

North America Animal Health Care Market Outlook to 2016 - Recuperating US Veterinary Drugs Industry

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Abstracts

Executive summary

The report titled “North America Animal Health Care Market Outlook to 2016 – Recuperating US Veterinary Drugs Industry” provides a comprehensive analysis of market size of global and North America animal health care industry, market segmentation of North America animal health care industry by pharmaceuticals, vaccines, medical feeds and on the basis of animals. The report also provides competitive landscape and profile of major players operating in the animal health care industry.

North America

The animal health care market in North America is one of the predominant markets in the global animal healthcare industry. The North American animal health care market is predominately held by the US with a share of approximately ~% in 2011. The overall North American market grew by ~% to USD ~ million in 2011 due to rise in the pet population with the incline in the companion animal ownership. The incline in the pet adoption rate is influenced by the changing lifestyle of the people together with the preference to own pets in the household.

The vaccine segment is certainly gaining preference in the region due to an increase in the awareness of pre-emptive benefits of vaccination amongst the customers. The contribution of vaccine has increased from ~% in 2006 to ~% in 2011 which showcased a potential for the growth of this segment in the North America region.

The veterinary health care market in North America is dominated majorly by the farm

animal healthcare segment followed by companion animals. In 2011, farm animal healthcare segments contributed around ~% of the total animal health care market in North America

The US

The animal health care industry in the US grew at a CAGR of 3.9% from the period 2006-2011. The market in the US increased by ~% in 2011 to USD ~ million due to rise in the demand of livestock products. Moreover, the number of US households with pets has increased by ~% to ~ million. This as a result has fueled the revenue of the veterinary health care industry in the US.

The animal health care market in the US is dominated by the pharmaceuticals segment. In 2011, the pharmaceuticals segment contributed around ~% of the total revenue of animal health care products in the US. The pharmaceutical is sub segmented into parasiticides, antibiotics and others. In the US market, approximately ~% of antibiotics is being used only for the farm animals.

In 2010, ~ million animals were killed in which ~ animals were slaughtered and rest died due to disease, injury, starvation, suffocation, maceration, or other atrocities of animal farming and transport. During the same year ~ million cattle, ~ pigs, ~ chicken and ~ million sheep were slaughtered.

Key topics covered in the report

The market size of global Animal Healthcare industry and the contribution of regions

The market size of the North America and the US animal Healthcare Industry

Market segmentation of animal healthcare markets in North America and the US on the basis of pharmaceuticals, vaccines, medical feed, farm and companion animals

Trends and Development of the North America animal healthcare market

Competitive Landscape of the major players in the US animal health care market

Future outlook and projections for North America and the US animal healthcare market

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