

Philippines Dental Care Market Outlook to 2019 - Increasing Awareness on Oral Care and Popularity of Dental Tourism to Foster Growth

<https://marketpublishers.com/r/PA558C77986EN.html>

Date: December 2015

Pages: 149

Price: US\$ 1,200.00 (Single User License)

ID: PA558C77986EN

Abstracts

The report titled “Philippines Dental Care Market Outlook to 2019 – Increasing Awareness on Oral Care and Popularity of Dental Tourism to Foster Growth” provides a comprehensive analysis of the various aspects such as market size of Philippines dental care market, dental care services market, dental equipments and consumables market and oral care market. The report also covers the competitive landscape of major dental chains, equipments & consumables as well as oral care products manufacturing companies in the Philippines, as well as the revenues of major players in the oral care market.

Dental care services have been the largest segment of dental care market and have commanded the largest share of ~% in the total revenue generated by the Philippines dental care market during 2014. The dental care market majorly generates revenue from the fee charged by the clinics for diagnosis and treatment of dental problems. The Philippines dental care services market has registered revenues of USD ~ million in 2014, driven by the growing concerns over maintaining proper oral hygiene, increased consumption of tobacco and liquor, rising elderly population and rising number of dental clinics in the country. The dental care services market in the Philippines has grown at a CAGR of ~% from USD ~ million in 2009 to USD ~ million in 2014.

Dental equipments and consumables are indispensable part of the medical device market as well as the dental care market. This segment constituted a share of ~% in the overall revenue of Philippines dental care market during the year 2014. The Philippines dental equipments and consumables market garnered revenues of USD ~ million during 2014 in comparison to USD ~ million during 2009. The Philippines dental equipment and consumables market which has witnessed growth of electronically operated

machines and preference of foreign brands is anticipated to grow at a remarkable pace in the near future and is likely to reach USD ~ million in 2019.

The oral care market which has majorly derived revenues from toothbrushes and toothpastes has grown at a modest CAGR of ~% during the period 2009-2014. A reasonable growth in the review period has been observed owing to rising per capita income, mounting consumer spending on personal care products and changing consumer preferences for innovative oral care products. The market for oral care products in the Philippines has ample opportunities for players to augment sales figures by introducing enhanced and innovative products, further increasing competition among the players. The market for oral care in the Philippines has been majorly dominated by global players such as Colgate Palmolive, Unilever, P&G and GlaxoSmithKline (GSK). Together, these players contributed a share of ~% to the revenue of Philippines oral care market in 2014.

Additionally, the growing BPO industry in the country as well as increased working hours and stress has been driving the need to consume alcohol and tobacco in larger quantities as stress relief products. This has amplified the incidence of oral problems among the youth. Additionally, the rising dental tourism in the country, due to the availability of cost effective dental services, is further anticipated to support the growth of the market in the near future. The Philippines dental care market is anticipated to rise from USD ~ million in 2014 to USD ~ million in 2019 at a CAGR of ~%.

Key Topics Covered in the Report:

The market size of Philippines dental care, dental care services, dental equipments and consumables, oral care market.

Market segmentation of Philippines dental care market on the basis of product categories.

Market segmentation of Philippines dental care services market on the basis of types of dental care services, by ownership, by cities and by market structure.

Cost structure of major dental services in the Philippines.

Profiles of patients in Philippines dental care services market.

Market segmentation of Philippines dental equipments and consumables market

on the basis of dental equipments and consumables, by mode of procurement, by types of equipments, by types of consumables, by end users, by urban and rural areas, by regional demand, by market structure and by major exporting destinations.

Market segmentation of Philippines oral care market by product categories and by urban and rural demand.

SWOT Analysis, Trends and Developments in Philippines dental care market.

Growth Drivers and Issues and Challenges in Philippines dental care market.

Competitive landscape and detailed company profiles of the major dental chains, dental equipments & consumables as well as oral care products manufacturing companies in the Philippines.

Future outlook and projections of Philippines dental care market.

Contents

1. EXECUTIVE SUMMARY

2. RESEARCH METHODOLOGY

2.1. Market Definitions

2.2. Abbreviations

2.3. Market Size and Modeling

Approach

Variables (Dependent and Independent)

Multi Factor Based Sensitivity Model

Final Conclusion

3. PHILIPPINES DENTAL CARE MARKET INTRODUCTION

3.1. Philippines Dental Care Market Size, 2009-2014

3.1.1. By Revenue, 2009-2014

3.2. Philippines Dental Care Market Segmentation, 2009-2014

3.2.1. By Product Categories, 2009-2014

4. PHILIPPINES DENTAL CARE SERVICES MARKET INTRODUCTION

4.1. Philippines Dental Care Services Market Size, 2009-2014

4.1.1. By Revenue, 2009-2014

4.1.2. By Number of Dental Clinics, 2009-2014

4.1.3. By Number Of Dentists, 2009-2014

4.1.4. By Number of Patients Treated, 2009-2014

4.2. Philippines Dental Care Services Market Segmentation

4.2.1. By Types of Dental Care Services - Cosmetics Dental Services and Restoration, Prosthodontics, Periodontics, Endodontics, Orthodontics

4.2.1.1. By Dental Clinics, 2014

4.2.1.2. By Dental Hospitals, 2014

4.2.2. By Ownership (Private Dental Clinics and Dental Hospitals), 2009-2014

4.2.3. By Cities, 2014

4.2.4. By Market Structure (Organized and Unorganized), 2014

4.3. Cost Structure of Major Dental Services in Philippines

4.4. Profile of Dental Patients in Philippines

4.4.1. By Age Group, 2014

- 4.4.2. By Gender (Male and Female), 2014
- 4.4.3. By Nationality (Filipinos and Others), 2014
- 4.5. Trends and Developments in Philippines Dental Care Services Market
 - Dentists Increasing Their Online Presence
 - Growth in the Organized Dental Segment
 - Changing Lifestyle Leading to Severe Oral Diseases
 - Rising Demand for Restorative and Cosmetic Dental Services
 - Technological Advancements in the Dental Care Services
- 4.6. SWOT Analysis of Philippines Dental Care Services Market
- 4.7. Growth Drivers in Philippines Dental Care Services Market
 - Emergence of Philippines as a Destination for Dental Tourism
 - Rising Awareness for Better and Improved Oral Healthcare
 - Growing Geriatric Population
- 4.8. Issues and Challenges in Philippines Dental Care Services Market
 - Migration of Filipino Dentists to Other Attractive Markets
 - Shortage of Specialized Dentists
 - Resistance to Visit a Dentist
 - Increasing Competition from Other Asian Countries
- 4.9. Role of Government in Philippines Dental Care Services Market
 - 4.9.1. Philippines Dental Association
 - Definition and Scope of Practice
 - Requirements for Examination and Registration
 - Oath
 - 4.9.2. The Professional Regulation Commission
 - 4.9.2.1. Guidelines in the Practice Management for Dental Practitioners
 - Signage
 - Calling Card/ Prescription Pad
 - Required Documents of Registration and Qualifications
 - Dental Records
 - Commercial Posters/ Tarpaulins and Brochures
- 4.10. Investment Required to Set Up Dental Clinic in Philippines
- 4.11. Competitive Landscape of Major Dental Care Clinics in Philippines
- 4.12. Philippines Dental Care Services Market Future Outlook and Projections, 2015-2019

5. PHILIPPINES DENTAL EQUIPMENTS AND CONSUMABLES MARKET

INTRODUCTION

5.1. Value Chain of Dental Consumables Market

- 5.2. Philippines Dental Equipments and Consumables Market Size, 2009-2014
- 5.3. Philippines Dental Equipments and Consumables Market Segmentation
 - 5.3.1. By Dental Equipments and Dental Consumables, 2014
 - 5.3.2. By Mode of Procurement (Imports and Domestically Procured), 2014
 - 5.3.3. By Types of Equipments (Dental Chairs, Dental Drills and Imaging Systems), 2014
 - 5.3.4. By Types of Consumables, 2014
 - 5.3.5. By End Users (Dental Clinics and Dental Hospitals), 2014
 - 5.3.6. By Urban and Rural Demand, 2014
 - 5.3.7. By Regional Demand, 2014
 - 5.3.8. By Market Structure (Organized and Unorganized), 2014
 - 5.3.9. By Major Exporting Destinations, 2014
- 5.4. Major Distributors in Philippines Dental Equipments and Consumables Market
- 5.5. Trends and Growth Drivers in Philippines Dental Equipments and Consumables Market
 - Technological Advancements in Dental Equipments
 - Preference to Foreign & Imported Brands of Dental Devices
 - Increasing Demand from New Clinics
- 5.6. Issues and Challenges in Philippines Dental Equipments Market
 - High Price of Dental Equipments and Devices
 - Excessive Dependence on Imports
 - Lack of Stringent Quality Control Regulations
- 5.7. SWOT Analysis of Philippines Dental Equipments and Consumables Market
- 5.8. Government Role in Philippines Dental Equipments Market
- 5.9. Competitive Landscape of Major Players in Philippines Dental Equipments and Consumables Market
- 5.10. Philippines Dental Equipments and Consumables Market Future Outlook And Projections, 2015-2019
 - 5.10.1. By Product Categories, 2015-2019

6. PHILIPPINES ORAL CARE MARKET INTRODUCTION

- 6.1. Philippines Oral Care Market Size
 - 6.1.1. By Revenue, 2009-2014
 - 6.1.2. By Product Categories – Toothpaste, Toothbrush, Mouthwash, Dental Floss And Specialty Products 2014
 - 6.1.3. By Urban and Rural Demand, 2014
- 6.2. Trends and Developments in Philippines Oral Care Market
 - Awareness Drives Undertaken by the Government and Leading Oral Care brands

- Rising Demand for Secondary Oral Care Products
- Manufacturing Companies Focusing on Brand Extensions
- Role of Government in Spreading Oral Awareness
- 6.3. Competitive Landscape of Major Players in Philippines Oral Care Market
 - 6.3.1. Market Share of Major Players in Philippines Oral Care Market, 2014
 - 6.3.2. Competitive Analysis of Major Players in Philippines Oral Care Market
- 6.4. Philippines Oral Care Market Future Outlook and Projections, 2015-2019

7. PHILIPPINES DENTAL CARE MARKET FUTURE OUTLOOK AND PROJECTIONS, 2015-2019

Key Opportunities for the Future

- 7.1. Cause and Effect Relationship Between Industry Factors and Philippines Dental Care Market Prospects
- 7.2. Analyst Recommendations
 - Recommendations for Dental Clinics
 - Recommendation for Dental Equipment & Consumables Market Players
 - Recommendations for Oral Care Companies

8. MACRO ECONOMIC FACTORS AFFECTING PHILIPPINES DENTAL CARE MARKET

- Total Population of Philippines, 2009-2019
- 8.1. Personal Disposable Income of Philippines, 2009-2019
- 8.2. Gross Domestic Product of Philippines, 2009-2019
- 8.3. Government Spending on Health Care, 2009-2019
- 8.4. Consumer Expenditure on Medical Care and Health Services, 2009-2019
- 8.5. Number of Dentists in Philippines, 2009-2019

Disclaimer

Contact Us

List Of Figures

LIST OF FIGURES

Figure 2-1: Consolidated Performance of the Philippines Dental Care Market in Terms of CAGR by Product Categories in Percentage (%), 2009-2014

Figure 2-2: Philippines Dental Care Market Size by Revenue in USD Million, 2009-2014

Figure 2-3: Philippines Dental Care Market Segmentation by Product Categories on the Basis of Revenue Contribution in Percentage (%), 2009-2014

Figure 3-1: Philippines Dental Care Market Size by Revenue in USD Million, 2009-2014

Figure 3-2: Philippines Dental Care Market Size by Number of Dental Clinics, 2009-2014

Figure 3-3: Philippines Dental Care Market Size by Number of Dentists, 2009-2014

Figure 3-4: Philippines Dental Care Market Size by Number of Patients Treated in Million, 2009-2014

Figure 3-5: Philippines Dental Care Market Segmentation by Types of Dental Care Services (Prosthodontics, Cosmetics Dentistry & Restoration, Orthodontics, Endodontics, Periodontics, X-ray and Consultation and Others) in Dental Clinics on the Basis of Revenue Contribution in Percentage (%), 2014

Figure 3-7: Philippines Dental Care Market Segmentation by Types of Dental Care Services in Dental Clinics on the Basis of Number of Patients in Percentage (%), 2014

Figure 3-9: Philippines Dental Care Market Segmentation by Types of Dental Care Services in Dental Hospitals on the Basis of Revenue Contribution in Percentage (%), 2014

Figure 3-11: Philippines Dental Care Market Segmentation by Types of Dental Care Services on the Basis of Number of Patients in Dental Hospitals in Percentage (%), 2014

Figure 3-13: Philippines Dental Care Market Segmentation by Ownership of Dental Clinics (Private Dental Clinics, Dental Hospitals) on the Basis of Number of Dental Clinics in Percentage (%), 2014

Figure 3-15: Philippines Dental Care Market Segmentation by Cities on the Basis of Number of Dental Clinics in Percentage (%), 2014

Figure 3-17: Philippines Dental Care Market Segmentation by Organized and Unorganized Market on the Basis of Number of Dental Clinics in Percentage (%), 2014

Figure 3-20: Age-wise Split of Dental Patients in Philippines on the Basis Number of Patients in Percentage (%), 2014

Figure 3-22: Gender-wise Split of Dental Patients in Philippines on the Basis Number of Patients in Percentage (%), 2014

Figure 3-24: Nationality-wise Split of Dental Patients in Philippines on the Basis Number

of Patients in Percentage (%), 2014

Figure 3-29: Philippines Dental Care Services Market Future Projections on the Basis of Revenues in USD Million, 2015-2019

Figure 4-1: Value Chain of the Philippines Dental Consumables Market

Figure 4-2: Philippines Dental Equipments and Consumables Market Size by Revenue on the Basis of Domestic Sales in USD Million, 2009-2014

Figure 4-3: Philippines Dental Equipments and Consumables Market Segmentation by Product Categories on the Basis of Revenue Contribution in Percentage (%), 2009-2014

Figure 4-5: Philippines Dental Equipments and Consumables Market Segmentation by Mode of Procurement on the Basis of Revenue Contribution in Percentage (%), 2014

Figure 4-8: Philippines Dental Equipments and Consumables Market Segmentation by Types of Products on the Basis of Revenue Contribution in Percentage (%), 2014

Figure 4-10: Philippines Dental Care Consumables Market Segmentation by Types of Consumables on the Basis of Revenue Contribution in Percentage (%), 2014

Figure 4-12: Philippines Dental Equipments and Consumables Market Segmentation by End Users on the Basis of Revenue Contribution in Percentage (%), 2014

Figure 4-14: Philippines Dental Equipments and Consumables Market Segmentation by Urban and Rural on the Basis of Revenue Contribution in Percentage (%), 2014

Figure 4-16: Philippines Dental Consumables Market Segmentation by Regional Demand on the Basis of Revenue Contribution in Percentage (%), 2014

Figure 4-18: Philippines Dental Consumables Market Segmentation by Market Structure on the Basis of Revenue Contribution in Percentage (%), 2014

Figure 4-20: Philippines Dental Consumables Market Segmentation by Major Import Partner on the Basis of Revenue Contribution in Percentage (%), 2014

Figure 4-25: Philippines Dental Equipments and Consumables Market Future Projections on the Basis of Revenue in USD Million, 2015-2019

Figure 4-26: Philippines Dental Equipments Consumables Market Future Projections by Product Categories on the Basis of Revenue in Percentage (%), 2015-2019

Figure 5-1: Philippines Oral Care Market Size on the Basis of Revenue in USD Million, 2009-2014

Figure 5-2: Philippines Oral Care Market Segmentation by Products on the Basis of Revenue in Percentage (%), 2014

Figure 5-4: Philippines Oral Care Market Segmentation by Urban and Rural Demand on the Basis of Revenue in Percentage (%), 2014

Figure 5-6: Market Share of Major Players in the Philippines Oral Care Market by Revenue in Percentage (%), 2014

Figure 5-9: Philippines Oral Care Market Future Projections on the Basis of Revenue in USD Million, 2015-2019

Figure 5-10: Philippines Oral Care Market Future Projections by Products on the Basis of Revenue in Percentage (%), 2019

Figure 6-1: Philippines Dental Care Market Future Projections on the Basis of Revenues in USD Million, 2015-2019

Figure 6-2: Philippines Dental Care Market Future Projections by Product Categories on the Basis of Revenue Contribution in Percentage (%), 2015-2019

Figure 7-1: Total Population of Philippines in Million, 2009-2019

Figure 7-2: Personal Disposable Income in Philippines in USD Billion, 2009- 2019

Figure 7-3: Gross Domestic Product in Philippines in USD Billion, 2009- 2019

Figure 7-4: Government Spending on Health Care in the Philippines in USD Billion, 2009-2019

Figure 7-5: Consumer Expenditure on Medical Care and Health Services in Philippines in USD Billion, 2009-2019

Figure 7-6: Number of Dentists in Philippines, 2009-2019

List Of Tables

LIST OF TABLES

Table 1-1: Correlation Matrix of the Philippines Dental Care Services

Table 1-2: Regression Coefficients Output of the Philippines Dental Care Services Market

Table 2-1: Philippines Dental Care Market Segmentation by Product Categories on the Basis of Revenue Contribution in USD Million, 2009-2014

Table 3-1: Philippines Dental Care Market Segmentation by Types of Dental Care Services in Dental Clinics on the Basis of Revenue Contribution in USD Million 2014

Table 3-2: Philippines Dental Care Market Segmentation by Types of Dental Care Services in Dental Clinics on the Basis of Number of Patients in Million, 2014

Table 3-3: Philippines Dental Care Market Segmentation by Types of Dental Care Services in Dental Hospitals on the Basis of Revenue Contribution in USD Million, 2014

Table 3-4: Philippines Dental Care Market Segmentation by Types of Dental Care Services on the Basis of Number of Patients in Dental Hospitals in Thousand, 2014

Table 3-5: Philippines Dental Care Market Segmentation by Ownership of Dental Clinics on the Basis of Number of Dental Clinics, 2014

Table 3-6: Philippines Dental Care Market Segmentation by Cities on the Basis of Number of Dental Clinics, 2014

Table 3-7: Philippines Dental Care Market Segmentation by Market Structure on the Basis of Number of Dental Clinics, 2014

Table 3-8: Costs of Various Dental Treatments in the Philippines and the UK in USD, 2014

Table 3-9: Age-wise Split of Dental Patients in Philippines on the Basis Number of Patients in Million, 2014

Table 3-10: Gender-wise Split of Dental Patients in Philippines on the Basis Number of Patients in Million, 2014

Table 3-11: Nationality-wise Split of Dental Patients in Philippines on the Basis Number of Patients in Million, 2014

Table 3-12: SWOT Analysis of Philippines Dental Care Services Market

Table 3-13: Required Parameters for the Establishment of a Dental Clinic in an Urban Area in the Philippines

Table 3-14: Competitive Analysis of Major Dental Care Clinics (MetroDigital, Affinity Dental Clinics, Green Apple Dental Group, Dental World Manila, DentCare Plus) in Philippines

Table 4-1: Philippines Dental Equipments and Consumables Market Segmentation by Product Categories on the Basis of Revenue Contribution in USD Million, 2009-2014

Table 4-2: Philippines Dental Equipments and Consumables Market Segmentation by Mode of Procurement on the Basis of Revenue Contribution in USD Million, 2014

Table 4-3: Import Duty Structure for Importing Dentures in Philippines

Table 4-4: Philippines Dental Equipments and Consumables Market Segmentation by Types of Products on the Basis of Revenue Contribution in USD Million, 2014

Table 4-5: Philippines Dental Consumables Market Segmentation by Types of Consumables on the Basis of Revenue Contribution in USD Million, 2014

Table 4-6: Philippines Dental Equipments and Consumables Market Segmentation by End Users on the Basis of Revenue Contribution in USD Million, 2014

Table 4-7: Philippines Dental Equipments and Consumables Market Segmentation by Urban and Rural Demand on the Basis of Revenue Contribution in USD Million, 2014

Table 4-8: Philippines Dental Consumables Market Segmentation by Regional Demand on the Basis of Revenue Contribution in USD Million, 2014

Table 4-9: Philippines Dental Consumables Market Segmentation by Market Structure on the Basis of Revenue Contribution in USD Million, 2014

Table 4-10: Philippines Dental Consumables Market Segmentation by Major Import Partner on the Basis of Revenue Contribution in USD Million, 2014

Table 4-11: List of Major Distributors of Dental Equipments and Consumables in the Philippines

Table 4-12: SWOT Analysis of Philippines Dental Equipments and Consumables Market

Table 4-13: Competitive Landscape of Major Dental Equipments and Consumables Companies in the Philippines

Table 4-14: Philippines Dental Equipments and Consumables Market Future Projections by Product Categories on the Basis of Revenue in USD Million, 2015-2019

Table 5-1: Philippines Oral Care Market Segmentation by Products on the Basis of Revenue in USD Million, 2014

Table 5-2: Philippines Oral Care Market Segmentation by Urban and Rural Demand on the Basis of Revenue in USD Million, 2014

Table 5-3: Market Share of Major Players in the Philippines Oral Care Market by Revenue in USD Million, 2014

Table 5-4: Competitive Analysis of Major Players (Colgate-Palmolive Philippines, Procter & Gamble Philippines, GlaxoSmith Kline, Lamoian and Unilever Philippines) in Philippines Oral Care Market

Table 5-5: Philippines Oral Care Market Future Projections by Products on the Basis of Revenue in USD Million, 2019

Table 6-1: Philippines Dental Care Market Future Projections by Product Categories on the Basis of Revenue Contribution in USD Million, 2015-2019

Table 6-2: Cause and Effect Relationship Analysis between Industry Factors and Expected Dental Care Market Prospects in the Philippines

I would like to order

Product name: Philippines Dental Care Market Outlook to 2019 - Increasing Awareness on Oral Care and Popularity of Dental Tourism to Foster Growth

Product link: <https://marketpublishers.com/r/PA558C77986EN.html>

Price: US\$ 1,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/PA558C77986EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

