

# Philippines Apparel and Footwear Market Outlook to 2019 - Increase in Influx of Foreign Brands

<https://marketpublishers.com/r/P6CE1477EACEN.html>

Date: November 2015

Pages: 144

Price: US\$ 900.00 (Single User License)

ID: P6CE1477EACEN

## Abstracts

The report titled “Philippines Apparel and Footwear Market Outlook to 2019 – Increase in Influx of Foreign Brands” provides a comprehensive analysis of various aspects such as market size, segment on the basis of organized and unorganized sector, product categories, domestically manufactured and imported products, location of raw materials and consumer profiling. The report also includes information on sportswear market along with the contribution of online sales of apparel and footwear products.

The market of apparel and footwear products in the Philippines has been evolving at a brisk rate. Strategic partnerships, expansion of retail chains, improvement in product portfolio and increasing brand awareness have been significantly changing the market. The revenues of apparel and footwear market have been estimated to elevate to USD ~ million by the year 2019 and represent a CAGR of ~% during 2015-2019. The trade scenario of apparel and footwear products has also showcased the untapped potential of the Filipino market. The market has been dominated by low cost branded imports from China. On the other hand, export of products from the Philippines has found major markets in Japan and North America. Moreover, with the influx of more number of foreign apparel and footwear manufacturing companies, exports are likely to increase in the coming five years. As an effect of this, the competition in the domestic market has been expected to increase which will result in price wars amongst retailers.

## Apparel Market

The apparel market in the Philippines, which has been driven by the demand of international products and an increase in discounts, has witnessed market revenues of USD ~ million in the year 2014. With the increase in influx of foreign brands and growth in disposable income of Filipinos, the revenue increased at a CAGR of ~% during the

time frame 2009-2014. Each segment in the apparel market has been subject to a gamut of factors such as increase in young working population, elevated preference for foreign brands and growth of e-commerce market that play an important role in determining the amount of sales in the industry.

### Footwear Market

The footwear market in the Philippines has bolstered at a CAGR of ~% during 2009-2014 whereas the footwear market has expanded at ~% during the same time period. Footwear production in the Philippines has been majorly propagated through manual and semi-mechanized processes. A large number of domestic companies have utilized leather as the prime raw material for footwear. Two major organizations, namely, the Philippine Footwear Federation and Sigla ni Kapitan Moy operate in the industry and have acted as business support organizations for footwear manufacturers. The footwear market in the Philippines has expanded at a CAGR of 6.9% from 2009-2014 and registered revenue from sales at USD ~ million in the year 2014. The major factors which have assisted in the growth of the industry include the preference of high valued footwear products along with a lack of replacement demand.

### Sportswear Market

Sportswear has been measured as one of the most comfortable and lucrative items in the Philippines apparel and footwear market. Filipinos have been accustomed to wear casual and comfortable clothing which possesses brand value and also caters to their unique style of fashion. The market of sportswear has witnessed surge in revenues from USD ~ million in 2009 to USD ~ million in 2014. The CAGR recorded during this review period has sustained at 11.5%. Filipino women have taken more part in activities such as work-out routines, yoga exercises and sporting activities in comparison to their male counterparts. This has steered the sales of women's sportswear products in the local market.

### Online Apparel and Footwear Market

The growth of online retail of apparel and footwear products through portals such as Lazada and Zalora will act as a key variable in the development of the market in the future. The growth in number of internet and smartphone users in the country has propelled the growth of the e-commerce market. This trend is expected to continue in the next five years. The revenue from sales of online apparel and footwear products has grown at a CAGR of ~% during the time period 2009-2014 and is continue to expand at

a CAGR of ~% in the next five years till 2019. Low penetration of credit cards in the Philippines has not been able to withhold the growth of the e-commerce industry. Online retail stores have developed the cash-on-delivery mechanism to assist customers and encourage a higher usage of internet for retailing.

#### Key Topics Covered in the Report:

The market size of the Philippines apparel and footwear market.

The market size of the Philippines apparel market.

The market size of the Philippines footwear market.

The market size of the Philippines online apparel and footwear market.

The market size of the Philippines sportswear market.

Market segmentation of the Philippines apparel and footwear market on the basis of product category, marketplace, organized and unorganized sector, product usage, seasonal demand, type of business, mechanization facilities, type of fabric and procurement source of raw materials.

Customer profile in Philippines apparel and footwear market on the basis of age distribution, gender category and income class.

SWOT Analysis of Philippines apparel and footwear market.

PEST Analysis of Philippines apparel and footwear market.

Trends and Development in the Philippines apparel and footwear market.

Competitive landscape of major brands and retailers in the Philippines apparel and footwear market.

Analyst recommendations.

Future outlook and projections of Philippines apparel and footwear market on the basis of revenues.

## Contents

### 1. PHILIPPINES APPAREL AND FOOTWEAR MARKET

- 1.1. Philippines Apparel and Footwear Market Introduction
  - 1.1.1. Historical Overview
  - 1.1.2. Current Outlook
- 1.2. Philippines Apparel and Footwear Market Value Chain Analysis
- 1.3. Philippines Apparel and Footwear Market Size, 2009-2014
  - 1.3.1. By Revenue, 2009-2014
- 1.4. Philippines Apparel and Footwear Market Segmentation
  - 1.4.1. By Type of Product – Apparel & Footwear, 2009-2014
  - 1.4.2. By Marketplace – Online & Offline, 2014
  - 1.4.3. By Seasonal & Non-Seasonal Demand, 2014
  - 1.4.4. By Income Group, 2014

### 2. PHILIPPINES APPAREL MARKET

- 2.1. Philippines Apparel Market Introduction
- 2.2. Philippines Apparel Market Size, 2009-2014
  - 2.2.1. By Revenue, 2009-2014
  - 2.2.2. Per-Capita Expenditure on Apparel, 2009-2014
- 2.3. Philippines Apparel Market Segmentation
  - 2.3.1. By Gender Category – Male & Female, 2014
  - 2.3.2. By Age Group – Below 14 Years & above 14 years, 2014
  - 2.3.3. By Seasonal & Non-Seasonal Demand, 2014
  - 2.3.4. By Fabric – Cotton & Others (Silk, Linen & Others), 2014
  - 2.3.5. By Distribution Channel – Online & Offline, 2014
  - 2.3.6. By Type of Business – Sole Proprietorship, Corporation & Partnership, 2014
  - 2.3.7. By Location of Raw Materials – Local & Imports, 2014
  - 2.3.8. By Mechanization Facilities – Semi-mechanized, Fully mechanized & Manual, 2014
  - 2.3.9. By Organized & Unorganized Sector, 2014
  - 2.3.10. By Usage – Formal & Casual, 2014
- 2.4. Philippines Apparel Market Trade Scenario, 2009-2014
  - 2.4.1. By Exports (Value and Major Destinations), 2009-2014
  - 2.4.2. By Imports (Value and Major Destinations), 2009-2014
- 2.5. Trends and Developments in Philippines Apparel Market
  - Preference of Casual Wear

Expansion of Retail Outlets

Modernized Fashion Outlook

Demand Oriented Design of Apparels

2.6. Competitive Snapshot of Major Players in Philippines Apparel Market

2.7. Philippines Apparel Market Future Outlook and Projections, 2015-2019

### **3. PHILIPPINES FOOTWEAR MARKET**

3.1. Philippines Footwear Market Introduction

3.2. Philippines Footwear Market Size, 2009-2014

3.2.1. By Revenue, 2009-2014

3.2.2. Per-Capita Expenditure on Footwear, 2009-2014

3.3. Philippines Footwear Market Segmentation

3.3.1. By Gender Category – Male & Female, 2014

3.3.2. By Age Group – Below 14 & above 14 years, 2014

3.3.3. By Seasonal & Non-seasonal Demand, 2014

3.3.4. By Footwear Categories – Running/Walking, Regular, Sports & Others, 2014

3.3.5. By Material – Leather and Rubber, Synthetic & Others, 2014

3.3.6. By Distribution Channel – Offline & Online, 2014

3.3.7. By Type of Business – Sole Proprietorship, Corporation & Partnership, 2014

3.3.8. By Location of Raw Materials – Local & Imports, 2014

3.3.9. By Organized & Unorganized Sector, 2014

3.3.10. By Usage – Formal & Casual, 2014

3.4. Philippines Footwear Market Trade Scenario, 2009-2014

3.4.1. By Exports (Value, and Major Destinations), 2009-2014

3.4.2. By Imports (Value and Major Destinations), 2009-2014

3.5. Trends and Developments in Philippines Footwear Market

Preference for Casual Footwear

Focus Towards Strengthening of Distribution Channels

Lack of Replacement Demand

Preference for High Valued Brands

3.6. Competitive Snapshot of Major Players in Philippines Footwear Market

3.7. Philippines Footwear Market Future Outlook and Projections, 2015-2019

### **4. PHILIPPINES SPORTSWEAR MARKET INTRODUCTION**

4.1. Philippines Sportswear Market Size, 2009-2014

4.1.1. By Revenue, 2009-2014

4.1.2. Per-Capita Expenditure on Sportswear, 2009-2014

- 4.2. Philippines Sportswear Market Segmentation, 2009-2014
  - 4.2.1. By Gender Category – Male & Female, 2014
  - 4.2.2. By Age Group – Below 14 & above 14 years, 2014
  - 4.2.3. By Seasonal & Non-seasonal Demand, 2014
  - 4.2.4. By Organized & Unorganized Sector, 2014
- 4.3. Competitive Landscape of Major Players in Philippines Sportswear Market
- 4.4. Trends and Developments in Philippines Sportswear Market
  - Domination of International Players
  - Growth in Fitness Activities
  - Tech-enabled Sportswear Designs
  - Extensive Product Base
- 4.5. Philippines Sportswear Market Future Outlook and Projections, 2015-2019

## **5. MAJOR DISTRIBUTION NETWORKS IN PHILIPPINES APPAREL AND FOOTWEAR MARKET**

## **6. PHILIPPINES ONLINE APPAREL AND FOOTWEAR MARKET INTRODUCTION**

- 6.1. Philippines Online Apparel and Footwear Market Size, 2009-2014
  - 6.1.1. By Gross Merchandise Value, 2009-2014
- 6.2. Philippines Online Apparel and Footwear Market Segmentation, 2014
  - 6.2.1. By Product Category – Apparel & Footwear, 2014
- 6.3. Competitive Landscape of Major Players in Philippines Online Apparel and Footwear Market
- 6.4. Trends and Developments in Philippines Online Apparel and Footwear Market
  - Expansion of Traditional Stores to Online Retailing
  - Increase in Online Retailing through Cash on Delivery System
  - Amplification of Deal-Sites
  - Elevated Preference for One-Stop-Shop Portals
- 6.5. Major Challenges in Philippines Online Apparel and Footwear Market
  - Lack of Robust Ecosystem
  - Payment Fraud
  - Ineffective Cross-Border Commerce
  - Competitive Pricing
- 6.6. Philippines Online Apparel and Footwear Market Future Outlook and Projections, 2015-2019

## **7. TRENDS AND DEVELOPMENTS IN PHILIPPINES APPAREL AND FOOTWEAR MARKET**

Advancement of Technology  
Bifurcation of Product Portfolio by Giant Players  
Customer Acquisition through Lucrative Schemes  
Rising Exports

## **8. GROWTH DRIVERS OF APPAREL AND FOOTWEAR MARKET**

Presence of International Players  
Preference of International Brands  
Growth of Textile Industry  
Growth of Distribution Channels  
Capital Intensive Textile Sector

## **9. MAJOR CHALLENGES FACED IN PHILIPPINES APPAREL AND FOOTWEAR MARKET**

Consumer Perception  
Soaring Cost of Electricity  
Wage Increases  
High Competition  
Natural Calamities and Other Local Factors  
Low Internet Penetration

## **10. PHILIPPINES APPAREL AND FOOTWEAR MARKET ANALYSIS**

### 10.1. SWOT Analysis

Strengths  
Weakness  
Opportunities  
Threats

### 10.2. PEST Analysis

Political Environment  
Economic Environment  
Social Environment  
Technological Environment

### 10.3. Porter's Five Forces Model

Measures to Overcome Porter's Five Forces



## **11. PHILIPPINES APPAREL AND FOOTWEAR MARKET FUTURE OUTLOOK AND PROJECTIONS, 2015-2019**

### 11.1. Analyst Recommendation

Entry Barriers in the Industry

Opportunities

### 11.2. Cause and Effect Analysis

## **12. MACRO-ECONOMIC VARIABLES AFFECTING PHILIPPINES APPAREL AND FOOTWEAR MARKET, 2009-2019**

12.1. Personal Disposable Income of Philippines, 2009-2019

12.2. Population Demographics by Age of Philippines, 2009-2019

12.3. Export, Import and Exchange Rate Fluctuations in Philippines, 2009-2019

12.4. Gross Domestic Product of Philippines, 2009-2019

12.5. Philippines E-Commerce Market, 2009-2019

12.6. Number of internet users in Philippines, 2009-2019

## **13. APPENDIX**

13.1. Market Definition

13.2. Abbreviations

13.3. Research Methodology

Data Collection Methods

Approach

Variables (Dependent and Independent)

Multi Factor Based Sensitivity Model

Final Conclusion

13.4. Disclaimer



## List Of Figures

### LIST OF FIGURES

- Figure 1: Value Chain Analysis of Philippines Apparel and Footwear Market
- Figure 2: Philippines Apparel and Footwear Market Size by Revenue in USD Million, 2009-2014
- Figure 3: Philippines Apparel and Footwear Market Segmentation by Type of Product on the Basis of Revenue in Percentage, 2009-2014
- Figure 4: Philippines Apparel and Footwear Market Segmentation by Type of Marketplace on the Basis of Revenue in Percentage, 2014
- Figure 5: Philippines Apparel and Footwear Market Segmentation by Seasonal and Non-Seasonal Demand on the Basis of Revenue in Percentage (%), 2014
- Figure 6: Philippines Apparel and Footwear Market Segmentation by Income Group on the Basis of Revenue in Percentages (%), 2014
- Figure 7: Philippines Apparel Market Size by Revenue in USD Million, 2009-2014
- Figure 8: Philippines Apparel Market Size by Per Capita Annual Consumption Expenditure of Households on Apparel in USD, 2009-2014
- Figure 9: Philippines Apparel Market Segmentation by Gender Category on the Basis of Revenue in Percentages, 2014
- Figure 10: Philippines Apparel Market Segmentation by Age Group on the Basis of Revenue in Percentages, 2014
- Figure 11: Philippines Apparel Market Segmentation by Seasonal Demand on the Basis of Revenue in Percentages, 2014
- Figure 12: Philippines Apparel Market Segmentation by Type of Fabric on the Basis of Revenue in Percentages, 2014
- Figure 13: Philippines Apparel Market Segmentation by Distribution Channel on the Basis of Revenue in Percentages, 2014
- Figure 14: Philippines Apparel Market Segmentation by Type of Business Channel on the Basis of Revenue in Percentages, 2014
- Figure 15: Philippines Apparel Market Segmentation by Location of Raw Materials on the Basis of Revenue in Percentages, 2014
- Figure 16: Philippines Apparel Market Segmentation by Mechanization Facility on the Basis of Revenue in Percentages, 2014
- Figure 17: Philippines Apparel Market Segmentation by Organized and Unorganized Sector on the Basis of Revenue in Percentages, 2014
- Figure 18: Philippines Apparel Market Segmentation by Usage on the Basis of Revenue in Percentages, 2014
- Figure 19: Philippines Apparel Market Exports by Value in USD Million, 2009-2014

Figure 20: Philippines Apparel Market Imports by Value in USD Million, 2009-2014

Figure 21: Philippines Apparel Market Future Projections on the Basis of Revenues in USD Million, 2015-2019

Figure 22: Philippines Footwear Market Size by Revenue in USD Million, 2009-2014

Figure 23: Philippines Footwear Market Size by Per Capita Annual Expenditure of Households on Footwear in USD, 2009-2014

Figure 24: Philippines Footwear Market Segmentation by Gender Category on the Basis of Revenue in Percentages, 2014

Figure 25: Philippines Footwear Market Segmentation by Age Distribution on the Basis of Revenue in Percentages, 2014

Figure 26: Philippines Footwear Market Segmentation by Seasonal Demand on the Basis of Revenue in Percentages, 2014

Figure 27: Philippines Footwear Market Segmentation by Footwear Categories on the Basis of Revenue in Percentages, 2014

Figure 28: Philippines Footwear Market Segmentation by Type of Material on the Basis of Revenue in Percentages, 2014

Figure 29: Philippines Footwear Market Segmentation by Type of Distribution Channel on the Basis of Revenue in Percentages, 2014

Figure 30: Philippines Footwear Market Segmentation by Type of Business on the Basis of Revenue in Percentages, 2014

Figure 31: Philippines Footwear Market Segmentation by Location of Raw Materials on the Basis of Revenue in Percentages, 2014

Figure 32: Philippines Footwear Market Segmentation by Organized and Unorganized Sector on the Basis of Revenue in Percentages, 2014

Figure 33: Philippines Footwear Market Segmentation by Usage on the Basis of Revenue in Percentages, 2014

Figure 34: Philippines Footwear Market Exports by Value in USD Million, 2009-2014

Figure 35: Philippines Footwear Market Imports by Value in USD Million, 2009-2014

Figure 36: Philippines Footwear Market Future Projections on the Basis of Revenues in USD Million, 2015-2019

Figure 37: Philippines Sportswear Market Size by Revenue in USD Million, 2009-2014

Figure 38: Philippines Sportswear Market Size by Per Capita Annual Consumption Expenditure of Households on Sportswear in USD, 2009-2014

Figure 39: Philippines Sportswear Market Segmentation by Gender Category on the Basis of Revenue in Percentages, 2014

Figure 40: Philippines Sportswear Market Segmentation by Age Distribution on the Basis of Revenue in Percentages, 2014

Figure 41: Philippines Sportswear Market Segmentation by Seasonal Demand on the Basis of Revenue in Percentages, 2014

Figure 42: Philippines Sportswear Market Segmentation by Organized and Unorganized Sector on the Basis of Revenue in Percentages, 2014

Figure 43: Philippines Sportswear Market Future Projections on the Basis of Revenues in USD Million, 2015-2019

Figure 44: Philippines Online Apparel and Footwear Market Size by Gross Merchandise Value in USD Million, 2009-2014

Figure 45: Philippines Online Apparel and Footwear Market Segmentation by Product Category on the Basis of Gross Merchandise Value in Percentage, 2014

Figure 46: Philippines Online Apparel and Footwear Market Future Projections on the Basis of Revenues in USD Million, 2015-2019

Figure 47: SWOT Analysis of Philippines Apparel and Footwear Market

Figure 48: Effect of Porter's Five Forces on Philippines Apparel and Footwear Market

Figure 49: Philippines Apparel and Footwear Market Future Outlook and Projections by Revenue in USD Million, 2015-2019

Figure 50: Personal Disposable Income of Philippines in USD Billion, 2009-2019

Figure 51: Total Population of Philippines in Million, 2009-2019

Figure 52: Total Exports from Philippines in USD Billion, 2009-2019

Figure 53: Total Imports from Philippines in USD Billion, 2009-2019

Figure 54: Gross Domestic Product of Philippines in USD Billion, 2009-2019

Figure 55: Philippines E-Commerce Market Size in USD Billion, 2012-2019

Figure 56: Number of Internet Users in Philippines in Million, 2009-2019

## List Of Tables

### LIST OF TABLES

Table 1: Philippines Apparel and Footwear Market Segmentation by Type of Product on the Basis of Revenue in USD Million, 2009-2014

Table 2: Philippines Apparel and Footwear Market Segmentation by Type of Marketplace on the Basis of Revenue in USD Million, 2014

Table 3: Philippines Apparel and Footwear Market Segmentation by Seasonal and Non-Seasonal Demand on the Basis of Revenue in USD Million, 2014

Table 4: Philippines Apparel and Footwear Market Segmentation by Income Group on the Basis of Revenue in USD Million, 2014

Table 5: Philippines Apparel Market Segmentation by Gender Category on the Basis of Revenue in USD Million, 2014

Table 6: Philippines Apparel Market Segmentation by Age Group on the Basis of Revenues in USD Million, 2014

Table 7: Philippines Apparel Market Segmentation by Seasonal Demand on the Basis of Revenues in USD Million, 2014

Table 8: Philippines Apparel Market Segmentation by Type of Fabric on the Basis of Revenues in USD Million, 2014

Table 9: Philippines Apparel Market Segmentation by Distribution Channel on the Basis of Revenues in USD Million, 2014

Table 10: Philippines Apparel Market Segmentation by Types of Business on the Basis of Revenues in USD Million, 2014

Table 11: Philippines Apparel Market Segmentation by Location of Raw Materials on the Basis of Revenues in USD Million, 2014

Table 12: Philippines Apparel Market Segmentation by Mechanization Facility on the Basis of Revenues in USD Million, 2014

Table 13: Philippines Apparel Market Segmentation by Organized and Unorganized Sector Revenues in USD Million, 2014

Table 14: Philippines Apparel Market Segmentation by Usage on the Basis of Revenues in USD Million, 2014

Table 15: Philippines Apparel Market Export by Major Destinations on the Basis of Value in Percentage, 2009-2014

Table 16: Philippines Apparel Market Export by Major Destinations on the Basis of Value in USD Million, 2009-2014

Table 17: Philippines Apparel Market Imports by Major Destinations on the Basis of Value in Percentage, 2009-2014

Table 18: Philippines Apparel Market Imports by Major Destinations on the Basis of

Value in USD Million, 2009-2014

Table 19: Philippines Footwear Market Segmentation by Gender Category on the Basis of Revenues in USD Million, 2014

Table 20: Philippines Footwear Market Segmentation by Age Distribution on the Basis of Revenues in USD Million, 2014

Table 21: Philippines Footwear Market Segmentation by Seasonal Demand on the Basis of Revenues in USD Million, 2014

Table 22: Philippines Footwear Market Segmentation by Footwear Categories on the Basis of Revenues in USD Million, 2014

Table 23: Philippines Footwear Market Segmentation by Type of Material on the Basis of Revenues in USD Million, 2014

Table 24: Philippines Footwear Market Segmentation by Type of Distribution Channel on the Basis of Revenues in USD Million, 2014

Table 25: Philippines Footwear Market Segmentation by Type of Business on the Basis of Revenues in USD Million, 2014

Table 26: Philippines Footwear Market Segmentation by Location of Raw Materials on the Basis of Revenues in USD Million, 2014

Table 27: Philippines Footwear Market Segmentation by Organized and Unorganized Sector on the Basis of Revenues in USD Million, 2014

Table 28: Philippines Footwear Market Segmentation by Usage on the Basis of Revenues in USD Million, 2014

Table 29: Philippines Footwear Market Export by Major Destinations on the Basis of Value in Percentage, 2009-2014

Table 30: Philippines Footwear Market Export by Major Destinations on the Basis of Value in USD Million, 2009-2014

Table 31: Philippines Footwear Market Imports by Major Destinations on the Basis of Value in Percentage, 2009-2014

Table 32: Philippines Footwear Market Imports by Major Destinations on the Basis of Value in USD Million, 2009-2014

Table 33: Philippines Sportswear Market Segmentation by Gender Category on the Basis of Revenues in USD Million, 2014

Table 34: Philippines Sportswear Market Segmentation by Age Distribution on the Basis of Revenues in USD Million, 2014

Table 35: Philippines Sportswear Market Segmentation by Seasonal Demand on the Basis of Revenues in USD Million, 2014

Table 36: Philippines Sportswear Market Segmentation by Organized and Unorganized Sector on the Basis of Revenues in USD Million, 2014

Table 37: Competitive Landscape of Major International Players in Philippines Sportswear Market

Table 38: Major Distribution Networks in Philippines Apparel and Footwear Market

Table 39: Profile of Major Distribution Networks in Philippines Apparel and Footwear Market

Table 40: Philippines Apparel Market Segmentation by Product Category on the Basis of Gross Merchandise Value in USD Million, 2014

Table 41: Competitive Landscape of Major Players (Lazada, eBay and Zalora) in Philippines Online Apparel and Footwear Market

Table 42: Philippines Apparel and Footwear Market Future Projections by Major Product Categories on the Basis of Revenues in USD Million, 2015-2019

Table 43: Cause and Effect Relationship Analysis between Industry Factors and Expected Industry Prospects of the Philippines Apparel and Footwear Market

Table 44: Population of Philippines Segmentation by Gender Category in Million, 2009-2019

Table 45: Population of Philippines Segmentation by Age Category in Million, 2009-2019

Table 46: Historical Exchange Rate of USD to Philippine Peso, 2009-2014

Table 47: Correlation Matrix of Philippines Apparel and Footwear Market

Table 48: Regression Coefficients Output

## I would like to order

Product name: Philippines Apparel and Footwear Market Outlook to 2019 - Increase in Influx of Foreign Brands

Product link: <https://marketpublishers.com/r/P6CE1477EACEN.html>

Price: US\$ 900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/P6CE1477EACEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970



