

# **Middle East and North Africa Lubricants Market Outlook to 2019 - Driven by Automotive Demand and Infrastructural Developments**

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## **Abstracts**

The report titled “MENA Lubricants Market Outlook to 2019 - Driven by Automotive Demand and Infrastructural Development in the Region” provides an in-depth analysis of the MENA lubricants market. The report covers specific insights on the market size in terms of production and consumption volume, segmentation on the basis of geography, application, quality of oil and type of oil by major countries, recent trends and developments and future outlook of the lubricants market in MENA region. The report also entails a detailed description of the prominent geographic markets of the region including Iran, Saudi Arabia, UAE, Egypt and Algeria and snapshot on Iraq, Kuwait, Qatar, Oman, and Morocco.

### **MENA Region**

The lubricants market in the MENA region has showcased a deficient growth over the period 2009-2014. Availability of abundant base oil and low cost of production have allowed MENA countries to increase production. Increasing number of commercial vehicles and passenger cars, industrial development and rising investments in infrastructure have been driving the demand for lubricants. However, the market has been affected by global economic slowdown in the recent past.

In a nutshell, the lubricants production in MENA region has grown from ~ thousand tons in 2009 to ~ thousand tons during 2014 in value terms, at a CAGR of ~% during the period. The production of lubricants industry in the MENA region is expected to grow from ~ thousand tons in 2014 to ~ thousand tons during 2019. Lubricants consumption in MENA region has dropped from ~ thousand tons in the year 2009 to ~ thousand tons in the year 2014.

The rapidly increasing vehicle population in the region, rising disposable income of consumers and healthy GDP growth rates allowing governments to invest in infrastructural and industrial development projects are considered important to drive the market in the near future.

## Iran

Iran lubricants market has been one of the largest markets in the MENA region. The oil production in Iran was affected due to the global recession along with the US sanctions issued against the country. The country produced nearly ~% of the lubricants production in the overall MENA region by the end of year 2014. Despite of a severe decline in country's domestic consumption for lubricants, Iran stands as the largest consumer of lubricants in the overall MENA region. The Iranian lubricants market has grown at a CAGR ~% during the review period 2009-2014. The major cause behind such an enormous decline was the slowdown in the country due to global economic recession and financial crisis. The competitive landscape of Iran lubricants market has been dominated by Behran Oil Company which has controlled a dominating ~% share in the Iran lubricants market in terms of sales volume.

## Saudi Arabia

The rapid infrastructure development in Saudi Arabia coupled with high demand from the progressing automotive and industrial sector has been majorly driving the market for lubricants in Saudi Arabia. The country's production of lubricants has witnessed a CAGR of ~% during the period 2009-2014, reaching a production volume of ~ thousand tons by 2014. During 2014, the domestic consumption held a share of ~% in the country's overall production. Due to favorable political and economic environment, the consumption of lubricants in Saudi Arabia has enlarged at a healthy rate of ~% during 2009-2014. Petromin is the largest company in Saudi Arabia that specializes in production of lubricant oils including industrial and automotive oils and lubricants.

## UAE

UAE has been the largest country operating in MENA lubricants market in terms of production as of 2014. The total lubricants production in the country has escalated from ~ thousand tons in 2009 to massive rise to ~ thousand tons in 2014 at a CAGR of ~% during this period. During the year 2014, UAE consumed only ~% of its production of lubricants and exported the rest. It has been observed that UAE lubricants market is a

comparatively sophisticated market in terms of quality of lubricants used. Usage of synthetics and semi synthetics is higher in UAE in comparison to any other country in the MENA region.

## Egypt

The rapid pace of industrialization in the country coupled with boom in tourism activities has spurred the growth of Egypt lubricants market during the past few years. The production of lubricants in Egypt has escalated from ~ thousand tons to ~ thousand tons, witnessing a growth rate of ~% during 2009-2014. However, Egypt has been using low quality lubricants made out of re-refined oil. During the period 2014, Egypt consumed nearly ~ thousand tons of lubricants and perceived a growth of ~% during the period 2009-2014. ExxonMobil has been the leading manufacturer and distributor of lubricants in the country.

## Algeria

Algeria lubricants market has been regarded as the second largest market in North African region. Algeria has also been a major consumer of lubricants and since the country is not self sufficient in production. Due to limited oil production in the country, the production of lubricants has declined by ~% during the review period 2009-2014. On the other hand, increasing vehicular population and infrastructural activities have enabled the consumption to enlarge at ~% during 2009-2014. Lubricants market in the country is majorly dominated by The National Company of Marketing and Distribution of Petroleum Products (NAFTAL), which held a monopolistic share of ~% in the market.

## Key Topics Covered in the Report:

The market size of MENA lubricants market in terms of production and consumption volume.

Market segmentation by geographies covering Iran, Saudi Arabia, UAE, Egypt and Algeria.

Competitive Landscape of Major players operating in MENA lubricants market.

Future outlook and projections of lubricants market in MENA region.

Iran lubricants market size, segmentation, import and export, market share of

major companies in the industry.

Saudi Arabia lubricants market size, segmentation, import and export, market share of major companies in the industry.

UAE lubricants market size, segmentation, import and export, market share of major companies in the industry.

Egypt lubricants market size, segmentation, import and export, market share of major companies in the industry.

Algeria lubricants market size, segmentation, import and export, market share of major companies in the industry.

Snapshot of other countries in MENA lubricants market.

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Entry Barriers in MENA Lubricants Market

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