

Philippines Dental Care Market Outlook to 2019 - Increasing Awareness on Oral Care and Popularity of Dental Tourism to Foster Growth

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Abstracts

The report titled “Philippines Dental Care Market Outlook to 2019 – Increasing Awareness on Oral Care and Popularity of Dental Tourism to Foster Growth” provides a comprehensive analysis of the various aspects such as market size of Philippines dental care market, dental care services market, dental equipments and consumables market and oral care market. The report also covers the competitive landscape of major dental chains, equipments & consumables as well as oral care products manufacturing companies in the Philippines, as well as the revenues of major players in the oral care market.

Dental care services have been the largest segment of dental care market and have commanded the largest share of ~% in the total revenue generated by the Philippines dental care market during 2014. The dental care market majorly generates revenue from the fee charged by the clinics for diagnosis and treatment of dental problems. The Philippines dental care services market has registered revenues of USD ~ million in 2014, driven by the growing concerns over maintaining proper oral hygiene, increased consumption of tobacco and liquor, rising elderly population and rising number of dental clinics in the country. The dental care services market in the Philippines has grown at a CAGR of ~% from USD ~ million in 2009 to USD ~ million in 2014.

Dental equipments and consumables are indispensable part of the medical device market as well as the dental care market. This segment constituted a share of ~% in the overall revenue of Philippines dental care market during the year 2014. The Philippines dental equipments and consumables market garnered revenues of USD ~ million during 2014 in comparison to USD ~ million during 2009. The Philippines dental equipment and consumables market which has witnessed growth of electronically operated

machines and preference of foreign brands is anticipated to grow at a remarkable pace in the near future and is likely to reach USD ~ million in 2019.

The oral care market which has majorly derived revenues from toothbrushes and toothpastes has grown at a modest CAGR of ~% during the period 2009-2014. A reasonable growth in the review period has been observed owing to rising per capita income, mounting consumer spending on personal care products and changing consumer preferences for innovative oral care products. The market for oral care products in the Philippines has ample opportunities for players to augment sales figures by introducing enhanced and innovative products, further increasing competition among the players. The market for oral care in the Philippines has been majorly dominated by global players such as Colgate Palmolive, Unilever, P&G and GlaxoSmithKline (GSK). Together, these players contributed a share of ~% to the revenue of Philippines oral care market in 2014.

Additionally, the growing BPO industry in the country as well as increased working hours and stress has been driving the need to consume alcohol and tobacco in larger quantities as stress relief products. This has amplified the incidence of oral problems among the youth. Additionally, the rising dental tourism in the country, due to the availability of cost effective dental services, is further anticipated to support the growth of the market in the near future. The Philippines dental care market is anticipated to rise from USD ~ million in 2014 to USD ~ million in 2019 at a CAGR of ~%.

Key Topics Covered in the Report:

The market size of Philippines dental care, dental care services, dental equipments and consumables, oral care market.

Market segmentation of Philippines dental care market on the basis of product categories.

Market segmentation of Philippines dental care services market on the basis of types of dental care services, by ownership, by cities and by market structure.

Cost structure of major dental services in the Philippines.

Profiles of patients in Philippines dental care services market.

Market segmentation of Philippines dental equipments and consumables market

on the basis of dental equipments and consumables, by mode of procurement, by types of equipments, by types of consumables, by end users, by urban and rural areas, by regional demand, by market structure and by major exporting destinations.

Market segmentation of Philippines oral care market by product categories and by urban and rural demand.

SWOT Analysis, Trends and Developments in Philippines dental care market.

Growth Drivers and Issues and Challenges in Philippines dental care market.

Competitive landscape and detailed company profiles of the major dental chains, dental equipments & consumables as well as oral care products manufacturing companies in the Philippines.

Future outlook and projections of Philippines dental care market.

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