2006-2012

Figure 12: Qatar Cosmetics & Fragrances Market Segmentation by Shampoos, Conditioners, Hair Oil, Hair Colors and Hair Gels on the Basis of Contribution in Percentage (%), 2006-2012

Figure 13: Qatar Shampoos Market Size on the Basis of Revenue in USD Million, 2006-2012

Figure 14: Qatar Shampoo Market Future Projections on the Basis of Revenue in USD Million, 2013-2017

Figure 15: Qatar Conditioners Market Size on the Basis of Revenue in USD Million, 2006-2012

Figure 16: Qatar Conditioners Market Future Projections on the Basis of Revenue in

USD Million, 2013-2017

Figure 17: Qatar Hair Oil Market Size on the Basis of Revenue in USD Million, 2006-2012

Figure 18: Qatar Hair Oil Market Future Projections on the Basis of Revenue in USD Million, 2013-2017

Figure 19: Qatar Hair Colours Market Size on the Basis of Revenue in USD Million, 2006-2012

Figure 20: Qatar Hair Colors Market Future Projections on the Basis of Revenue in USD Million, 2013-2017

Figure 21: Qatar Hair Gels Market Size on the Basis of Revenue in USD Million, 2006-2012

Figure 22: Qatar Hair Gels Market Future Projections on the Basis of Revenue in USD Million, 2013-2017

Figure 23: Qatar Hair Care Market Future Projections on the Basis of Revenue in USD Million, 2013-2017

Figure 24: Unilever Sales Revenue in USD Million, 2006-2012

Figure 25: P&G Sales Revenue in USD Million, 2010-2012

Figure 26: Beiersdorf Sales Revenue in USD Million, 2006-2012

Figure 27: L'Oreal Sales Revenue in USD Million, 2008-2012

Figure 28: Revlon Sales Revenue in USD Million, 2008-2012

Figure 29: Qatar Cosmetics and Fragrance Market Future Projections on the Basis of Revenue in USD Million, 2013-2017

Figure 30: Qatar Spa and Salon Market Size on the Basis of Revenue in USD Million, 2006-2012

Figure 31: Qatar Spa and Salon Market Segmentation by Hotel Spas, Salons and Independent/Day Spas on the Basis of Contribution in Percentage (%), 2006-2012

Figure 32: Qatar Hotel Spa Market Size on the Basis of Revenue in USD Million, 2006-2012

Figure 33: Qatar Hotel Spa Market Future Projections on the Basis of Revenue in USD Million, 2013-2017

Figure 34: Qatar Independent/Day Spa Market Size on the Basis of Revenue in USD Million, 2006-2012

Figure 35: Qatar Independent/Day Spa Market Future Projections on the Basis of Revenue in USD Million, 2013-2017

Figure 36: Qatar Salon Market Size on the Basis of Revenue in USD Million, 2006-2012

Figure 37: Qatar Salon Market Future Projections on the Basis of Revenue in USD Million, 2007-2013

Figure 38: Qatar Spa and Salon Market Future Projections on the Basis of Revenue in USD Million, 2013-2017

Figure 39: Qatar Fitness Clubs Market Size on the Basis of Revenue in USD Million, 2006-2012

Figure 40: Qatar Health/Fitness Clubs Market Future Projections on the Basis of Revenue in USD Million, 2013-2017

Figure 41: Qatar Health and Wellness Market Future Projections in USD Million, 2013-2017

Figure 42: Qatar Tourist Arrivals in Million, 2006-2017

Figure 43: Qatar Gross Domestic Product in USD Million, 2006-2017

Figure 44: Qatar Economically Active Female Population Size in Million, 2006-2017

Figure 45: Qatar Expat Working Population in Million, 2006-2017

List Of Tables

LIST OF TABLES

Table 1: Steps Taken by the Qatari Government to Promote Health and Wellness Industry as a Part of Qatar National Vision (QNV) 2030

Table 2: Qatar Health and Wellness Market Segmentation by Cosmetics & Fragrances, Spas & Salons and Health Clubs on the Basis of Revenue in USD Million, 2006-2012

Table 3: Qatar Cosmetics & Fragrances Market Segmentation by Fragrances, Skin Care and Hair Care on the Basis of Revenue in USD Million, 2006-2012

Table 4: Qatar Cosmetics & Fragrances Market Segmentation by Anti ageing creams, skin whitening creams, Color cosmetics, sunscreens, Nourishment creams on the Basis of Revenue in USD Million, 2006-2012

Table 5: Qatar Skin Care Market Projections by Anti Ageing Creams, Skin whitening Creams, Sunscreens, Nourishment Creams and Color Cosmetics on the Basis of Contribution in Percentage (%), 2013-2017

Table 6: Qatar Cosmetics & Fragrances Market Segmentation by Shampoos, Conditioners, Hair Oil, Hair Colors and Hair Gels on the Basis of Revenue in USD Million, 2006-2012

Table 7: Competitive Landscape of Major Cosmetics and Fragrance Retailers in Qatar, 2012

Table 8: List of Some of the Major Brands of Unilever

Table 9: List of Some of the Major Brands of P&G

Table 10: List of Some of the Major Brands of Beiersdorf

Table 11: List of Some of the Major Brands of L'Oreal

Table 12: Qatar Spa and Salon Market Segmentation by Hotel Spas, Salons and Independent/Day Spas on the Basis of Revenue in USD Million, 2006-2012

Table 13: Competitive Landscape of Major Players in Hotel Spa Market in Qatar, 2012

Table 14: Competitive Landscape of Major Players in Health and Fitness Clubs Market of Qatar, 2012

Table 15: Cause and Effect Relationship Analysis between Industry Factors and Expected Industry Prospects of the Qatar Health and Wellness Industry

Table 16: Correlation Matrix for Health and Wellness market in Qatar

Table 17: Regression Coefficients Output

I would like to order

Product name: Qatar Health and Wellness Industry Outlook to 2017 - Spa and Salon Market to Fuel Industry Growth

Product link: <https://marketpublishers.com/r/QAADD1A9875EN.html>

Price: US\$ 640.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/QAADD1A9875EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

